HERE IS CHANCE . TO SPREAD REAL CHRISTMAS CHEER

The Bee Presents Three More Cases of Deserving Poor Investigated by Associated Charities.

Christmas giving does not always consist of remembrances of toys and jewelry. In many cases more actual joy is caused by presenting warm clothes, a ton of coal or some needed article of furniture.

Mrs. G. W. Doane of the Associated Charities knows from years of experience in this work that much Christmas cheer has been made possible by taking the right articles to the right place during the Yuletide season. She has a list of many worthy families

and persons in need.

She may cite, for instance, a mother who has children in need of warm clothes. The father may be earning small wage, but it is impossible to keep the children warmly and properly clad during the winter time. There are families in Omaha whose children have outgrown garments which are serviceable and there are men and women whose homes have not been blessed with fittle ones and who would like to take Christmas cheer to children who are in need.

More Needy Cases Listed.

The Bee is co-operating again this year with the Associated Charities to provide substantial cheer to as many homes as possible. Mrs. Doane has prepared brief statements of the circumstances of the families she has investigated, outlining these needs. Four cases were referred to on Wednesday and three more are mentioned today Money or goods sent to Mrs. G. W.

Doane, general secretary of the Associted Charities, 519 Farnam building, the old First National bank, building, hirteenth and Farnam, or to The these needy families.

Family Needs Help. (5) This is another deserted wife and

mother. A 16-year-old daughter earns enough, to care for herself; there are two boys 14 and 12, and a little girl of 9. Mother has been most withfully working in a restaurant, but has seldom been paid more than \$7 a week-\$8 at the very most. If you can see a good living in less than \$35 a month for a mother and three husky youngsters-we know it isn't there, and a little help is most acceptable—fuel, shoes and clothing for the chil-

(6) This is a most interesting family -father 72, very nearly laid by-is not able to do heavy work. The mother is a peach for devotion to her family she is much younger than he, but has cataracts on both eyes almost blind, in fact. Keeps a spick-andspan house, washes to help out-just rough clothing for working men, and is pathetically grateful for anything and everything done for them. She has two bright little girls, 11 and 4. and a boy 7, who is just recovering from a nearly-fatal attack of pneumother contrives to pay that-50 cents or 25 cents, whatever she has to apply, and the "landlord never says a word." Groceries, flour, coal and clothing would make a "lovely Christ-

Four Small Children.

(7) This is another widow with four children-boys 8 and 6, little girl of 4 and a baby I year old. The children have all been quite ill, and mother had her hands full for a few weeks. The mother's pension couldn't do it all then and it can't do it all now.
We think fuel would be a most acceptable item in this budget, and those little children would enjoy something extra to car and we know mother would be delighted to know that shoes and clothing are forthcoming for them

United States "Thrift" Stamps 25c and \$5 Ea. Now On Sale in the Branch Postoffice of Brandeis Stores.

These stamps are sold singly or in any amount you desire up to \$1,000.

The real purpose is to encourage thrift and at the same time to help the Government defray war expenses.

The Government issues of Thrift Card, which sells for 25c and upon which may be pasted 16 of these 25c stamps — then when the card is full the Government will redeem this for a \$5 stamp upon the payment of 12c by the holder-\$4.12 in all for a \$5.00 stamp pasted on a war certificate.

Twenty of these \$5 certificates entitle the holder to a \$100 certificate.

It is a fine patriotic investment - and gives you excellent returns.

Buy whatever you can, at this Branch Post Office, Main Floor, Pompeian

BRANDEIS STORES

Beacon Bathrobe Blankets

With Frogs and Girdle

READY TO MAKE UPand it takes very little labor to make them up, and then you have something that makes a very fine gift.

Beacon Bathrobe Blankets, 72x90 inches, large enough for full size frogs and girdle cord ... \$3.50

Embroidered Pillow Slips

Initialed and embroidered in Irish embroidery style, each pair in a sep-\$1.49 and. \$1.85

Embroidered Bed Sets.

One Sheet and two Slips; the sheet 81x99 inches and the slips 45x36 inches, fine quality sheeting, boxed, making; a set......\$3.98 Basement

pretty white and colored

embroidered de-signs, each 10c

Men's Fine, Soft Cotton

Handkerchiefs, plain

corded, each ... 10c

Women's Initial Handker-

chiefs, white and colored initials, 6 in box 69c

Women's Initial Handker-

ty lace and silk designs,

27x54-inch Rag Rugs, regularly

Large Octagon Hassocks, worth

25x50-inch Hit and Miss Rag Rugs,

Underwear and Hosiery

Make Practical Gifts

are offering some exception-

Women's Silk Top Lisle Body Union Suits, white, all sizes, \$1.25

Women's Fine Lisle Vests, pink and

crocheted tops, each 50c

Women's Fancy Lace Yoke Vests, trimmed with Torchon and Linen

The Hosiery

Women's Fiber Silk Hosiery With Lisle Garter Top, double soles and high spliced heels, in white, black, pearl and sand; a pair,

Children's Wool and Fine Cashmere

Hosiery, black and white, a pair 50c

Men's Fine Combed Yarn Socks, with

double heels, toes and soles, in black

pearl and Palm Beach, \$1.45

Basement

ally good items.

In the Knit Underwear we

chiefs, white and colored,

Christmas Handkerchiefs

In This Basement Display

Women's Fine Sheer | Women's Pure Linen, Lawn Handkerchiefs, in Plain White Handkerchies,

3 in a box 30c 50c and 59c box

Dainty Boudoir Caps

A Nice Lot of Boudoir Caps, in scores of pret-

Some Rug Suggestions

For Gift Making

36x72-inch Hartford Bussorah, Smith & \$4.50 Bigelow Axminster Rugs, regularly \$6, at

\$1.25, at.....

regularly 75c, at.....

each, 15c and 25c

Women's Silk Handker-

chiefs, pretty embroid-

Women's Fancy Embroid-

ered Handkerchiefs, white

and colored effect, in boxes; 3, 4 and 6 in box,

35c, 45c,

ered corners,

and all at prices which are sure to please.

A bigger and better Handkerchief showing.

KNIT SETS

COUCH COVERS Scarf and Cap, colors are rose, white and Coppenhagen Blue, all sizes, 79c and \$1.75. Full size Couch

Tailail

Offers hundreds and hundreds of suggestions to Gift makers---suggestions from the practical to the artistic and beautiful---and in each instance you will find the prices far below those that you anticipated. Perhaps at no other time has the proof of unusual economy been so forcefully demonstrated as right new during this Christmas Season in this Basement.

Opening of the Gift Shop A Little Wonderland of Low-Priced Gifts

The real opening of the gift shop comes on Friday-although we have been doing big business in this section ever since we put this fascinating Christmas merchandise on sale.

The Basement Christmas Gift Shop Offers

Every good low priced gift that you can think of-all selected with great care and sure to please you

Perfume Holders, Vanity Cases, Our Stock of Japanese and Smoking Sets, tobacco jar, ash re-Coin Purses. These are little balls Christmas Arts is very remark-ceiver and tray; mahogany finish, of French enamer with silver and gold finishes and ribbon to tie around the neck; each. 69c Hat Pins, Sterling silver, studded

Knitting Needles, gold and silver finish, plain and jewel 75c Genuine Cut Cameo Rings. They

are 14-carat gold on Sterling sil

ver. Large variety, 10-Carat Solid Gold Marquise Cam-\$5.00 eo Rings, Genuine Cut Cameo Brooches, gold

plated filigree frame and patent safety catch. This is a beautiful brooch, at ... \$5.00 Beautiful Pearl Necklaces, in sat-in lined boxes. Finest white French

filled pearls, with very \$1.95

Manicure Sets, ivory finish, in

able. We have Glove and Handkerchief Boxes with beautiful Japanese designs on cover, lacquer finish, lock \$1.75

Military Brushes, with good bristles and beautiful leatherette case, a pair, \$1.00

Leather Belts with \$1.00 Sammies' Kit Bag of Khaki colored material, with sewing

needs, shoe laces, safety pins, Hasty Note Postal Package, in khaki colored case with a snap fastener, holding a pad of good

fabric linen paper and two packages of postal \$1.25 Japanese Vases, in all shapes and sizes: make beautiful little flower holders or for decorative from 75c to \$2

Genuine Tortoise Ash Receiver, this is a real novelty, made in

Bring the Children to See Santa In This Big Basement Toyland

him the greatest stock of Toys you have ever seen-Here are some of the more moderate priced items-

He is a Great, Big, Jolly Santa Claus, and has something to say to every child and has brought with

ceiver and tray; mahogany finish, cut glass tobacco jar, a set, \$3.50 and

Nut Crackers, complete with bowl, Nut Sets, silver finish; nut cracker

and six nut picks in a dainty box Hand Bags of All Kinds; mesh bags, beaded bags, metal bags, silk bags, leather bags, velvet bags, etc. All shapes and sizes, colors

39c , \$5 ranging Men's Cuff Links, gold front, in about 30 different designs, 50c

and designs. Prices

Ear Drops, Onyx and Jade, with beautiful Oriental designs, also in bracelets, hat pins, brooches, lavallieres, 50c, 69c and \$1

Genuine Whitby Jet, made in England, light as a feather, in beautiful jet bracelets, necklaces, ear drop, lavalliers, etc. A fine line of mourning and bright jet cuttings, jet butterflies, pearl and jet com-

Buy Slippers and you simply cannot go wrong. Slippers for Women. Men and Children. and all just the kinds that will be most appreciated.

Christmas

Slippers

Women's Felt Slippers with padded sole, in colors of red, pink, maroon and light blue, all sizes from 21/2 to 8. Special, \$1.00

Women's Felt Colonial Fur Trimmed Slippers, with leather sole and leather heel, in black, light blue, maroon, dark gray and wine colors, sizes 21/2 to 8, a , \$1.25

Children's Felt Slippers, in 75c sizes from 5 to 2, a pair. . . .

Men's Felt Slippers, ornamented in from 6 to 11, a pair... \$1.00

For Christmas Gifts When you make it easier for your wife or

the housewife to do her work-when you lighten her labor, then you are certainly giving her a present that she will appreciateand here are some of them: Food Choppers

Some Hardware Suggestions



Large size, plain steel, "Savory" Roaster\$1.45 Small size, enameled "Savory" Roaster\$1.95 Large_size enameled "Savory" Roaster\$2.45

"Columbia" Family Scales Not the cheap, ordinary one, but a good, reliable article; special for Friday......\$1.59

Rolling Pins A very fine pin, 21/2 inches in diameter 25c

Carving Sets
Ivoroid handled knife and fork, first quality genuine



Tub Soap Dishes 39c Paper Holders 39c

Towel Bars
18 or 24-inch Glass Bars,
Tumbler Holders 39c Tooth Brush Holders,

Linens

Linens are a practical, yet a very fine gift. No housewife will be disappointed if she gets, along with her other gifts, some of these offerings.

Table Damask, 39c This is a fine quality mercerized yarn, all in very pretty patterns and will make an acceptable gift; special, a

yard 39c Extra-Satin Spreads,

\$3.50

Crochet Spreads, \$1.25. A limited quantity of crochet spreads, hemmed ends, in a range of pretty patterns. These will make an appre-

ciated gift; special, each ... \$1.25 Special-Fancy Towels, For Friday, about 200 dozen bleached

Turkish Towels with fancy colored borders, in colorings of blue, pink, orange and helio, hemmed ends. slight mill imperfections; each. .50c Table Cloths, 98c

These are two yards long, all very pretty patterns, made of a superior quality of damask; special, each .. 98c Basement

these sleds, as we have made a spe-

Christmas Stockings filled with Toys-

Don't Miss This

will be printed in Friday's News- watch

It concerns more than 1,500 of some of the best Mackinaws you ever saw at anything like the prices we will quoteno man who is out-of-doors much with his work, can afford to miss this offering-but, we can't tell the whole story here—this is simply an advance strong

In the Newly Enlarged Basement Men's Clothing Section

Wearables that Would Make Good Christmas Gift Suggestions

This will be a practical Christmas in many ways-because many of the gifts will be in the line of wearables that every woman or girl will surely appreciate-we offer these as suggestions: Blouses at \$2.95

An exceptional lot of Georgette and Crepe de Chine Blouses in the new, large, pretty collar effects, in white and flesh, also in various new suit shades. Each packed in pretty holiday boxes, ready for

Petticoats, \$1.00, \$1.39, \$1.69 and \$1.95
A large assortment in blacks and various pretty shades. All the season's new shades, also fancy flowered effects. Each

packed in a holiday box. A Complete Line of Pretty Bath Robes \$2.39, \$2.95 up to \$4.95

Exceptional values at moderate prices; in fancy floral, Indian and Blue Bird patterns, all the wanted colors and designs.

Children's Fur Sets All the new shape Muffs and new shape collars to match.

Sets for small girls as well as large girls, both in white and various kinds of furs. Angora, imitation Red Fox, imitation Ermine, Brown and Tiger Coneys, etc. Each set is packed in a pretty holiday box, ready for gift making. Prices range from \$1.69 up to \$5.00 a set.

Basement





The details of a remarkable offering of

hint that you will do well to invest in a Mackinaw here on Saturday.



In the New Basement Section To celebrate the enlargement of this Boys' Section in the Basement, we offer these specials for Fridayand by the way-any one of these would make a fine Christmas gift to

Boys'Suits and Mackinaws

briefly announced:

Kiddie Kars-A fine stock of them,

\$1.00, \$1.50, \$2.00,

\$2.50 and \$3.00

tray, a set

wire bands, each

tions, at

girls, each

blocks in box

colors, wooden cubes and

ors, in a handsome box,

2-Pair Pant Suits, Hundreds of Them, \$5.00 Good wearing fabrics; neat,

ressy patterns; all made in the newest styles; 2 pair of pants with each Suit and fully lined; all sizes, 6 to 16 years.

About 100 Mackinaws for Boys, Here at \$5.00 Red and Black, and Brown and

Black, plaid effects; made with full belt and big skate pockets; an exceptional bargain; sizes 6 to 16 years.

Flannel Blouses, 75c Another sale of these good, warm, well wearing Blouses;

in Blue, Olive and Khaki; all sizes, 6 to 16 years. Jersey Sweaters, 75c A special sale of these Sweaters, in plain gray; button-to neck style; a great Sweater for school; sizes 6 to 14 years.

Basement