

Now Remarkable Reductions on FURS and SUITS

And a Rousing Sale of Laces Open the New Week

Very Stylish Suits at Special Prices

Season Wind-Up With Wonderful Values

These are just a few Suits selected from a comprehensive stock at the same ratio of reductions.



One, Size 36, Burgundy Shade Velour Suit, Chinchilla squirrel and Hudson Seal collar; former price \$85.00, now... **\$35.00**
 One, Size 36, Brown Velour Suit, tan broadcloth collar and revers; former price \$45.00, now... **\$25.00**
 One, Size 44, Oxford Gray Silvertone Velour Suit, muskrat collar; former price \$65.00, now... **\$27.50**

One, Size 38, Navy Blue Poirer Twill Three-Piece Suit, gold metal embroidered, silver gray silk top dress; former price \$85.00, now... **\$39.00**
 One, Size 48, Nile Green Taffeta Silk Suit, splendid suit for extra size; former price \$45.00, now... **\$25.00**
 One, Size 36, Original Model Castor Taffeta and Cloth Combination Suit, clever model, former price \$129.00, now... **\$55.00**

One, Size 34 Brick Shade Velour Suit, Hudson Seal collar, former price \$79.00, now... **\$29.00**

One, Size 44, Navy Blue Velour Suit, Muskrat collar, fancy lined, former price \$65.00, now... **\$27.50**

One, Size 40, Beige Poirer Twill Suit, fancy braid trimmed, fine plaid lined; former price \$125.00, now... **\$49.50**

One, Size 40, Navy Blue Velvet Suit, fancy plaid lined, chinchilla squirrel fur trimmed, former price \$85.00, now... **\$39.50**

One, Size 38, Green Velour Suit, gray squirrel collar, cuffs and side panel trimmed; former price \$85, now... **\$35.00**

And These Two Special Groups

One Group up to \$25.00, choice now, at... **\$9.50**
 One Group up to \$35.00, choice now, at... **\$15.00**

Second Floor

LONG BEFORE the change of seasons actually becomes a reality, stocks must be cleared that the new purchases for Spring and Summer may find their places.

It is at this time of the year that we go through stocks and make drastic reductions to make new owners for the remarked pieces promptly—and it is at this time that the woman who will take advantage of the weeks and weeks of wear-time ahead and also anticipate next year's needs, can find some of the most exceptional bargains of the entire twelve months.

J. L. Brandeis & Sons.

Fur Pieces and Fur Coats—Final Reductions

On This Special Limited Lot

We are briefly describing the pieces which have been radically reduced in price. Here are beautiful Furs at prices which are so remarkably low, that, anticipating your future as well as present needs, is a real economic duty.



One, Ermine Full Circular Flounced Collar, tail trimmed, former price \$175, now... **\$95.00**

One, Ermine Smart Shape Collar, ermine tail trimmed, former price \$85.00, now... **\$39.00**

One, Ermine Fancy Cut Deep Collar, trimmed with clusters of ermine tails; former price \$150.00, now... **\$69.00**

One, Ermine Large Size Canteen Shaped Muff, trimmed with ermine tails; former price \$75.00, now... **\$39.00**

One, Large Size Full Haired White Fox Scarf, animal shape, tails and claws; former price \$59.00, now... **\$35.00**

One, Kolinsky Square Cut Double Collar, Cape Effect, former price \$125.00, now... **\$75.00**

One, Kolinsky Square Throw, crepe silk lined, tail trimmed; former price \$159.00, now... **\$95.00**

One, Deep Cape of Select Kolinsky Skins, tail border; former price \$298.00, now... **\$225.00**

One, Genuine Martin Deep Cape Effect Scarf, former price \$135.00, now... **\$75.00**

One, Large Size Animal Shape Cross Fox Scarf and Muff, long tails, claws and heads; former price, a set \$165.00, now, a set... **\$98.00**

One, Hudson Seal Select Quality Skins Full Coat, fancy silk lined, deep cape collar; former price \$325.00, now... **\$195.00**

One, Near Seal Coat, fancy silk lined, full size; former price \$175.00, now... **\$95.00**

One, First Quality Hudson Seal Coat, full rippled Kolinsky trimmed; former price \$450.00, now... **\$285.00**

Many other fine, high grade fur coats, scarfs, capes, throws and muffs radically reduced for Monday's Great Fur Sale.

Second Floor

White Goods Offerings

New White Embroidered Novelties, in pretty new designs for Blouses, Dresses, etc. 36 inches wide, specially priced for Monday's selling, yd., **59c**

Plain White Sherrette, a sheer, crisp linen, finish fabric, specially adapted for dresses, waists, infants' wear, etc., 40 inches wide, special, a yard... **39c**

Sheer White Goods, in single and double plaids, suitable for dainty undermuslins, 34 and 39 inches wide, special sale, a yard... **25c**

About 25 Bolts Left of That Fine Cluster Stripe White Dimity, slightly imperfect, 40 inches wide, 50c value, special, a yard... **25c**

40-inch White Voile, made from fine combed yarn, extra good quality, excellent for making curtains. Special sale, a yard... **19c**

36-inch White Windsor Crepe, for undermuslins and children's wear; requires no ironing; 35c value, while this lot lasts, a yard... **22½c**

36-inch White Novelty Voile, for dresses and waists, in a wide range of pretty patterns to select from; a yard, at... **29c**

42-inch English Long Cloth, finest quality, snow white, contains no filling; 12-yard bolt, at... **\$3.49**

40-inch Imperial Nainsook, soft and sheer, for fine undermuslins; 12-yard bolt, at... **\$2.98**

Imperial Sea Island Nainsook, for slips, foundations, children's and infants' wear, 36 inches wide; 12-yard bolt, at... **\$3.19**

Basement

4,800 Yards of Beautiful Lace Samples

Bought From a Prominent New York Importer



WE MADE a particularly advantageous purchase of these beautiful Laces very recently, and they have just arrived from New York. Samples of Laces that sell here readily every day at full prices and that are simply exquisite for trimming Evening Gowns, Blouses, Jabots, Dresses and Dainty Lingerie.

Two Groups at Wonderful Low Prices

Two Sixteenth Street windows devoted to the display of these laces will give you some idea of their unusual beauty.

At **39c and 59c Yard**
 Worth 59c to \$1.00

About 2,600 yards of Samples, in lengths of 3 to 10 yards. All of these are exquisite designs, mostly all imported Laces. Chantilly Lace Flouncings and Silk Shadow Flouncings, in white, cream and black.

Wide Venise Bands, in white and cream.
 Shadow Allover Laces, 36 inches wide.
 Gold and Silver Lace Flouncings, 18 inches wide.

Be Well Advised—Shop Early
 And Get First Choice.

Main Floor

At **98c a Yard**
 Worth \$1.50 to \$4.00

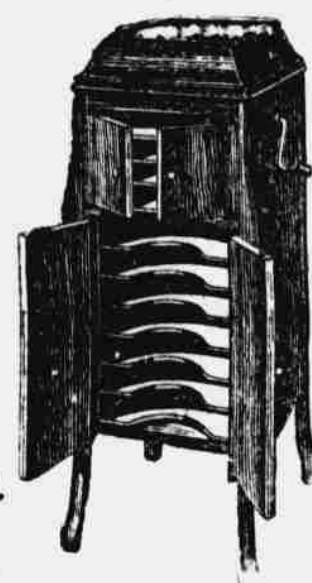
About 2,400 yards of Samples, lengths from 3½ to 9 yards.

These are Domestic and Imported Laces, all fine designs.

Metal Lace Flouncings, in gold and silver.
 Novelty Lace Flouncings, beautiful color combinations, 18 and 24 inches wide.

Gold and Silver Bands, and colored Novelty Bands.
 Silk Chantilly Flouncings, in black and gold and silver and black, also steel and bronze.

Good Music Is Priceless
 Buy a Victrola NOW



With a Victrola in your home, you can hear the best of the world's music right at your own fireside.

The value of good music cannot be computed in dollars and cents—it is the inspiration for bigger and better things, and the best sort of an education for your children.

We shall be pleased at any time to demonstrate the merits of the various models and play any records for you in our sound-proof parlors.

Main Floor, Pompeian Room

The New Veils

In the popular drape effects, circular and square, with large velvet dotted borders. Woven thread and velvet floral sprays through the veil. Black, taupe, purple, navy and brown. Prices, 75c to \$6.00 each.

Main Floor

Special Sale of "Oven" Glass



A glass of high thermal endurance, comprising great strength with low expansion. Bakes an even crust, top and bottom. Will reduce gas bills. Bake and serve in glass. Clean and economical.

- Glass Pie Plates, each... **45c**
- Glass Bread Bakers, each... **65c**
- Glass Mushroom and Cover... **69c**
- Glass Brown Betty Pans, each... **69c**
- Glass Apple Bakers, each... **35c**
- Glass Ramekins, each... **10c**
- Glass Casseroles, covered, 7-inch, each... **89c**
- Glass Casseroles, covered, 8-inch, each... **\$1.25**
- Glass Petite Marmite and Cover... **65c**
- Glass Cake Plates, each... **45c**
- Glass Shirred Egg Plates, each... **45c**
- Glass Au Gratin, each... **45c**
- Glass Beef Steak Pie and Cover... **50c**



Main Floor, Rear

The "Lacquered Note" in New Millinery



WHAT PORTENDS TO BE a very fascinating and pleasing effect, has just made its entree into the Millinery World—a lacquer is employed to such an extent that it makes the hat "shine" even to the tiniest ornaments and ribbon trimmings. First there are the highly polished "sipper" straws, black, two-toned or colored—and then there are the trimmings—lacquered fruits, flowers, ribbons, foliage and smart wings.

Small Turbans with smart stick-up wings and a Hat particularly suitable for wear with the bustle dress are two of the smart styles shown—but there are scores of others, too.

Second Floor



Brandeis Stores

SETS THE PACE

FOR GROWING OMAHA

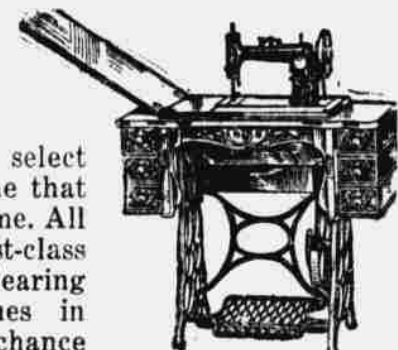
Store Opens at 9 A. M.

Closes at 5 P. M.

A Few Specials for Monday

In Sewing Machines

Come in Monday and select the best Sewing Machine that you have seen in some time. All guaranteed and in first-class condition. We are clearing away the odd machines in stock and here is your chance to get a bargain. Making way for the new 1918 Spring shipment.



- "66" Singer, 7-drawer, slightly used... **\$30.00**
- New Home Rotary, floor sample... **\$27.50**
- New Royal (brand new)... **\$24.50**
- Brandeis "B," brand new... **\$22.50**
- Our Special, brand new... **\$18.75**
- Wheeler & Wilson, used... **\$10.00**

Hemstitching and piecing neatly done at moderate prices. See us, Oils and Supplies at low prices.

During this sale we will demonstrate the 1918 model of the "Free" Cabinet Sewing Machine.

Main Floor, Rear