

# Society Notes

July 2

## Use for Homes During Summer.

With the beginning of warmer weather we have been chronicling the departure of many well-to-do dwellers in Omaha to summer homes on the shore of Lake Minnetonka, on the eastern coast, on ranches in the foothills of the Rockies and everywhere that the atmosphere promises to be cooler and more agreeable than here at home. Their going has left idle a great many delightful homes which are far cooler than those in which a vast majority of the population lives.

This fact was realized by a Chicago woman, Mrs. Arthur Ryerson, and she made it the occasion for carrying on a charity which a writer of that city has called "so beautiful and appealing that if she doesn't have imitators it will be because the millennium is too far off to be realized." In her artistic and attractive new house which overlooks the green groves and smooth lawns of the north end of Lincoln park she is hostess to twenty-two fragile, pale and wistful little convalescents, heart cases from the Children's Memorial hospital, and their attendant nurses.

Although her green paneled drawing room is the most perfect expression of the Georgian period that David Adler could design, although her molded ceilings are pure Adam, although her dark floors are of a polish an ancient royal palace might envy, they are not too fine for the twenty-two little white iron beds she installed there before she went east.

Neighbors who objected to the project when approached beforehand, for she had to have the consent of her neighbors before she could do a transcendently Christian act, have since written her to say that it is a lovely sight to see the enjoyment of these frail invalids as they sit on the balconies of the mansion or are wheeled into the sunshine and shade of the park's fragrant paths. It may be that some Omaha people purse and hearts are both of generous size will be moved to put their own homes to some such use during the summer months.

## Two Surprise Weddings.

Two weddings of South Side young people which have not been made public occurred within the last two weeks. One was the marriage of Dr. E. F. Shanahan, South Side police surgeon, to Miss Margaret Fitzgerald, which took place last Wednesday at St. Peter's church. The young people left today for a wedding visit in Rock Island, Ill., the home of the bridegroom.

The other wedding took place two weeks ago, but the honeymoon had an unfortunate end. Miss Nellie Harold, niece of Mrs. Roy H. Dennis, of the South Side, and Mr. Minor Hull were the principals. They had left Omaha on their wedding trip, but after two days the bride was taken with smallpox and had to be brought back to the detention hospital in this city, where she will be confined for at least two weeks longer, although her condition is much improved. In the meantime the bridegroom stays at the hotel and makes daily trips to talk with her window. He was immediately vaccinated and will not contract the disease. Mr. and Mrs. Hull will make their home in North Platte.

## At the Country Club.

Dr. and Mrs. F. N. Conner entertained at supper at the club Sunday night. Messrs. and Mesdames: W. F. Curley and F. H. Gaines, Miss Lilla Gurley of Washington, D. C., and Dr. W. O. Bridges.

Mrs. S. S. Caldwell had a family party of nine with her at the club. Mr. Wilson H. Lowe had seven guests. Mr. J. De Forest Richards had a party of nine. Parties of six or less were the guests of E. M. Martin, Mrs. Eva K. Wallace, H. H. Baldrige, J. E. Fitzgerald, O. C. Redick, J. E. Ludlow, W. A. C. Johnson, Barton Millard, W. H. McCord, Miss Eugenie Patterson, J. P. Webster, D. A. Baum, Fred T. Hamilton and Sam Burns.

Mrs. C. Will Hamilton will have seven luncheon guests Tuesday. Reservation for the Fourth of July dinner dance have been made by Dr. W. O. Bridges for a party of twelve, by Mr. George H. Kelly for ten guests and by Mr. E. G. McGilton for eight guests.

## At Seymour Lake Country Club.

Mr. and Mrs. C. A. Mangum entertained at dinner Sunday night, having eight guests in their party.

One of the pleasant Sunday events was a picnic party at the Samuel J. Bell cottage.

Another dinner party included Mr. and Mrs. Allen Dudley, Mr. S. E. Mathson and Mr. W. R. Overmire.

Small parties were entertained by Mr. C. I. Vollmer, Miss Dorothy Adkins, Mr. J. H. Koppitz, Mr. J. F. Carey, Miss Mary Connor, Mr. H. L. Goldstone and Mr. Byron Clow.

Mrs. W. H. Check entertained at a Kensington-tea this afternoon, having twenty-four guests.

## At the Field Club.

Mrs. A. V. Shotwell took advantage of the war relief lawn fete at Binnie Brae Saturday to buy all prizes for the Tuesday afternoon bridge tournament at the Field club. Particularly appropriate to this season of the year was the picnic basket which was purchased, as well as the garden basket filled with tools. A handsome Japanese silk bag with jade handles and an hors d'oeuvre dish will be other prizes. The largest number of players that has attended this year is expected Tuesday. Mrs. Herman Cohen is the first to make luncheon reservations. She will have a party of five.

Twenty-five golfers had luncheon at the club Sunday. At night the summer parties were with Mrs. Will Herdman, E. W. Kayser, F. S. Pollard, T. B. Coleman, C. A. Robinson, Jack Sharpe, C. W. Bridges, Carl Swanson and H. A. Wahl.

## At Happy Hollow Club.

In honor of Mr. and Mrs. Edward B. King, who are stopping in Omaha for a short visit enroute from Atlanta, Ga., to their home in Tacoma, Wash. Mr. and Mrs. George E. Mickel gave a dinner at Happy Hollow club Sunday.

Mr. and Mrs. G. M. Durkee are entertaining a party of twenty-one of the office force of the P. and O. Plow company, of which Mr. Durkee is manager, at dinner at the club tonight.

Friday Mrs. G. W. Johnston has reservations for a luncheon party of fifteen at the club. Mrs. Don T. Lee will entertain at the Tuesday night

dinner-dance and Mrs. C. G. Campbell will have a party of eight.

## Carter Lake Club.

At Sunday night supper the largest party included a number of the famous men who will take part in the speedway races on the Fourth. As their guests, Mr. and Mrs. R. E. Hayward entertained. Messrs. and Mesdames Guy L. Smith and J. W. Weaver, Messrs. Ralph Mulford, Billy Taylor, Fred Wagner and A. J. Hill. Mr. and Mrs. Glenn Childs had with them Miss Mildred Smith and Mr. Louis Specht.

A special Fourth of July dinner will replace the fortnightly cottagers' dinner Wednesday night.

## In and Out of the Bee Hive.

Mrs. John E. Marsh left Sunday for San Francisco to visit her brother, Mr. Thomas Robbins, and Mrs. Robbins for three months.

Mr. and Mrs. C. B. Shackelford and daughter have taken an apartment at the Blackstone.

Mr. Charles E. Blanchard of Minneapolis is stopping at the Blackstone for a few days.

Lieutenant Colonel and Mrs. F. A. Grant and their three attractive daughters have arrived in Omaha and are stopping at the Blackstone temporarily. This is the third time that Colonel Grant has relieved Colonel Gonzalez S. Bingham at a quartermaster's depot, but the first opportunity that he has had to meet him.

Miss Marjorie Cavers left Sunday night for Chicago, where she will visit with school friends for two weeks. Her father, Mr. J. A. Cavers, and Mr. E. S. Westbrook left Sunday night for New York. Mrs. E. S. Westbrook left today for a short stay at Pryor Lake, Minn. From there she will go to Chicago to meet Miss Cavers and the two will join Mr. Cavers and Mr. Westbrook in New York.

The party will then spend some time visiting in New London, Conn.; Boston and Atlantic City, and will return to Omaha the latter part of July. During the absence of his father and sister Mr. Keith Cavers will remain in Omaha.

## Gossip of Visitors.

Mr. and Mrs. J. L. Millard have as their guests for two weeks, Mr. and Mrs. Harry Martin of Shelbyville, Ky. Mr. and Mrs. Max Burkenroad will receive informally from 4 to 10 Tuesday in honor of their son and wife, Mr. and Mrs. F. E. Burkenroad of New York City, who are making a fortnight's visit here. Mr. Leslie Burkenroad gives a dinner for eight in the Blackstone roof gardens for them tonight.

## Fly a Flag as You Drive Through Omaha Streets

One of the latest and best appliances for flying a flag on the motor car is being shown and sold by the Brandeis stores exclusively for Omaha. It is called "Flaglite" and can be attached to any motor car in a few minutes. It fastens to the car over the radiator and a beautiful silk flag is fastened firmly over a cup-shaped receptacle that contains an electric light bulb which throws the light upward and upon the flag, showing it up clearly as it flies. This can be fitted to the electrical appliances of any machine. Another important feature is the fact that this appliance can easily be converted into a trouble light in a jiffy when you need it, doing away with the necessity for the motorist carrying a flash light. It is one of the best ideas brought out thus far for patriotic purposes.

## Less Contagious Diseases During June Than in May

Health department comparative figures for May and June of this year:

Disease	May	June
Diphtheria	1	0
Scarlet fever	84	161
Measles	193	278
Typhoid fever	1	1
Smallpox	35	37
Chickpox	27	31
Cerebro spinal meningitis	2	1

## Index Membership Cards—Seven patriotic high school girls under the supervision of Miss Edith Partridge, a teacher at Farnham school, volunteered to index 20,000 Red Cross membership cards. Those who began work at the Red Cross headquarters are as follows: Misses Mary Ure, Gladys Rice, Dorothy Johnson, Lois Thompson, Mildred Benson, Margaret Snyder and Emily Ross.

## Beautiful Hair Tinting

Nothing so robs a woman of her good looks and attractiveness as gray, streaked or faded hair. And there is no more reason or sense in tolerating unattractive hair than there is in wearing unbecoming gowns.

The one hair stain that stands up as a permanent "Brownstone" is simple and easy to use. No mixing, just comb or brush it into your hair. It cannot be detected, will not rub or wash off, acts instantly and is absolutely harmless.

"Brownstone" will give any shade desired from light golden brown to black. Your druggist sells "Brownstone" or will get it for you. A sample and a booklet will be mailed you upon receipt of 10 cents, and your orders will be filled direct from our laboratories if you prefer. Mention shade desired.

Two sizes—25c and \$1.00. Insist on "Brownstone" at your hair dresser.

Prepared by the Kenton Pharmaceutical Co., 229 Copple Hill, Covington, Ky.

Sold and guaranteed in Omaha by Sherman & McConnell Drug Stores and other leading dealers—Advertisement.

FOR THE AUTO RACES JULY FOURTH we have especially prepared a TABLE D'HOTE DINNER which we will serve from 11 a. m. until 9 p. m. ONE DOLLAR HOTEL LOYAL

Questions Cheerfully Answered

658 17th Street Denver, Colo.

OR ANY OF THE FOLLOWING BRANCH BUREAUS:

155 West Madison St. CHICAGO, ILL.

909 1/2 Grand Ave., KANSAS CITY, MO.

123 E. Pikes Peak Ave., COLORADO SPRINGS, COLO.

# The Grenadine Dress



YOUR great-grandmother would recognize the name of this material—but its beautiful, silky weave was not known in her time. Tan Grenadine is the foundation of this exquisitely beautiful and extends itself into the collar and sides of the frock with the suggestion of an Eton jacket. Filet, too, makes the bottom of the skirt—and as Paris sees it, the filet trails on the floor when it isn't climbing up shyly toward the ankles. However, the American woman who chooses this remarkably smart frock for her "best summer dress" will cut it off neatly "round-about." The picture hat which sets off the dress so beautifully is an enormous Canotier of black tulle, satin or velvet, as you please, broadening at the sides and using little swirls of Paradise gracefully to emphasize its elongation.

## Three Bathing Suits

There are three types of bathing suits to choose from this season. There are bathing suits and swimming suits and suits for those individuals who have a liking for sand and rocks and a profound distaste for water.

Among the bathing costumes exhibited one finds all three types; but there is noticeable a pleasing rapprochement between the swimming suits and these intended for display on the shore.

Apparently one need not choose twixt the utilitarian and the ornamental. One may combine the two, and moreover one may do it without distracting the attention of the entire beach crowd.

Of course it is possible to obtain the conservative and practical bathing suits of dark colored silk or satin upon the ordinary lines, and some of these are good looking. But for the woman who wants individuality in her bathing costume there are other things.

The rather amazing garb evolved last season, apparently in a Bakst dream, had piquant and attractive features, but was a bit too spectacular for folk of fastidious tastes. This year the same designer who was responsible for those picturesque but exclamatory earlier models has produced better things. The practical and the piquant are combined and many a modern maid will pay the prices of such suits without a murmur.

Tussors, tub satin and various other silks and near silks are represented among these costumes. For

some of the best models jersey is often chosen, the finest, softest, loveliest of wool jersey, light in weight, elastic easily dried, so friendly to dyestuffs that it takes exceptionally good color tones.

Out of this jersey are fashioned one-piece swimming suits, easy and comfortable, allowing utter freedom of movement, and usually accompanied for convention's sake by over-robies that may be worn or shed at the wearer's will and accordingly as one purposes actual swimming or mere splashing and beach play.

Gold and dark blue, green and dark blue, purple and gray, gray and flame, purple and cerise—these are some of the color schemes, but where the relieving color is emphatic it is used sparingly and skillfully; just a narrow binding of it here, a button of it there, a gay tassel or a splash of bright embroidery.

Of bathing hats and caps it is difficult to write. One must see them in order to appreciate them. Many are little, close, high-crowned affairs of jersey or silk with soft brims rolling up against the crowns and faced with contrasting colors.

Some have gay draped crowns and drooping brims. Others are closely draped caps of picturesque shape with tabs falling flatly over the ears and soft narrow scarfs fastened closely around the head. Still others are in the fashionable beret shape—a plait, a quirk, a button, a tassel, a dash of color lend distinction.

Caps of plain, one-tone jersey with bordering bands, collar and a cap of big black check in the color of the suit and some contrasting color make

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## Reputation Established, A Future Guarantee

We dare not jeopardize our priceless asset, Good Reputation, for a transitory Profit. We dare not misrepresent our goods or our endorsements.

Consider this well! Reputation is the safeguard of inexperience. "Avoid those that make false claims." Whether or not a man has expert knowledge of Diamonds, Watches and Jewelry, he is safe if he puts his trust in merchants of good reputation.

Why take a chance with small or unknown dealers when your credit is good with Loftis Bros. & Co., The Old Reliable, Original Diamond and Watch Credit House, 409 South Sixteenth Street, Established 1858.

This business, "the largest of its kind in the world," is a monument to the proverb, "Honesty is the Best Policy."

# COOL COLORADO ROCKIES

When It's Hot and you want to get away from your business to recuperate come to Denver and cool Colorado. Enjoy a combination of rest and recreation with scenic attractions unequalled anywhere else in America. You have never enjoyed a real vacation until you spend your summer outing in picturesque Colorado—America's Vacation Paradise.

Visit Denver's New Mountain Parks and Rocky Mountain National Park (Estes), 38 other Rail, Auto and Trolley Scenic and Sightseeing Trips; 14 one-day trips. Fishing, Camping and Mountain Climbing. Low summer rates on all railroads.

Write for Free Booklets containing a fund of information for the tourist that tells where to go, what to see, what it costs and how to enjoy from one to twenty-eight days in cool, sunny Colorado, the Playground of the Nation.



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## Food Speculators Scored In Omaha Pulpits Sunday

Patriotism and conservation were the keynote of sermons in many Omaha churches yesterday. This was in accordance with the request of President Wilson and Food Administrator Hoover.

Rev. John Poucher of Trinity Methodist, Rev. Oscar Austritt of the German Baptist, Rev. Fred W. Leavitt of the Plymouth Congregational and Rev. Fred Clark of the First Congregational, Rev. Titus Lowe of the First Methodist were among the ministers who preached upon patriotism and food conservation.

Rev. A. A. DeLarme at the First Baptist church declared "there is no greater criminal in the world than the food speculator."

Rev. John Flockhart of St. An-

Bee Wants-Ads Produce Results.

STORE CLOSED ALL DAY WEDNESDAY, JULY 4TH

## Cool Clothes for "The 4th" Wonder Values

"It took a lot of courage a few years ago to wear light colored, light weight clothes to business—all men were slaves in those days," remarks a man with a memory.

No man need be a slave to a heavy, stuffy, uncomfortable, hot suit any more. We're featuring a great special department devoted to featherweight suits, involving every practical style, weave and color that best makers produce.

Genuine Palm Beach Suits, \$5.00 to \$9.00. Tropical Worsted Suits, \$7.50 to \$25. Cool Crash and Mohair Suits, \$7.50 to \$15. True Blue Serge Suits, \$15 to \$35.

## Straw Hat Shop of Omaha

Every corner of the earth that originates tropical headwear has contributed its share to our wonderful stocks.

Genuine Panamas, \$4 to \$10. Bangkok Hats, \$4 to \$6. Madagascars, \$1.50. Porto Ricans, \$2. Java Hats, \$1.50. Split and Sennit Yacht Hats, \$1.50 to \$4. White Duck and Felt Hats, 50c. Silk and Cloth Hats and Caps, at 50c to \$2.

Silk Shirts, Sport Shirts, Union Suits. Bathing Suits for Men and Boys. Cool Footwear for "The Fourth"



CORRECT APPAREL FOR MEN AND WOMEN

# Lemons and C DOZEN

Why Be Without Lemonade Any Time (4th of July) With Lemons At This Price?

Doctors Recommend Them For Health—Fine For Complexion.

FIREWORKS—All Kinds—We Mention a Few: Cap Pistols, at 4c. Balloons, at 2c. 2-ball Roman Candles, 7 for 5c. 4-ball Roman Candles, 4 for 5c. 6-ball Roman Candles, straight, 2c. 10-ball Roman Candles, straight, 4c. 15-ball Roman Candles, straight, 6c. 2-inch Salutes, box, 5c. 2 for 9c. 3-inch Salutes, box, 5c. 2 for 9c. New Spuds, peck, 15 lbs., 75c and 75c. Soda, 10c pkg. Macaroni, Spaghetti, Noodles, pkg. 1c. Rice, Fancy Japan, lb., 6c. Rice, Fancy Head, long grains, lb., 10c. Breakfast Cocoa, per lb., 25c. Ice Tea, per lb., 25c. Yeast Foam, 4c. 3 for 10c. Gum, 4c. 3 pkgs., for 10c. 10-lb. Standard Pkg. Sugar, 85c. Cider Vinegar, gallon, 21c. Matches, 5c. 3 for 10c. Pearl White Soap (100 bars), \$3.85. Shredded Wheat Flakes, 12c.

MEAT DEPARTMENT: We handle nothing but very best quality of meat. Country Eggs, guaranteed fresh, doz., 33c. Crisco, 41c, 56c, \$1.64. Sawtooth, 28c, 56c, \$1.12. Best Full Cream Cheese, lb., 30c. Best Full Brick Cheese, lb., 30c. Tanhäuser, a snappy, soft drink, 9c. Apples, small, 5c. large, 10c. Logs, crushed from Loganberries, 24c.

Open 4th of July 7 to 11 A. M. Forty The BASKET STORES Omaha and Lincoln

# M. D.—D. D. S.

IN THE prevention of disease the work of the dentist is fully as important as that of the doctor.

Indigestion and constipation frequently disappear after the dentist has put his patient's mouth in order. Rheumatism is often cured by the removal of an abscess from the root of a decayed molar.

Your dentist can serve you not only by filling cavities, and so removing sources of infection, but by telling you how to use a tooth brush, and what to expect from a dentifrice. S. S. White Tooth Paste is a pure, wholesome, non-medicated cleanser, made by the world's best known maker of dental equipment and supplies. Your druggist has it. Sign and mail the coupon below for our booklet, "Good Teeth; How They Grow and How To Keep Them."

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