



RETREAT IS BAIT OF ALLIES' TRAP, SAYS DR. CESTRE

French Counter Attack is Fore-runner of Return Drive, French Professor in Omaha Declares.

The Thursday counter-attack, in which the French gained two miles on a six-mile front, is looked upon as the beginning of a great counter offensive of the French and British armies, by Dr. Charles Cestre of the University of Lyons, France, who spoke at the Omaha Chamber of Commerce at noon.

Dr. Cestre has watched the great German offensive carefully since it began, and he is confident the French and British will hold the line until the German rush has spent its fury. Then they will counter-attack, gain all that they have lost, and, perhaps, even gain some additional territory, he believes.

"There is no doubt the British and French have been retreating for strategic reasons," said the doctor. "To lure the Germans into a trap and at the same time save their own men, the French and British do not wish to sacrifice lives, as the Germans are willing to do, and the result of these retreats in good order is that the allies conserve their man power and at the same time kill tremendous numbers of the enemy."

Childish Strategy.

"The attack in great masses which the German is making is, after all, a childish method, the least strategic method, and the strategy which requires the least brains. It is costly and will tell on them in the end."

"The fact that the Germans made the big drive at this time and were willing to make such enormous sacrifices proves very clearly: two things—first, that they recognize their submarine warfare is not going to be successful, and second, that they fear the coming of Americans. Their professed contempt of the Americans is disproven by the fact that they now find it necessary to attempt this big drive in the hope of forcing a peace before the Americans can get on the ground in great numbers."

"I have every confidence that the English and French will hold them here, and then when the Americans come with 1,500,000 or 2,000,000 men the grand offensive of the allies is coming."

France Demands Alsace.

Speaking of Alsace-Lorraine, Dr. Cestre said the French would of course insist on getting this territory back. "It is not a mere matter of getting a little piece of land," he said, "but a matter of establishing the international morals of nations. President Wilson included the recession of Alsace-Lorraine to France in his famous 14 conditions on which peace could be made acceptable, and that document of the 14 conditions for the first time defined the war aims of all the nations fighting Germany. It was the first document to which they could all subscribe."

Dr. Cestre says it is ridiculous to look for the end of the war now, even when the big German offensive fails. "No, no, the end will not yet come," he said. "It will come only, after the Americans get over there in great numbers, and when the big allied offensive comes next year."

Movie Stars Will Visit the City on Night of April 3

Mary Pickford, Charley Chaplin and Douglas Fairbanks will make rear platform speeches at the Union station in Omaha at 9:55 the night of April 3. They will be on their way from Los Angeles to Washington on a Union Pacific train. The train will be held 30 minutes for their speeches.

The three celebrities will arrive in Washington Saturday, April 6, for the opening of the Liberty loan campaign. From the actress Charley Chaplin will tour the south. Miss Pickford the east and Fairbanks will work west. The Nebraska Liberty loan committee is trying to get Fairbanks for a series of talks through the state beginning about April 18.

The tanks which will move down Farnam street to indicate the progress of the third Liberty loan, will probably be started at Thirty-sixth street. If Omaha's quota is about \$3,000,000, the tanks will be moved one block for each \$250,000 subscribed.

Several Hundred Knights Observe Maundy Thursday

Semper Fidelis chapter, Knights Rose Croix, observed Maundy Thursday at the Scottish Rite cathedral, several hundred knights assembling to participate in the ceremony of the extinguishing of the lights. This ceremony took place at 6:30 Thursday night. It was followed by the usual dinner. After dinner Rev. Robert L. Wheeler responded to the toast, "Peace and Prosperity to All Nations, Everywhere." T. W. McCullough responded to "The President of the United States," J. R. Cain, jr., to "The Memory of Albert Pike," and Arthur C. Pancoast to "The Memory of Knights Who Departed This Life During the Year."

The ceremony of relighting the lights will be observed Sunday afternoon at 3:30.

School Boy Drives Too Fast; Pleads Guilty, Fined \$15

Earl Schafer, 5201 Webster street, and Robert Dodds, 5007 Cumming street, were arrested Friday for speeding. Schafer, driving the car, pleaded guilty and was fined \$15 and costs. Dodds was dismissed.

Second of Alleged Gunmen Will Be Tried April 8

Frank "Big Wally" Martin, second of the alleged jewelry store robbers, will be put on trial for the murder of Detective Frank Rooney April 8.

Asks Preachers and Laymen to Till Soil

Bishop Homer C. Stuntz of the Methodist Episcopal church appeared before the Methodist preachers recently and recommended that preachers and laymen now residing in the city who have had previous experience on farms be enrolled for work during the coming summer.

Bishop Stuntz asserted that many men now living in the city have had experience in farm work and that their services for a period of two weeks or more during the seeding, cultivation and harvest of the crops would be of inestimable aid to the farmers by bringing their knowledge to bear upon the critical problem of food production for this country and the allies.

The pastors present unanimously resolved to act upon the plan and request their laymen to do likewise.

Neligh Man Files Cross-Petition in Divorce Suit

Henry S. Palmer, 65 years old, of Neligh, has filed a cross petition in the divorce suit brought by his wife, Jessie C.

In his petition Mr. Palmer asserts that his wife has a violent temper, is sulky and sullen at times, and that she expressed sorrow at having married him when he refused to support her mother, father and sister-in-law. The Palmers were married in 1880 and have six children.

OMAHA SCHOOLS IN FULL ACCORD WITH LANE PLAN

Secretary of Interior Makes Suggestion That Institutions Should Be Used to Maximum Capacity.

Members of the Board of Education and Superintendent Beveridge of the public schools are in full sympathy with the suggestion of the bureau of education of the Department of the Interior, that the widest possible use shall be made of the school plants during this period of war exigencies.

School officials in Omaha already have arranged to operate the High School of Commerce on practically full time during the year, with brief intervals for rest. Superintendent Beveridge months ago expressed himself in favor of lengthening the elementary school year.

Don't Close Schools.

"Don't close the schools; use them to maximum capacity," states Secretary of the Interior Lane in a circular which has been received by school officials.

For Constipation! Physic Purge or Laxative?

Everyone now and then becomes constipated, and millions are chronically in that condition. The perplexing question arises—what to use.

Purgatives and cathartics are drastic and usually cause a reaction. Saline waters are rapid in action but do no more than empty the bowels.

Just as certain an effect, and certainly a much more pleasant one, can be obtained by the use of a combination of simple laxative herbs with pepsin sold by druggists under the name of Dr. Caldwell's Syrup Pepsin. It acts gently, without griping. It is an especially ideal medicine for children, women, old people and others who find purges too powerful.

Only a teaspoonful is required, and by morning the movement is free and complete. A bottle in the house is insurance for the whole family against constipation, indigestion, headaches, flatulency and other digestive ills.

The druggist will refund your money if it fails to do as promised.

NO INCREASE
In spite of enormous increased laboratory costs due to the war the manufacturers of Dr. Caldwell's Syrup Pepsin are sacrificing their profits and absorbing the war taxes, so that this family laxative may remain at the pre-war price of 50c and \$1 a large bottle. So sold by druggists for 26 years.

Dr. Caldwell's SYRUP PEPsin
The Perfect Laxative

FREE SAMPLES—Dr. Caldwell's Syrup Pepsin is the largest selling liquid laxative in America. If you have never used it, send your address for a free trial bottle to Dr. W. B. Caldwell, 468 Washington St., Monticello, Ill. If you have babies in the family send for a copy of "The Care of the Baby."

Bargains at Beaton's FOR SATURDAY

- | | |
|---|--|
| TOILET ARTICLES | PATENTS |
| 50c Abonita Face Powder, at 35c | 25c Mentholatum . . . 17c |
| 20c Professional Emery Boards 14c | 50c Ziora, an ideal antiseptic, for 34c |
| 50c Sempre Giovine . 34c | 15c Haarlem Oil 9c |
| 10c Amami Shampoo . 7c | 30c Kolynos Tooth Paste, for 21c |
| 25c Opol Shampoo . . 16c | 25c Barkeeper's Syringe, for 17c |
| 50c Goutorbe Rouge . . 29c | 25c Peroxide Hydrogen, for 6c |
| \$1.25 Goutorbe Face Powder 98c | \$1.00 Horlick Malted Milk, for 69c |
| \$3.00 De Mar's Whirling Spray-Syringe . . . \$1.98 | 25c DeMar's Cascara Pills, for 17c |
| 50c Ivory Comb 27c | 25c Beaton's Greaseless Cream in tubes . . . 19c |
| 75c Tivoli Face Powder, for 43c | 30c Sloan's Liniment . 19c |
| Household Necessities | 50c Energine 38c |
| Crude Paraffine Oil, for general house use, per qt., for 25c | 50c Putnam's Dry Cleaner, for 34c |
| 4 and 6-inch Flexible Nail Files 12c | 50c Syrup Figs 39c |
| 35c Stationery 19c | 35c Castoria 24c |
| 25c Roach Paste 19c | Somerset Coffee (used in the White House), at, per lb. 50c |
| \$1 Punch Oil Mops . . 79c | 15c Lux Soap 12c |
| 25c Iwanta Polish . . . 17c | 75c Automobile Goggles . 49c |
| Varnish Food (For renewing all varnished surfaces), per bottle . 50c | Radiolite Wrist Watches, each, at \$4.25 |
| \$1.10 Chamois, for cleaning and polishing . . . 89c | \$1.50 Alarm Clocks . . . 98c |
| \$1.25 Auto Chamois . 98c | PERFUME |
| Edison Mazda Lamps | \$1.25 Azorea Perfume, per oz., for 89c |
| 25, 40, 50-Watt, each 30c | \$2.25 Ideal Perfume, per oz., for \$1.69 |
| 60-Watt, each 35c | \$1.50 Altar Tropical, per oz., for 98c |
| CANDY | 75c Locust Blossom, per oz., for 39c |
| Easter Novelties | A large assortment of domestic and imported Sachet Powder, in bulk, worth up to \$1.50 per oz., Saturday Special, oz. 49c |
| Rabbits in Basket . . 15c | PHOTO DEPT. |
| Easter Eggs in Basket 10c | All films developed free, when prints are ordered. Agents for Ansco Cameras. |
| Jelly Beans, per lb. . . 32c | |
| Huyler's and Allegretti Chocolates in 1 to 5-lb. boxes. | |

MAIL ORDERS RECEIVE OUR PROMPT ATTENTION
Beaton Drug Co.
15th and Farnam Sts.

officials. "The entire spirit of the administration at Washington is and had been, from the beginning, that the war should in no way be used as an excuse for giving the children of the country any less education in quantity or quality, than they otherwise would have had," he continues. "Both the present demands of the war emergency and the prospective

One-Minute Store Talk

"Lucky for you people that you've featured VALUES and not price as your store policy. No wonder you're doing a smashing business now when the 'Price Talkers' are at their wits' end," said a man who knows.

Greater Nebraska "talks price" too, but it's the "what-you-get-for-what-you-pay" kind that has always made a powerful appeal to thinking people.

Our greatly enlarged store is now at your service—better service than ever. See our new second floor addition—the most modern daylight clothing room in the west, and in all the largest.



demands of the necessary readjustments inevitably to follow emphasize the need of providing in full measure for the education of all of the people. "Opportunities should be found to introduce into the school activities having real educational value, which at the same time link up the public schools with the ideals of service and self-sacrifice actuating our people and

bring home to the consciousness of teachers, pupils and parents the essential unity of the nation in this great crisis."

Armenian-Syrian Relief Fund Reaches Huge Sum

Cleveland, H. Dodge, treasurer of the American committee for Arme-

nian and Syrian relief, announces receipts of \$681,618.99 for the month of February, making a total of \$8,240,168.92 collected by the committee for relief in the Russian Caucasus, Persia and southern Palestine. The committee has already cabled \$7,210,367.55. New appropriations amounting to \$955,000 were made at the executive committee meeting of March 1.

JOHN A. SWANSON, Pres. **The Nebraska** WM. L. HOLZMAN, Treas.

Demonstrating Our Ability and Keen Determination to Maintain Values

Easter's Supreme Showing of World's Best Clothes

WE'VE prepared for our greater store the most wonderfully complete spring displays and best values assembled in the West—Compare

Months ago we determined that, in spite of soaring prices we could and would continue to make value-giving a feature for Spring, 1918

Every energy and resource has been directed to this end. The most worthy clothes makers and famous woolen manufacturers have been drawn upon for their best productions, and this year of all years, we say, demand quality—get the best clothes made—clothes backed by the Nebraska guarantee of satisfaction.

All That's New for Spring

You'll enjoy inspection of the vast and varied exposition of the new spring suits and top coats in

Society Brand Clothes

Hickey-Freeman Quality Fashion Park Creations | Brandegee-Kimcaid Styles Adler Rochester Tailoring

and a host of other celebrated makers' intensely interesting new fashions and super quality fabrics.

Young Men's Styles

Young men are delighted with the new figure-tracing models, decided military effects; a wastiness and flare to coats. New 5-seam back models, very stylish; dashing double-breasted ideas and new single breasted styles—new from lapels to pockets, at **\$20 to \$35**

Business Men's Suits

We specialize in fitting hard-to-fit men. Some of you are stout, tall, short or extra large. Never in all our experience have we assembled such a range of special models, enabling us to fit and satisfy all men. Economy suggests buy the best—it's here, and values unequalled in Spring Suits, at **\$15 to \$45**

Spring Top Coat Style Leaders

New ideas—more of them than in any past season. Form-fitting styles, military effects, raglan shoulders, welt seam models, roomy coats, utility coats, silk-lined Chesterfields, new coverts, military tans, knit weaves, Scotchies, Llama cloth. Never such attractive colors and weaves in top coats, at **\$15. to \$35**

Men's and Young Men's Clothing—Second Floor.

Easter Hats and Fixin's Galore

AS the old saying goes: "Something new worn on Easter spells good luck." Nothing but the new and the most of the newest here. Quick, intelligent service.

John B. Stetson
Spring Hats
Largest Western Showing
\$4.50 to \$12

Borsalino Featherweight 1918 Styles—**\$6.00 and \$7.00**
Nebraska Superior Hats, **\$3.50**

Crofut & Knapp
Smart Hats—**\$4.00, \$4.50, \$5.00**
Nebraska DeLux Hats, **\$3.00**

Men's New Spring Caps, **\$1.00 to \$3.00**
Stetson Army Hats and Serge Caps.

Smart Negligee Shirts
\$1.00 to \$3.50

Featuring fine silk mixture crepes, fibres, madras, oxford and cord, in every pattern and color. Bates, Manhattans, Yorke, newest spring shirts.

Men's Footwear

Featuring Hurley, Arnold Glove Grip, Forbush and Bates Dress Shoes and Oxfords for men and young men. All the new spring styles and leathers, at—**\$4.00 to \$10.00**

REMEMBER—APRIL 6 STARTS THE THIRD LIBERTY LOAN—DO YOUR PART

Nebraska Clothing Co.

JOHN A. SWANSON, Pres. WM. L. HOLZMAN, Treas. FARNAM AT FIFTEENTH ST.

CORRECT APPAREL FOR MEN AND WOMEN

SEE OUR WINDOWS TODAY

COMPARE OUR VALUES ALWAYS