

This Is HOME DRAPING WEEK at Orchard & Wilhelm Co.

September 26th to October 1st

For fall, the week above all weeks when you should look to your windows, remembering that careful re-draping will do more for the enrichment of your home than any other one thing.

You will be especially interested in the items listed in this advertisement because they cover your requirements. We dislike a continual reference to the "reductions" we have made in price, because a new basis of cost governs every yard we offer, but you **should know positively** that the things we list here are at prices that will prove a real inducement and a pleasant surprise.

Be sure and ask for our new book on better drapery treatments which is given FREE.

Klearfax Linen Rug

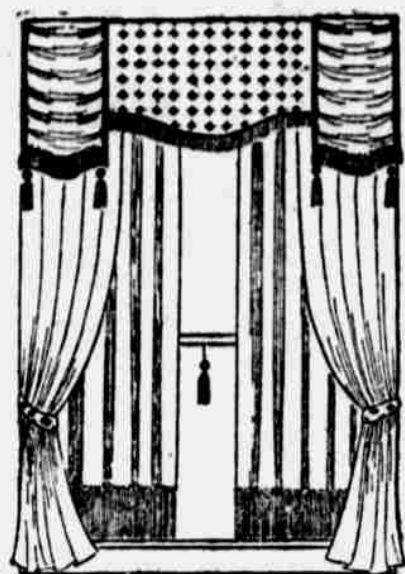
—in plain colors that simplify problems in home decoration.

Klearfax linen rugs and carpeting are all-linen and give to your floors that refinement and simple beauty which only linen can bestow.

The charm of their plain weave, the restfulness of their simple one-tone colors, their sturdy thickness which insures flat-lying and sound-muffling, their tight weaving which makes them dust-resisting and sanitary, together with their two-sided feature which doubles their wear, makes Klearfax so beautiful, so durable and so economical.

- Colors:
- Gray, Medium
 - Blue, Medium
 - Sand
 - Chestnut
 - Mole
 - Taupe, Light
 - Green, Dark
 - Blue, Light
 - Rose, Dark

- 27x54-inch Rugs.....4.50
- 36x72-inch Rugs.....8.00
- 4.6x7.6 Rugs.....14.50
- 6x9-foot.....23.00
- 8x10-foot.....34.00
- 9x12-foot.....45.00



300 pairs of Ruffled Curtains

of good quality plain voile and marquisette. Offered in white only at,

Per Pair 1.75

400 pairs Ruffled Curtains

A reliable standard quality in dots and small figures, with ruffles made from same material.

Per Pair 2.75

Wilton Rugs

We are now receiving our first shipments of these rugs since the strike closed down the mills in the spring.

If you are among the many who have waited, we suggest that you permit us to show you these new arrivals.

Axminster Rugs

Another large shipment has just arrived; in it are all sizes and color combinations. Axminster rugs wear well, are of heavy, rich wool in splendid colorings. The patterns are Chinese and Oriental. Note sizes and prices:

- 27x54.....3.75
- 36x72.....5.50
- 6x9.....18.50
- 7-6x9.....28.50
- 8-8x10-G.....30.00
- 9x12.....32.50
- 9x15.....42.50
- 11-8x12.....49.00

All grades of rugs are much cheaper at the mills; our stock shows these reductions.

Acorn Gas Range

—a value you'll appreciate.

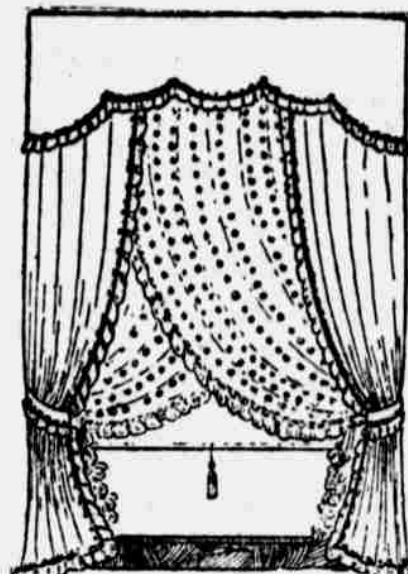
This exceptionally fine high oven, cabinet type range with enamel splashers, doors and drip pan will appeal to the woman who sees the advantages of modern kitchen equipment, while the smart trim of nickel and the porcelain parts add refinements she will appreciate.

The oven is 16x18x14 inches and the broiler 18x18x10 inches.

A large top accommodates three single, one giant and one simmering burner.

69⁵⁰

Terms on Gas Ranges, 10 per cent cash and 10 per cent per month.



Gratifying Showing of Cretonnes

A profusion of new color effects makes possible the redraping of every room in your home in a most attractive manner. Every price mentioned below represents a wide choice and a banner value.

Per Yard
35c 50c 60c
75c 85c 1.00

Window Shades

of hand oil opaque shade cloth, mounted on reliable rollers. 27 to 36 inches wide and 4-0 feet to 7-0 feet long. Made from our remnants.

Per Shade 75c

It is advisable to take a complete inventory of all the shades you need and SHOP EARLY.

Remnants

of all classes of drapery, curtain and upholstery materials in useful lengths are offered at BIG REDUCTIONS

Exceptional Values in Curtain Materials

Bordered voiles and marquisettes, per yard.....38c

Barred voiles in a reliable quality, per yard....40c

A number of very good patterns in curtain nets are bargains at, per yard.....50c

The best value we have shown in curtain nets for four years is offered in wide assortment of patterns at, per yard.....1.00

A wonderful value in plain ivory marquisette is offered at, per yard.....25c

Curtain muslins in dots and small figures, per yard.....35c

Curtain Nets

Twenty-five different patterns in curtain net are offered at prices that have been very materially reduced. Space does not permit us to go into details, but every item is a wonderful bargain. Prices per yard

65c to 2.95

Complete Assortment of Overdrapery Materials

38-inch madras in very desirable color effects. Per yard.....95c

50-inch madras (wide enough to split), in good plain colors, per yard.....1.00

50-inch madras in variegated color effects at, per yard.....1.75

50-inch madras in variegated color effects at, per yard.....2.25

50-inch madras, unconditionally guaranteed to be sun-fast, per yard.....2.00

50-inch madras, unconditionally guaranteed to be sun-fast, in iridescent effect at, per yard.....2.50

Better Qualities

Overdrapery materials in the better qualities from 2.50 to 7.00 per yard are exhibited in probably the greatest array of colors ever shown by any merchant in this territory.

Usual and unusual colors, designs and effects are here from every reputable mill in the country, as well as the products of many foreign manufacturers.

300 pairs Marquisette Curtains

These curtains are very practical, plain hemstitched kinds in ivory and ecru colors.

Per Pair 1.50

250 pairs of both marquisette and voile curtains in hemstitched and lace-edged styles and ivory or ecru colors at,

Per Pair 1.85

100 pairs of marquisette and voile curtains are to be in the sale, with hemstitched and lace edges and with "drawwork" motifs. Colors are ivory and ecru.

Per Pair 3.65

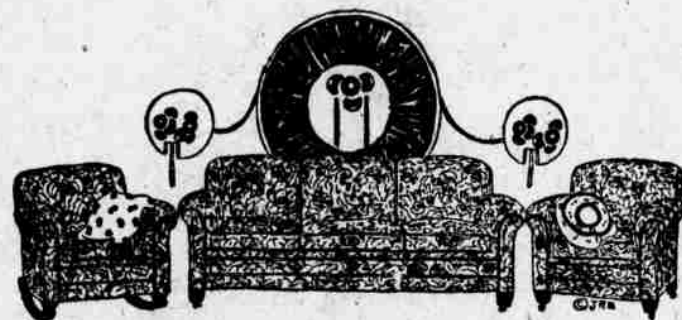
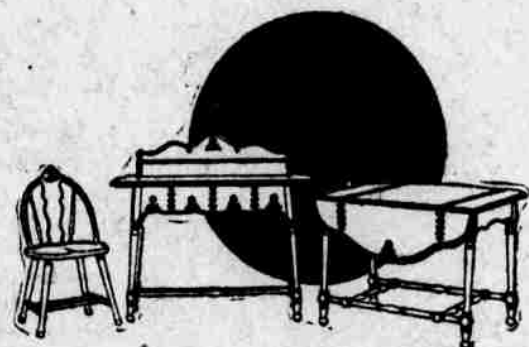
Colored Bordered Voiles

Effects suitable for every room. Excellent values, at, per yard—

25c

DRAPERY DEPARTMENT—MAIN FLOOR

A truly Excellent Value in a 50-lb. All Felted Cotton Mattress is Offered at 6⁹⁵



Loose Spring Cushion Davenports

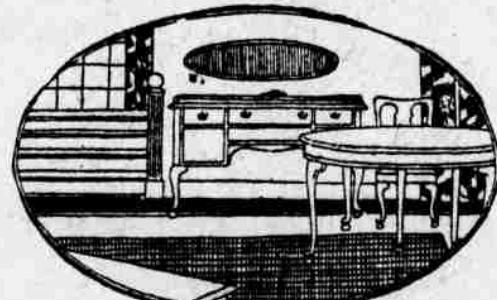
—in Verdure Tapestry
—in Soft Colored Velour

Made in our own Omaha factory, this davenport is an accomplishment of no mean proportions. The family desiring such a piece for the living room, will not only find it dependable, comfortable and attractive, but a most exceptional bargain; price—

89⁰⁰

Chairs or Rockers to match at 48.00 and 49.00.

A Complete New Line of Wood Finished Simmons Steel Bed, Now on Display



American Walnut Queen Anne Buffet

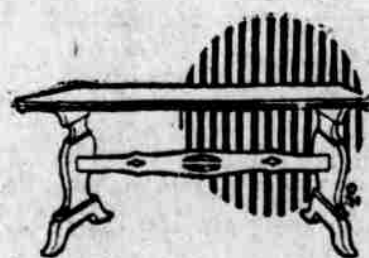
This popular style is offered in a 50-inch Buffet with the same drawer accommodations and arrangements as pictured. It is built of selected stock, finished with a dull rub.....39⁵⁰

China Closet to match.....33.00
48-inch Table as illustrated, with 6-ft. extension, 48.00
Dining Chairs with Spanish leather slip seats, ea., 7.50

Charming Enamel Breakfast Suites

Many fancies can be fitted from our ample stock of these suites, and rooms that seem altogether too small can be fitted, too. Colors are ivory, gray, blue, mahogany and walnut.

One Special Breakfast Suite in Ivory and Blue trimmed with Orange, has either a round or oblong Saxon Table and four Rush Seat chairs, is offered at a special price; five pieces complete... 47⁵⁰



Rockers Special!

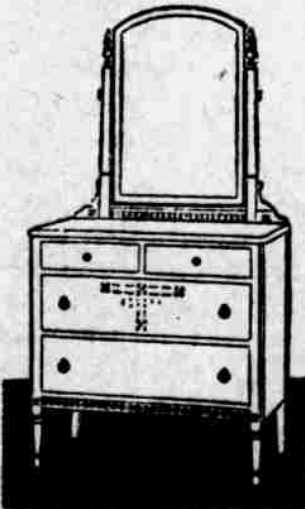
An Oak Rocker with arms and padded imitation leather seat is offered at 5.75

An Attractive Dresser

"Dusty Oak" is the new finish, and you will see it to advantage in this piece. In other respects it is of good workmanship and very practical. The price is a "wizz".....35⁰⁰

Other Pieces

- Dresser, as illustrated.....35.00
- Dresser, a larger size.....56.00
- Bed, full size.....35.00
- Bed, bow foot.....47.00
- Chiffonier.....29.50



Let Us Do Your Decorating

During the last week several hundred Omaha women have listened to Mr. John L. Kelle, lecturer and interior decorator, who has actually demonstrated the principles of home decoration by "making rooms" in the presence of his audience. It all seems so simple and delightful—so easy of accomplishment and yet so satisfactory. Our department devoted to this work will gladly apply these well founded principles to your home whenever they are doing work for you, without extra charge.

Pray Command Us for—

- Wall Covering
- Papering or Painting
- Wood Finishing
- Floor Covering
- Draping
- or Furnishing

Join Our Christmas Club

1⁰⁰

per week until December 25, puts either a

Victrola or a Brunswick

in your home for Christmas; after that we arrange easy and convenient terms for payments.

Every home should possess either one or the other of these two precious instruments. Nothing can entertain and enrich your life like music—turning the dull and uneventful evenings into periods of joy.

Choose your instrument this week by joining the Christmas club.