

Brandeis Stores

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August Sale of Furs

The Supreme Opportunity of the Year

Furs at 25% to 40% Below Regular Prices

WE DETERMINED months and months ago to make this the Biggest and Best August Fur Sale ever inaugurated in Omaha. We made immense purchases of the best Fur Pelts that could be bought in the best Eastern markets—and under the personal supervision of our Eastern Fur expert, had them made up into the most superb garments, that measure up in every respect to the high standard that this store has always maintained. It is extremely doubtful if Furs like these will be duplicated for many years—if at all. Prices are advancing daily.

Furs purchased in this Sale will be placed in our cold storage free of charge, until you want them this winter

EVERY FUR PIECE SOLD WITH THE BRANDEIS GUARANTEE, WHICH HAS 37 YEARS OF SQUARE DEALING BEHIND IT--Solid as Gibraltar

Here Are a Few of the Items Picked at Random

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| Hudson Seal Coat , French model, 50 inches long, unusual Fall ripple style; regularly \$600, August sale \$475
<small>(Others \$250 upward)</small> | Hudson Seal Coat , select skins, Taupe Fox collar revers and cuffs; regularly \$495, August sale \$350
<small>(Others \$195 upward)</small> |
| Muskrat Coat , finest Taupe, exquisite model, perfectly matched skins; regularly \$250, August sale \$195
<small>(Others \$150 upward)</small> | Leopard Coat , 48 inches long, Civet Cat deep collar and cuffs; regularly \$275, August sale \$195
<small>(Others \$250 upward)</small> |
| Hudson Seal Coatee , French model, Kolinsky shirred collar and deep cuffs; regularly \$550, August sale \$450
<small>(Others \$125 upward)</small> | Best Hudson Seal Coat , ripple belted model, deep collar and cuffs of Natural Lynx; regularly \$600, August sale \$450 |
| Hudson Seal Coat , 48 inches long, full coat, novel pockets and collar; regularly \$375, August sale \$298
<small>(Others \$195 upward)</small> | Scotch Mole Coatee , full ripple silk rope belt, Taupe Squirrel collar and border; regularly \$450, August sale \$315
<small>(Others \$225 upward)</small> |
| Nutria Coat , rich Taupe, 48 inches long, reversed deep border, splendid model; regularly \$225, August sale \$175
<small>(Others \$150 upward)</small> | Silver Fox Animal Scarf , select skins, beautifully marked; regularly \$275, August sale, special \$195 |
| Gray Squirrel Coat (Alaska), ripple style, hip length; very new model, with extra belt; regularly \$295, August sale, special .. \$245 | Georgette Fox Animal Scarf , extra large and selected skins, soft pelt, very rich; regularly \$125, August sale \$95
<small>(Others \$75 upward)</small> |
| Real Sable Cape , hip length; full ripple, deep collar, tail and claws all around; regularly \$1,200, August sale \$875
<small>(Other Sable Pieces, \$250 up)</small> | Genuine Beaver Cape Collar (square), large size novel shape, beautifully shaded; regularly \$100, August sale \$79
<small>(Others \$40 upward)</small> |
| Special Kit Fox Sets , Scarf and Muff, animal shape; regularly \$89, August sale \$69
<small>(Other pieces, \$39 upward)</small> | Select Lynx Cape Effect Collar , silk lined; unusually dressy fur; regularly \$80, August sale \$59
<small>(Others \$35 upward)</small> |
| Alaska Red Fox Scarf or Muff , extra large; regularly \$115, August sale \$85
<small>(Others \$25 upward)
(Second Floor)</small> | |

This Group at \$25.00

Rich Black Yukon Wolf Scarfs and Muffs, Jap Cross Fox Scarfs, Kit Fox Animal Scarfs or Muffs, Beaver Muffs, French Coney Capes, Manchurian Wolf Sets, large scarf and muffs and many other fine values in throws and muffs.

Again we say, you are buying Furs in this sale at last year's prices. If you wait they'll cost you 25 to 40 per cent more. Cut prices only for this sale.

This Group at \$35.00

Hudson Seal Cape Collars, Taupe Fox Scarfs, Beaver Muffs, Baumartin Fox Animal Scarfs, Taupe or Black Wolf Scarfs or Muffs, Black or Taupe Lynx Square Collars or Muffs, Red Fox Animal Scarfs or Muffs, and many other good value items in Fur Scarfs and Muffs.



August Sale of Fancy Linens

These are exceptional offerings, and come just at the time when every good housewife is desirous of restocking on these things. This presents opportunities to save that in all probability will be impossible to duplicate this year, or for many years to come.

Boudoir Sets at \$1.00

Consists of 4 pieces, Round Dollies, with neatly embroidered designs, in colorings of pink, blue and yellow, scalloped embroidered ends. Each set put up in a box. Special **\$1.00**

Lace Trimmed Scarfs, \$1.50

One lot of beautiful lace trimmed Scarfs, Arabian Dollies and lace trimmed Lunch Cloths.

Lace Cloths, \$2.98

54-inch size, trimmed with deep lace all around; beautiful inserted centers, a special offering, each **\$2.98**.

Lace Scarfs, 49c

Beautiful Lace Scarfs, in an assortment of neat patterns; 18x54 inches.

Embroidered Scarfs, 59c

This lot consists of beautiful embroidered designs, with colored scalloped ends; in pink, blue or yellow; also lace trimmed edges.

Extra Special—Satin Spreads, \$7.50

A limited quantity of a very high class Satin Spread; made of selected Sea Island yarn; scalloped and cut corners; extra large size, cameo finish; under the existing conditions are worth \$10.00.

Main Floor.

You Can Buy Velvets Here At Last Year's Prices

And when we tell you that Velvets are scarcer than they have ever been—in fact pile fabrics of all kinds are not to be obtained at any price in many stores.

We were fortunate and forehanded and are now prepared to sell you Velvets at LAST YEAR'S PRICES—which is very, very much lower than the price now.

A Limited Quantity Only.

Black, Navy, Taupe, African Brown, Heliotrope, Wistaria, Bark and Rodent.

Special, \$6.50 a Yard.

New Fall and Winter Silks Arriving Daily

In all beautiful colorings and textures, including the brilliant Baronne Satins, shimmering Satin Majestic, Satin de Luxe, Amurette Satin, Satin Radiant, Suede Satin, etc.

36-inch Satin Premier, in fifty new Fall colorings; splendid weight and finish; an ideal material for dresses, special, a yard **\$1.69**

40-inch Satin Radiant, soft mellow, brilliant finish much favored for street and evening wear; in all the newest colorings, special, a yard **\$2.25**

Here's an Extraordinary Offering

For quick clearance, we have grouped all odd pieces of new Summer Foulards, Stripe Taffetas, Tussahs, Radiums, Korean Silks and Pongees, in a splendid range of colorings and designs.

Well worth to **\$2.50**.

Special, \$1.00 Yard

Main Floor.

Advance Showing--Fall Coats

We announce our initial showing of exclusive models in Fall Coats, displaying all the new cloths to be used and the Fur Trimming, which is THE BIG FEATURE for the coming season.

Many adaptations of foreign models; rich linings, beautiful and bizarre in their luxurious appearance.

The New Shades:

Fawn, Ruby, Reindeer
Taupe, Algeria, Navy
Prunella, Spruce Green
Congo Brown, Seal Blue

The New Materials:

Duveltyne, Evora,
Velour, Seal Plush,
Duvo de Laine,
Bolivias, Broadcloth

The Furs for Trimming are:

Beaver, Hudson Seal, Mole, Fox, Wolf, Kolinsky, Ringtail and Raccoon.

The prices range

\$45.00 \$65.00 \$95.00 \$150.00

Second Floor.