

Romance in Origin Of Superstitions

By H. I. KING.

The Goldenrod.

In England, and perhaps in other parts of the country, a gall from the stem of a goldenrod (caused by the sting of an insect) is called a "rheumaty bird." Each gall contains a small, white grub and the belief is that as long as the grub remains alive one who carries the gall in his pocket will be free from rheumatism.

The efficacy of this cure—or rather preventative—is based upon the fact that the flower of the plant from which the gall is picked is of a bright, golden color—the color of the sun and therefore fittingly connected with the sun god, Apollo. Apollo did not exactly represent the sun itself but rather the light and life-giving influences of the sun. And also he was a great "protector," Apollo was the father of Aesculapius, the god of medicine, upon whom he bestowed his art of healing.

The part which the grub in the gall plays in this piece of folk-medicine is based upon an idea of primitive man concerning the grubs and maggots which appeared, in the to them, unexplained manner in the galls of trees and plants and in decaying animal matter. They were supposed to be in a peculiar manner an embodiment of the spirit of the substance in which they were engendered—to have sprung from and been created by the vital essence of that substance. In the customs of many savage tribes today this primitive idea is found surviving in full force with regard to the grubs and maggots in dead bodies and gives rise to disgusting rites by which the living seek to acquire the courage, or other desirable qualities, of the dead.

Thus it will be seen that a grub engendered in the golden plant of Apollo might well be supposed to be efficacious in warding off diseases. As long as it lives it lives with the life of the sun god.

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sible to follow it with the eye to determine whether it continues in a straight line toward home. The inference is that its high circling flight is an attempt to locate some familiar object and that, in the absence of this, it makes shorter experimental flights until it finds what it is looking for. Young pigeons do not possess this "instinct" nearly so accurately as do older birds which are more familiar with the appearance of the country surrounding their homes and who have also had the opportunity to fly many miles in all directions and thus get the landmarks of the surrounding country well fixed in their heads.

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Common Sense

By J. J. MUNDT.

Do Not Judge Too Hastily. When you are tempted to judge another, think twice.

You may think that you know your friend pretty well, and you may be sure that you are pretty fairly informed as to his or her business or social matters; but do not let it cause you to judge or hold an absolutely fixed opinion where this particular friend is concerned.

And if you do not know all there is to be known about your best friend, why dare to judge him? Most persons have a few reservations.

The world is too sophisticated to contain many persons who wear their hearts on their sleeves or who tell all their know to anyone.

It is wise for you to have all the actual knowledge you possess of other persons who are on tap for your own benefit, but arranged in such a way that you can change your viewpoint occasionally as circumstances allow.

Be careful in voicing an opinion as absolute, even about your best friend.

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ADVERTISEMENT.

Eyesight Dim?

If your eyesight is dim, your vision blurred; if your eyes ache, itch, burn or feel dry, get a bottle of Bon-Opto tablets from Sherman & McConnell's store. Dissolve one in a fourth of a glass of water and use to bathe the eyes. Bon-Opto has given stronger eyes, clearer vision and relief to thousands.

Not a doctor say Bon-Opto stimulates sight 20 per cent in a short time in many instances and druggists everywhere sell it under a positive "lock" guarantee.

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WHY—

Do Pigeons Fly Home?

Experiments have been made with the breed of pigeons known as "homers," in which the birds were carried in closed boxes for long distances—sometimes hundreds of miles—but, when the boxes were opened, the birds rose in the air, circled about for a few moments and then flew off in a straight line, returning home apparently by the most direct of air routes.

Though usually referred to as the "homing instinct," this ability to return to familiar surroundings from great distances is believed by many experts to be nothing more than a combination of memory and sight. The pigeon, it will be noted, will always soar high up to a point where it can see a great part of the surrounding country. Then it will strike off rapidly and it is naturally impossible to follow it with the eye to determine whether it continues in a straight line toward home.

ADVERTISEMENT.

Says Time to Make Mentho-Laxene Syrup

Anyone Can Make a Full Pint of Laxative. Curative Cold and Cough Medicine. Cheaply at Home. First Dose Relieves.

Everybody is subject to colds and coughs at this season. Be prepared! Have on hand a full pint of Mentho-Laxene syrup that checks and aborts colds, relieves coughing and gradually brings normal relief. Mentho-Laxene's benefits are derived if you begin taking it at the very outset of a cold or cough—because you can check or abort the cold and save many hours of distress and perhaps ward off bronchitis, pneumonia and other serious results of a neglected cold.

Mentho-Laxene is pure, contains no poisons or narcotics. It is pleasant, penetrating, healing and safe beyond any preparation you can buy ready-made. Full directions and guarantee accompany every bottle of Mentho-Laxene. It will more than please you or The Blackburn Products Co., Dayton, Ohio, will refund your money.

Hundreds of thousands of bottles of Mentho-Laxene have been sold and not one of 50 people have wanted their money back. That tells how good it is. 4,000 bottles used last year. Why? Because it's the best and cheapest. Ask.

ADVERTISEMENT.

HAVE DARK HAIR AND LOOK YOUNG

Nobody Can Tell When You Darken Gray, Faded Hair With Sage Tea.

Grandmother kept her hair beautifully darkened, glossy and attractive with a brew of Sage Tea and Sulphur. Whenever her hair took on that dull, faded or streaked appearance, this simple mixture was applied, with wonderful effect. By asking at any drug store for "Wyeth's Sage and Sulphur Compound," you will get a large bottle of this old-time recipe, improved by the addition of other ingredients, all ready to use, at very little cost. This simple mixture can be depended upon to restore natural color and beauty to the hair.

A well-known downtown druggist says everybody uses Wyeth's Sage and Sulphur Compound now because it darkens so naturally and evenly that nobody can tell it has been applied—it's so easy to use, too. You simply dampen a comb or soft brush and draw it through the hair, taking one strand at a time. By morning the gray hair disappears; after another application or two, it is restored to its natural color, and looks as though, soft and beautiful.

ASTHMA No cure for it, but welcome relief is often brought by VICKS VAPORUB

Over 17 Million Men Used Yearly

Cuticura Soap Will Help You Clear Your Skin

Small of Pores, It Eliminates, Dries, Softens, Heals

SALTS FINE FOR ACHING KIDNEYS

We eat too much meat, which clogs kidneys, then the Back hurts.

Most folks forget that the kidneys, like the bowels, get sluggish and clogged and need a flushing occasionally, else we have backache and dull misery in the kidney region, severe headaches, rheumatic twinges, torpid liver, acid stomach, sleeplessness and all sorts of bladder disorders.

You simply must keep your kidneys active and clean, and the moment you feel an ache or pain in the kidney region, get about four ounces of Jad Salts from any good drug store here, take a tablespoonful in a glass of water before breakfast for a few days and your kidneys will then act fine. This famous salt is made from the acid of grapes and lemon juice, combined with lithia, and is harmless to flush clogged kidneys and stimulate them to normal activity. It also neutralizes the acids in the urine so it no longer irritates, thus ending bladder disorders.

Jad Salts is harmless; inexpensive; makes a delightful effervescent lithia-water drink which everybody should take now and then to keep their kidneys clean, thus avoiding serious complications.

A well-known local druggist says he sells lots of Jad Salts to folks who believe in overcoming kidney trouble while it is only trouble.



Flowers and Florists advertisement for Hess & Swoboda Florists, 1415 Farnam St., Omaha.

WRECKED CARS REBUILT advertisement for Western Motor Car Company, Farnam at Blvd. HA rney 0868.

Where the Glad Hand Means Much advertisement by JACK LEE, discussing the Americanization of Omaha.

STEINHEIMER'S SERVICE advertisement for Contracting Painters G. A. Steinheimer Co., 1703 Leavenworth Street.

PFEIFFER advertisement for Superior Workmanship, 2525 Leavenworth Street.

The Mode Dress Pleating and Button Co. advertisement, 413-417 PAXTON BLOCK.

Reliable Service advertisement for Engdahl's Auto Top Co., Douglas 5677.

While Mr. Spillane spoke glowingly of conditions in Omaha, in the subsequent article he wrote he spent more time and gave more space to the manner in which the Americanization committee of the Chamber of Commerce and other Omaha men and women extended the glad hand of welcome to the new citizens when they were admitted to full citizenship by the district judges.

Jarl's National Brand Solid Copper Oil Cans advertisement for CHARLES JARL & Company, 1703 Leavenworth Street.

ETHEL THRALL MALTBY, D. C. CHIROPRACTOR advertisement, PALMER SCHOOL GRADUATE, Second Floor Elks Bldg.

MERCANTILE STORAGE & WAREHOUSE COMPANY advertisement for Merchandise Storage and Distribution, 1112 & JONES ST. OMAHA.

In doing so this financial expert admitted that welcoming a new citizen, instructing him in his duties as a citizen and standing ready to encourage him at all times, was as important to a city as its industries.

ETHEL THRALL MALTBY, D. C. CHIROPRACTOR advertisement, PALMER SCHOOL GRADUATE, Second Floor Elks Bldg.

International MOTOR TRUCKS advertisement, City Sales Room—816 S. 24th St.

Ladies' Plush Sailors and Valour Hats Cleaned and Reblocked advertisement for RAMSER, 215 South 14th Street.

The Americanization program, in which the duties of citizenship are explained to the new citizens and the handclasp of fellowship extended by the older citizens should be carried out in every city, Mr. Spillane declared.

Rieser SIGN CO. advertisement, 1303 Douglas Street.

SIGNS WITH A PERSONALITY advertisement, Phone AT. 4683.

International Harvester Company of America advertisement, Branch House—714 S. 10th St., Omaha, Neb.

CADILLAC A Permanent Value advertisement, "Always Onward", 215 South 14th Street.

The Omaha program of welcoming and instructing new citizens, and standing ready to help them in any difficulties that may arise, is becoming widely known throughout the nation through Mr. Spillane's article, which was syndicated in practically every large newspaper of the nation.

Ready Roofing advertisement, THERE IS A REASON, Call us and let us explain. All work guaranteed. Easy terms.

HULSE & RIEPEN Undertakers advertisement, 23d and Cumling JA ckson 1226.

Ford Transfer and Storage Co. advertisement, 813 Douglas St., 1102 S. Main, Omaha.

J. H. Hansen Cadillac Co. advertisement, Omaha Lincoln.

In an editorial in a recent issue of the Milwaukee Journal, the editor said:

Northwest Ready Roofing Co. advertisement, L. Rheinberg, Mgr., HA rney 2574, 3122 Leavenworth.

O. L. Wiemer advertisement, Wall Paper, Paints, Glass, Painting and Decorating, 1708 Cumling St., Omaha, Neb.

BAKER ICE MACHINE CO. advertisement, Ice Making and Refrigerating Machinery, Omaha, Neb.

NOVELTIES in Pleating—Buttons Hemstitching Embroidering Braiding—Beading Button Holes advertisement for Ideal Button & Pleating Company, 300-308 Brown Bldg., 16th and Douglas.

A newly made citizen told us, not in a complaining but in a wondering way, that when he got his final papers, he felt very happy. "But," said he, "I supposed there would be a little ceremony of some kind. I thought maybe someone would shake hands with me, or something, instead of just having a clerk hand me the papers."

30 Years' Experience advertisement for P. MELCHORS & SON, 417-50 13th St. OMAHA, NEB.

THE Bee Hive advertisement, CLEANING AND DYING, 1911-13 15th St. JA ckson 1408.

Omaha Lace Laundry EXCLUSIVE CLEANERS advertisement, Curtains, Panels, Cretonnes, Lace and Austrian Shades, 4716 Cumling St. Tel. Walnut 1351.

OMAHA FIREPROOF STORAGE advertisement, 900 separate fireproof, mouse-proof, dustless rooms for furniture.

In Omaha, where they naturalize about 1,000 foreign-born a year, the new citizen receives his papers in the chamber or in the public library, or the rotunda of the courthouse. The American flag floats over the room. Leading citizens take time from their affairs to welcome the new citizens, and someone who knows how to talk speaks to them—speaks of America, its opportunities, its duties, its needs.

Use Western Bond Paper advertisement, For Your Office Stationery Wholesale Distributors, Carpenter Paper Co. OMAHA.

JOHN H. BATH advertisement, The Careful Florist, 1804 Farnam St.

We Rebuild and Repair All Kinds of Timepieces and Jewelry advertisement for J. C. Grashorg & Son, Watchmakers, Jewelers and Opticians, 804 Electric Bldg., 15th and Farnam.

OMAHA FIREPROOF STORAGE advertisement, 900 separate fireproof, mouse-proof, dustless rooms for furniture.

After a ceremony like that, isn't the new citizen more likely to feel that something important has happened in his life—something as significant as joining a society, more significant than applying for a hunting license or paying his taxes?

General Welding Works advertisement, "WE DO IT RIGHT", We Specialize in Automobile Welding, 1508 Webster St. AT. 4459.

OmahaLife OF NEBRASKA 12th and Farnam Sts. OMAHA Modern Policies, Carrying Full Protection, E. M. SEARLE, JR., Pres.

TRY US FOR French Pastry—Fancy Cakes KUENNE'S Bakery, Delicatessen and Lunch Room, 304 South 16th St., 2916 Leavenworth St.

Paxton-Mitchell Co. advertisement, Manufacturers of Brass, Bronze and Aluminum Castings, Standard Size Cast Iron Bushings in Stock, 27th and Martha Sts. HARVEY 1682.

Why can't we get together as citizens and do something like this thing that the Chamber of Commerce does for Omaha because it believes it counts for Americanism?

Welch's RESTAURANTS advertisement, There's no new year's Highest quality foods, with quick service.

FALL RENOVATING PILLOWS and BEDDING advertisement, Feather stems renovated and hot air dried. All your own feathers back when we renovate. OMAHA PILLOW CO., 1907 Cumling St. Jackson 3467.

Stationery That Satisfies advertisement for School Supplies, Omaha Stationery Co., 307-309 South 17th Street, Phone JA ckson 0805.

Closing Out advertisement, THEIR ENTIRE STOCK Paints Millwork Lumber, At Rock-Bottom Prices, Now is Your Time to Get Busy, C. Hafer Lumber Co., 135 W. Broadway Council Bluffs.

When the word Americanization first came into use it was greeted with popularity. It was a word which "filled a long-felt want." It rolled off the tongues of inspired orators in impressive periods. It was printed in huge type in newspapers. It was banded from mouth to mouth until finally it became a verbal foot ball to be brought into play at the slightest provocation.

Puritan Automotive Department advertisement, Automobile Cylinder Grinding, New Pistons and Rings and Wrist Pins, Crankshafts Trued Up, High Class Workmanship, No Better Equipment, Puritan Mfg. & Supply Co., Atlantic 3763 Omaha 1614 Iard St.

Sherman & McConnell Drug Co. advertisement, All the Drugs and Toilet Articles for all the people—all the time. 5 Good Drug Stores in Omaha.

OMAHA PRINTING COMPANY advertisement, THE OFFICE SUPPLY HOUSE.

Carbon Coal & Supply Co. advertisement, WHOLESALE COAL, 1905 HARVEY STREET, Grain Exchange Bldg., Omaha, Neb.

Even the business men's clubs are vitally interested in nationality and citizenship. The Rotary, Kiwanis, Lions, Concord and various similar organizations have as a part of their program, work in Americanization and encouragement of loyal citizenship.

Neio Pressed Hog Trough advertisement, Sanitary Solderless Seamless Mtd. by Nebraska & Iowa Steel Tank Co., Omaha, Neb.

RENT WHY BUY TOWELS and LINEN advertisement, We Furnish Clean Linen, FRONTIER TOWEL SUPPLY, J. M. JENSEN, Prop., Phone Doug. 6291 1618 California.

OMAHA PRINTING COMPANY advertisement, THE OFFICE SUPPLY HOUSE.

Carbon Coal & Supply Co. advertisement, WHOLESALE COAL, 1905 HARVEY STREET, Grain Exchange Bldg., Omaha, Neb.

The Chamber of Commerce is not the only organization interested in welcoming new citizens. The American Legion and patriotic societies are active in this department.

DRESHER BROTHERS advertisement, Dyers, Cleaners, Hatters, Furriers, Tailors and Rug Cleaners, 2317 Farnam St., Omaha, We Pay Return Charges on Out-of-Town Orders.

Alexander Munroe Sheet Metal and Furnace Works advertisement, 1718 Cass St. Phone JA. 4066.

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Dr. Maxwell & Green DENTISTS advertisement, 24 Floor Neville Block, 15th and Harvey, Omaha, Neb. Phone JA ckson 3692.

All American Chemical Co. advertisement, Chemical Manufacturers and Jobbers, Phone Doug. 4864, 1208-10 S. 16th St. We analyze and manufacture anything. Give Us a Call.

Americanization is more than a word, those who were really interested discovered, it meant action—and plenty of it. It meant help to those who needed it. Education to those who sought it. An ideal to strive for among the new citizens.

McKenney--Dentists advertisement, 14th and Farnam Streets, JA ckson 2872.

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