



**Ladies' Suits and Spring Coats**

More Than 100 Samples On Sale

**Monday and Tuesday**

New Materials New Shades and Newest Styles

A Saving of \$5 to \$10 on Each Garment

**A. Bonoff**  
N. Y. Sample Store  
206 North 16th

**GREAT SPECIAL SHOE SALE**

Money Saving Prices

**FOR WOMEN**  
Stylish shoes that you know are the very latest in shoes, of all leathers, cloth tops, button or lace. These \$4.00 to \$5.00 shoes on sale now, at—  
**\$1.95 and \$2.45**

**FOR MEN**  
Thousands of sample shoes from the best makers. The best leather on the market, and styles to suit every requirement. These shoes sell up to \$5.00, our bargain price—  
**\$2.45 and \$2.95**

We carry complete line Men's work shoes—wear like feet—  
**\$1.95—\$2.45**

Mail orders receive the same careful attention as our other customers. Give style and size of shoe wanted.

Store now open evenings until 7 o'clock.

**Loyal Shoe Store**  
16th and Capitol Ave.  
Loyal Hotel Bldg.

**New Millinery**

For Spring

Both large and small shapes—Beautiful pattern hats. Popularly priced from \$5.00 UP.  
Open Till 9 p. m. Every Evening.

**Flatiron Millinery Shop**  
1726 ST. MARY'S AVENUE,  
Flatiron Building.

**The New Spring Styles Demand Corsets**

That are in accordance

You will be sure of getting corsets with the proper lines, together with the highest quality if you buy—

**Genuine Goodwin Corset**  
**IDA C. STOCKWELL**  
1726 ST. MARY'S AVE.,  
Flatiron Building.

**Easter Fashions**

We Are Receiving Daily New Sample Suits, Coats and Dresses

Each having individuality, character and exclusive style.  
Not "many at a time, but many times a few," and almost every day we can show you something different.

**HAAS Ladies' Sample SUIT SHOP**

**PAXTON BLOCK**  
Corner 16th and Farnam Sts.  
**LOW RENT—LOW PRICES**  
**NO COSTLY ALPHEATION DEPT. COSTLY DELIVERY DEPT. COSTLY CREDIT DEPT. COSTLY WINDOW DISPLAY.**  
Above Savings Enable Us To Sell You BETTER SUITS AT  
**LOWER PRICES**  
SEE OUR LINE BEFORE YOU BUY.

**The Alla Shop**  
208 So. 18th St.  
More Oriental Pieces and Antiques of all kinds.  
The Needle Craft Exchange in Connection.  
You served every afternoon.  
You are cordially invited.

**FOR YOUR EASTER SUIT**

Come to Us at Once

and we will show you the finest line of domestic and imported suitings manufactured.

**PRICES**  
We guarantee satisfaction in quality, style, fit. Prices to be the most reasonable in Omaha.

**Chicago Designer**  
We have secured the services of a Chicago designer and lead when it comes to making finest suits ever displayed in the west.

**Ideal Ladies' Tailoring Co.**  
Successors to Miller, Reliable Ladies' Tailor.  
412 Paxton Block.  
Phone Red 5798.  
Open Evenings Until 8:30.

The Bee's Engraving department turns out work in latest fashion.

**CLEAN-WHITE-PERFECT TEETH**

Are a Big Asset to Set Off Your Attractive Gown, Hat, Etc.

Wait a minute and I'll tell you WHY we say this about ourselves: We have the most modern equipment it is possible to buy.

We employ only experts in every department: in fact, we haven't one with less than 15 years' practical experience.  
We give an absolute 10-year guarantee on all our work.  
Our Prices are within your means. We save you at least 1/2 on any work we do. We live up to our advertised prices.  
If you are skeptical, not being acquainted with us, please phone Douglas 2872, and we will mail you a list of some that have had us do their dental work. Call them up and get their opinion of us.

**LET** us talk the matter of your teeth over with you. All work guaranteed 10 years. See our Price List and compare it with prices you have paid for work elsewhere.  
Silver Fillings .....50c  
White Crowns .....\$4.00  
Best 22-k Gold Crowns .....\$4.00  
We give mileage for 50 miles on Out-of-Town Contracts for \$10 or more.

Office Hours, 8:30 to 6, Wednesdays and Saturdays to 8 p. m. Sundays, 10 to 1:30.

**MCKENNEY, Dentist**  
The Man Who Put T-EEET in TEETH.  
14th and Farnam Sts., 1324 Farnam, Phone Doug. 2872.

**Fashions**

Don't enter into the food question so much

**It's a Question of HEALTH**

Your stomach will last longer if you eat our

**Home Cooked Food**

**THE NEW Delicatessen**

1806 Farnam Street  
Phone Douglas 5772

**That Note of Difference**

which emphasizes exclusiveness of superior quality and dignity in dress is always assured when you have your suit made to order at

**S. H. Ackerman's**

Omaha's Most Exclusive Ladies' Tailor to Fashionable Women  
Cor. 18th and St. Mary's Ave.  
Flatiron Building

The most authoritative designs and fabrics in a complete assortment await your inspection

**FASHION SHOW**

**HENSHAW CAFE**

Every Afternoon and Evening

If you want to see all the latest creations in Spring Apparel for Women, come to the HENSHAW CAFE any afternoon or evening.

**Music and Dancing**

To entertain you while you eat a Lunch or Dinner, and sometime view Gowns, Dresses, Suits of the social stars of Omaha and out-of-town guests of the hotel.

**Hotel Henshaw—Omaha**

**Style Plates**

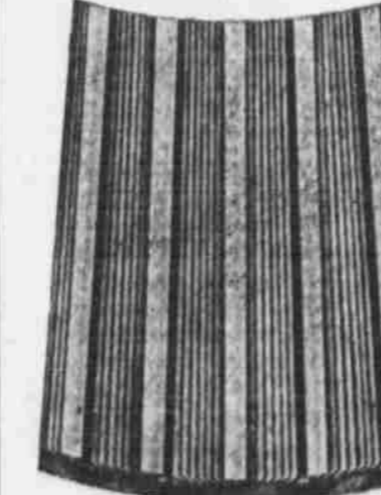
Shown on These Pages

Made by

**The Bee**

**Engraving Plant.**

Designs Submitted Estimates Furnished Call Tyler 1000



**No. 4**  
4-inch Box Pleats—groups of 8 half-inch side pleats going from center to right and left.  
Above skirt should be prepared from straight width of goods and should not be cut gored at top. Allow two inches for the hem and two inches of shrinkage on each width of goods used. Material should measure three yards around bottom before pleating. Price, \$2.50 for pleating only. All wool or all silk goods hold pleat best. Avoid cotton mixtures.

**The Ideal Button & Pleating Co.**

107-109-111 South 16th St., Omaha, Neb. Tel. D. 1936.

**Combination Accordion Pleated Skirt**

69 New Models of Pleated Skirts

Buttons  
All the New Styles and Sizes.  
Hemstitching and Picot Edging.

Embroidering  
Braiding, Beading Done on Garments.

Artistic Designs Furnished. Send for Free Price List. Send Your Goods. Orders Filled Promptly. Watch for Other Models. Everything in Pleating, Covered Button, Hemstitching, Picot Edging.

