

U. S. CONTROL TO PROTECT OIL MEN

Mark L. Requa Assures Petroleum Men Government Operation Will Not Crush Individual Initiative.

Chicago, March 29.—Whatever is necessary to obtain for the government the supply of gasoline and other petroleum products essential to the conduct of the war will be done by the chief administrator, Mark L. Requa, chief of the oil division, told the Petroleum congress here.

Zonal distribution of oil, pooling of tank cars and steamers, licensing of jobbers, control of oil well supplies and means to prevent profiteering may be instituted if required to meet the national emergency.

Mr. Requa assured the oil men, however, that government control of the industry does not signify disaster or that individuals are to be deprived of the rewards of their energy and initiative. Rather, control is intended to aid the industry in performing normal functions which because of the war's dislocating effects are impossible of performance in the normal way.

The producer stands but little chance in individual competition with government departments for priority of supplies and of transportation and unless some government department was charged with sympathetic supervision the unrepresented interest would fare badly.

The United States by virtue of its great oil supplies is responsible in a great measure for providing the oil needed to win the war, Mr. Requa said. He estimated that the year's demands would equal 353,000,000 barrels.

While emphasizing that there is no danger of a shortage, he urged more efficient methods of combustion, lubrication and general conservation by consumers and the wise husbanding of producing wells, with search for new sources by producers.

AMERICAN GRAIN NOT REJECTED, DECLARE DUTCH

Amsterdam, Thursday, March 28.—Great surprise has been caused here by American newspaper comment on the alleged refusal of Holland to accept American grain in return for the use of Dutch ships.

Nothing is known of such a refusal and the semi-official news agency at The Hague is informed that the Dutch foreign office has taken no step that could possibly warrant the impression in America that Holland has refused the grain.

A dispatch from The Hague to the London Daily Mail on March 25 reported that the Dutch government was said to have decided to send the allied powers a formal refusal of their offer of grain in return for Dutch ships.

Widow of French Poet to Wed American Lieutenant



MME. PUGET AND LIEUTENANT SINGER

Madame Simone Puget, widow of the famous French poet, who was killed in France in the early part of the war, is to be married to Lieutenant Fred G. Singer of New York.

Lieutenant Singer is the son of Franklin Singer of the Singer Sewing Machine company. He is now in Pasadena, Cal., recovering from the ef-

fects of gas poisoning received while fighting with the British army in France. He is soon to return "over there" as an American soldier.

Madame Puget, having heard nothing of her husband for weeks, made a remarkable trip to the front lines in 1915, disguised as a French soldier. She arrived after many hardships just as her husband was fatally wounded.

Stricter Food Rules Will Be Enforced in Eating Places

The restriction of wheat eating is growing closer. Word has been received by State Food Administrator Wattles that stricter rules and regulations governing public eating places will be put in force at once. These include the following:

1. Not more than two ounces of wheat products shall be served to any one guest at any one meal.
2. Hotels shall buy flour on the basis of six pounds of wheat flour for every 90 meals served.

Federal Petit Jury Not to Report Until April 10

The federal court petit jury, summoned to report April 2, has been notified not to report until April 10. No cases could be obtained for trial until the latter date. On April 10 Federal Judge Munger will be here to preside in the suit of the Thorne-Neale company of Philadelphia, Pa., against the A. B. Currie company of Omaha. The plaintiff asks \$46,793 for goods. The defendant has counter claims filed for more than \$60,000, alleging breach of contract.

ENGLAND UNITED IN FACE OF DANGER

Factional Differences Forgotten During Week of Unparalleled Menace to Safety of Tommies.

London, Thursday, March 28.—The battle for which no one attempts to give a name because it is on a scale too great for any geographical designation, began one week ago this morning.

To say that it has been a week of the greatest strain and stress that the British people have ever known would be to make a futile understatement.

The fate of England, indeed of the whole British empire, has been committed to the test of one clash of arms. Everyone has realized this to the depth of his mind.

The anxiety in the rural districts has been even keener than in the cities where the frequent newspaper bulletins have furnished the public with food for discussion and speculation.

The most impressive effect of the crisis has been the sweeping aside of all political factional disputes. Today there is only the united nation, whose hearts are with the soldiers in France.

Before, the progress of the war had come to the level where discussion of policies and personality were consuming a considerable part of the people's attention and particularly the attention of politicians.

Today the pacifist journals have fallen into line with the others. They have dropped their criticism of the management of the war and ceased to talk of peace by negotiations.

SIMPLE LIFE FOR SWEDES; NO FOOD GOES TO GERMANS

Santa Barbara, Cal., March 29.—The Swedish people are living on strict rations and no food supplies are being sent into Germany, according to a statement made today by P. T. Berg, American vice consul general at Stockholm, who is visiting friends in Santa Barbara.

When German business men visit Sweden Mr. Berg said the contrast of living conditions is so great that their universal expression is: "This is heaven."

Sweden is having great difficulty in meeting the problem of supplying its own people with food and in other necessities there is a serious shortage.

"The Swedish people are living on strict rations," said Mr. Berg. "The rye crop has been a failure two consecutive seasons. No wheat bread is obtainable; butter is a luxury, and while the Swedes are a coffee-drinking people they are obliged to use as a substitute roasted dandelion roots. The fuel shortage has interfered with many industries. Gasoline is \$1.50 a gallon and I paid \$1,600 for a set of tires. Train service has been cut 50 per cent below normal."

Clothes Styles A Season Ahead

The new Spring and Easter styles for 1918 have all arrived.

And our ambition to provide only the best styles and fabrics, models and values for the men who trade here has, after careful comparisons and discernment, brought to us the EXCLUSIVE CREATIONS of the famous

"Kuppenheimer" Hirsch-Wickwire and "L" System

Hundreds of models in smartest weaves, hand-tailored and styles ahead.

You'll Enjoy looking at the New Spring Suits whether you are "Just Looking" or \$25.00 Suits ready to buy. Our

are happy mediums. We have suits for less..... \$15.00, \$18.00, \$20.00, \$22.50 and they are certainly worth the money.

We have Suits for more, \$30.00, \$35.00, \$40.00, \$45.00, and it's economy to pay that if you can.

But the big point is this: Whatever price you pay here for a suit, you are assured it's the best your money can buy, and every garment you buy is ALL WOOL.

New Spring Top Coats, \$16.50 to \$30.00

Wonderful Hat Assortment

There'll be larger stocks in town, but nowhere will you find so choice a selection of rich colors and becoming styles. The best makers of America and Europe have contributed to this select showing, and you are invited to look 'em over.

You might see an Easter model to please you—

\$3.00, \$3.50, \$4.00, \$4.50, \$5.00, \$6.00 and up to \$10.00

New Spring Caps—\$1.00 and \$1.50

Easter Suggestions

That gives the added Touch and Snag.

Handsome New Silk Shirts—Broadcloth, jersey, tub and crepe de chine weaves, at \$5.00, \$6.50, \$7.50, \$8.50, \$10, \$12.

Manhattan Fine Madras Shirts—\$2.00, \$2.50, \$3.00, \$3.50, \$4.00.

Special Styles and Values Madras Shirts, \$1.15, \$1.50.

New Oxford Knitery—In colors, stripes and checked styles, 25c, 35c, 50c, 75c, \$1.00, \$1.50.

Lion Collars—Soft and laundered styles, 25c, 35c, 50c.

Gloves—Soft kid, suedes and silk, in shades of tan, champagne and assorted grays, \$1.25 to \$3.50.

Berg Clothing Co.

Leon's Spring Hat Drive is On!

Make Headway for Leon's Hat Shops TODAY!



I mobilized my every effort and all my finances months and months ago, purchasing bodies, trimmings, leathers and in fact, everything that enters into the making of hats, to make these prices possible.

"THE DEFENDER"

A Hat with the military effect. Low crown, wide brim, narrow band. A 1918 creation in every line—

\$3.00



"THE TOMMY"

—a new soft hat, with the characteristic Leon swing—a hat full of style, yet not extreme—new colors, new trimming—

\$2.50 @ \$3

If there is one thing in the world I know from A to Z it is hats. Hats are my hobby—my very life, and today I am proud to invite anyone who knows hats—manufacturer, retailer, wearer—to visit either of my two stores and inspect my stock and prices.

"THE PERSHING"

Not strictly a military hat, but a smart, conservative style for the well-dressed business man. A distinctive Leon design—

\$2.50 @ \$3



"THE SENTINEL"

An original design that is the watchword in hats. Light weight, yet shape-retaining. A hat that will appeal instantly to good dressers—

\$3.00



Leon's New Feltex

Something Different in Hats. All Colors, in the New Shapes, at.....

\$2

I HAVE A PERFECT RIGHT TO BRAG

about my hats. For the past seven years I have not only saved the men of Omaha thousands of dollars, but my hats have been readily recognized as the right styles and copied everywhere. Today my hats mean a saving of \$1 to \$2 to every purchaser.

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STORE NO. 1—315 South 16th St.

STORE NO. 2—1410 Farnam, Sun Theater Bldg.

Open Evenings Till 9:00 P. M.

HATTER LEON



Nifty Model Caps

Specially Designed By Leon

\$1.00 - \$1.50 - \$2.00