## New Want-Ad Rates

NOW in Effect)

## Cash Rate:

- Per Word..Each Insertion


## Charge Rate:

ef per line......................ine insertions

## Special Rates:

Farm Lands..........76 per line, each insertion All Foreign Advertising, under Agents or Help $11 / 2 \boldsymbol{\epsilon}$ per word, three. or more insertions (conseati
(Count six words to the line.)
No Ad Taken for Less Than a Total of $20 \mathrm{c}---\mathrm{Or}$ Less Than 10c per Day.
Phone Tyler 1000



Ready Reference Directory



NNOUNCEMENTS












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