

Miss Van Gordon Aids Former Singer

How a good press agent coup was spoiled through the kind-heartedness of the prima donna is told by Cyrena Van Gordon of the Chicago Opera company.

"The publicity man of the company," said Miss Van Gordon, "thought it would be a good idea if some romantically-inclined person would serenade me. He was to be some scion of a wealthy old-world family, who had heard me sing in Buenos Aires and had followed me to America.

"He was to appear under my window, according to the scenario, with a guitar, and make night noises by his protestations. In the end, I was to call the police and have him arrested. Prima donna has serenade locked up—a good newspaper headline, the press agent thought.

"Well, I consented to the arrangement, though I have always had a horror of jails. The publicity man inquired among his friends of the Italian restaurants, and finally discovered a good candidate.

"The volunteer serenade certainly looked the part. He was a broken-down Italian singer who had obviously seen better days. Yes, he was willing to be sent to jail as a public nuisance for what the press agent was ready to pay him.

"When he came out to make the final arrangements, however, my heart was touched. 'Why,' I thought, 'Manufacture publicity at the expense of this poor fellow?'

"He reached down into his pocket and brought out a greasy portfolio. It contained a few pitiable clippings, yellow with age, and almost falling to pieces. These were the record of his former glory. Once he had sung with the great Patti! He had appeared with Caruso and with Melba!

"I saw immediately that I could never go through with it. His sleeves were frayed, and he was out at the heels. 'You don't think for a moment,' I told him, 'that I could have you arrested, just for serendizing me?'

"'Oh, madame,' he exclaimed in his broken English, offering me the bouquet he had brought with him for the occasion. 'Oh, madame, it would not be in your heart to do so. Once I, too, was great. I, too, have heard the 'Vivas' and the 'Bravos.'"

The serenade never took place. Instead, Miss Van Gordon helped to put the old man on his feet, and interceded with Mary Garden, the general director of the company, to get him a place in the chorus, where he is today, making a decent living, but still in hopes of yet leading into stardom.

Miss Van Gordon will appear in concert at the City auditorium, October 7, under the auspices of the Omaha Business and Professional Woman's club.

Furbelows of Fashion.

Girdles twisted like turbans are smart.

Colors are leading over black in the new umbrella.

Navy blue taffeta is smartly veiled with sheer white organdie.

A wide hat of black silk crepe is draped with white Chantilly.

A Norfolk suit developed in green leather is new and quite swagger.

A gown of red trimmed with slyx fur of the same hue is on display.

Uncut fringe trims the scalloped edge of an attractive taffeta bodice.

A new method of arranging the wing sleeve is to place the two wings in opposition; that is, one wing fixed from the front shoulder to the wrist, veiling the front part of the arm, and the other fixed from the back shoulder to the wrist, veiling the back of the arm.

Jurors for Art Exhibit



George W. Eggers, art director of the Art Institute of Chicago, and W. J. Potter of New York, an artist of international fame, arrive in Omaha Saturday morning to act as jurors for the Nebraska artists' exhibition.

sponsored by the Omaha Society of Fine Arts, which will be held in the museum of the public library during the month of October. More than 35 entries have been made for the exhibition, which is in charge of Mr. Maurice Block, museum director of the Omaha Society of Fine Arts.

Every artist knows the value of a fresh opinion on his work and especially of a professional opinion," said Mr. Block today in announcing the arrival of the jurors.

"The latter is practically what this exhibition offers. If a given work measures up to a reasonable standard it is accepted for the exhibition, if it is not it is rejected. It is no disgrace to have work rejected by a jury, and if taken in the right sense it can be of great value in helping the artist to form a better estimate of his own work. From year to year the standard will be raised and in time the Nebraska artists' exhibition will itself go out on a museum circuit and our artists will become known over the country. It is in the sense of such growth that this exhibition as an annual event has been conceived."

The exhibition is free and the public is invited.

To Clean Off Tar.

At a seaside resort a little while ago a certain storm and wind brought ashore vast amounts of tar from a sunken barge not far away. It was strewn along the beach for several miles, much to the discomfort of the dwellers there.

The trouble was that the tar stuck to shoes and frocks with distressing results. It was sticky, and if one so much as touched it it left a messy stain. And nobody seemed to know what to do to get the stain off. They scraped it and rubbed it and tried hot and cold and warm water, with

or without a variety of soaps. But the stain remained, a horrid blackish brown.

Then somebody learned from an old timer along the shore that kerosene would remove the stain. Of course, kerosene would spot some sort of clothes, but it would at least remove the tar, and then the kerosene stain could be washed out of anything that could stand soap and water.

Another thing, the tar stained the skin, and could not be removed even with the briskest scrubbing. The kerosene treatment worked very effectively and the kerosene stains disappeared without difficulty.

3 BIG SPECIALS For SATURDAY

1 lb. Cocoa free with every 3 lbs. of our Special Coffee at regular price **\$1.00**

All flavors Campbell's Soup, can **10c**

Sunkist Flour—
6-lb. sack **32c**
12-lb. sack **59c**

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Special Celery, stalks.....
Extra fancy delicious apples, P. Peers, Mushrooms, Hot House Cucumbers, Quinces, Grapefruit, Broccoli Sprouts and Abasco Peas.
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Fancy Sugar Cured Breakfast Bacon 1/2 or whole side 24c	Fancy Young Hens 25c	Prime Beef Rib Roast 18c	Choice Beef Pot Roast 11c	Choicest Cut Round Steak 18c	Choice Beef Chuck Roast 12 1/2c	Choicest Cut Sirloin Steak 20c	Fancy Sugar Cured Skinned Hams 1/2 or whole 23c	Fancy Spring Chickens 26c
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EXTRA SPECIAL FOR SATURDAY
Choicest Lean Pork Loins, 1/2 or whole... **18c**

EXTRA SPECIAL FOR SATURDAY
Choice Leaf Lard **12 1/2c**

<h4>SMOKED MEATS</h4> <p>Cudahy Puritan Skinned Hams 28c Cudahy Puritan Breakfast Bacon 37c Armour's Star Hams 30c Armour's Star Breakfast Bacon 37c Sugar-Cured Brisket Bacon 18c Sugar-Cured Picnic Hams 14c Sugar-Cured Regular Hams 25c</p>	<h4>VEAL CUTS</h4> <p>Choice Veal Shoulder Roast 15c Choice Veal Stew 12c Choice Veal Chops 20c Fancy Veal Legs for Roasting (1/2 for whole) 20c Fancy Veal Loins for Roasting for 20c</p>	<h4>SPRING LAMB</h4> <p>Genuine Spring Lamb— Hindquarter 20c Forequarter 12 1/2c Choicest Lamb Chops 20c</p>
<h4>PURE LARD</h4> <p>Cudahy's Puritan Lard— 10-lb. pail \$1.85 5-lb. pail 95c Compound Lard, per lb. 14c Pure Lard 17c</p>	<h4>CANNED GOODS</h4> <p>Early June Peas, 3 cans 38c Fancy Sweet Corn, 3 cans 35c Fancy Tomatoes, 3 cans 35c Evaporated Milk, tall cans, 3 cans for 33c Fancy Pink Salmon, 1-lb. tall can 15c Fancy Red Alaska Salmon, 1-lb. tall cans 25c American Sardines, 5 cans 25c Fancy Sliced Pineapple 25c Fancy Lima Beans, 2 lbs. 20c</p>	<h4>PORK CUTS</h4> <p>Choice Fresh Spareribs 10c Choice Fresh Neck Bones, 4 lbs. for 25c Choice Boston Butts 19c Choice Pork Chops 20c Fresh Pig Feet, 4 lbs. 25c Fresh Pork Liver, 2 lbs. 15c Fresh Pork Hearts, 3 lbs. 25c Fresh Pig's Snout, 4 lbs. 25c Fresh Pig Ears, 4 lbs. 25c Fresh Pig Tails, per lb. 11c Choice Salt Pork 18c New Sauerkraut 8c Fresh Pork Sausage 20c</p>
<h4>LAUNDRY SOAP</h4> <p>White Naptha, 1-lb. bars, 3 for 25c By the box \$4.25 Swift's Classic Soap, 10 bars 55c</p>	<h4>EXTRA SPECIAL</h4> <p>Fancy Creamery Butter 43c Gem Nut Butterine 22c Snowflake, 5-lb. tub \$1.10 Swift's Premium 25c Choice Sweet Cured Corned Beef 12 1/2c Choice Beef Rib for Boiling 8c Choice Hamburg Steak 15c</p>	<p>Fancy Brick Cheese 25c Fancy American Cheese 28c Fancy Summer Sausage 22c Choice Fresh Hams 25c</p> <p>Choice Pork Shoulder, Lean for Roasting 12 1/2c</p>

MARKETS CLOSE AT 8 P. M. SATURDAY

BASKET STORES

Old Wheat **BASKO FLOUR** 24 lbs. **\$1.00**
Satisfaction Guaranteed 48 lbs. **\$1.95**

WHITE **POTATOES** EARLY OHIOS **42c** Per Peck
33c Per Peck

\$1.48 Aluminum KETTLES Aluminum 8-quart **\$1.48**

<h4>CHEESE</h4> <p>Kraft in tins 14c Cream Cheese, lb. 28c American Loaf, lb. 38c Swiss Loaf, lb. 47c Brick, lb. 30c</p>	<h4>KARO-SYRUP</h4> <p>1 1/2-lb. Blue Label 10c 5-lb. Blue Label 28c 10-lb. Blue Label 53c 1 1/2-lb. Red Label 11c 5-lb. Red Label 31c 10-lb. Red Label 59c</p>	<h4>STARCH</h4> <p>Argo Gloss, 1-lb. 10c Argo Gloss, 5-lb. 46c Kingsford, 1-lb. 13c Argo Corn, 1-lb. 10c Kingsford, 1-lb. 13c Alamito Milk, quart 10c Alamito Cream, 1/2 pint 14c Fresh Eggs, doz. 38c Basko Butter, lb. 46c</p>
<h4>MAZOLA OIL</h4> <p>Pint 29c Quart 54c Half gallon 98c One gallon \$1.84</p>	<h4>BAKING POWDER</h4> <p>Basko, 16-oz. 21c Royal, 6-oz. 27c Royal, 12-oz. 53c Calumet, 16-oz. 32c</p>	<h4>HOUSEHOLD</h4> <p>Tooth Picks, pkg. 5c Headlight Matches 4c Mop Sticks 22c Cotton Clothes Lines 28c Zinc Washboards 58c Glass Washboards 70c</p>
<h4>CANNED MILK</h4> <p>Basko, small 5/2c Basko, large 11c Carnation, small 6c Carnation, large 12 1/2c Eagle 24c Caroline Compound, tall 9c</p>	<h4>SOAP</h4> <p>P. and G., 10 bars 65c Pearl White, 10 bars 44c Omaha Family, 8 bars 46c Lennox, 6 bars 23c Diamond "G", 10 bars 37c Kirk's H. W. Castle 9c</p>	

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Beechwood Creamery Butter, per lb. for 42c	Nice fresh Home Dressed Strips or Hens, per lb. 23c
1-lb. can Paxton Gas Roasted Coffee for 78c	Extra Fancy Belly Bacon, strip or half, per lb. 35c
10 bars Crystal White Soap, 88c	Shined Ham, half or whole, per lb. for 23c
1-lb. can Paxton Gas Roasted Coffee for 78c	Shoulder Pot Roast, special, per lb. for 19c
Fancy Country Gentleman Cows, 3 cans for 50c	Shoulder Park Roast, lb. 18c
3-lb. can Pineapple or Peas, 3 cans for 88c	Fresh Hams, half or whole 23c
Meat Balls and Buns 9c	Pure Lard, per lb. 18c

FRUITS AND VEGETABLES

Large Sweet Potatoes, market basket for **88c**

Michigan Celery, bunch **15c**

Fancy Head Lettuce **15c**

Large Hubbard Squash and Pumpkins, each **12c**

Early Ohio Potatoes, peck **40c**

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Try Blue Ribbon Bread, our own brand; 2 loaves for **25c**

Butter Rolls, Danish Coffee Cakes, Parker House Rolls, all 3 dozen for **25c**

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7:05 Stir Well

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Just add water to Gooch's Best Pancake Flour, stir well and your batter is ready to bake.

Oh, OH! such light, flavory delicious cakes. Could anything so nearly touch the spot these snappy mornings!

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Pancake Flour

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We Deliver to Any Part of the City.

Blue Ball or Omaha Maid Flour \$1.85 48-lb. Sack	10 Lbs. Best Granulated Sugar for 62c	5-lb. Pkg. New Oatmeal 25c	Ken's Fairy Sodas or Graham Crackers 15c
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Prunes, 3 lbs. for **40c**

Navy Beans, 4 lbs. for **29c**

Farrell's Dark Syrup, gallon cans **49c**

Farrell's Light Syrup, gallon cans **59c**

Pillsbury Pancake Flour, 3 pks. for **25c**

Pearl White Soap, large size, 10 bars **47c**

Adv. Jell, 3 pks. for **25c**

Lipton's Cocoa, 1/2-lb. pkg. **22c**

Best Creamery Butter, per lb. **44c**

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Ankora Coffee, per lb. **40c**

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Best Santos Coffee, per lb. **22c**

Table Supply Special Coffee, per lb. **30c**

SPRING CHICKENS, Per Pound 25c	LEGS SPRING LAMBS, Per Pound 19c	FRESH HAM, Whole or Half, Per Pound 19c
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Pork Loin Roast, per lb. **16 1/2c**

Pot Roast of Beef, per lb. **9c**

Wieners or Frankfurters, per lb. **16c**

Roast of Veal, per lb. **15c**

Fresh Picnics, per lb. **12 1/2c**

10-lb. pails of Lard **\$1.50**

Jonathan Apples, bushel basket **\$2.95**

4 lbs. Sweet Potatoes for **25c**

Horseshoe Tobacco, full lb. **1.75c**

Whale Smoking Tobacco, full lb. **48c**

Prince Albert Smoking Tobacco, full lb. **\$1.34**

Chocolate, Caramel, Cocoanut 3-layer cakes, 50¢

Orange Cakes, each **30c**

French Rolls, per dozen **20c**

Cookies, per doz. 15¢; 2 doz. for **25c**

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