Sunday, January 13, 1918-

THE OMAHA SUNDAY BEE: JANUARY 13, 1918.

Burgess-Nash Present for Monday Their Fourth Annual Sale of New Undermuslins

By far the most important event of the kind announced this season--For with the market constantly advancing on raw cotton the prices in this sale are undoubtedly the lowest possible for years to come. Thrift wise women will buy a genuine supply

TTES! that is a broad statement, but the merchandise is here and everything is in readiness I to back it up to the very letter. Furthermore, there is no reason why it should be otherwise, because we have made several very large and fortunate purchases at a most opportune

time and the assortment, the range of selection and the values, are the best we have experienced. Piles and piles of crisp, new undermuslins, made under the most sanitary conditions, here all ready for your choosing a season's supply at the lowest prices possible for years to come. It's the great undermuslin buying time of the season.



Night Gowns Scores of Dainty Styles | An Exquisite Selection | In Many, Many Styles 95c to \$10

MADE of the sheerest nainsooks, voiles, batistes, longcloths and muslins in | fects from which to make Gretchen, empire, kimono, your selections. Distinctive slip-over, "V" and high neck | new styles, made of new fabeffects. Exquisitely trimmed rics, all exquisitely trimmed with new handwork, dainty embroideries and beautiful laces, white and French pink, 95c, \$1.25, \$1.50, \$1.75, at 95c, \$1.25, \$1.50, \$1.95,

Envelope Chemise

95c to \$5

REMARKABLY wide A range of dainty new efwith hand embroidered motifs, kindergarten handwork, laces and embroidery. The price range is very extensive, \$1.95, \$2.50, \$2.95 to \$10.00 | \$2.50 to \$5.00.

Combinations

95c to \$5

RISP, new and dainty U styles, made of the finest materials, batistes and longcloths, finished in a wide variety of charming effects, with lace or embroidery insertions and ribbon run beadings; scores of exquisite styles from which to choose, at 95c, \$1.50, \$1.95, \$2.50 and \$5.00.

Extreme Values In

Philippine Lingerie Dainty, exquisite creations, the handiwork of the Philippine

> Night Gowns \$1.95 to \$15.00

Sheerest batistes and nainsooks, exquisitely hand embroidered and trimmed with cluny, filet and val laces. Envelope Chemise

\$1.95 to \$10.00 Batistes and nainsook, daintily embroidered in new French Burgess-Nash Co .- Second Floor

Drawers Almost Endless Selection

50c to \$5

O NE of the largest and best selected assortments we have ever offered. Made of nainsooks and longcloths with wide or narrow flounces, finished with val torchon or Swiss embroideries. You'll find the values very exceptional, at 50c, 65c, 75c, 95c, \$1.25, \$1.50 to \$5.

Corset Covers Dainty New Creation

50c to \$5 N EVER, to our knowledge, have we shown such a

dainty and varied selection as offered in this sale Monday. Made of fine batistes and nainsooks, combined with laces and embroideries. ribbons and beadings. You'll find it a pleasure to choose from these, at 50c, 65c, 75c, 95c, \$1.25 to \$5.00.

Petticoats

Of Fasinating Loveliness 95c to \$10

XQUISITE to the ex-L treme, new straight effects with flounces trimmed with laces and embroidery. insertions set on with ribbonrun beadings and finished with embroidery and lace edges. There are scores of the very newest effects from which to choose, at 95c, \$1.25, \$1.50, \$1.95 to \$10.00.

Lesson

At the close of the Franco-Prussian War, France had to pay a billion dollars as war indem-

The idea of baby bondsrentes, as they are called by the French-was evolved, and the people of France could buy those little bonds at post offices-almost everywhere-and from the little savings of the French people, France paid the indemnity and started her people on the

road to thrift. England is doing the same fine thing now, raising about 100 million dollars a week. Now, our Government has adopted the same idea, to raise

war funds, by offering Thrift Stamps, at 25c It's a duty-a necessity that

very man, woman and child buy liberally of these baby bonds, and thereby not only help the Government in this great cause for democracy but at the same time help themselves by putting something aside, with the best possible security for the future. When you are in the store tomorrow or the next day go to our Post Office and buy one or more of the Thrift Stamps at 25c. A Thrift card will be given you, upon which you paste the stamps. It holds 16, and they will cost you 16 times 25c, or \$4.00. Then bring the filled Thrift card to us,

and by adding 12c we will issue a U. S. A. War Saving Certificate

Keep this till January 1, 1923, and it becomes redeemable for \$5.00. In other words, the Government has paid you (without fuss and worry or handing over interest) 4% interest compounded quarterly, or, to be exact, 4.41%, nearly 41/2%.

Each month adds a cent to the final cash payment when you trade Thrift Stamps for Saving Certificates-total cost in January, \$4.12; in February, \$4.13, and so on.

Buy as many Stamps Monday

Durgess-Stash Co

Here's an Extreme Special in Silk Poplins Monday at \$1.19

VERY nice and heavy quality of silk poplin in pretty plain shades, such as nickel grey, taupe, Belgium blue, navy, brown, leather, tan, wisteria, old rose, green, dark green, lavender and black and white. All 36 inches wide. Not the cheap cotton looking, but with a very soft and high silky lustre. Very desirable for dresses, skirts and suits. Sale price Monday, \$1.19 yard. Black Chiffon Taffeta, \$1.15

36-inch black chiffon taffeta for skirts and dresses, special at \$1.15 yard.

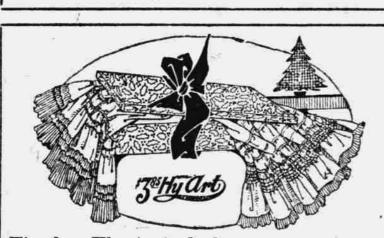
Black Satin Messaline, \$1.25 36-inch black satin finish messalines, rich raven black, special at \$1.25 a yard.

Black Peau de Soie, \$1.49 36-inch black peau de soie silk for dresses, skirts and such, a

quality that will wear, special, \$1.49 a yard. Black Satin Charmeuse, \$1.95 36-inch black satin charmeuse, very pretty and soft, for a dressy

Black Chiffon Taffeta, \$1.69 Black chiffon taffeta, in a nice soft and heavy quality, 40 inches wide; special at \$1.69 yard.

Burgess-Nash Co .- Main Floor



Timely—The Arrival of

Household Necessities for Cold Weather

gown. Special price, \$1.95 yard.

Beautiful Hy-Art Silk Petticoats at \$3.85

Again we make our monthly offering of Beautiful Silk Petticoat Models—as shown above. The January styles go on sale tomorrow. As usual, they are made of a splendid quality of soft taffeta silk, have the permanent "Justo Top"-which requires no readjustment unless one changes to a larger and smaller corset-and comes in the very latest colorings.

All for \$3.85, because we, in co-operation with other stores throughout the country, take all the petticoats made by the \$3.85 Hv-Art factories. In this way many thousands are made in only two styles at one

time, effecting large manufacturing savings, which, added to the large savings in doing away with wholesaling expenses, permits us to offer such unusual values that they practically sell themselves. Burgess-Nash Co .- Down Stairs Store

Remarkable Values in Wool Dress Goods for 1-Piece Dresses at \$1.50

A SPECIAL offering, indeed—an opportunity to buy wool dress materials for less than present manufacturing cost. The correct weight for one-piece dresses. Materials including French serge, epingle, Tussah, Royals, etc., in a full line of colors. Plenty of navy blue, 42 to 50 inches wide; special, at \$1.50 the yard.

Burgess-Nash Co .- Main Floor

DEFORE The D War Prices On Hair Goods

Monday we will place on sale in our hair dressing parlors a line of switches at prices that existed before the great ad-

Switches, \$5.00

Natural wavy real hair switches, made in three separate stems, 22 inches long. Monday, at \$5.00.

Switches, \$5.00

Natural drab or light brown hair switches, three separate stems, 18 or 20 inches long, sale price Monday, \$5.00.

Switches, \$1.50

An exceptionally good line of three-stem switches in all

Transformations

If your hair has become faded or thin, we would suggest a special transformation which will give you the natural de-sired effect of a perfectly fashioned head dress.

Burgess-Nash Co .- Second Floor

Ask Mr. Foster TravelInformation

about your trip to the Southland-California, hotel accommodations, etc.

There is no charge. Burgess-Nash Co.-Balcony

OUR Soldiers' and Sailors' Shop

INTOMEN'S 2-CLASP VV Chamoisette Gloves

\$1.00 to \$1.25 We have just received a new

shipment of extra fine quality, exceptionally good fitting chamoisette gloves, which are guaranteed washable. The colors are white, grey, chamois pongee, beaver and black.

We consider the values unusually good, and there are all sizes in the assortment, at \$1.00 and \$1.25 the pair.

Burgess-Nash Co .- Main Floor

You'll Appreciate These Low Prices

On White Goods Here Monday C OTTON took another big advance in price the other day. Really no one can guess when the top notch will be reached. But these white goods are priced for Monday on the costs of months ago—the lowest probably that will be offered for a long, long time.

Priscilla Nainsook, \$2.50 a Bolt

36-inch fine sheer nainsook, for gowns and fine underwear. Put up in 10-yard lengths, boxed, a bolt, \$2.50.

Cinderella Nainsook, \$3.50 a Bolt 39-inch sheer nainsook, made of fine sea island cotton so noted

Novelty White Goods, 25c a Yard Thousands of yards of new sheer white goods, in checks, plaids,

for its natural strength and wearing quality, boxed, 10 yards to a

stripes and corded effects. A wonderful collection to choose from.

Hawaiian Cloth, 50c a Yard

A new white goods with a shantung weave, water shed finish, for skirts and suits at 50c yard.

Beach Cloth, at 25c a Yard 36-inch white beach cloth suiting for skirts, middles, rompers,

etc., at 25c yard. Gabardine, at 40c a Yard

36-inch fine white garbardine skirting, snow white, beautiful fin-

Burgess-Nash Co .- Main Floor

The Mid-Winter Sale of

Muslin Underwear

Monday in the Down Stairs Store

Values That'll Not Be Duplicated This Season

TTERE are undermuslins at prices based on costs before the war. Thousands of dainty 11 new undergarments in a wonderfully large range of selection-values that suggest anticipation of present and future needs.

Night Gowns 75c to \$1.50

M ADE of muslins and nain-sooks, in kimono, V or high neck effects, trimmed with lace or embroidery.

Envelope Chemise 25c to \$1.25 M ADE of good quality nain-sook and muslins, prettily finished with lace and embroi-

Combinations

65c to \$1.25 NAINSOOKS and muslins, IN trimmed with laces or em-broideries and finished with rib-

bon drawn beading.

Corset Covers 15c to 75c

M ADE of sheer nainsooks and muslins, daintily trimmed with laces and embroidery inser-

> Petticoats 35c to \$1.25

Nainsooks or batistes, in white or pink, with deep flounce of lace and embroidery. Drawers

15c to 75c MADE of good quality mus-lins, several styles for se-

lection, trimmed with laces, embroidery and hemstitching. Burgess-Nash Co .- Down Stairs Store



Perfection oil heaters, 4-quart font, guaranteed

smokeless and odorless, \$4.25.

Genuine American waffle iron, No. 8 size, at \$1.19. full weight, elemen Cotton clothes line, 50-foot for one year, \$3.45. length, at 29c. Wash board, family size, 29c.

Sad irons, Dover make, set of irons, stands and handles, at Dustbane sweeping compound, in tin container, large can, 19c.

Extra heavy galvanized wash tubs, stationary wood handles, renforced wringer attachments, No. and 3 size, \$2.19. Bench wringers, horseshoe

brand, hardwood bench which holds two tubs with wringer in center, extra wide, \$5.50. Crepe tissue toilet paper, 8

rolls, 25c. Wood snow shovels, steel protected end, 49c.

Electric irons, nickel plated, full weight, element warranted Ironing board with stand, reinforced with steel brace, stands rigid and firm, at \$2.19.

White enameled medicine cab-

inet, has mirror in door and two

shelves, \$1.39. White enameled bath stools, very well made, at \$1.39. White enameled seamless oval dish pans. 15-quart size, at \$1.19.

White enameled seamless commode or slop jar with enameled cover, at \$1.75. Window refrigerators, made of galvanized iron, \$1.69. O Cedar oil mops, triangle shape, complete with polished han-

O Cedar polish, 12-oz. size, 39c. Burgess-Nash Co .- Down Stairs Store

has been moved to the Third Floor at the landing of the elevator. Here you will find everything that the boys at the front or cantonment need and want, in wide and generous assortments; service flags, service buttons, shaving outfits, swagger sticks, French talking machine records, comfort kits, Red Cross kits, emergency kits, smoking sets, etc.

Burgess-Nash Co.-Third Floor

BURGESS-NASH COMPANY.