

WOMAN'S SECTION OF THE BEE

Conducted by Ella Fleishman

COUNCIL BLUFFS

Miss Marie Lund is visiting at Little Rock, Ark., at the home of her uncle, E. L. Lund.

Mr. and Mrs. Ernest A. Franke and Mrs. Fred Miroto and Miss Ella Rohrbeg, left Monday for an extended trip to Idaho Falls, Denver and Yellowstone Park.

Mrs. Clifford Powell, who spent several days as the guest of Mrs. George Hughes, returned Monday to her home at Edgewood, Ia.

Captain and Mrs. L. B. Cousins spent a short time in the city calling upon their old friends here.

Miss J. Pauline Rinehart, stenographer for the W. S. Cooper Real Estate office, left Monday to visit relatives in northern and eastern Iowa.

Miss Mamie Miles of St. Joseph is visiting at the home of her brother, G. L. Miles.

Mr. and Mrs. D. H. Heister, 250 Lincoln avenue, announce the marriage of their daughter, Nina, to W. J. Bryan Negathon.

The members of the Girls' Friendly society of St. Paul's Episcopal church met Tuesday evening in the organ room of the church.

Miss Lettie F. Bartlett was called to Arlington, Neb., Wednesday, by the death of her aunt, Mrs. Louisa J. Francis.

Enters Business World to Release Husband for War Service.



Mrs. E. R. Omar is releasing her husband for war work by taking upon herself the support of his old parents.

Uncle Sam issued a call recently for all the childless women in the home, to go into commercial work.

Is 'Keeping Husband's Love' More Important than All Else in Life?

A YOUNG girl, about to be married, has written a letter asking, 'What type of woman holds her husband's affection longest?'

And while the question is enough to make a Balzac or a Havelock Ellis gasp at its magnitude, I am going to attempt a few generalities on the subject.

In the first place, there are no cut and dried rules about marriage, as there are in regard to arithmetic and spelling.

It will depend largely on the type of man you are marrying, and if he fell in love with you because your tastes are similar, or because they are different.

Some men want a companion with whom they can share convictions, interests and hobbies.

Others are immensely attracted by their 'opposites.' As witness the dry-as-dust professor in the woman's college is frequently a victim of the chief butler in his class.

West Ambler

Mrs. Harold Goll and daughter, Miss Marian of Calhoun, Neb., are spending the week with Mrs. Goll's parents, Mr. and Mrs. J. P. Jacobson in the west side.

Mrs. Albert Dowling has been the guest for two weeks of Miss Fay Lyman during the absence of her parents.

Mrs. John Blake of Eckerman, accompanied by her niece, Miss Ella Roberts, have gone to Lincoln for the Epworth League assembly.

Mrs. W. A. Webber returned Saturday from a visit at Silver City, Ia.

Grandma Eldridge, mother of D. C. Eldridge, who has been here since March, left this week for her winter home at Los Angeles, Cal.

Lester Hayes II, son of Mr. and Mrs. Grant Hayes, left Monday for Paris Island, N. J., where he will serve as a marine.

The Ladies Aid society of Jennings, Mo. church held its all-day meeting to quilt at the church on Thursday.

F. C. Otis, who has been the summer guest of his old friends, Mr. and Mrs. Henry Parks, left Tuesday night for his home at Lansing, Mich.

Mr. and Mrs. H. Stewart and granddaughter, Miss Elizabeth Gilmore, are taking an auto trip.

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Let's go Shopping with Polly

'Tis fine to see the fashions and travel up and down Among the smartest shops and stores that flourish in the town;



WOMEN DEAR: A little friend of mine who is a student of what's what in Syleedom, made this remark a few days ago: 'Polly,' said she,

THE Autumn season has expressed a marked liking for braided-trimmed frocks. One very beautiful classic dress of navy Georgeite, with classic panels of satin inset with Georgette, noted among the arrivals at Lamond's Smart Shop for Women.

ONE of the first essentials to be considered in outfitting the girl going away to boarding school or college, is a trunk in which to place the hundred and one things so necessary to her girlish happiness.

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DAME Fashion is surely proud of the way she has mixed the paints upon her palette—for the colors she has produced for fall are of those rich toned hues adored by women of taste.

NEW Skirts—Indescribably smart! And when you see the beautiful silk faille skirts for yourself, actually being offered at the Haas Sample Suit Shop, Balcony Floor, Paxton Block—for \$5.95—then you'll understand my enthusiasm.

A 'CALLOT' Model! The very mention of this distinguished maker's name makes one expect something especially interesting! And it is!

THE writing table of the smart woman, where she dispatches her gracious little notes to her friends, should be equipped with one of those perfectly beautiful desk sets they have at the Oriental Shop of the W. H. Eldridge Importing company.

A SECRET! Now come right close and listen with both ears, because I know a fascinating secret I'm going to tell you.

FROM the Land of the New—and so utterly different from any dresses seen, that they'll be sure to call forth delighted exclamations.

JOY BE! Straight from Paris has arrived the cleverest—the most up-to-date conceit in smart millinery!

ARE you looking for a beautiful gift?—and have you just \$5.00 to invest in it? Then let me suggest a picture of which I'm immensely fond.

I T-HAS been said, that by the judicious study of other periods we derive great benefit. Take, for instance, the furniture of Queen Anne's time—what wonderful charm is characterized by its unusual grace of line!

WHAT shall I do for my sun-burned face? I'm simply covered with tan. What shall I do? How can I get rid of these summer freckles? How can I keep the 'V' in front of my neck from getting red and burned?

Fashion's Furbelows. The fad of the moment! 'Silk tricot'—of all materials for Fall it's quite the loveliest.

Checked velveteen is a stunning new fabric used on a smart capeau seen in one of our millinery shops.

BENSON

A son was born to Mr. and Mrs. Arthur Thomas Tuesday.

Mrs. J. Annis entertained Sunday. Covers were laid for 15 guests.

Mrs. John Herbst has her mother from Blytheville, Mo., as a guest.

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Hand painted designs are shown on the newest lingerie.

Forty States Send Girls to Oregon School For Reconstruction Work

Let Polly Buy It!

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