

**Every Child**  
**Accompanied by Parents**  
**Visiting Our Infants' Dept.**  
**Saturday, Will Receive**  
**A Toy Balloon!**  
*Third Floor—East*

**BRANDEIS STORES**  
**Saturday Is Bargain Day!**

**Roses**  
 3,000 Home Grown Roses—All Colors; special, each, **5c**  
**Boston Ferns**  
 500 Large Boston Ferns; special, each, **59c**  
*Main Floor—West*

**Saturday Drug Specials**

- Knickerbocker Bath Sprays, \$5 to \$8 values, **2.98**
- Woodbury Soap, special, **18c**
- Bonilla Outfit, 1.00 value, **49c**
- Non-Spi, **37c**
- Mavis Face Powder, **59c**
- Djer Kiss Cream, 65c value, **49c**
- Melrose Rouge, 50c value, **38c**
- Jergins' Cream, 35c value, **27c**
- Luxus Rouge or Compact Powder, **39c**
- Lash Lux, **29c**
- Mavis Talcum, **19c**
- Mavis Toilet Water, **89c**
- Palm Olive Soap, **7 1-2c**
- William's Old English Soap, **10c**
- Germeidal Soap, **12c**
- Cuticura Soap, **19c**
- Listerine, 1.00 value, **79c**
- Bathasweet, **19c**
- Tooth Brushes, bone and ivory handles, **25c**
- White Ivory Mirrors—4.50 values, **2.98**
- White Ivory Dressing Combs, 75c value, **39c**
- Vick's Salve; 30c values, **22c**
- Kotex Sanitary Napkins, per dozen, **49c**
- 60c Daggett & Ramsdell's Cold Cream, **49c**
- Listerine Tooth Paste, **37c**
- 2.00 Vacuum Bottle, **98c**

*Main Floor—West*

*Again on Saturday Appear Tremendous Values in Our Millinery Department*

**A Wonderful Assortment of Regular 10.00 Values in**

**Sailor Hats 5.00**

What is more desirable for street wear than a trim sailor hat—especially when it is made of the finest of silk hatters plush, and on the block used by the style authorities. There is a wide range of shapes so that any type can be suited. A special purchase made this low price possible. Saturday, each, **5.00**



*Of the Finest Grade Hatters Plush*

*Second Floor—East*

**Fiber Silk Sweaters**

**Saturday at 5.00**

It is every woman's desire to own a sweater and no wonder, for they are so practical, especially at this season of the year, for such sweaters as these are not to be found every day at this price. The Tuxedo models have won favor for many reasons, chief of which is their all around practical usefulness; for they take the place of blouses as well as coats.

*Plain and Fancy Weaves*

Colors are mostly navy and black; a few lighter shades as well; sizes range from 36 to 42; some are plain weaves and others in fancy stitches. Come early, for this supply will be quickly sold; specially priced at **\$5.00**

*Third Floor—Center*

**Mme. Irene Corsets**

**Consult Miss Jeanne Lewis**

Who, by special arrangement, comes to Omaha from the Fifth Avenue Shop of Mme. Irene, to advise you as to style and correct fitting, giving you the benefit of her long experience among New York's most fashionable women and also personal fitting of Madame Irene Corsets free of charge.

**Complete Line—Newest Models**

A complete line of the newest models will be on display all this week, and the special advice of Mme. Irene Corset Expert will be given gratis.

*Third Floor—North*

**Ribbons and Neckwear at Special Saturday Prices**

**Tutone Ribbons**—For dress, hat trimmings; wonderful line of colorings; per yard, **19c**  
**Baronet Satin Ribbons**—¼ inch wide; a good line of colors; special, per yard, **10c**  
**Lingerie Ribbons—Jacquards**; in white, pink, blue and lilac; No 1—10-yard bolt, **19c**  
 No 1½, 10-yard bolt, **29c**

*Main Floor—North*

**Marabou Capes**—In this sale we offer capes that sold at 12.00 and 15.00; in all marabou and combinations of marabou and ostrich; splendid values; special for Saturday, each, **6.75**  
**Imported Vestees and Collars**—In white and ecru; in flat Venice effects; very effective; while they last, Saturday, each, **1.50**

*Main Floor—North*

**Hair Nets**

**Double Mesh Nets**—Double strand real human hair; a full line of colors; in cap and fringe styles; special for Saturday, 2 for **25c**

**Our Fashioner**—The invisible real human hair net; regularly sold at 15c; special, each, **10c**

**National, Carmen and Gainsborough Nets**—Real human hair; all shades; cap and fringe styles; spec., ea., **10c**

**The Fashion**—A silk cap net; full size; all shades; regularly priced at 25c for 2; special for Saturday, 3 for **25c**

*Main Floor—North*

**Kodaks**



**No. 2-A Cartridge Premo**—Size 2½x4¼; value, 3.50, **2.98** special

**No. 2 Cartridge Premo**—Size 2½x3¾; value, 2.50 special, **2.19**

**No. 2-A Folding Autographic Brownie**—Size 2½x4¼; special, **10.00**

**No. 2-C Folding Autographic Brownie**—Size 2½x4¼; special, **13.50**

**Albums**—Cloth covered, loose leaf albums, Size 5x7; **59c** special.

Films developed free with order of prints; one day service; films left before 9 A. M., may be called for at 4 P. M. same day.

**Kodak Department—Main Floor—West**

**Party Boxes at 5.00**

Very smart and one of the most attractive boxes we have ever offered. Vichette and Seal, grained in brown, inlaid with gold designs; large square mirror; some with six fittings; gold plated, silk lined; in the dainty colors of rose, green and cream; a very special value for Saturday, **5.00**

*Main Floor—East*

**Imported Drape Veils**

The smartest accessory for street wear. They have colored chemille dotted borders and embroidered designs; in plain and two-tone effects; specially priced for Saturday, each, **95c**

*Main Floor—North*

**Long Gloves**



**Going Strong**

But very hard to get. Had we not anticipated their present vogue months ago and placed orders for them, it would not be possible to offer these!

**Long Gloves**—12 and 16-button length—splendid quality, real French Kid, in beaver, brown white and black; over-seam; our own importation, which enables us to offer them at this remarkable price; regular 9.00 **7.50** values, per pair.

**Novelties**—In the popular imported cape gauntlets; wanted shades of brown; "Perrin's American Made" Hand crocheted backs; scalloped cuff, especially good wearing qualities; special, per pair, **5.75**

**Kayser Chamoisette Gauntlets**—Novelties in two-toned combinations of beaver with brown, mastic with beaver, covert with gray; washable; **1.75** special, per pair.

**Two Specials for Saturday**

**Chamoisette Gauntlets and Slip-Ons**—Brown, gray, beaver, mastic and white; former price, 1.75; special, per pair, **85c**

**Chamoisette Gloves**—2-clasp styles; spear point back; brown, beaver, gray, black and white; former price, 1.00; special, per pair, **65c**

*Main Floor—North*

**Special Sale of Books on the War**

These are red-blooded, thrilling, wonderful stories of personal experience written by those who took part in the Great War. Many of these books will not be obtainable in the future and should be bought now and put in the library for future reading.

**15c each or 4 for 50c.**  
*Main Floor—Arcade*

**Saturday Special in the Cafeteria**

**Baked Ham 30c** with candied sweet potatoes

"It Carries You Back to Ole Virginia!"  
*Main Floor—West*

**Men's and Women's Handkerchiefs**

Fine imported cotton; hemstitched borders; men's are plain and large size; women's are fancy embroidered corners; in white and colors; special, 4 for **59c**

*Main Floor—East*

**Boost Omaha in the Omaha Woman's Club**

**Boost Omaha Parade**  
**1 to 2 P.M. Saturday**  
*Farnam Street*

**Wall Paper**

We invite you to Visit Our New Wall Paper Dept. Many exceptional bargains displayed on our Bargain Racks.

**24c Bedrooms**

Colonial Stripes, New Chintz and Cretonne patterns, per roll, **16c**  
**Special Borders to Match**

**18c Kitchen and Halls**

Granite stripes and all overs in light and dark colors, per roll, **11c**  
**Straight and Cutout Borders**

**30c Dining Rooms and Parlors**

Gilt stripe, light tapestries, conventional figures and all overs. Special Bands and Borders, **19c**

*Fifth Floor—West*

**Saturday, October 8th, Is National Candy Day**

It will be the "Sweetest Day of the Year." Remember father, mother and sweetheart with a fine box of our candies.

**A Beautiful Two-Pound Box** filled with our finest confections—chocolates, bonbons and fruits; special, per box, **1.75**

**The Alpine Height of Delight**—A Boston Chocolate, packed in a beautiful box; one pound, special, **79c**

**Matinee Chocolates**—Assorted chocolates; per pound box, **49c**

*Pompeian Room—Main Floor—West*

**Cream Patties**—Made fresh in our candy department; six different flavors; our cream patties have a city-wide reputation for quality; regularly 50c; special, per pound, **33c**

**Coco Dips**—A rich, creamy, chewy confection, filled with sweet coconut, vanilla and chocolate; regular 50c value; special, per pound, **39c**



**Cinderella Hats at 3.00**

**of Soft, Rich Beaver in Black, Brown and Navy**

Children! Wouldn't you just love to hear a brand new Cinderella story? You all know what a beautiful little girl Cinderella was—how patient and sweet and lovely she was even when dressed in her ragged clothes—and how different she looked when her fairy godmother dressed her in beautiful silks, velvets and jewels! Why, even her own sisters didn't know her! Any little girl can look just as beautiful now, for the Cinderella hats have that magic power of making her whole appearance charming. They are so cleverly designed

and made of such rich, soft, fluffy beaver, that they really carry an air of elegance that becomes noticeable in the whole costume. They are in all sizes, all designs and in all colors of black, brown, navy and beaver. And the important thing is, they are so reasonably priced that any little girl may have one; only \$3.00, so, you see, it doesn't take any fairy godmother to bring one. Remember, little girls, Cinderella hats are always priced at **\$3.00**.

*Second Floor—East*

**500 Imported Marseilles Bed Spreads**

**Saturday at 1/2 Price 7.98**

Beautiful Satin Finish; large double bed size; scalloped, cut corners; best bargains in good bed spreads we have had for a long time. When you look at these you will observe that soft, silky finish; they will help to beautify your bedrooms and will make beautiful gifts for the season soon to come; priced for this sale at **7.98**

*Main Floor—South*

**Important Sacrifice Sale!**

**Women's High Grade**

**Pumps and Oxfords**

Regular 6.00 to 10.00 Values  
**Special for Saturday, per pair**

**5.00**

Smart new models, from the foremost makers; nearly 600 pairs of well-fitting, gracefully-styled low shoes; in a wide variety of styles; an unusual opportunity to obtain quality footwear at this exceptionally low price.



*Third Floor—East*