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# Men Who Wear Shoes

so called retail shoe trust. That's the reason we sell more combined. Hides are cheaper, leather is cheaper; that's why shoes you know. We sold your grandmother shoes; why not you?



We sell for strictly dress wear Strong and Garfield shoes, Slater & Morrell, Chicago Shoes for young men, J. P. Smith, Dr. Reed's Cushion Soles for tender feet—for less.



Huskemp's Barnyard Shoes — the world's best for hard wear—for less.



At Pierce's you will find a full line of Men's Bootees, Men's Calf Boots, Men's Hand-Sewed Calf Boots, Men's Heavy Kip and Grain Boots—for less.



It's Pierce who shows you all colors and styles of men's, boys' and youths' high-cut lace boots—for less.



than fifty years of retail shoe experience.  
and Western Iowa's Oldest Shoe Man.

## DE COMPANY

air If They Don't Wear



Council Bluffs, Iowa