

# Society Notes

**Society Fears Not Friday, 13th.**  
Friday, the thirteenth, has no terrors for the socially inclined of Omaha. Tonight is the occasion for three large dancing parties, the Junior club party, which will fill the Blackstone with the fashionable contingent, the High school military hop at Keep Dancing academy for the younger set and the Friday Night Dancing club's last dinner-dance of the season at the Rome.

The military hop seems by far the most fitting occasion for this day, since all the young men will appear in full uniform, officers with their clanking swords and everyone in full regalia. Patriotic decorations will be used in the hall, flags, bunting and red, white and blue. After intermission special favors with which to make noise, such as horns, whistles and the like, will be given out, so that in addition to being patriotic and military, they may have all the noise of war. Since a special dance has been arranged for the officers and their partners, the young miss who has been chosen for the attention of one of the handsome young men has good reason to feel proud. Charles Mortuary and Leonard Burke have charge of arrangements.

This afternoon at the home of Mrs. James C. Wrath sixty women gathered for a benefit card party. The proceeds will be used to buy materials for use in making hospital supplies for the Red Cross. The afternoon Red Cross class organized by Mrs. Wrath will meet at her home, but the evening class, which gave a successful benefit card party at the Kellogg hotel last evening, will have that building as its meeting place. Bridge and five hundred were the games. Mrs. Wrath was assisted by the thirty members of her unit.

**Unique Dinner Programs.**  
Deed from Creighton Good-Fellowship Club to — Dated April 1917. Received Invitation Book, Volume 30, Page 2, was the notation on a legal looking document which each member of the Good Fellowship club of Creighton Law school found at his dinner place at the Blackstone Wednesday evening. Inside that unique deed was a complete program of events with the menu written in approved legal form.

**Last Junior Club Party.**  
The last junior club dancing party of the season will be a brilliant affair this evening at the Blackstone, with an attendance of about 120 members and guests. Supper will be served at 11.

**Personal Mention.**  
Mr. and Mrs. Harry O. Steele and daughter, Jane, returned Tuesday from a ten days' sojourn at Excelsior Springs.

Malcolm Baldrige returned to the east last evening.

Mr. Fred Daugherty went to the Daugherty ranch near Ogallala, Neb. Tuesday and will be joined there in a week or ten days by Mrs. Daugherty.

Miss Margaret Johnson is ill with a slight attack of scarlet fever. Mr. D. A. Johnson and daughter, Miss Beatrice, are at the Blackstone during the quarantine period.

Mrs. E. A. Holyoke and four children of Madrid, Neb., arrived Tuesday for an extended visit with the former's parents, Mr. and Mrs. George Holdrege.

Mr. Fred Brasted of Oklahoma City is at the Blackstone.

Mrs. Louis Clarke leaves tonight for a week's stay in Kansas City. Mrs. George Redick and Mrs. E. E. Stanfield will look after the motoring division of the National League for Woman Service in her absence.

Mrs. J. J. Dickey and Mr. and Mrs. Harold Blomfield Brown and their small daughter arrived in Omaha last evening from Honolulu and are stopping at the Blackstone.

**What Occupied the Day.**  
Mrs. Harry O. Steele entertained the Amateur Musicals club this afternoon at her home, when all of the members, excepting Mrs. T. J. Mahoney, were present and took part in the Russian program.

Because of the illness of her father, Rev. T. J. Mackay, Mrs. Austin Gailley did not entertain the Junior Bridge club today. Instead Mrs. Fred Daugherty was hostess for the party, with Mrs. Gailley and Mrs. Clara Daugherty as guests. The members of the club with the exception of Miss Anne Gifford, who is in the east, were present.

Mrs. Louis E. Hurt entertained at a farewell Kensington in honor of Mrs. William Jacobus, who leaves tomorrow for her new home in Pittsburgh, Pa. Mr. Jacobus, who is a government inspector of steel works, preceded his wife by a month. Yellow jonnys were used in the decorations.

Mrs. B. H. Dunham entertained six guests at luncheon at the Blackstone in honor of Miss Ruth White of Berkeley, Cal. Pink roses and lilies of the valley formed the centerpiece and after luncheon the party attended the matinee at the Orpheum.

**Wedding Announcement.**  
Miss Bess Maysbrick, daughter of Mr. Anton J. Maysbrick, and Mr. Gus Bethel of Gordon, Neb., formerly of Omaha, were married Wednesday afternoon by Rev. Emal Kallind. The

## LEADER ORATORY BRANCH OF WOMAN'S CLUB.



MRS. JOSEPH LAWRENCE

only attendants were the bride's sister, Mrs. H. F. Yost, and Emil Betlach, brother of the groom. After May 1 Mr. and Mrs. Betlach will be at home on their ranch at Gordon, Neb.

**Unitarian Women Entertain.**  
The Unitarian Woman's alliance, a branch of the national organization, entertained at luncheon at the Blackstone in honor of Mrs. R. H. Davis, national secretary of Boston, Mass., who is on her western circuit and is visiting her nephew, Mr. E. A. Holyoke, and Mrs. Holyoke. Fifteen women of the Lincoln branch of the society came up for the affair. Following luncheon the visitors were taken on an automobile trip around the city and then to Unitarian headquarters in the Hamilton, where a tea was given from 4 until 6.

Fifty guests were present at the luncheon, where pink carnations formed the table decorations. After luncheon Mrs. Davis gave a talk. Mrs. George Holdrege was hostess at the tea and Mesdames John McDonald, R. R. Hollister, A. H. Bennett, William Newton, R. E. Deemer and Dr. Ada Ralston poured at the tea table.

**Social Affairs Planned.**  
The Deborah Franklin club will entertain Saturday evening at dinner in honor of the husbands at the home of Mrs. N. J. Baker. Sweet peas will form the decoration and dancing and music will be the diversion for the evening. Covers will be laid for thirty-five.

Mrs. E. W. Nash will be hostess at a tea Wednesday afternoon at her home from 4 until 6 o'clock for the Christ Child society. Mrs. L. F. Crofoot will play several selections during the afternoon. Mrs. M. R. Murphy, president of the organization, and the board members will assist Mrs. Nash.

Mrs. Leonard Everett has invited Omaha suffragists to go to Council Bluffs tomorrow for the suffrage luncheon which will be given at the Council Bluffs Young Women's Christian association. Miss Ora Johnson of Omaha is the association secretary.

**Woman Too Young for Woman's Service League**  
Mrs. O. S. Goodrich's name has been taken off the staff of Mrs. Louis Clarke of the motor driving division, National League for Woman Service.

Why?  
Because she isn't old enough. No one under 25 years can direct affairs in this organization, according to the rules. The fact that she is a matron and presumably capable of assisting in this work is of no avail.

George Reim, automobile man, has offered to instruct one of the classes in motor mechanics. Mrs. E. S. Westbrook, one of Mrs. Clarke's commandants, is forming the first detachment.

**Clean-up Soap Sale**  
Special Saturday  
Ivory, per cake.....4c  
Fels' Naphtha, per cake.....4c  
P. & G. Naphtha, per cake.....4c  
Packer's Tar, per cake.....17c  
Salmay's, per cake.....7c  
Palmolive, per cake.....7c  
Jap Rose, per cake.....7c  
Cashmere Bouquet, cake.....10c  
Woodbury's Facial, cake.....15c  
Bocebelli (Spanish) Castile, bar.....89c  
Conti (Italian) Castile, bar.....89c

**Green's PHARMACY**  
16th and Howard, Doug. Bldg.

## Lucky?—Friday the 13th—Unlucky?

**Has Reason for Faith.**  
Thomas F. Sturgess, president of the Board of Public Welfare and editor of the Twentieth Century Farmer, believes that Friday the 13th is a happy combination for him. He was born on this day and date. Mrs. Sturgess was born on the thirteenth day of a month. When he worked as printer on the Omaha Republican years ago Mr. Sturgess held slug No. 13, which means he was printer No. 13. He holds two insurance policies with 13 in their numbers. "I always have found that Friday and thirteen have been lucky for me, so I have no complaint to make when Friday happens on the 13th," said Mr. Sturgess.

**On Perilous Mission.**  
Mayor Dahlman admits that he had a feeling of trepidation about the day when Mrs. Dahlman told him it was Friday and the 13th. "I will tell you that I put my right shoe on first and my right glove on first and I just watched my step. When I reached the city hall the first thing I heard was that Commissioner Withnell and Parks wanted me to go with them to the South Side to present Gene Medley a bill for \$679.53 for alleged damage to interior of the Auditorium. I remonstrated, because it was Friday the 13th, but they insisted that I should go, and so I agreed," said the mayor, as he stepped into his automobile.

**May Break Eggs.**  
Against the advice of his family, United States Marshal Flynn started for Fremont early yesterday morning. "Don't cry, I always have good luck on Friday the 13th. I will bring home some eggs or butter," said the marshal as he waved a fond adieu to the members of his home nest.

**His Hospital Day.**  
C. W. Britt, jr. of the municipal court, always regards Friday the 13th as a day which should be watched cautiously. On Friday, June 13, 1913, he was stricken with a serious malady and was sent to a hospital. He has a feeling that something will happen to him before the day has passed into the whirligig of time.

**Likes the Number.**  
"Just show me anything with a 13 in it and I'll grab it," said George Soucie, the portly floor walker in the Brandeis stores, who holds forth near the south entrance on the Sixteenth street side.

Mr. Soucie was born on Friday, the thirteenth day of September, a good many years ago. He has liked that day ever since.

"I have always been lucky in any venture that was in any way connected with the figure '13,'" he said.

"So I just take on anything that comes along on that day."  
"Why, say, man, I live in house number 1322 North Thirty-sixth street. I bought a piano for \$13. I bought a dining room table for \$13.50 and if I can find anything for \$13 or 13 cents today I'm going to buy it. I like the number and it has been very good to me."

**Walks Down Stairs.**  
"If I had thought about this being Friday the thirteenth," said Margaret Walsh of the traffic bureau of the Commercial club, "I should not have ridden the elevator to the top of this high Woodmen of the World building this morning. Now that I am up here I don't think I'll go down for lunch. And when evening comes I believe I will walk down the seven-teen flights of stairs instead of risking the elevators."

**Gets Coin on 13th.**  
R. B. Frost, 2776 Capitol avenue, celebrated his thirteenth birthday on Friday the 13th by having unusual success on his round of collections for The Bee.

**Thirteen Join Navy.**  
Thirteen patriotic lads failed to be terrified by Friday, the 13th, and they were enlisted in the navy here during the morning.  
"Thirteen always was my lucky number, and in combination with Friday, also lucky in my life, the supposed double hoodoo has turned out to be the happiest day of my life," said Sidney Kindle, 20 of Pawnee City.

Thursday he applied to join the navy, but was turned down, because his heart fluttered a little during examination. He broke down and cried over the great disappointment. But when re-examined on Friday, the 13th, Sidney passed O. K. without a sign of heart flutter, and was enlisted and sent to the training station.

**Dons New Uniform.**  
James F. Connelly, in civilian life an attorney, but in the present war emergency first lieutenant of Company B of the Guard, believes that Friday the 13th is a good day to start anything new. He therefore appeared Friday morning wearing a brand new uniform and "toting" a big new .41-caliber army revolver in the new belt and holster. He wears the artillery outside his coat.

"Unlucky for Wilhelm."  
When he signed up as the thirteenth navy recruit on Friday the thirteenth Chester B. Reynolds, 21 Madison, S. D., remarked: "That will be unlucky for the kaiser!"

## NEW PRESIDENT OF THE MU SIGMAS.



MRS. J. M. WELSHANS

## First Baptist Pastor to Talk On How to End War

The pastor of the First Baptist church, together with the church officials, is planning for a great patriotic meeting Sunday night, Dr. DeLorme has announced as his subject, "The World at War and America's Duty," or "How to End the War in Sixty Days." The building will be decorated with United States flags. There will be patriotic music and other interesting features.

## EVERY BOY SCOUT TO FEED A SOLDIER

That is the Part the Lads Are Expected to Play to Help Win the War.

### TIME TO PLANT RIGHT NOW

Local Boy Scout Master English has received from James E. West, chief executive of the scouts of America, information as to what is expected of the boys in these war times. As shown by the following message they are expected to devote their energies to raising crops so that each lad may support a soldier in the field. Here is the message:

"At a meeting of our national executive board and after conference with national defense committee and United States Agricultural department, decision has been reached that one of the greatest services scouts can render will be to raise crops. Not only is the 1916 crop short and inadequate and situation critical, but 50 per cent of estimated production for 1917 has been contracted for by foreign countries.

"The United States must feed Europe as well as our own people. Individual scouts, patrols, troops, officers and local councils should co-operate fully in every crisis. Success of American soldiers depends upon home support to the extent of ten producers to every soldier.

"Slogan at this time is 'Every scout to feed a soldier.' This is the season and time for action; tomorrow may be too late."

Persistent Advertising Is the Road To Success.

**The Biggest problems** in most homes are fuel and service. When the servant leaves and the fuel is low, happy is the housewife who knows **Shredded Wheat Biscuit**, the whole wheat food that is ready-cooked and ready to eat. With these crisp little loaves of baked whole wheat the housewife may prepare in a few moments a delicious, nourishing meal at lowest cost.



Made at Niagara Falls, N. Y.

## A GOOD WINTER HABIT

Many people dread winter because the sudden climatic changes bring colds, grippe, rheumatism, tonsillitis or bronchitis. But thousands of well-informed men and women today avoid much sickness for themselves and their children by taking a few bottles of Scott's Emulsion to make richer blood, fortify the membranes of the throat and chest and create body-heat to resist sickness. Soldiers at war receive cod liver oil; it will also strengthen you.

Scott & Bowne, Bloomfield, N. J.

**Two Walk-Over Specials for Saturday in Women's Stylish Boots**

For Saturday we offer our elegant regular \$12 and \$14 ivory, white and grey high top kid boots with full Louis wood covered heels, in sizes 2 to 9 and widths triple A to E, at.....

Our regular \$9, \$10 and \$11 classy colored kid and white boots, like illustration, splendidly well made and are a real bargain at our Saturday special price of.....

**\$9.98** **\$7.98**

They won't last long at this price, so come early Saturday morning.

**WALK-OVER BOOT SHOP**  
317 South 16th Street

Fancy and Plain Colored Silk Hosiery

**Correct Fitting of Little Feet**

Our shoes for little ones are designed after nature's own model and are made with the same care and good workmanship as our shoes for "grown ups." Our salesmen are experienced in selecting and fitting the correct shoe for each individual child, thus assuring complete satisfaction.

Specialty priced from \$1.75 up, according to size.

**FRY SHOE CO.**  
MRS. A. DOUGLAS

**"THE STORE FOR THE PEOPLE"**

**Features Special Values in MEN'S AND YOUNG MEN'S SUITS SATURDAY—MAIN FLOOR**

Spring Suits—New models, all colors—worth \$15 to \$16.50, at— <b>\$7.95 to \$9.95</b>	Spring Suits—Pinch back or regular cut, all patterns, worth \$18.50 to \$20— <b>\$11.95 to \$13.50</b>	Spring Suits—Blue serge, fancy worsted, all styles—worth \$22.50 to \$25— <b>\$14.98 to \$16.50</b>
All-Silk Shirts—Fine assortment; note window display, worth \$4 to \$5— <b>\$2.98 to \$3.98</b>	Swell line of Silk Scarfs—Big assortment, worth 50c to 75c— <b>25c, 35c, 50c</b>	Fine Dress Shirts—All the leading colors, all sizes, worth \$1 to \$2— <b>79c, 98c, \$1.48</b>
Men's Fine Shoes—Lace or button, in all lasts—black or tan; worth \$3.50 to \$5— <b>\$2.39 to \$3.98</b>	Fine Balbriggan and Lisle Union Suits—Correct fit, worth 75c to \$1.25— <b>50c to 98c</b>	Ladies' Dress Shoes—in ivory, gray, bronze, tan—Uptown stores sell these shoes at \$12.50 to \$14.00, at— <b>\$7.50</b>

**SPECIAL VALUES OFFERED SATURDAY**  
In Our Ladies' Suit, Coat and Millinery Departments  
Second Floor—Elevator Service

**THE NOVELTY CO.**  
214-216 North 16th Street  
BERNSTEIN & KRASNE, Props.

**Wire Your Home Time**

**Electric Light Is So Cheap Every Family Can Afford It**

**THINK** of your most common necessities—potatoes, eggs, shoes, clothing, etc.—how their cost has increased during the past year. Cost has gone up but quality is no better.

With Electric Light—also a decided household necessity—it's an entirely different story. Other things may have advanced in price, but not Electric Light. Other things may have suffered in quality, but not Electric Light.

Electric Light is cheaper today than ever before and the quality is better.

Because Electric Light is one of the few necessities whose cost has not advanced, you really owe it to yourself to share its many marked economies.

Remember, the modern way of wiring a home—no matter when built—does not interfere with household routine and does not damage walls or floors. Call Douglas 1062 for further information.

**Omaha Electric Light & Power Company**  
By George H. Harries, President

**SUNDAY DESSERT**

From the land of the haunting ukulele and the fragrant leis came the delicious ingredient featured in our "Special" tomorrow—

**PINEAPPLE**

It is Vanilla Ice Cream with choicest grated Hawaiian Pineapple.

Most All Accommodating Dealers Sell

**Harding's**  
The Cream of All Ice Creams

**Hotel Martini**

Broadway, 32d St., New York

One Block from Pennsylvania Station Equally Convenient for Amusements, Shopping or Business

157 pleasant rooms, with private bath  
**\$2.50 PER DAY**

257 excellent rooms with private bath, facing street, southern exposure,  
**\$3.00 PER DAY**

Also Attractive Rooms from \$1.50.  
The Restaurant Prices Are Most Moderate.