

THE OMAHA DAILY BEE

(The Bee Publishing Company)

NELSON B. UPDIKE, PUBLISHER

• OMAHA •

Jan. 1921 - \$9.00

May 1921 - \$7.50

NOW - - \$5.00

\$5.00--BACK TO PRE-WAR PRICES--**\$5.00**

T H E O M A H A B E E
(DAILY AND SUNDAY)

PRICE REDUCED --- ONLY \$5.00 A YEAR

Prices are coming down.

Farm products have dropped; other commodities are following.

The Omaha Bee undertakes now to do its part.

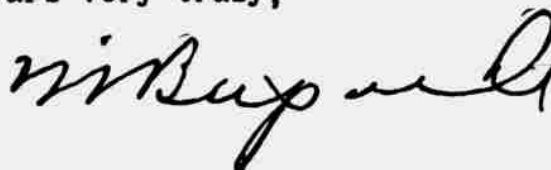
The Bee has not made a cent of profit for its present owner. It has been The Bee's policy to publish a good newspaper and the cost of making a newspaper has not declined in proportion to other things. I realize however that many people consider the present price of newspapers to be too high.

I want more people to read The Bee. I know that when they read it they will appreciate its worth. I know that some day the cost of newspaper-making will justify the price which The Bee announces today.

On that basis, The Bee's price for the Daily and Sunday issues is cut to \$5.00 a year, by mail.

I hope that this reduction will meet with your approval and that your name may be added to the growing list of Omaha Bee subscribers.

Yours very truly,



Owner and Publisher.

THE OMAHA BEE, Omaha, Neb. _____, 1921.

Enclosed find \$5.00 for which you may send me The Omaha Bee, Daily and Sunday, for one year.

Name _____

Address _____

SUBSCRIBE NOW! ONLY \$5 A YEAR! THE OMAHA BEE--MOST FOR ITS COST!