

The Merritt Cut Price Drug Stores "Growing With Growing"

Read the Lines of Goods Advertised in this Double Page--Drugs, Perfumes, Candies, Toilet Articles

Eat a Plate of Ice Cream Every Day

"Quality"

What Merritt Bros. Say:

We are opening the **FINEST DRUG STORE IN OMAHA** and are buying only the standard quality in every line.

Why We Select Harding's Cream

Because we regard it the finest ever manufactured in the United States and sell it exclusively in both our stores.

Harding's
The Cream of
All Ice Creams



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The Fixtures in Merritt's New Drug Store

IN THE ROSE BUILDING

Are the Very Finest of Genuine
Honduras Mahogany

They were determined to have their store
the finest in Omaha so gave the order to

The Alfred Bloom Co.,
1502 California Street

Nothing too Good For Merritt Drug Stores

They Have Purchased a Safe From The
Van Dorn Company of Cleveland, Ohio



"SIMPLICITY IN STEEL"

OUR STEEL SAFES

Van Dorn Co.

E. N. FRAKES

District Sales Manager
204 Brandeis Bldg., Omaha, Neb.
Telephone, Douglas 5479.

Give sure protection and immediate access to your valuable papers—securities, deeds, notes, contracts, confidential records—those invaluable documents whose loss by fire, theft or carelessness may cripple your business.

Policy of Our Stores

We have made a careful selection of drugs, perfumes, cigars, candies and all articles used in a drug store, because we want to stand behind every article sold here.

Our years of service in catering to the public has taught us the absolute necessity, of a careful selection of stock, as well as necessity for modern and up-to-date equipment for taking care of same.

"Up-to-the-Minute"

We especially recommend our soda fountain service and the varieties of pleasing drinks.

MERRITT'S DRUG STORES

Our Motto: "If it has merit Merritt has it"

Store Number One
Rose Building, 16th and Farnam.
Four Phones--Tyler 291

Store Number Two
20th and Farnam
Two Phones--Douglas 2548



Interior View of Our No. 2 Store, 20th and Farnam Streets

Jno. T. Milliken & Co.
St. Louis, Mo.

Manufacturers of

**The Standardized-Quality
line of Pharmaceuticals**

Used in the Merritt Drug Stores

The Merritt Drug Stores Always Demand
the Best for Their Patrons.

PASTORA

The Masterpiece
of all
Broadleaf Wrapped
Havana

CIGARS
(10c and 2 for 25c)

**Richardson
DRUG CO.**

Distributors
OMAHA, U. S. A.

Our Leaders
The Famous

Chancellor

and

La Preferencia

Cigars

The World's
Largest Sellers and
Best Smokes

Niles-Moser-Rogers Co.

Distributors

Phone Douglas 2861

We Are Growing With Growing Omaha
National Bottling Works

When you go autoing call at our sanitary plant at 2556-58 Cuming street, or phone Douglas 2580 and get a case of Seltzer, Mineral Soda Water. Distributors for Liquid Carbonic Gas, also manufacturers of "Club Ginger Ale." Healthful and tempting.

We Crush Our Competitors

By buying the best and largest amount money can buy.

W. W. McCombs Candy Co.

2305 Leavenworth St.
Phone Douglas 4339.

We Make the Home-Made Candies
and Salted Nuts for

Merritt Drug Stores



We keep them
ice cooled during
the warm
weather.

Plant Capacity 180 Tons Daily
Natural Ice 40,000 Tons Storage

**Omaha Ice and Cold
Storage Co.**

Wholesale and Retail Ice.

Phone Douglas 455
107 McCague Bldg., 1502 Dodge St.