

Day Plan — We Believe Our Friends Will

# HAYDEN'S

Saturdays Open 10 A. M., Closes 7 P. M.

## Anniversary Sale of Spring and Summer Apparel

### 3 Special Dress Bargains

300 dresses in taffetas, crepe de chine, foulards, plaids, stripes and plain colors, also serge dresses in broad assortment of colors and sizes. Including a wonderful lot of dancing dresses in silk failles, taffetas and the combinations of net silk. Values not considered in marking these dresses. Anniversary sale price ..... **\$12.50**

200 newest style dresses in taffetas, georgettes, foulards, satins, stripes, plaids, serges, jerseys, all new; values to \$40. Anniversary sale price ..... **\$24.90**

100 beautiful dresses in georgettes and taffeta combinations, beaded georgettes, jerseys, serge and tricot coat dresses; values to \$60. Anniversary sale price ..... **\$35.00**



### Women's and Hats Monday

and Summer Coats in Lots Monday

Coats at \$22.50 that are worth \$30 and \$35. Come in velour, delhides, poplins, burellas, taffetas and novelty combinations. Coats in this sale suitable for all occasions. Your choice, Monday— **\$22.50**

### A SALE OF BLOUSES

1,000 Blouses that are worth up to \$5.00. Monday at ..... **79c, \$1.95 and \$2.85**  
**\$1.50 Blouses at 79c**—10 dozen of these dainty voile and lawn blouses, trimmed with tucks and laces, all sizes ..... **79c**  
**\$3.00 and \$4.00 Blouses at \$1.95**—Dainty Georgette crepe blouses, crepe de chine blouses, tub silks and lovely lingerie blouses, large variety of styles; \$3.00 and \$4.00 values ..... **\$1.95**  
**Blouses at \$2.85, Worth up to \$5.00**  
 Hundreds of dainty blouses in georgettes, crepes, tubs and lingerie, made in the season's many styles, all colors including suit shades; worth up to \$5.00, Monday ..... **\$2.85**  
**Silk Petticoats, \$3.95, Cotton Petticoats, 85c, Worth \$5.00 and \$6.00**  
 200 lovely petticoats in silk taffetas and novelty silks, made in many styles, all colors; Monday, only ..... **\$3.95**

# 31st Anniversary Sale 31st

Beginning Monday, April 15th, Continues All Week

DURING the past year we have instituted two very radical changes in our store policy. First, we have placed our store on an absolutely cash basis, thus enabling us to offer and deliver better values than formerly. Second, we have, by rearranging business hours, making this an 8-hour store. We know the first has met with the hearty approval of our friends and customers. We believe the 8-hour day plan will receive as hearty an endorsement.

## Anniversary Sale of Wool Dress Goods

All wool goods are high and will be higher. According to all reports, it will not be a question so much of prices as it will be to get them. We always carry a large stock of staple weaves. The prices on Wool Goods here Monday will not be duplicated for a long time to come. Sale commences at 9 a. m. prompt.

50 pieces of 50 and 56-inch strictly all wool French Poiret Twill and fine Twill French Serges, all the wanted colors, including Navy Blue and Black; worth today, \$3.00, Monday, **\$2.00**

40 pieces of 54-inch Novelty Suitings, in stripes and checks, plaid effects, in great demand for separate skirts; worth today from \$2.00 to \$2.50, choice, **\$1.50**

100 pieces of 44-inch all wool French Serges and Epingles, every wanted color. This is a wonderful bargain and easily worth today \$2.00, Monday ..... **\$1.25**

50 pieces of 42-inch all wool French Taffetas in a good line of colors, 52-inch Chiffon Panama in Navy and Black, 42-inch two-toned Checked Suitings, 54-inch

Scotch mixtures for Spring wear. Regular \$1.50 values, at ..... **\$1.00**

200 pieces 36 and 42-inch Wool Dress Goods, including Serges, Panamas, Batiste, black and white Suitings, and novelty checks, Mohairs and Sicillians. Mixed Suitings, etc., worth 75c and \$1, Monday ..... **50c**

### Skirts Made to Your Measure

Let us make your new Spring Skirt. A perfect fit and first class tailoring is what we give you. Choose your material from a large and well assorted stock. See our stunning new models in plaids and plain cloths. For the making, **\$2.25**

## Anniversary Sale of Hosiery

Women's Pure Thread Silk Hose with garter top, high spliced heel and double sole. All popular shades of the season. Worth \$2.00, special cash price ..... **\$1.50**

Women's Silk Hosiery in regular and out sizes, black and white and all wanted colors. \$1.50 values, special ..... **95c**

Misses' Junior Fashioned Mercerized Lisle Hose, in black and white Wayne knit make. Special cash price ..... **60c**  
 Boys' and Girls' School Hose, in black and white, all sizes, 39c values, special Anniversary price ..... **25c**



## Anniversary Sale of Stationery

25c, 35c and 50c box of Linen Stationery in fancy top boxes, 24 sheets and 24 fancy cut envelopes, good quality linen paper; cash price, box, 12 1/2

50c Fabric Finish Pound Paper and Envelopes, 72 sheets of paper and 50 envelopes, good grade fabric paper; cash price, box, 12 1/2

45c Crane's Highland Linen Paper, in white and all colors, 24 sheets and 24 envelopes; cash price, box ..... **30c**

## Anniversary Sale of Much Needed Notions

3c J. & P. Coat's Best 6-rod machine thread, black or white, all numbers (no mail or phone orders filled), one lot to a customer with purchase of other notions; 9 spools for ..... **25c**  
 17c Wright's Best Bias Seam Tape, high grade cambric, 12-yard bolt, all widths; cash price, bolt ..... **9c**  
 5c Warren's Best Darning Cotton, fast black and other wanted colors; 45-yard spools; cash price, 3 spools for ..... **6c**  
 10c Warloe or Tip Top Dress and Garment Snap Fastener, white or black, all numbers; cash price, 4 dozen for ..... **15c**  
 5c Warloe Best Safety Pins, full nickel finish, strong and secure; cash price, 3 dozen ..... **9c**  
 10c Regal or Red Seal Best Human Hair Net, all wanted colors, strongly made and sanitary; cash price, each ..... **6 1/2c**  
 25c West Electric Hair Curlers, 5 on card; cash price, set ..... **15c**

7 1/2c J. P. Coat's Best Silk Finish Crochet Thread, all wanted colors; cash price, spool ..... **4c**  
 50c, 35c Best Hard Rubber Unbreakable Dressing Combs, special sizes; cash price, each ..... **19c**  
 15c Best Quality Dress and Skirt Belt, all widths, black or white; 6 1/2c  
 10c Victor High Grade Hook and Eyes, all sizes; cash price, card, 4 1/2c  
 10c Hair Pin Cabinet, good assortment of sizes; cash price, each ..... **5c**  
 12c High Grade All-Brass Pins, full count, high nickel plate; cash price, paper ..... **16 1/2c**  
 35c Dress Makers' Ever Sharp Pins, all sizes, full nickel plated, 1/4 lb. in box; cash price ..... **4 1/2c**  
 10c Men's "Classical Brand" Collar Bands, high grade cambric, all wanted sizes; cash price, each ..... **4 1/2c**  
 12c Richardson's Spool Silk, 100-yard spool, all new spring colors; cash price, spool ..... **8 1/2c**  
 10c Hump Hair Pins, 5 assorted sizes; cash price ..... **8c**

## Anniversary Sale of Trimmings Hats

An offering without precedent or parallel for value giving this season. Over 300 stunning new Hats, worth \$5.00, \$6.50 and \$7.50 ..... **\$3.75**

A varied selection of black and white and a full line of colors, embracing sailors, pokes, bustle hats, turbans, chinchins, etc. Some of Milan and Milan hemp straw, others of the much wanted lustrous lisere. Many of these becoming new hats are faced with crepe and silk. So attractive you are sure to want one if you see them.

## 500 Dress Shapes

\$3.00 and \$4.00 Values

All the new blocks, in all the wanted braids, black and colors. Sale price ..... **\$1.95**

## Special Anniversary Wall Paper Sale

Now is the time to decorate! Our new stock of wall papers are in and are most beautiful. You will find here the largest stock in the city to select from. Regardless of the increase in the cost of paper we will give the public the advantage of our enormous purchase.

**Specials For This Sale**

New tapestries, two-tones, grass cloths and Tiffany blends, worth up to 76c per roll, very special, per roll, **24c**  
 Plain oatmeal papers, 30 inches wide, with nice cut-out borders to harmonize. Regular price, 30c per roll, per roll ..... **15c**

Our regular 25c bedroom papers, new up-to-date patterns with dainty cut-out borders at, per roll ..... **12 1/2c**  
 A large line of papers, suitable for any room in the house at, roll, **7 1/2c**

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## Anniversary Shoe Sale

Women's brown vici kid 8-inch lace Shoes, leather French heels with aluminum plate, a good \$4.00 shoe; Hayden's cash anniversary price ..... **\$2.95**

Men's Gun Metal Blucher and Button Shoes, Goodyear welt soles, union made, \$4.50 and \$4.00 values; Hayden's cash anniversary price ..... **\$2.95**

Boys' and Youths' Button, Blucher and English Lace Shoes, union made, \$2.50 values; Hayden's cash anniversary price ..... **\$1.60**

Children's Kid Button Turn Sole Shoes, sizes 5 to 8 and 2 to 5, a good \$1.00 value; Hayden's cash anniversary price ..... **65c**

## Anniversary Sale Laces, Trimmings and Buttons

Oriental Flouncing, 27 and 36 inches wide, embroidered in dainty designs; worth up to \$1.75 yard. Special cash price at, yard ..... **\$1.00**  
 Chantilla and Oriental Flouncing, embroidered in colors, 18 and 27 inches wide. Also Black Chantilla Flouncing, 27 inches wide; worth up to \$3.00. Special cash price at, yard ..... **\$1.50**  
 Linen, cluny and filet Edges and Insertions in matched patterns in cream and white. 2 to 5 inches wide; regular value 75c. Special cash price, yard ..... **49c**  
 Iridescent and fancy headed bands in all colors and black. Venice and silk embroidered bands 2 to 6 inches wide; worth up to \$3.75. Special cash price at, yard ..... **\$2.50**  
 Narrow headed bands and edges in all colors, 1 1/2 to 2 inches wide; regular value, \$1.50. Cash price, yard ..... **75c**  
 Novelty Buttons, in all the new shades, per dozen ..... **50c to \$2.98**  
 Smoked Pearls, dozen ..... **25c to \$1.75**  
 White Pearls, dozen ..... **35c to \$2.98**  
 Fancy Trimming Buttons, dozen ..... **10c to 50c**  
 Fancy Colored Pearls, dozen ..... **15c to 75c**

## Anniversary Sale New White Cotton Fabrics

Voile—One of the most popular of all-white fabrics. Our variety of qualities, in widths 36 to 45 inches, is of prime importance in making selection, **25c to \$2.00** a yard.

Suitings—Special quality Gabardine, 36 inches wide. A splendid value at 50c; on sale this week, yard ..... **38c**  
 Batiste—Plain weave, 36 inches wide, sheer and dainty, 45c, 35c and 25c a yard.  
 Batiste—Cross bar design, soft and silky, 36-inch fabric; cash price, yard ..... **35c**  
 Organdie—Transparent and dainty; for waists and dresses; 36 inches wide, special quality; on sale during this week, yd. .... **30c**  
 Nainsook—Sheer, dainty material for undermuslins; new check or stripe pattern, 10-yard box, \$3.25, or yard ..... **35c**  
 Pajama or Dimity Check—32 inches wide, soft finish; cash price, yard ..... **20c**  
 Lingerie Fabric—Soft nainsook finish, 36 inches wide; cash price, yard ..... **20c**  
 Windsor Crepe—30 inches wide; the popular nightdress fabric; cash price, yard, **25c**  
 Costume Cloth—French finish shrunken lawn; especially adapted for uniforms, house dresses and aprons; 39 inches wide; cash price, yard ..... **30c**

## Lace Curtains and Drapery

Improved facilities and greatly increased stocks, with variety of the newest decorative materials and all prices based on the Cash Buying and Selling Plan.

Filet Net, beautiful effects, newest patterns ..... **25c to \$1.35** Yard  
 Marquisette, lace trimmed edges, splendid values here at ..... **35c** Yard  
 Voile—40 inches wide, quality offered here is double twisted, insuring perfect hang. Colors ivory or ecru ..... **45c** Yard  
 Lace Curtains—We are featuring an excellent range of inexpensive 2 1/2-yard Curtains at **\$2.00, \$1.75, \$1.65** and ..... **\$1.25** Pair  
 Sun Fast Madras for over drapes, the best shades, in excellent variety, at ..... **45c, 65c and 75c** Yard  
 Edgings for every purpose, Laces, Gimpes, Braids and Fringes—assortment of best color combinations, at ..... **5c to 10c** Yard

Your inspection of the new lines of Quaker Lace and Scranton Curtains will be of interest, and your judgment solicited of the difference made in the Cash Buying and Selling Plan.

## Splendid Economies Offered in Our Anniversary Sale of Dependable Furniture

The best quality leather seat dining chair, made full boxed, fumed oak; \$6.00 value, only ..... **\$4.50**  
 Golden oak dining chair, full leather seat; worth \$4.75 each, on this sale, only ..... **\$3.75**  
 Wood seat dining chair, golden oak, only ..... **\$2.50**  
 Cheaper quality wood seat dining chairs, golden oak ..... **\$2.00**  
 Good golden oak dining chair ..... **\$1.25**  
 Golden oak tack seat diner, \$3.00 value, only ..... **\$2.00**  
 Good wood seat fumed oak diner, only ..... **\$2.00**

15% discount on all odd chairs, one or two only of a pattern, odd sewing rockers, bedroom chairs, etc.  
 15% discount on all odd pedestals, taborettes, magazine racks, etc.  
 Reed nursery chairs ..... **\$1.50**  
 Canvas swings ..... **\$1.00**  
 Folding sulkies, rubber-tired wheels, at, only ..... **\$3.75**  
 Folding sulky, better quality, only **\$4.50**  
 Leatherette card tables, the best quality, only ..... **\$2.50**

15% off on odd library tables, one of a pattern. Oak.  
 Mahogany or Period styles.  
 15% off on all odd Beds, floor samples, and one of a pattern.

**SUMMER FURNITURE SALE**  
 4-passenger lawn swings, buy them now, at, only ..... **\$5.00**  
 This is not the best lawn swing made; better lawn swing ..... **\$6.00**  
 We do not set up these swings at these prices.  
 Children's lawn swing, exactly like the big one, only ..... **\$2.50**  
 Folding khaki color army cots, only ..... **\$4.00**

Porch swings, complete with chains (but not hooks), very strong, well made, bolted and screwed, 3 1/2-foot size, only ..... **\$3.00**  
 4-foot size ..... **\$3.50**  
 And the large 5-foot size ..... **\$4.50**  
 Porch rockers, brown fiber, roll army, only **\$4.00**

**BED SPRINGS AND MATTRESSES**  
 Vernis Martin beds, 2-inch posts, thin fillers, only ..... **\$6.50**  
 Good strong link springs, only ..... **\$4.50**  
 Cheaper quality link springs ..... **\$3.75**

## Don't fail to attend The Big Anniversary Grocery Sale for Monday.

Hayden's set the pace, and make the prices for the people.

24-lb. sacks Pure Rye Flour ..... <b>\$1.85</b>	Swift's Pride Laundry Soap ..... <b>25c</b>	Porto Rico Peas, per lb. .... <b>30c</b>
24-lb. sacks Rye Graham Flour ..... <b>\$1.75</b>	3-lb. Best Bulk Laundry Starch ..... <b>25c</b>	M. & J. Blend, something that speaks for itself, per lb. .... <b>38c</b>
5-lb. Best White or Yellow Corn Meal ..... <b>43c</b>	<b>DRIED FRUIT AND NUT SPECIALS</b>	3 lbs. for ..... <b>\$1.00</b>
6-lb. Best White or Yellow Corn Flour ..... <b>43c</b>	Fancy Muir Peaches, lb. .... <b>15c</b>	
6-lb. Early Flour ..... <b>43c</b>	Fancy Italian Prunes, lb. .... <b>15c</b>	
1-lb. pkg. Corn Starch ..... <b>7c</b>	California Muscatel Cooking Raisins, lb. .... <b>12 1/2c</b>	
Fancy Japan Head Rice, lb. .... <b>10c</b>	California Muscatel Seedless Raisins, lb. .... <b>15c</b>	
The Best Domestic Macaroni, Vermicelli or Egg Noodles, pkg. .... <b>7 1/2c</b>	Choice Santa Clara Prunes, lb. .... <b>12 1/2c</b>	
The Best Hand Picked Navy Beans, lb. .... <b>10c</b>	California Evaporated Apples, lb. .... <b>15c</b>	
16-ounce can Condensed Soup ..... <b>12 1/2c</b>	Fancy Evaporated Bartlett Pears, per doz. .... <b>25c</b>	
Something new, Squash Soup, can ..... <b>15c</b>	California Table Figs, lb. .... <b>30c</b>	
16-ounce cans Condensed Milk ..... <b>12 1/2c</b>	Dromedary Dates, pkg. .... <b>20c</b>	
6-ounce cans Condensed Milk ..... <b>6 1/2c</b>	California Figs, pkg. .... <b>19c</b>	
Tall cans Salmon ..... <b>19c</b>	Brazil Nuts, per lb. .... <b>15c</b>	
Large bottles Pickles, assorted kinds, 10c	Filberts, lb. .... <b>22 1/2c</b>	
Fancy Sweet Cookies, lb. .... <b>19c</b>	1 X 1 Soft Shell Almonds, lb. .... <b>30c</b>	
No. 1 cans Pork and Beans ..... <b>14c</b>	<b>THE TALK OF OMAHA.</b>	
2 cans Pork and Beans ..... <b>14c</b>	Our famous Golden Santos Coffee ..... <b>20c</b>	
6 bars Electric Spark Soap ..... <b>28c</b>	Mariacabo Blend, fine family coffee, per lb. .... <b>25c</b>	
6 bars Best 'Em All, Diamond C or		

**THE VEGETABLE MARKET OF OMAHA**

15 lbs. best No. 1 Cooking Potatoes, 25c	25c
Fresh southern Beets, Carrots, Shallots, Radishes or Turnips, bunch ..... <b>5c</b>	
Fresh Spinach, per peck ..... <b>30c</b>	
Fresh Cauliflower, per lb. .... <b>7 1/2c</b>	
Fancy Head Lettuce, head ..... <b>7 1/2c</b>	
3 heads Fresh Leaf Lettuce ..... <b>10c</b>	
2 bunches Fresh Parsley ..... <b>5c</b>	
Fancy Rhubarb, lb. .... <b>7 1/2c</b>	
Old Beets, Carrots, Parsnips, Carrots, per lb. .... <b>2 1/2c</b>	
Red Onion Sets, quart ..... <b>10c</b>	
Red Globe Onions, lb. .... <b>1 1/2c</b>	
<b>THE BEST RED RIVER OHIO SEED POTATOES, PER BUSHEL ..... \$1.25</b>	

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Every Liberty Bond Spikes a German Gun—Buy Bonds