

Brandeis Stores *Leading Store for Men* Brandeis Stores

Clothes

GOOD ENOUGH is not good enough--because when a man says to himself, "Oh, that is good enough," he knows that something is lacking that would make it thoroughly good. Good enough in Clothes is not good enough for you if you are a climber and want to succeed. We cater to thousands of men like yourself--so when we took over the

Hart Schaffner & Marx

Clothing, it was not because it was good enough--but because it was better than anything else we had ever seen--the Clothes that we knew you would like to wear. They cost less because they wear best--and they are ALL WOOL.

Superb Suits for Summer Service
\$25 \$30 \$35 \$40

For men and young men of every build. Smart military five-seam, panel back models, the double-breasted styles, the semi-form-fitting coats, the two-button sack models, as well as the conservative styles--all the most approved and dependable fabrics are liberally represented.

Hart Schaffner & Marx Suits for Large Men, \$30 to \$50

Because of our great advance preparation, we are still able to offer you these fine values in Suits for men and young men, at our opening season prices,

\$20.00 and \$22.50

You will not find this price attached elsewhere to such good all-wool fabrics, smart styles and excellent tailoring as is embodied in these splendid garments. All regular, slim, stout and short sizes included.

Hart Schaffner & Marx Welt-Waisted Suits \$25

Here's a style that young men will find very nifty. Military design, single and double-breasted models. Older men take to these young, sprightly types as well. The new colorings are very striking, plain shades, iridescent shades, three-color types, stripes, checks.

Headquarters for Keep Cool Clothes

Flannels, thin worsteds, silks, mohairs, Palm Beach Clothes. Well tailored, stylishly designed, smart colorings and fit guaranteed. Sizes for stout men, fat men, extra-sized men.

\$10, \$12, \$15, \$18, \$20, \$25

Blue Serge Suits That Will Stand the Test

\$25.00, \$30.00, \$35.00 and \$40.00

Australian wool weaves, sun-proofed blues; the fabrics will not "cockle;" won't spot from wetting; pure indigo dyed wool, for which we accept all responsibility.

Silk lined, quarter lined, mohair lined, skeleton lined, soft weaves and serges; the best American and British weaves.

Good blues are scarce and prices have soared--but we are prepared with a big stock and we have every good model for men and young men.

Omaha Headquarters for Officers' Uniforms
Second Floor--Ride Up On the Moving Stairway

Straw Hats

"They say that 'Straws Show Which Way the Wind Blows'--anyway, when the wind begins to come strong from the South, it is no time to wear a Fur Cap. So we have provided for this South Wind time with the biggest assortment of the niftiest Straw Toppers that you ever set eyes on. It is a matter of but a few moments spent in this store to enable you to find just the hat you want, at just the price you want to pay.

There is a constant procession of satisfied men coming and going here every day.

Panamas, at...\$3.50, \$5, \$7.50 and \$10
Leghorns and Bangkoks...\$5 and \$6
San Juan Porto Ricans...\$2, \$2.50, \$3
Sennets and Split Braids, at...\$1.45, \$2, \$2.50, \$3 and \$5

Very Special for Saturday, at 65c

Men's Straw Hats and Outing Hats, For Every Day Wear.

The Boys' Headwear

Boys' Golf Caps, plain and fancy colors, light weight...65c, \$1.00 and \$1.25
Boys' and Children's Rah-Rah Hats, in Silk, Madagascar, Palm Beach and Fancy Mixtures, special, at...65c

Hats and Caps at 15c--to Clearaway

About 50 dozen Men's and Boys' and Children's Sample Hats and Caps, Slightly soiled; all in the one lot Saturday, at...15c
Main Floor, Arcade

THE old adage, "Clothes Do Not Make the Man," might have been true in the days when stage coaches were the only mode of travel on these vast prairies of Nebraska--and when Mother Earth was the only sidewalk that pedestrians had--and when the roadhouse was the rude, but hospitable "stopping place."

But today, when refinement and super-intelligence have driven before them these relics of former days and replaced them with swift modes of travel--when the "road house" has been superseded by the perfectly equipped hotels and when all social and business and civil life is on a higher plane than ever before--



NO MAN CAN FALL BEHIND THE PROCESSION BY WEARING CLOTHES THAT WOULD HAVE BEEN RIGHT A DECADE AGO.

It isn't a matter that has to be thought out by you individually--there is no problem--it is a simple matter of whether you are going forward or backward--and if you are going forward you must, of necessity, express that progress to your fellow men with the outward appearance of prosperity and success. "Clothes Make the Man" today in this respect--it inspires a fine appreciation of his aspirations and gives him a standing that he could not get, no matter how hard he tried, if he persisted in presenting an appearance that belied his endeavors and gave the impression of failure rather than success.

"Nothing Succeeds Like Success"--make the appearance, and the world is willing to take you at the estimate you place upon yourself (until you prove otherwise), but fail to appreciate that a successful appearance is half the battle, and you will spend a good part of your time apologizing to yourself for your shortcomings in not being well dressed.

Furnishings

It is a matter of personal pride, and adds greatly to a man's consciousness of being well dressed, to have his entire attire just right, whether it is generally exposed to view, or not. Luxury changes to necessity and convenience and comfort ask for more today than ever before--so the man who is well groomed is well groomed down to the smallest detail of his Furnishings

Silk Shirts Shown Here at \$5.95

afford some of the best opportunities to stock up for the Summer with splendid quality garments. Style, fit, colorings and designs, all will meet with your thorough approval. Faultlessly made of Crepe de Chine, Pussy Willow, Broadcloth and English Twill Silks

Very Special Lot of Shirts, at \$1.39

These are different from the Shirts you would get ordinarily at anything like this price, because we secured this special lot on such favorable terms from the maker that we are able to quote a price much lower than usual. Fine Corded Madras, Satin Striped Soisette, Jap Crepe and Fancy Jacquard Madras are the materials employed--and excellent designs and colorings give you wide range for choice.

"Manhattan" Sample Union Suits, at 95c

are perfectly proportioned and exceedingly comfortable garments for Summer wear--the recent big purchase which we made enables us to quote this low price--this is the balance of the lot which has been going like wildfire. All sizes in the lot.

Bathing Suits for Men, \$1.25 to \$5.98

The water looks good these hot days--and if you are provided with the proper togs it will look better still. One-piece style Bathing Suits, of cotton, wool mixtures and wool with mercerized silk stripes. All sizes and a score of styles.

Interwoven Silk Hose, 75c, \$1.00 and \$1.50

You'll surely want a generous share of these offerings--your stock of stockings must be "just so" these days when you are wearing low shoes--and "interwoven" we heartily recommend.

Men's Sample Pajamas, at \$1.95 a Pair

One lot of these samples, in plain shades and neat stripes; some slightly soiled. From one of the best makers. Soisette, Madras and Oxford Cloth. Every Pajama in this lot an exceptional bargain.

Men's Muslin Night Gowns, 79c, \$1 and \$1.25

Made of good quality Muslin, Cambric and Mull Cloth, cut extra large in the body and full length; all sizes are represented in the lot.

Men's New Summer Neckwear, at 50c Each

Groups from some of the best makers of high grade Neckwear are represented in this sale; all the latest colorings and plain weaves; neat and pronounced patterns.

Men's Leather Belts, 50c, 75c and \$1.00

Do away with your suspenders and enjoy real freedom and comfort with a good belt. These are all-leather, in black, tan and gray.

Men's Hose--Very Special, at 25c a Pair

Silk Lisle, Lisle and Fiber Silk Hose, in all the Spring shades and in all sizes; run-of-the-mill quality (which does not hurt their wear), and for that reason, priced away down to 25c a pair.

Main Floor, Men's Bldg.

Summer Shoes

Your Shoes should mean to you, not only supreme comfort, but the right style and size and kind for your particular need. White Footwear has a faculty of repelling Summer heat -- and we are making special offerings of this kind of a Shoe for Saturday, in two special groups that should invite your serious attention.

White Nu-Buck Oxfords, at \$5.00

Made with leather soles and heels, over medium English lasts; stylish and snappy. This is very special value.

White Canvas Oxfords, at \$3.50

We have just received a line of Men's extra good value White Canvas Oxfords that are fine looking and easy to wear; shown in all sizes up to 10 and widths B and D.

Main Floor, Men's Bldg.

Sporting Goods

David Grayson will convince you, in the twinkling of an eye, that the best that earth holds is under the great outdoors--and the man who fails to take advantage of the privilege of almost living outdoors these days, is missing one of the biggest bets in his existence.

Pastimes help you to make the moments full of health-giving pleasure and employment--so we suggest these. Here's a thought that comes direct from headquarters:

Uncle Sam Wants Every Man and Boy to Learn to Shoot.

Winchester and Remington .22-caliber Rifles...\$4.50 Up
Tennis Rackets for children, at...25c and 50c
Steel Casting Rods, to get the big fellows...\$1.00 Up
Base Ball Shoes, pair, \$2.75, \$4, \$6
Golf Hose, the footless kind, a pair...\$3.50
Boys' Base Balls...5c, 10c and 25c
Split Bamboo Fly Rods, special, each...\$2.50
Croquet Sets, 4-ball, 95c; 6-ball, \$1.25, and 8-ball...\$2.00

Main Floor, Men's Bldg.

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