

Our delivery trucks are rushing near and far, laden with October Feature Items.

BURGESS-NASH COMPANY.

"EVERYBODY'S STORE"

The merchandising event of the season: Economies, values, savings in every department.

Omaha and Nebraska Made Goods

How many of us appreciate the fact that more than 28,000 of our brothers, sisters, husbands, wives and friends are employed in the factories of Omaha?

We all, who claim Omaha as our home, feel a certain pride in the things which are made here, especially, when far from home, we see our friends using something that is marked "Made in Omaha."

Aside from the pride and the loyalty that we feel for the things that are closest to us and in which we have a share in the accomplishment, the prosperity of our city depends upon the success of our home industries, and every dollar spent on home goods means the more work and prosperity for someone at home.

The Omaha Manufacturers' Association is carrying on a campaign asking Omaha people to buy Omaha and Nebraska-Made Goods. If each person, even of those who read this little editorial, will do his share and ask his friends to do the same, it will go far towards making this campaign a success. This is the time, now, this week and today.

Where quality and pride are equal, buy Omaha and Nebraska-Made Goods.

Cafeteria Special For Thursday

Boiled Leg of Lamb 30c
Caper Sauce - - - 30c

Burgess-Nash Downstairs Store

The Fourth Day of the Great Feature Week

Boys' All Wool Mackinaws and Overcoats

October Feature Items

The Mackinaws: \$8.00 and \$10.00
Splendid materials of great durability, in a nice variety of colors. Made with stylish and convenient patch pocket and belt all around. Sizes, 6 to 18 years.

The Overcoats: \$7.50 to \$15.00

Blue, brown and gray mixtures, in Chinchilla and all the most wanted fabrics—fully lined, belted and finished with warm muff and patch pockets.

Sizes, 2½ to 10 years.

Burgess-Nash Boys Shop—Main Floor



Sale of 200 Street and Afternoon Dresses

Values Which Challenge Competition

\$1975

The materials alone in these frocks, guarantee bargains for the careful buyer, and added to these values are distinctive smart styles, and all the season's best in trimmings.

Canton Crepe

Tricotine

Satin Canton

Poirot Twill

Sizes 16 to 44

Burgess-Nash Gown Shop—Third Floor.



Dresses for Flappers in Wool and Silk

Remarkable Feature Values

\$1650

Cunning frocks beautifully beaded and embroidered, or attractively tailored in plainer models, in black, brown and navy. Sizes 13 to 19.

Canton Crepe
Tricotine

Satin

Crepe de Chine
Poirot Twill

Burgess-Nash Junior Department—Third Floor.



Ruffled Curtains

\$175 pr.

An October Feature

Dainty, practical curtains, of splendid quality Marquisette, with nice full ruffles 2¼ yards long, with fully 6 yards of material to each pair. At a price which scarcely covers the cost of the materials.

New Curtain Voile, 39c yd.

This is a splendid quality plain voile with finished ribbon hem on both sides, and is offered for this one week at just about half the regular price.

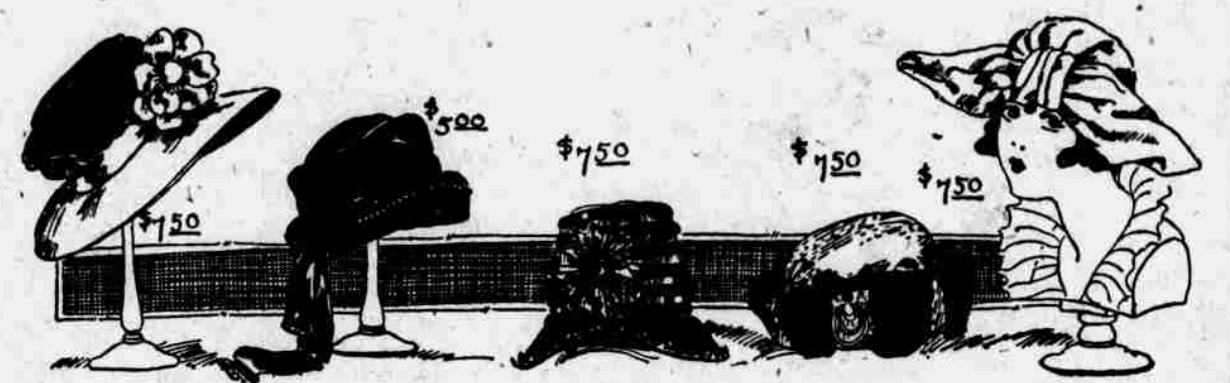
Imported Curtain Sets, \$3.95

These are a most exceptional value, for they are the genuine Scotch Madras sets, 2¼-yard Curtains, with Dutch Valances, in natural colors.



For Feature Week, **\$3.95.**

Burgess-Nash Drapery Shop—Fourth Floor.



A Wonderful Offering of Hats

A Special Thursday Feature

\$5.00 : \$7.50

Featured in this offering: Street Hats of choice velvets. Dress Hats with touches of fur, lace or brocade. Street Hats. Flower Hats.

Styles to suit the most exacting tastes.

Selling Commences Promptly at 9:00 a. m.

Burgess-Nash Millinery Shop—Third Floor.



The Four Weeks' Course in Dressmaking and Tailoring

Under the Personal Supervision and Instruction of Mrs. Blackburn

Class A Meets at 10:00 A. M. Wednesday.
Class B Meets at 2:30 P. M. Wednesday.
Class C Meets at 10:00 A. M. Thursday.
Class D Meets at 2:30 P. M. Thursday.

There Is Still Time to Join

Enrollment Fee for the Entire Course \$5.00

Enrollment Booth, Main Floor, near Sixteenth Street Entrance.

Class meets in the Southwest Corner on the Fourth Floor.

Gloves of Wonderful Values: \$2.95

French Lambkin, pair, \$2.95. In white, with 12 and 16 buttons.
Gauntlets, pair, \$2.95. Of imported leather, strap wrist and slip-on styles.

Gloves Shop—Main Floor

Leather Hand Bags, \$2.45

Of genuine leather, in real sharkgrain, alligator, calf, Morocco, Cobra grain and tooled leathers. Many styles and sizes.

Leather Goods—Main Floor



A Group of Black Silks: \$1.95

36 to 40 inches wide, including charmeuse, satins, crepe de-chines, taffetas, peau de soie. Very exceptional values.

Silk Shop—Second Floor

Crepe de Chine, \$1.89

Superior quality, heavy weight, 40 inches wide. Evening as well as street shades. A very lovely silken material and a real bargain.

Silk Shop—Second Floor



Haviland Dinner Set

A Feature Week Offering

\$3150

This is a 52-piece dinner set in the well known Theodore Haviland china, with daintiest of floral decorations. Very specially priced for Feature Week at \$31.50.

Seamless Roasters, \$2.95

Triple coated white enamel roaster, medium sizes, complete with meat rack. A Feature Week offering at \$2.95.

Convex Sauce Pans, \$1.00

Five quart, triple coated, white enameled sauce pan and cover. Specially priced for Feature Week, at \$1.00.



Burgess-Nash Housefurnishing Shop—Fourth Floor.

Sensational Feature in the Downstairs Store

Fur Trimmed Suits

\$2500

Every suit in this lot is a remarkable value. All are in strikingly smart styles with rich fur trimmings. Some are in the popular straight line effects, others belted, but all are styles youthfully becoming. They are fashioned of an excellent quality soft finished wool, velour and tricotine.

Burgess-Nash Downstairs Store

The Colors Are

Tan Black

Copen

Brown and Navy

The Sizes: 16 to 42



With trimmings of Beaverette, Mole, Australian and dyed Opossum. Many are richly embroidered in contrasting colors.



Drugs and Toilet Articles At Feature Prices

One jar Creme Elcaya Vanishing Cream, and jar of Creme Elcaya Cold Cream. Both for 60c.

Large Compact Powder or Rouge, ½ price at 75c.
Imported Face Powder, 35c a box.
Less than wholesale price; all shades.

Ivory Specials

Ivory Combs, large size 49c.
Ivory Clocks, Colonial style, \$3.95.
Ivory Candlesticks, complete, 98c.
Ivory Trays, very heavy Dubarry patterns, large size, \$2.39.

Toilet Waters Reduced

Lilac Vegetal, 79c.
Muguet, Violet, Rose, and Heliotrope, 75c.
Pivers' Le Trefle, Azorea, and Flormye, \$1.79.

Rubber Goods

Hot Water Bottles, guaranteed—98c.

Fountain Syringes, complete, 98c.



Burgess-Nash Drug Department—Main Floor.