

PACKARD COMPANY BEATS RAILROADS

Cadillac Passenger Cars Sent Overland on Its Trucks to Avoid Delays From Freight Congestion.

Three Twin Six enclosed passenger cars, loaded on Packard three-ton trucks, were started December 24 from the Packard factory, overland, for Baltimore. Another truck carried a passenger car body.

L. A. Stuckenholz, manager of the specifications department of the Packard company, says that the demand for passenger cars is so urgent that such a means of delivery must be provided. Purchasers feel that they can not make the best use of their time, nowadays, when they are so rushed with work, privately and for the government, without the use of their cars.

Mr. Stuckenholz told about L. H. Mesline, a Washington, D. C., cartage and trucking man, who took delivery of two three-ton trucks at the Packard factory on December 22. Mesline had these trucks driven to the Cadillac Motor Car factory, where two passenger cars were loaded on the trucks. Before leaving Washington Mesline had contracted with the Cadillac dealer in the capital to deliver the two cars for him.

"It is only a forerunner of what will be done generally," said Mr. Stuckenholz. "The freight embargo will make it necessary to move a wide variety of commodities by trucks instead of by rail."

Keep Storage Batteries Always in Good Condition

If you've ever had the experience of cranking a motor with the mercury 10 degrees below zero, you will appreciate the importance of keeping your storage battery in good condition during the winter months. Here are a few suggestions offered by Elmer Rosengren of the Nebraska Storage Battery company, which every motor car owner will do well to heed:

Very little trouble is experienced with the storage battery if it is kept filled with distilled water and fully charged.

Priming the motor is one way to avoid the necessity of having the starter spin the motor for any length of time.

It isn't necessary to worry about a storage battery all the time in order to keep it working properly, but a periodic inspection will do more good than any amount of guesswork. The car owner can even make this inspection himself or have it made free of charge at any of the Willard service stations. They will tell him the exact condition of his battery, what it needs and how he should take care of it in order to get the best results from it.

A battery should not be allowed to run down, especially in cold weather, because the danger of freezing is greater when the charge is weak. The results of a frozen battery are too serious to be risked through the lack of attention. Since the successful operation of electric lighting and starting systems depends to such a great extent upon the storage battery, it only seems natural that the car owner should take care of his battery and follow the suggestions offered by those who have his good in mind.

Franklin Price Soars Without Advance Notice

"Franklin prices have again gone up," asserts H. Pelton of the Franklin Motor Car company. "This time without formal notice to the dealers. This is the strongest evidence of what motor car buyers must expect for the present—prices subject to change without notice."

"Fortunately we have a fair stock of roadsters, sedans, broghams and touring cars in stock, so for the present this advance will not affect the Omaha market. We believe that dealers should be satisfied with one profit and consequently will sell all the models on hand at the present prices. This will amount to a saving of from \$100 to \$200 to Omaha purchasers while our stock holds out."

"We will do no advertising regarding the advance in price other than to notify those we know to be interested in an immediate purchase, but anticipate a rapid turnover of the stock of cars on hand."

Autocars for Bigger and Better Parcel Post Use

The Postoffice department's new "farm to table" motor truck service is getting enthusiastic reception from farmers along the route, according to department officials commenting on the plan to put the farm products at the disposal of city homes.

The first route links Philadelphia and Baltimore with the rich farming district of Chester county, Pennsylvania. Oxford, in the center of the county is the end of the route. Auto cars bought by the department are making frequent trips between the country postoffices and both cities.

Under the "farm to table" plan the department has issued booklets giving the names of the farmers along the route who are willing to sell their products on mail orders from either city. The farmer fills his orders and turns them over to the nearest postoffice, or other collection point. Then the auto car trucks carry them to the Philadelphia and Baltimore postoffice

Circus Train Lends Hand to Aid Shippers in Stirring War Times

When shameful Salome trees shed the last of their leafy veils and there is a hint of snow in the crisp autumn air, the circus ceases its tireless migrations and goes into winter quarters.

The "ponderous, pea-eyed, palm-eyed pachyderm" trumpets in absolute contentment and lifting his trunk laboriously proceeds to eat his head off. The clown's smile no longer is a forced grimace that cracks his white grease-paint. Even the press agent puts his trained flock of startling alterations in moth balls and heads for Broadway and illuminated hibernations.

So, with November's chill, Patterson's Wild West show adhered religiously to the time-honored circus custom. Bronchos bucked, Indians "bit the dust" and the stage coach of red pioneer days rumbled over the sawdust littered plains for the last time, and the train of twenty-six flats and three "bull" cars clicked over the rails on its farewell pull and slowed down in the yards at Paoli, Kan., with creaks of fatigue and joy.

But the joy notes of it soon changed to a dirge of complaint. The flats, the freight shortage and the Oakland Motor Car company of

Pontiac, Mich., had decreed that the circus train was not to spend a winter of rest and idleness on an isolated side track. A resourceful traffic manager, unable to secure enough regular equipment from the railroads to move the Oakland product, leased the gaudily painted flats, and the elephant cars from the owner of the Wild West show, and put them to work once more.

Thus the circus, oldest of amusements, is lending a helping hand to the automobile industry, one of the youngest and richest of trades.

"The circus train has proved to be one of the solutions to what was once a baffling shipping problem," said William Meston, general sales manager of the Oakland company. "We use it in making long hauls to distant points where driveaways are not feasible because of road conditions. It already has made two trips from Pontiac to Kansas City and will make runs to Omaha and Minneapolis very soon."

"The flat cars in the circus outfit are exceptionally long and we can load six or seven on each of them, while the carrying capacity of regular flat cars is limited to two machines."

from which they are delivered through the regular channels of the parcel post.

That the farmers are enthusiastic over the new service is the assurance given by an Oxford newspaper, which says:

"The Postoffice department's new auto car trucks made the initial run between Oxford and Philadelphia and Baltimore with great success. Citizens living along the routes hailed the trucks as they passed and plied the drivers with questions as to how they could make use of the service. The auto cars are of ton and a half capacity, substantially built and snugly enclosed. The words 'United States Mail' shine in new letters on the sides of the trucks."

Westcott Has Own Show At Springfield Factories

The people of Springfield, O., are tremendously interested in their home industries and intensely loyal to them. This has been made continually evident to the manufacturers of the Westcott cars that have been sold in that city since the Westcott plant located there. As a mark of appreciation for this patronage and for the great interest which almost every motorist in Springfield takes in the Westcott, the officials of the Westcott Motor Car company conceived the idea of letting their fellow citizens see the Westcott New York show exhibit previous to its shipment east.

A room approximating the space occupied by the Westcott at the Grand Central Palace was fitted up in the Westcott factory and the five beautiful cars were placed in practically the same position they occupy at the show. On Saturday afternoon, December 29, the people of Springfield came in by scores to see the new models.

The sensation of the exhibit was the Westcott Sportster. This is the new pre-season model which is sure to be in tremendous demand with the coming of fair weather. Low, rakish, straight-lined, it speaks eloquently of speed, get-away, get-there and all-round service. Every visitor was attracted by the unusual beauty of this car and by its remarkable completeness of equipment. It seems that the Westcott designers have thought of everything needed to make this a car to live in as well as to ride in. Storage compartments under lock and key, vacuum bottle, cigar lighter, bumpers front and rear, are but a few of the many things which are included without extra charge.

Omaha Board to Discuss Fruit and Grape Culture

The Omaha Real Estate board is looking forward with interest to the discussions at its next meeting of the fruit industry, particularly grape culture, and will consider the practicability of co-operation in growing grapes. The board will be addressed by N. H. Nelson, who has given grape culture as much consideration from the financial side as any one in the city. Mr. E. A. Lewis of Benson and E. H. Walker of Florence, both prominent in the development of grape culture, will also be present to offer valuable suggestions.

A prominent realtor of Omaha in an interview expresses his conviction that the fruit-growing industry, particularly the growing of grapes, has been lost sight of by the Commercial club and other business organizations in their efforts to secure new industries. "What industry," said he, "offers greater returns and surer returns than the grape industry in the light of the experience of the last 25 years?" He further said that no bonuses were required, no large capital necessary, the number of employees would equal that of any other industry that could be mentioned, considering capital and care involved, and that properly managed would mean the end manufacturing that would give us nation-wide publicity and an increased commercial importance that few shops or mills could give us. He will probably urge at the next meeting of the Real Estate board that extraordinary effort be made to interest capital and business in this, as he considers it, most practical industry.

City Ordinance Confusing To Great Many Motorists

From the number of intersection accidents occurring it seems that the interpretation of the ordinance on right-of-way is confusing to a great many motorists. The ordinance passed in October, last year, by the city commissioners, gives the man on the right the right-of-way, excepting that the motorist on a boulevard shall have right-of-way over car coming at right angles on intersecting road or street. "The man to the right" means the car to the right of the right angle. For instance: You are coming down Farnam street, another car is coming over Twentieth from the south—the car coming over Twentieth street is the car to the right and has right-of-way. A parked car has the right-of-way over cars coming to the rear.

The necessity of automobile clubs in facilitating traffic on the highways is apparent in the quick response of the members in paying their 1918 dues, over 65 per cent already remitting. Those rough-hewn granite blocks that pave between the street car tracks are cursed more by motorists than any other source of discomfort and car ruining. These granite blocks are wonderfully enduring and will probably do Omaha for the next 500 years. They can be taken up and laid down again a trifle more uneven. They rack cars into junk and are generally from three to six inches higher than the abutting pavement. The Club Touring bureau will be enlarged by the addition of Pulver's Strip cards, road logs of Nebraska and adjoining states, free to members. Why not a national law against auto thefts? The automobile is a \$4,000,000,000 national asset, relieving traffic congestion. Why not hit the thief an Uncle Sam wallop?

ELECTED HEAD OF OMAHA MANUFACTURERS



Howard Goulding was elected president of the Omaha Manufacturer's association at the noon meeting of the directors at the Commercial club. Penn P. Forea was elected vice president, Ross Towle secretary and W. J. Monaghan treasurer.

HISTORICAL BODY TO MEET THIS WEEK

Forty-First Annual Meeting of State Society Will Be Held at Lincoln; Many Speakers.

The Nebraska State Historical society will hold its 41st annual meeting at Lincoln next Tuesday and Wednesday. On the same days, the Nebraska Territorial Pioneers' association will hold its 26th annual meeting, and the Nebraska Memorial association will hold its seventh annual meeting. These three societies are affiliated in the work of presenting and publishing the history of the state.

Each will have its usual business meeting and an elaborate program of addresses by leading citizens from different parts of the state, but most general public interest will be centered upon the program of the Nebraska State Historical society.

Since its organization in 1878 this society has published 18 volumes of Nebraska history, besides a number of pamphlets; has accumulated a museum of 40,000 specimens; a library of 52,000 books and pamphlets; and collected 10,000 volumes of Nebraska newspapers. It is said to have a complete file of every newspaper ever issued in Nebraska. Samuel C. Bassett of Gibbon is president. There are now 1,200 members, and a large attendance is expected.

Discipline Is Basis of First Class Scout Troop

R. M. Brown, scoutmaster of Troop No. 7, declares that he has learned that discipline is the foundation of a successful scout troop.

"It seemed that we were not getting anywhere, when I became impressed with the belief that our troop needed discipline, and so I resolved to put it into practice," he said. "I appointed some patrol leaders and told them what to do, and gave them to understand that they would be backed up and that any complaints against their actions would be referred to the committee on discipline. I gave the boys to understand that they were not going to be forced to observe discipline, but that we intended to have discipline."

"By making the boys understand that discipline means unanimous action along certain approved lines, they began to appreciate the value of discipline. The idea is working out and I feel that it will yield results." The boy who gets it into his head that he can run Troop No. 7 will have another guess coming. Mr. Brown believes in explaining to the boys that the troops are being maintained for their benefit, and that discipline is essential for any well-ordered group of persons.

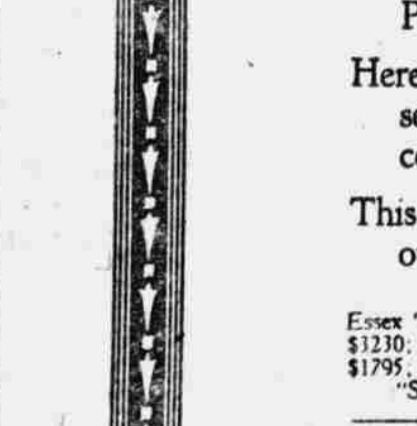
Sweet Buys Back Lot For Double Sale Price

An indication of how values have increased on Twenty-fourth street is indicated by the sale of 408-410 South Twenty-fourth street from Jacob Baier to Ernest Sweet, for \$20,500, which sale has just been completed; C. G. Carlberg representing the seller and Glover & Spain the purchaser. In December, 1905, Jacob Baier bought the ground, with a frontage of 69 feet on South Twenty-fourth street from Ernest Sweet, paying for same \$3,400. He then improved it by a double brick flat costing approximately \$7,600. Ernest Sweet, in buying it back just 12 years later, is paying \$9,500 additional for the ground and in the meantime Mr. Baier has rented the flat for \$100 a month and taken out about \$16,000 in rents. Omaha real estate pays Mr. Sweet feels that he is getting a better bargain now at \$20,500 than he gave Mr. Baier when he sold the ground at \$3,400.

Don't Suffer From Piles

Send For Free Trial Treatment. No matter how long or how bad—go to your druggist today and get a cent box of Pyramid Pile Treatment. It will give relief and a single box often cures. A trial package mailed free in plain wrapper if you send us coupon below.

FREE SAMPLE COUPON. PYRAMID DRUG COMPANY, 622 Pyramid Bldg., Marshall, Mich. Kindly send me a Free sample of Pyramid Pile Treatment, in plain wrapper.



Name _____ Street _____ City _____ State _____

Council Bluffs Board Active and Aggressive

Byron R. Hastings addressed the Council Bluffs Real Estate board Wednesday noon at luncheon on "Tendencies in Subdivision Work." Mr. Hastings reports this board to be a live bunch, active and aggressive. Their winter's program shows a list of practical topics to be considered each week, with leading real-

Germans Claim U-Boat Campaign is to Be Developed

London, Jan. 12.—Reviewing the first year of Germany's ruthless submarine campaign which ends February 1, the Tageblatt asserts that the central powers have succeeded in completely upsetting the economic life of the entente and adds that the submarine campaign, which has now become the principal factor in naval warfare, is being expanded and developed still further.



A Record for Service

This new Allen does provide a superior type of service. Allen records could be made by none other than a car of real stamina. "Perfect Score" Kansas City Endurance Run—Remarkable ascent of Pike's Peak—13,000 mile test trip to many parts of America—These recent trials were imposed on the Allen New Series 41. The high structural excellence was proven—no replacements were needed, nothing was worn or impaired. Truly good looks glorifies the utility, economy and comfort. This Allen comes close to the ideal of the Allen Brothers:— As fine, as serviceable, as handsome an automobile as can be built at a moderate price. See the Allen at any Allen dealer's or ask for new catalog containing sectional chart

STANDARD MOTOR CAR CO. CARL CHANGSTROM, President. Western Distributors Omaha, Neb. Phone Douglas 1705. 2010-20 Farnam Street.

PAIGE The Most Beautiful Car in America. THERE has never been a winter when there was greater necessity for the utmost motoring utility. Cars must be kept in daily service regardless of weather conditions. To make this possible, and yet avoid excessive expenditure, we call your attention to the special winter top designed and built for the Paige five-passenger "Six-39." Here you have a remarkable combination that offers excellent daily service and guarantees you protection and cozy comfort in the coldest or roughest weather. This winter top if purchased with a new "Six-39" costs \$198.50—otherwise \$230. We advise you to see it. Essex "Six-55" 7-passenger \$1775; Coupe "Six-55" 4-passenger \$2850; Town Car "Six-55" 7-passenger \$3230; Limousine "Six-55" 7-passenger \$3230; Sedan "Six-55" 7-passenger \$2850; Brooklands 4-passenger \$1795; Linwood "Six-39" 5-passenger \$1330; Glendale "Six-39" Chummy Roadster \$1330; Dartmoor "Six-39" 2 or 3-passenger \$1330; Sedan "Six-39" 5-passenger \$1925. All Prices f. o. b. Detroit. PAIGE-DETROIT MOTOR CAR COMPANY, DETROIT, MICHIGAN. Murphy-O'Brien Auto Co. 1814-18 Farnam St. Omaha. Phone Tyler 123.