## ENGLISH NOW IN RETREAT BEFORE GERMAN DRIVE

## Brie, C'ty Newo $\begin{gathered}\text { Excess Wheat for Bread } \\ \text { To Supply Our Sammies }\end{gathered}$ <br> 

Haig's Defensive System Breaks in Face of Terrific Onslaughts; Army Near St. Quentin Falls Back in Good Order.
London, March 23.-Powerful enemy attacks delivered with great weight of infantry and artillery have broken through the British defensive system west of St. Quentin, the war office reports.

The British troops on the northern portion of the battle grounds are holding their positions.

The British west of St. Quentin are falling back in good order to positions urther west. Very heavy fighting with fresh enemy forces is in progress.

The war office states that there are prepared positions behind the British, to which they are falling back.
unparalleled in war's history.
This is the first time in the war on the western front since
opposing armies established themselves in their trench ystems that the defensive zone has been broken through.
In other great attack the British, French and Germans
have been able to bend back the line, but not to otrike through he zone of defenses. Many military critics had reached the opinion that on ac
cunt of the strength of the lines it would be impossible to break them until one side or the other had been worn down to
such a point that it would be no longer able to man it strongly. MAY FORCE BRITISH WITHDRAWAL.
Unless the British are able to restore the stuation by a
with open field warfare.
The point at which the British line has been broken is extends from Arras to LaFere, 15 miles below St. Quentin. Below this sector is the great arc in the front, where th line, approaching nearest to Paris, turns sharply to the east.
The German offensive has developed with almost unpar alleled ed rapiditit. One reneeson for this is is indicatede inot Field Mar-.
shal Haig's reports, showing that the Germans are constantly bringins up fresh bodies of troops. BRITISH RETREAT IN GOOD ORDER.
 tile attacks, delivered with great weight of infantry and artil. '"Our troops on this part of the battle front are falling back in good order across the devastated area to prepared positions
urther west.
"Our troops on the

progress.". gearman penetration only partial




The experiences of the attacking forces in intoters campianns show that
 for their troopst move forward over revastated dreas, while the British will
 everapes th
haray forltery
sary for the ad

- DEFENSES vastly improved.


 The winter. FRENCH DISPERSE GERMANs.
 GEORGE SCORES



## British Premier Says paredness Will Be Bo No paredness will Be No Answer if Germans Reach

 Calais.High Prices Are Paid At Fremort Auction

Buffalo Courty Schools

Raise Huge Stamp Fund



 Professional Ethics
the Millstone around the neck of the people; a brake on the wheels of progress.

It is not my intent to attack the individuals composing
the so-called "Ethical Dental Society," many of whom are my personal friends, and most of them high minded gentlemen.
Neither do I intend to defend every Dentist who ad-
vertises (although some of them sorely need it), but the vertises (although some of them sorely need it), but the
point I wish to make is that ADVERTISING does NOT point I wish to make is that ADV competent Dentist, nor can the incompetent and dishonest dentist hide the brand of quackery under the cloak of "ethics."
"Ethics" is a misnomer-prejudices would be a better
term-because it is the prejudices of a selfish coterie that would block the way or press.
Dentists who are not satisfied with their incomes will
find the public is not satisfied with their work. Whether find the public is not satisfied with their work. Whether
he is an advertiser, or so ethical that he leans backwards he is an advertiser, or so ethical that he leans bach,
the public has a way of finding out his true worth.

Under the "Code of Ethics" it is possible for the incompetent, ignorant dentist to charge as
services as the most skilled in the profession.
ADVERTISING PLACES A MAN ON HIS MERIT. It light of public opinion into his office and home, and he MUST MAKE GOOD or he soon drops out of sight. "notoriety," which some people resort to
Advertising need not be tame, nor uninteresting neither need it be confined to dry statistics, but it MUST
be honest, it MUST be decent, it SHOULD be interesting, it MUST be fathered by the name of the individual r
sponsible for it, and finally it SHOULD be original. sponsible for $i t$ The Dentist who advertises and backs it up with skill-
ful work, honest prices and square dealing, always "gets there."

The Dentists who imagine they can build a business
deceptive, untrue or grotesque advertising usually "get theirs."
PAINLESS WITHERS, Dentist
OMAHA, NEB.

## MNON OUTEXITING $M$

 This is the FINAL Week of Our Great March Furniture SaleYour LAST CHANCE to Secure Some of the BEAUTIFUL, HIGH QUALITY SAMPLES From the BIG FURNITURE EXHIBITIONS


| March Sale Beautiful RUGS and DRAPERIES |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |




March Sale of
Dining Room Tablee Including all the remaining amm-
ples
from the
Exhibtion Show Roms and the balance of our own
samples. Many in the Colonial die-
sind Sale prices, \$10.50, \$16.50,


March Sale ol
Ids and Davenports
 Hundreds of Big

