

Society Notes :- Personal Gossip :- Entertainments :- Club Doings

You Can't Work with hand or brain when the body is poorly nourished. Get warmth and strength for the day's work by eating for breakfast Shredded Wheat with hot milk.



DUNDEE WOMEN AT TEA FOR CHARITY

Also Play Bridge at Home of Mrs. Will Hoagland for Benefit of Visiting Nurses.

BUY MATERIAL FOR SEWING

By MELLIFICIA—February 4. One of the largest events of the week was given this afternoon at the home of Mrs. Will Hoagland.

the City Mission, and this year the Visiting Nurses. Those assisting were: Mesdames—Joseph Fisher, Luther Tate, C. E. Newinger, W. P. Fuller, Miss Clara Thomas.

For Mrs. Sweet. Mrs. George M. Redick gave a tea at her home this afternoon in honor of the home guest of the W. A. Redicks.

Surprise Party.

A surprise party was given in honor of Mr. Fred Poesch at his home Saturday. The evening was spent in games and music.

Birthday Party.

Mrs. A. L. Clinchard gave a party for her little son, Alvin, on his fourth birthday Wednesday afternoon.

Dinner and Gallery Party.

The first dinner and gallery party consequent upon the exhibit of the Fine Arts society at the Fontenelle will be given this evening at Mrs. George H. Bicknell's residence.

For Southern Sojourner.

Miss Hattie Kuns gave a luncheon on Thursday afternoon for Miss Hulda Armbrust, who will leave Saturday for Florida and Cuba.

Postponement.

Mrs. Charles Thomas Kountze has postponed the tea she was to give at the Fontenelle this afternoon.

Southern Guest Entertained.

Mrs. Walter L. Griffith entertained two tables informally at bridge this afternoon for her sister, Miss Elise Smith of Wilmington, N. C.

Sorority Affair.

The Kappa Kappa Gamma sorority was entertained at luncheon this afternoon by Mrs. Frank H. Myers at her home.

PRETTY OMAHA GIRL STARTS IN CONTEST.



Martha Asher, 17 years old, 1922 Dodge street, has just entered the Beauty and Brains contest of Photoplay Magazine.

Daughters Meet Saturday.

Mrs. D. E. McCulley, the hostess for Major Isaac Sadler chapter of the Daughters of the American Revolution.

Reed-Hunter Wedding.

The marriage of Mr. Glen Reed and Miss Eunice Hunter of Lincoln was celebrated Thursday afternoon at 3:30 o'clock at the parsonage of the Dietz Memorial Methodist church.

Temple Israel Sisterhood.

The sewing circle of the Temple Israel, of which Mrs. J. B. Katz is leader, will meet Wednesday with Mrs. Charles S. Elguter at an afternoon bridge and coffee.

Personal Mention.

Dr. Charles A. Hull returned Thursday morning from a few days' trip to Chicago. Mr. and Mrs. W. S. Heller, move soon to a fruit farm in Missouri.

she was called by the serious illness of a sister, Mrs. J. E. Russell, a former resident of Omaha.

Postponements.

The Friday Bridge club did not meet this afternoon, but will resume its regular day of meeting next Friday.

More Color in Men's Clothes, is Decree of Custom Cutters

KANSAS CITY, Feb. 4.—More color in men's clothes and more attention to effect rather than fit were the two predominant topics in the discussions of the thirty-sixth annual convention of the International Custom Tailors' association.

The custom cutters made a strong effort to standardize the nation's styles. Members of the fashion committee stated that there was much difference in the styles of the east and the west.

Mrs. Ahko Buys Lot in Exclusive Dundee

Mrs. Sunle Ahko, a Chinese woman wife of Louis Ahko, proprietor of a local chop suey restaurant, has purchased two lots in an exclusive residence district at Fifty-first and Dodge streets.

At the register of deeds office it was said that no previous instance of any Chinese person owning real estate in Omaha could be recalled.

At the register of deeds office it was said that no previous instance of any Chinese person owning real estate in Omaha could be recalled. County Attorney Magney said that so far as he is now aware there is no law which prevents a Chinese man or woman from buying a lot in Nebraska.

Fashion Hints



By LA RACONTEUSE.

While fashions is being shown in many of the most fetching gowns designed for southern wear. In the illustration two of the season's most popular tendencies are featured.

Improvers Want Publicity in Cases of Scarlet Fever

The United Improvement clubs have petitioned the city council to order publicity of scarlet fever cases, even to the extent of publishing daily names and addresses of patients.

GEO. T. MORTON NAMED ON NATIONAL PLANNING BOARD

George T. Morton of Omaha has been appointed a member of the City Planning Committee of the American Civic association, which this year will direct an energetic campaign for the adoption of American towns and cities of comprehensive city planning.

JAMES W. PETERSON DIES AT AGE OF SEVENTY-THREE

James W. Peterson, a resident of Omaha since 1885, died Thursday night at the home of his daughter, Mrs. C. E. Corey, 2809 South Thirty-third street.

A Shoe For Boys That Cannot be Duplicated Anywhere at the Price

We have not raised the price or reduced the quality in spite of the fact that it costs us 25 cents a pair more for

STEEL SHOD SHOES

We cannot promise you that we can continue to meet these famous little shoes at these prices six months hence, but we do know that the value as we now offer in these boys' shoes cannot be duplicated anywhere in the United States.

DREXEL SHOE CO.

1419 Farnam Street

FOUR NEW BANKS BEING PLANNED

Latest to Enter the Field is a State Bank for the South Side on O Street.

LOCATIONS FOR THE OTHERS

A new state bank is in immediate prospect for the South Side. Those who are in touch with the situation are not at liberty to give names, but it is known that a dozen financiers of the state have already subscribed heavily to the stock issue.

Several locations are being negotiated for, and it is now said to be pretty well settled that the new concern will build a bank building on O street.

The bank will probably open with a capital considerably over \$200,000.

Arrangements and organization for this bank have been in progress since last fall very quietly. Men heavily interested in other banks in various parts of the state are the leaders in the movement.

Four Banks Planned

This makes four distinct banks that are being planned for Greater Omaha at this time. One of those of which little has been said up to this time is what is to be known as the Overland National, which Charles F. McGrew and Frank H. Myers are organizing.

Mr. Myers is of the real estate and loan firm of Benson & Myers and past president of the Omaha Real Estate exchange. Mr. McGrew is a former state bank examiner, former vice president of the Omaha National bank and former president of the Live Stock National of the South Side.

Two State Banks

The other two banks being organized are the Central State bank and the Commercial State bank. The organization of the Central State bank is being led by Albert E. White. Stock has been selling for several months, and this organization expects to begin business about May 1 at Sixteenth and Dodge streets in the old Douglas bank, at present occupied by the Bankers Savings and Loan association.

The Commercial State bank is being organized by John F. Heacock, formerly with the City National bank, and some men of banking experience whom he has associated with him. This bank expects to open for business some time in the spring in the Wood block at Eighteenth and Farnam streets, where the organizers have maintained offices for some months during the stock selling period.

Basket Stores Make Division of Profits With the Employees

The employees of the thirty-two basket stores now located in Omaha and Lincoln received \$14,619.19 as their shares of the year's profits in 1915.

This was announced at the annual banquet of the employees, held at the Lindell hotel in Lincoln, where 300 persons were present, including about seventy employees and their wives from Omaha.

C. A. Alvord was toastmaster. H. C. Brown of Omaha, speaking on "Omaha Markets," declared that the sales of the basket stores in Omaha will soon exceed those of the basket stores in Lincoln.

N. C. Larson of Omaha spoke on "Criticism," and J. E. Bryan, in charge of the Omaha stores, spoke on "Yesterday and Tomorrow," reviewing briefly the wonderful growth of the stores.

J. R. Burtleigh, president of the stores, said that the basket stores are one of three similar profit-sharing organizations in the United States, and predicted that the basket stores will soon operate a real estate company in order to own their locations.

CENTRAL U. P. CHURCH TO HAVE BIBLE STUDY REVIVAL

In connection with the revival in Bible study following the Sunday meetings, Central United Presbyterian church is bringing to this city Dr. Samuel Dodds to conduct a series of Bible studies in that church February 16 to 27.

UNIVERSITY STUDENTS TO VISIT THE STOCK YARDS

Monday, February 14, the Burlington will run a special train from Lincoln, bringing a large party of university students who will spend the day at the South Omaha packing houses and stock yards.

New Feels Entirely Well.

Those who have headache, rheumatism, stiff and swollen joints or any other symptoms of kidney trouble will be interested in a statement from A. H. Francis, Zenith, Kan., who writes: "I had a severe pain in my back and could hardly move. I tried several remedies with no results. I took about two-thirds of a 60c box of Foley's Kidney Pills and now feel entirely well." Middle-aged and older men and women whose kidneys are weakened find these safe pills give relief from sleep-disturbing bladder ailments. Sold everywhere.—Advertisement.

Pig Pork Loins, fresh, not frozen, 10¢. FRESH DRESSED CHICKENS. 12½¢. Cedar Brook, Old Taylor, Clark's Rye, Old Crow. 98c Cackley Bros.

\$2.50 Takes Home a Full Gallon of 6-Year-Old WHISKEY. ROCKO-BYO—Famous Rye Whisky and Rock Candy, for colds, only, 40c. 98c FULL QUART. 16th and Capitol Ave. Send Us Your Mail Orders.

Pig Pork Loins, fresh, not frozen, 10¢. FRESH DRESSED CHICKENS. 12½¢. THE EMPRESS MARKET. Opp. Woolworth 5c and 10c Store. 113 South 16th St. Tel. D. 2807.

FREE! FREE! FREE! Here is the Plan: We will give a pair of High-Grade Roller Skates absolutely Free, to every Boy or Girl who secures 250 TIP-TOP WRAPPERS. High Grade \$2.50 Roller Skates For Wrappers From Tip-Top Bread. DESCRIPTION OF SKATES. You Pay No Money at All! Start at Once!

LOT NO. 2: Broken lots of men's and women's shoes that ordinarily sell at from \$3.00 to \$5.00—your choice while they last. \$1.99c. Don't Miss Omaha's Greatest SHOE SALE. LOT NO. 3: Men's and women's regular \$3.50, \$4.00 and \$4.50 Walk-Over Shoes. In all sizes—Go in this sale at \$2.99c. 300 Pairs of Women's WALK-OVER SHOES. Values to \$6 at \$3.99c. Walk-Over Boot Shop 317 South 16th St. LOT NO. 4: Men's and women's regular \$5.00 and \$5.50 Walk-Overs in all the newest styles and in all sizes. \$3.99c. Come in Early Saturday While We Have Your Size. LOT NO. 5: Men's and women's class of the town \$6.00 and \$6.50 Walk-Overs, in all sizes and styles; go in this sale at \$4.99c.

100 DISHES EACH DELICIOUS. SKINNER'S MACARONI or SPAGHETTI. Prepared in 12 minutes—nutritious, tasty, economical. Nine styles—at your grocer's. Write for free recipe book. BEE Wait Ads BRING RESULTS. THE COFFEE DELICIOUS. PAXTON & GALLAGHER CO.

Illustration of a man in a top hat and a woman in a dress. BEE Wait Ads BRING RESULTS. THE COFFEE DELICIOUS. PAXTON & GALLAGHER CO.