

THE OMAHA BEE

DAILY (MORNING) — EVENING — SUNDAY

FOUNDED BY EDWARD ROSEWATER

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THE BEE PUBLISHING COMPANY, PROPRIETOR

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TERMS OF SUBSCRIPTION table with columns for Daily and Sunday, and rates per year.

MEMBER OF THE ASSOCIATED PRESS

REMITTANCE instructions for sending money.

OFFICES list of various regional offices.

CORRESPONDENCE instructions for writers.

DECEMBER CIRCULATION statistics.

59,541 Daily—Sunday, 51,987

Subscribers leaving the city should have the Bee mailed to them.

The raid on Helsingfors shows the Bolshevik has plenty of fighting power.

High water on the Ohio is a sure sign that winter has passed its crest.

Even in war activities the stimulus of publicity is an important factor in getting work out of patriots who love the limelight.

'Orders is orders' is the reply of the food administrator to the grocers, and the public may be expected to give due heed to this.

Reference of the fight over fire apparatus to the next city council makes certain that that body will have something to start on.

Leon Trotsky is certainly the 'spokesman' for the warring nations, if the number of addresses he emits is to be taken as a standard.

According to Secretary Baker, there has been nothing whatever to find fault with in the work of the War department, but he won't let it happen again.

New York's 1-cent newspapers have all gone to 2 cents. There is not a standard 1-cent newspaper anywhere that has not been giving its readers twice their money's worth.

The restricted closing hours for fuelaving are only fair when they apply to all uniformly. If every individual merchant fixed his own hours the whole object would be defeated.

The weather man is overlooking a number of opportunities to win back his diminished popularity. All he needs do is to haul down the cold wave flag for the rest of the winter.

Peace is again restored between the big packers and their employees, and the world will hope it will continue, at least till the war is over.

One thing not scarce in Germany is words, as may be proven by the charge one member of the Reichstag hurled against another, calling him a 'hungerfrieresolutionsmehreheitszubeckekampfer.'

Omaha people are entitled as much to a fair bread price and a full weight loaf as are the people of any other city. There must be a point that is fair to the consumer and to the distributor as well as to the baker, and that is the point the food administration should determine and stick to.

Vice Conditions in New York.

The appointment of a woman as deputy police commissioner, to be charged with the special duty of suppression of 'white slave' traffic in New York, throws some shadow on the report recently made by the Committee of Fourteen covering its operations for 1917.

Amendments to the Lever law, designed to give Food Administrator Hoover more authority for the control of food supplies, must emphasize the seriousness of the situation.

Nebraska may be ahead of other states in the matter of roads, but that is no reason why efforts to improve our highways should be relaxed.

State Press Comments

Neligh Leader: One of the most political scraps of recent years is being waged over the candidacy for United States senator next fall.

Justice is speeding up in Chicago. Two men have been charged with shooting a chauffeur have been indicted and arraigned for trial within 48 hours.

Slouch City figures on putting through \$281,500 worth of public work this year.

Over There

Have you ever been in No Man's Land? I was the guest in my wife's bridge club one afternoon.—Life.

How War Affected the Newspapers High Cost of Publishing Brings Rise in Price of New York Dailies

The announcement that beginning tomorrow (January 26) all the 1-cent newspapers in Greater New York will go to 2 cents in price ushers in a remarkable evolution, not to say revolution, in journalism. It is only a few years ago that newspaper men everywhere were saying that the 1-cent price had come to stay, that there would never be a change and that this price was the basis of the great circulation and profitable prosperity of the leading metropolitan journals.

It has been a curious obsession among the public that newspapers profit enormously by war. This is never the case, save that they may have a slight circulation growth. The increased expense of gathering news and the invariable rise in prices accompanying war offset the slight gain. Mr. Munsey does not exaggerate when he set forth in the Sun recently the burdens under which the newspapers are staggering.

But our readers will ask, why is it that if the 1-cent newspapers are going to 2 cents the Evening Post has announced its intention to drop from 3 to 2? For a long time past the Evening Post has been urged to lower its price to 1 cent. Many opponents of yellow journalism and many advocates of the liberal policies for which the Evening Post has endeavored to stand have urged this upon us.

Forward-Looking Policy Among Merchants

It was interestingly developed at the recent meeting of the National association of Boot and Shoe manufacturers that in many kinds of leather the 'shortage' of which so much has been said does not exist.

The situation as to shoes parallels that which exists in many other lines of considerable goods. Prices have advanced very greatly, and the excuse is given that the rise is due to war and its consequences.

People and Events

'Rue Victoire-Americaine' is the sign on the main thoroughfare to the docks of Bordeaux where some American soldiers land.

Peppery Points

New York World: Dr. Garfield has performed the miracle of making the public toilet because of a holiday.

Split in the Bolshevik Faction. The outstanding feature of all the contradictory reports now coming from Russia is that the Bolsheviks are no longer united on the matter of peace terms.

Land Grabbing in Hawaii. Congressman Reavis gives an account of conditions in Hawaii that strongly recall experiences of the United States in connection with the public domain.

The Case of William Clancy. William Clancy, American-born, native of Texas, enlisted in the British army to fight the kaiser.

Vice Conditions in New York (continued).

Amendments to the Lever law, designed to give Food Administrator Hoover more authority for the control of food supplies, must emphasize the seriousness of the situation.

State Press Comments (continued).

People and Events (continued).

Peppery Points (continued).

Over There (continued).

Peppery Points (continued).

which the change by its contemporaries renders possible. It goes without saying that the change in price will be the only change in the Evening Post. There will be no lowering of standards for a wider appeal; on the contrary, every effort will be strained to make it more than ever a useful reporter of all that goes on.

The decision of New York dailies hitherto selling for 1 cent to charge 2 cents hereafter is in line with the policy already adopted in Philadelphia, Pittsburgh, Buffalo, Cleveland, Chicago, St. Louis and other cities.

The World says: 'This step is made necessary for all New York newspapers by the tremendous increase in the price of print paper and the costs of production caused by the great war which has been felt in every line of industry in the United States.'

According to the Sun: 'In these war times we must have bigger papers to carry all the war news in addition to the usual run of news. And this war news, much of which is gathered at great cost abroad and brought here by cable, mounts high in the expense of newspaper making.'

The Tribune makes this statement: 'One-cent newspapers receive but half a cent for the paper stock itself. The other half cent goes to the news companies who distribute and to the dealer. It is impossible to increase the margin of profit to the dealer at the 1-cent price and we believe the public will appreciate the fairness of the advance.'

The Herald remarks: 'The shortage of print paper is not temporary. There is no reason to believe the demand will be less or the supply greater as time goes on.'

Forward-Looking Policy Among Merchants

and limitation of purchasing power among large groups of consumers. From now on it will be wise policy to husband the purchasing capacity of the community and to build up a clientele strong in the belief that it is being protected rather than exploited, and disposed, therefore, in return to protect and support the producer and retailer rather than to regard them as agents of oppression or extortion.

From the standpoint of private business in general the policy of a voluntary control of prices cannot be too strongly urged. Government interference has thus far been attempted in those lines chiefly where excessive charges were observable or at least reasonably to be expected.

People and Events (continued).

Peppery Points (continued).

Over There (continued).

Peppery Points (continued).

The Bee's Letter Box

Facts and Not Fancies. Omaha, Neb., Jan. 25.—To the Editor of The Bee: It is written, Where there is no vision the people perish, and never in all history was this truthfulness more fully exemplified than right now when a great people present the spectacle of a colony of ants disturbed or the flying hither and yon of a hive of bees upset.

DOMESTIC PLEASANTRIES. Willis Shinnon—My, but I thought you were a great deal bigger than you are.

The Plumber—I believe that we'll follow the same vocations in the next world as we do in this.

The Janitor—Nonsense! What use will there be for men of your vocation where there isn't any water.—Boston Transcript.

RECIPES TO DARKEN GRAY HAIR

A Cincinnati Barber Tells How to Make a Remedy for Gray Hair. Mr. Frank Harbaugh of Cincinnati, O., who has been a barber for more than forty years, recently made the following statement:

'Anyone can prepare a simple mixture at home, at very little cost, which will darken gray hair, and make it soft and glossy.

Important Mr. Business Man. Have you an opening for an office manager, exempt, married, efficient? He can also qualify as an accountant.

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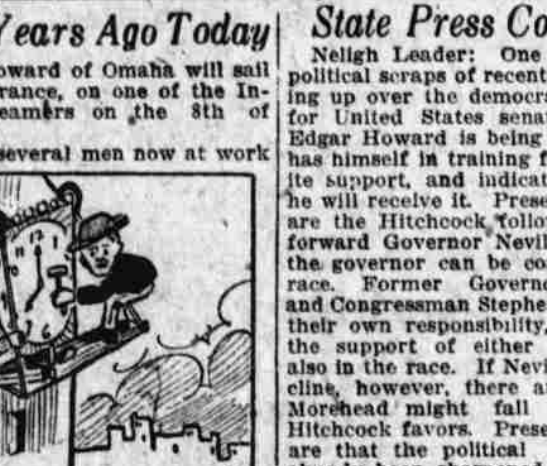


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THE OMAHA BEE INFORMATION BUREAU. Enclosed find a 2-cent stamp, for which you will please send me, Name, Street Address, Entirely free, 'German War Practices', City, State.

TODAY. One Year Ago Today in the War. Three English suffragists accused of plot to poison Premier Lloyd George.



Just 30 Years Ago Today. John B. Howard of Omaha will sail for Havre, France, on one of the Inman line steamers on the 8th of February.

State Press Comments (continued).

Around the Cities (continued).

Peppery Points (continued).

Over There (continued).

Peppery Points (continued).