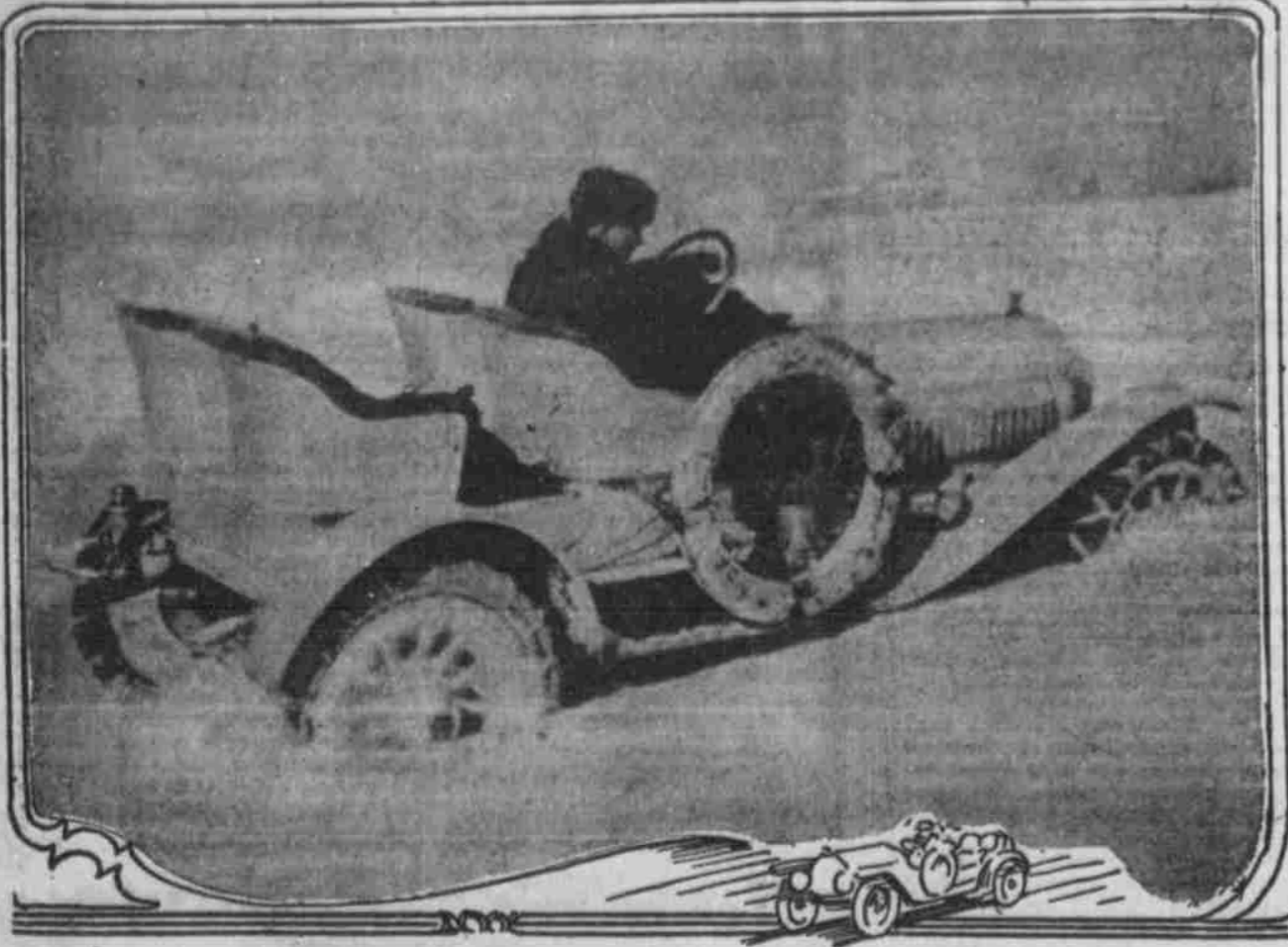


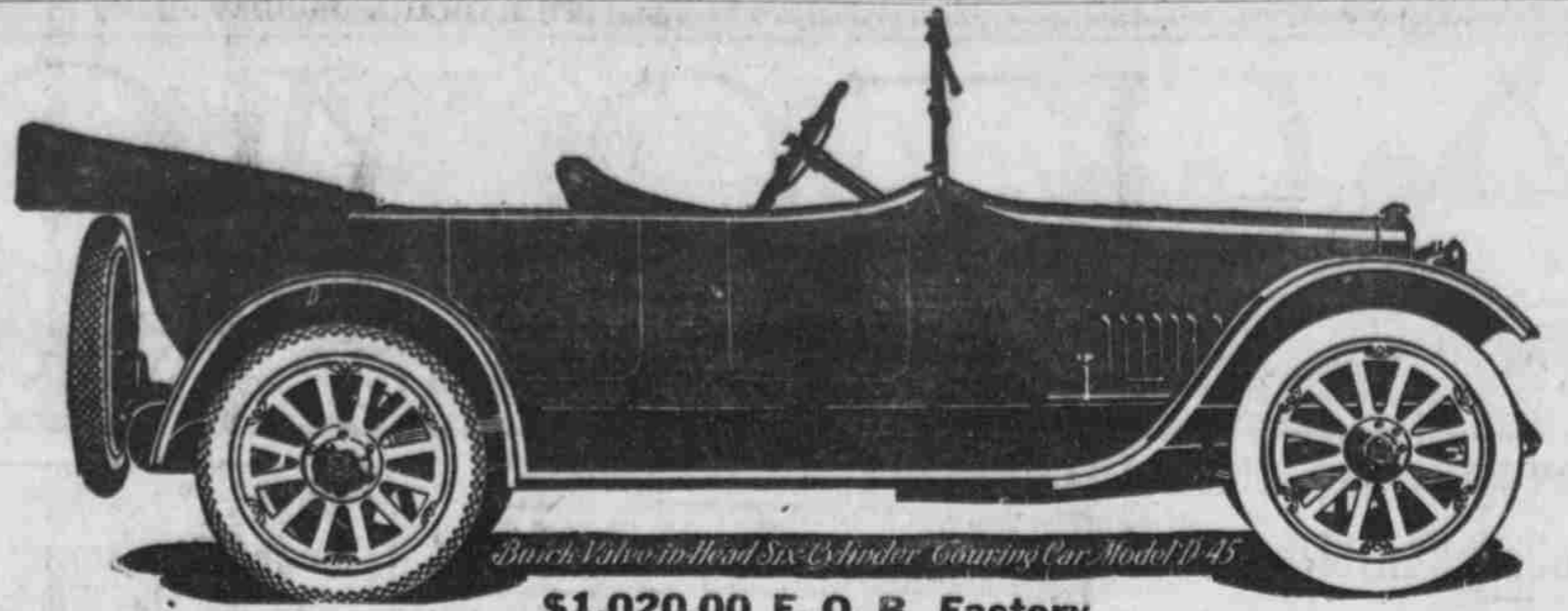
### Big Mileage on Same Bearings



With a record of 261,800 miles—equal to more than ten times around the world—to its credit, a 1909 Buick, owned by F. E. Slason of Plainville, Kan., made the most remarkable showing of any car in the mileage contest conducted by the Hyatt Roller Bearing company. The object of the contest was to learn how far automobiles have run in every-day service upon their original equipment of Hyatt bearings. Mr. Slason was awarded the first prize of \$500. More than 300 tires, costing \$7,000 were worn out by the car. The Hyatt bearings never gave Mr. Slason any trouble, and the car itself stood the running wonderfully well. Three new bevel ring gears installed in the rear axle, new plain bearings in the motor, a

new crank shaft, new piston arms and a replacement of transmission gears is the sum total of repairs the car has had. All records submitted were reviewed by the judges, Alfred Reeves, general manager of the National Automobile Chamber of Commerce; Coker F. Clarkson, general manager of the Society of Automobile Engineers, and Julian Chase, editor of Horseless Age. All the prize winning records also were made to stand a searching investigation by the Hyatt company. Other prizes, which ranged from \$10 to \$50 were awarded to the following car owners: James Lewis, Shelton, Conn., (1909 Mitchell, 218,734 miles); J. W. Norman, Paint Rock, Tex., (1919 Mitchell, 175,875 miles); J. D. Albright,

Bowie, Tex., (1911 Ford, 172,583 miles); Earl G. Druding, Ellsworth, Wis., (1909 Ford, 171,433 miles); S. T. & E. R. R., Stockton, Cal., (1909 Mitchell, 150,100 miles); Jacob Stark, Chicago, Ill., (1906 Logan, 148,150 miles); J. J. Moore, Philadelphia, Pa., (1911 Ford, 147,751 miles); John Fraser, Jr., Milwaukee, Wis., 1908 Buick, 130,533 miles); George R. Mason, Des Moines, Ia., (1910 Maytag, 125,000 miles); J. M. Bertolet, M. D., Reading, Pa., (1910 Mitchell, 127,681 miles); James W. Hines, Minneapolis, Minn., (1910 Hudson, 120,256 miles); Linus Kiene, Buffalo, N. Y., (1910 Mitchell, 120,000 miles); L. N. Burnett, Dallas, Tex., (1909 Flanders, 116,537 miles); and F. I. Wiltsie, Oneonta, N. Y., (1908 Ford, 113,061 miles).



\$1,020.00 F. O. B. Factory

### The New Buick Is Here

We are now in position to show you the New Buick Model D-45, which has been the one real sensation in the automobile world since January first.

### Come In and See It

See for yourself how really wonderful this model is, with its six cylinder Buick valve-in-head motor; its Buick cantilever springs; its cellular radiator; its silk mohair one-man top; its genuine leather upholstery; its new style electric headlamps, and its many other superiorities as compared with other cars.

With its crown fenders and 34x4 inch wheels and tires, this model is truly the superior of any car in its class, and the equal of any car in any class in appearance and performance.

### Place Your Order Now

Thousands were disappointed last fall by not being able to get a Buick, and the demand for early spring delivery is even now greater than experienced last fall. Make sure of your Buick before it is too late. We are now in position to make deliveries.

Touring Cars and Roadsters--\$950 to \$1,485 f. o. b. Factory

### Nebraska Buick Auto Co.

Omaha Lee Huff, Mgr. Lincoln H. E. Sidles, Gen. Mgr. Sioux City S. C. Douglas, Mgr.

### EUROPE IGNORES U. S. MOTOR FEAT

Old World Authorities Refuse to Recognize Any Records Made in This Country.

#### MAXWELL ROBBED OF TITLE

Should Eddie Rickenbacher, the famous Maxwell pilot—or any of the other speed demons of premier fame—celebrate the first race of 1916 by rolling 500 miles in two hours, or some such revolutionary figure, the result could be nothing more than an American record. No such thing as a world's record can be successfully claimed, when the feat is accomplished in the United States, under the sanction of the American Automobile association.

This strange and anomalous condition arises from the fact that, with characteristic European aloofness, the automobile judiciary across the sea recognizes no performance in America as really authentic.

Despite the fact that many recent American records exceed those on the books of the Automobile clubs of Great Britain and France, recent compilations of European records pliantly ignore them and still refer to venerable European feats as world's records.

The American Automobile association, after vainly trying to secure mutual recognition, which would result in a real table of world's records, has temporarily given up the battle and modestly refers to all marks established under its jurisdiction as American records—only this and nothing more.

One immediate effect of this condition is, to rob the endurance champion Maxwell touring car of the technical right to claim a world's title.

The Maxwell—a stock touring car—recently completed, under American Automobile association supervision, a run of 22,023 miles without a motor stop. The best prior American record was less than 13,000 miles. In Europe the best prior mark was less than 17,000 miles—to the credit of the Rolls-Royce. Yet the Maxwell can qualify merely for an American record and the stolid Britons will doubtless continue to regard the Rolls-Royce as the world's endurance

champion until its record is beaten in the limits of their tight little isle.

Were reciprocal rules in operation, the Maxwell would undoubtedly be granted a world's record certificate. Under its present policy, the American Automobile association can, however, grant merely American certificate of record.

### Buick Cars Taken as Fast as They Can Be Brought to Omaha

Lee Huff, manager of the Nebraska Buick Auto company, says that notwithstanding the fact that the Buick Motor company has increased its output to 64,000 cars for the 1916 selling season, there is still such a shortage of cars that every Buick dealer is asking for all the cars he can get, to be shipped at once.

Ordinarily the country dealer does not care to have cars shipped to him before spring, but they are after every car load that reaches Omaha at this time. The local branch at this time last year had about 300 cars in the warehouse. Now they have only enough in the rear of their showroom for immediate retail deliveries.

Thirty-five carloads, or 140 D-45 Buicks will reach Omaha this week and every car is to be diverted to some country dealer.

The local branch has many orders on hand for retail delivery in the spring. The ever-increasing demand for Buick cars is proof of the fact that the public has faith in the Buick Motto: "When better automobiles are built Buick will build them."

#### C. W. FRANCIS IN HIS NEW LOCATION

The C. W. Francis Auto company is now located in its new quarters at 2216-18 Farnam street and is planning upon a big year. The C. W. Francis Auto company is one of the newer companies and with the assistance of a strong line, "the Maxwell," the new company is rapidly growing.

The building at 2216-18 Farnam has been completely remodeled and fitted up in most appropriate style.

Read The Bee Want Ads. It pays!

### GOLD CHASSIS FOR OMAHA

Famous Studebaker Display Will Come to Omaha Guarded by a Pinkerton Detective.

#### IS SHIPPED ONLY BY EXPRESS

Utmost precautions have been taken to insure the safe transportation of the \$25,000 Studebaker gold chassis around the circuit of cities where it is being placed on exhibition.

As an example, when the curtain was rung down on the New York automobile show, S. J. Fournier, Cleveland agent of the American Express company, was on hand to personally conduct the precious chassis to Cleveland. He rode in the special car that carried the chassis, being accompanied by a Pinkerton man who is assigned to guard it at motor shows where it is scheduled to be placed on view.

As a further precaution, the chassis was loaded on the special car right in the Grand Central station, New York, instead of being towed over to the freight depot, as was done with the show cars. Permission was secured from the New York Central officials, inasmuch as this act set a new precedent.

Extreme measures are being taken by the Studebaker corporation to prevent this chassis, containing 500 ounces of pure gold, from being stolen or mutilated. Carrying heavy insurance, this record size piece of gold is sent from city to city by express, never being entrusted to a freight car. It takes its place as the most expensive express "package" ever listed.

#### All Want Exhibit.

The importance which this gold chassis has assumed is indicated by the demand from dealers, automobile show officials and hotel men all over the country for permission to exhibit it in their cities. R. T. Hodgkins, general sales manager of the Studebaker corporation, is being swamped with letters and telegrams.

When the Pittsburgh auto show officials learned that the gold chassis would be in Boston during the week of the Pittsburgh show, they postponed their exhibit a week in order to accommodate it. Arrangements have been made to express the chassis to Pittsburgh at the close of the Boston show.



## Announcement

of

# Maxwell

**New Home--The C. W. Francis Auto Co., formerly located at 2024 Farnam street, have moved to 2216-18 Farnam street.**

**The new quarters have been remodeled and redecored, giving us one of the most distinctive show rooms in Omaha. Our Service Department has also been greatly enlarged and is one of the largest service stations in the city of Omaha**

**We invite you to visit us at our new location.**

## Marvelous Mileage Attained On

# HYATT

## ROLLER BEARINGS



**261,800 Miles**  
Equal to more than  
**10 Times Around the World**

**The Actual Mileage Record of this Car on its original HYATT Bearings**

**F. E. Slason and his Record Making Car**

"Last October," says Mr. Slason, "261,800 miles had been recorded with absolutely no trouble from the Hyatt Bearings. Thousands of miles more have since been added to this great record."

**SUCH** severe and constant service proves the worth of Hyatt Bearings. Engineering data has been reinforced by records of every day service obtained through our recent investigation. From everywhere came indisputable evidence of the marvelous performance of Hyatt Quiet Bearings. On no single record, however, rests the reputation of Hyatt Bearings. The faithful service of millions in daily use offers a mighty testimonial to their value. Their remarkable merit is evidenced by the following records which have been carefully investigated and verified.

*Representative Mileage Records of Cars on their original Hyatt Bearings*

NAME	CAR	MILEAGE	NAME	CAR	MILEAGE
F. E. Slason, Plainville, Kansas	1909-Buick	261,800	J. J. Moore, Philadelphia, Pa.	1911-Ford	147,751
James Lewis, Shelton, Conn.	1909-Mitchell	218,734	John Fraser, Jr., Milwaukee, Wis.	1908-Buick	139,523
J. W. Norman, Paint Rock, Texas	1909-Mitchell	183,837	Geo. R. Mason, Des Moines, Iowa	1910-Maytag	135,000
Sam Deck, Darlington, Ind.	1910-Mitchell	175,875	J. M. Bertolet, M. D., Reading, Pa.	1910-Mitchell	127,681
J. D. Albright, Bowie, Texas	1911-Ford	172,683	James W. Hines, Minneapolis, Minn.	1910-Hudson	120,256
Earl G. Druding, Ellsworth, Wis.	1909-Ford	171,418	Linus Kiene, Buffalo, N. Y.	1910-Mitchell	120,000
S. T. & E. R. R., Stockton, Calif.	1909-Mitchell	150,100	L. N. Burnett, Dallas, Texas	1909-Flanders	116,537
Jacob Stark, Chicago, Ill.	1906-Logan	148,150	F. I. Wiltsie, Oneonta, N. Y.	1908-Ford	113,061