Society Notes -:- Personal Gossip -:- Fashions -:- Club Doings

A refreshing traveling companion-

Or.Lyon's

Send 2c stamp for generous sample of either Dr. Lyon's Perfect Tooth Powder or Dental Cream. L. W. Lyon & Sons, Inc., 577 W. 27th St., New York City

BUSY TIMES FOR SOCIETY FOLKS

Have Choice of Many Events-Printer Makes it Bad for Mrs. Pulver's Tea.

IS NOT TO BE A YEAR HENCE

By MELLIFICIA.

Thursday, Jan 13, 1916. "It never rains but it pours"-the Sub-scription dance this evening, the Homer concert, and "Grumpy" at the Brandels, to say nothing of luncheons and teas. There are some who feel they can make a compromise—they will hear Madame Homer and go to the dance afterward. Speaking of the dance, now reminds me that I was asked last week why we do not say more about it on our society

Even down south, where they are still At the Brandeis. supposed to read historical romances and longer speaks of the 'beauty and chivalry" that graced a "ball," and maids and matrons no longer expect to be compdimented individually and collectively.

Invitation for Year Hence,

Just what should a reasonable being enclude upon receiving an invitation to tea for Saturday, December 15, 19167 This is what is worrying a charming hostess who will entertain next Saturday.

It is Mrs. J. E. Pulver, and the ten is for Saturday, January 15, 1916, and is to be given in honor of Mrs. George M. Faith of Chicago, the house guest of

As the southern colored folk say, "my mind leads me to believe" that Mrs. Pulver's friends are endowed with more than ordinary powers of deduction and they will just come to the conclusion Really, there seems little gossip possi- that "some one had blundered" and "De-

Among those who, with their guests refute Darwin, the society editor no will see Mr. Cyril Maude in "Grumpy" at the Brandels theater tonight are the following:

A. F. Johnson, A. G. Ellick, R. C. Howe, Lester Heyn, Mr. Hirsberg, F. H. Davis, J. M. Baldridge, A. M. Jackson, Council Bluffs; J. E. Fitzgerald, Gould Dietz, A. D. Peters, J. F. Heyn, W. F. Smith, Dr. Leroy Crummer, ... H. Richardson, W. S. Blackwell, Paul Gallagher, F. H. Smith, A. L. Reed, S. Wethermer, Samuel Burns, W. D. McHugh, Sam Carlyle, J. W. Madden, J. G. Martin, Ralph Peters, A. M. Pinto, A. B. Warren, T. R. Davis, Milton Darling, Judge B. S. Baker, John Stout, C. C. Smith, W. B. T. Belt, W. A. Maur, Council Bluffs; Harley Moorhead, F. W. Thomas, Wood Allen, F. Walters, J. A. Cavers and J. T. Stewart. The guests of Mr. and Mrs. John Stout at the Brandels theater this evening will

Messis, and Mesdames— I. S. Clarke, jr.; E. R. McMahon, Mr. Robert Stout. Mr. and Mrs. Walter Page will give a small "Grumpy" party tomorrow evening at the Brandies theater for the Hoxie Clarkes and Mr. Ben Wayrin.

With Brownell Hall Girls. The coming half week at Brownell hall has a promise of lively interest to students and faculty alike. School folks are essentially social creatures and they seem to enjoy things en masse. A big party is scheduled for Saturday when thirtyfive girls, under the chaperonage of Miss Johnson and Miss Marie Sinclaire, will see "Grumpy" at the Brandels theater.

Dandruff Makes

25 cent bottle of "Danderine" keeps hair thick, strong,

ty of your hair in few moments.



Within ten minutes after an applica tion of Danderine you can not find a sinweeks' use, when you see new hair, fine and downy at first-yes-but really new

abundance: an incomparable luster, soft- are among the guests at The Elms hotel, Excelsior Springs, Mo.

derine from any drug store or toilet In and Out of the Bee Hive. counter, and prove that your hair is as pretty and soft as any-that it has been neglected or injured by careless treatment-that's all-you surely can have beautiful hair and tots of it if you will C. C. George Head of just try a little Danderine.

Hair Often Ruined

The best thing for steady use is jus ordinary mulsified cocoanut oil (which is pure and greaseless), and is better than the mest expensive soap or anything else

the hair and scalp thoroughly. Simply moisten the hair with water and rub in. It makes an abundance of rich creamy lather, which rinses out easily, removing every particle of dust, dirt. dandruff and excessive oil. The hair dries quickly and evenly, and it leaves the scalp soft, and the hair fine and allky, bright, lustrous, fluffy and easy to

ble of a future event, (when we go to press), that is a weekly reptition. About the only thing seems the dinners preceditended. COMMERCIAL CLUB

Enlargement of Number on Board to Seventy-Five Makes Room for Many New Men.

SEVERAL OLD DIRECTORS QUIT

Considerable new blood appears in the newly elected personnel of the board of directors of the Commercial club. This is largely due to the fact that the board is enlarged by fifteen members this year, there being now seventy-five members in place of sixty, as hitherto.

In some cases an old member has removed from the city and his place was filled by a new. In other places a father turned the race over to his son, and the son was elected in place of the elder director. In other cases, the general manager of a concern was placed on the ticket in place of the proprietor, and was elected, as in the case of the election of Tom Quinlan in the place of George Brandeis Doctors on Board.

Two doctors appear on the board this year for the first time. They are Dr. J. P. Lord and Dr. W. O. Bridges. The automobile dealers are definitely represented this year in the election of Clarke G Powell by a large margin, in the list of wholesalers.

A few members of the executive committee were not re-elected to the board, but they were either those who did not Monday, forty-nine girls in a party to go run or those who withdrew informally to the Paderewski concert at the Audi- after their names had been placed on torum. It is said the entire faculty will the ballot. F. J. Farrington, member of be in attendance in the roll of chaperons. the executive committee, who held the place by virtue of being chairman of the governing committee of the traffic Miss Elizabeth Congdon was hostess bureau, of course gives place to J. Clarke for one of the Tuesday Bridge clubs, Coit, the new chairman of the governwhich was but recently reorganized for ing committee of the traffic bureau. the winter. An extra table was placed Kennedy Drops Out.

J. A. C. Kennedy, another member of Louisville, who is a guest at the Song- the executive committee, did not allow don home. The members of this club in- his name to appear on the ballot, as he said he could not serve, and was therefore not re-elected.

Henry Wyman's name appeared on the ballot, but against his will, and he passed the word out that he could not serve and desired his friends not to vote for him. He was not elected. On Saturday the new board is to meet

and elect its executive committee of twenty-four members from among the seventy-five directors.

Milroy, is ill, the Ladies' Aid society of The following Tuesday the new exec the First Presbyterian church, will not utive committee is to meet and choose a hold its meet Friday as had been new chairman, declare the present chairplanned, but the meeting his been post- man president of the club, and a secretary and treasurer.

Shower for Bride by the Philathea

Frank B. Johnson, Saturday afternoon For Miss Clara Barnes, a January at her home. The tea will be informal and bride, the Philathea class of the Hansconi Mrs. Parke's old friends will drop in for Park Methodist church held a miscellaneous shower Tuesday evening at the home of Mrs. I. Morse Clute, and were surprised later in the evening by the One of the bright promises of the fuappearance of the Baraca class upon the ture is the large dancing party which scene with a gift. Mrs. G. M. Barnes, will be given at the Hotel Fontenelle by mother of the prospective bride, has been the Hoxie Clarkes Monday evening, Janteacher of the Baraca class for about Messrs. and Mesdames—
G. R. Pettit, I. M. Clute.

Mesdames—
Mesdam twelve years. Those present were:

Mrs. Barton Millard had a few girls to Fred Kavan, tea at the Hotel Fontanelle Wednesday afternoon for Mrs. William Fitzgerald of Clara Barnes, Grace Shearer, Olive Brain, Jeanette Wilson, Callle Leonhart, Helen Stone, Marjorie Christie, Gertrude Pfeiffer, Della Ostenberg, Ress Wingett Troy, N. Y., formerly Miss Eather Byrne.

Bess Wingett, Freda Breakey, Mesdames— The Girls' Friendly of St. Barnabas
church will be the guests of Miss Euphomia Johnson, Saturday evening at
Brownell hall. Miss Elspeth Rattle of
Denver, an officer of the national organRes Kimmell

Mattie Lanktree, Emma Wingett, Marguerite Scott Mesdames—

G. M. Barnes. Misses—

complished in the sister state of Colo- Interesting Guest to Visit in Omaha

Mrs. S. B. Doyle gives an Orpheum An interesting guest comes to Omaha toward the end of the week in the person of Miss Elspeth Rattle of Denver, who will be entertained by Miss Euphemia Johnson at Brownell hall until Tuesday evening. Miss Rattle has taken a prom-Mr. and Mrs. W. G. Lansing of Omaha nent effective part in Colorado in organizing branches of the Girls' Friendly Society of America. She is a handsome young woman of most engaging personality and possesses the rare gift of getting Mr. and Mrs. L. C. Melady are spending into touch with the girls. During the meting of the Episcopal Synod in Omaha last October, Miss Rattle addressed the Woman's auxillaries at Brownell hall. Miss Rattle is now on her way east as the University Club the Colorado delegate to the graduate conference of Wellesley college.

officers of the University club have Cold Does Not Deter cen elected for the ensuing year as follows: C. C. George, president; H. C. Suff Meeting Here

The cold weather did not dampen the the scalp, makes the hair brittle, and Rees, jr., secretary; F. H. Woodland, arder of local suffragists who had planned a board meeting at the Young Women's Christian association yesterday. Mrs. W. E. Barkley, state suffrage president, arrived from Lincoln just a little delayed on account of uncertain train service. The board meeting was followed by a luncheon. At 1:30 o'clock the city central committee and local suffragists were invited to meet Mrs. Barclay, Means of raising Douglas county's apportionment for the year were discussed.

NIECE OF HARRY O'NEILL DIES AT HER IDAHO HOME

plishment. And if there is anything, no matter how simple, how apparently trivial it may seem, if it can alky, bright, lustrous, fluffy and easy to manage.

You can get mulsified cocoanut oil at any pharmacy, it's very cheap, and a few ounces will supply every member of the family for months.—Advertisement.

Embarrassing Hairs
Can Be Quickly Removed

(Beauty Culture.)

Hairs can be easily banished from the skin by this quick, painless method; Mishin by the fact that three generations of mothers and water, spread on hairy surface and in 2 or 3 minutes rub off, wash the skin and it will be free from hair or blemish. Excepting in very stubborn growths, one application is sufficient. To avoid disappointment, buy the delatone in an original package.—Advertisement.

Now apparently trivial how and, help, sasist or in aid, help, sasist or in the expectant mother, it is a remedy called "Mother's Friend."

The news of still one more untimely death was received in Omaha two received in Omaha twas received in Omaha two retreated to

Yarn Demonstration Miss B. E. Strange of Fleisher Yarn Co. will be here for two weeks beginning Monday, January 17th.

Co. will be here for two weeks beginling Monday, January 17th.

Classes every day, from 9 to 5, in all
branches of Knitting and Crocheting branches of Knitting and Crocheting

Brandeis Stores Supplies the Needs of the Human Family

-in the basement department now

divided into special lots for quick

-Dozens of pretty styles at these prices; made of fine wash mate-rials, light and dark colors, fine

ginghams, percale, etc., many

-House Dresses, worth

-Houses Dresses, worth

\$1.00 and \$1.25.....

Wonderful Bargains in Our Great Enlarged Basement Friday----Desirable Merchandise Greatly Underpriced All the Women's House Dresses

models; made of such fine all-wool materials as Chinchillas in gray,

brown, blue; Boucle in black and colors; Corduroy in various colors; Fine

Plain Cloths— nearly every kind of style or material.

—Just think of buying such fine, right up-to-th, minute styles, fine materials, etc., for so little money. Not a coat made to sell less than \$3.00,

from that to \$5.00, others for even more. We bought them at a great sacri

Girls' Winter Coats, \$1.95 Other Great Bargains in Basement -Over 400 Girls' Winter Coats, ages 2 to 6 and 6 to 14 years. They were -Your choice of Any Woman's, made to sell at \$3.00 to \$5.00. All this season's styles, dozens of pretty

fice-the maker's loss is your gain.

Coat or Suit, the former prices up to \$15, mer prices up to \$15, for -Many fine all-wool suits, all good styles. Many fine coats made of allky plush, chinchilla, corduroy, novelty clothes, etc. Several hundred garments to choose from.

Misses' or Junior's

-We have divided all the Women's Sweater Coats in the basement department into two very special lots-

-All the \$1.69, \$1.95 \$1.39 -All the \$1.69, \$1.95 -All the \$2.95 up to \$1.95 -Many different styles, a good range of sizes. Cotors are red,

gray, white, brown, green, etc.

Choice of Any Girl's Coat in the \$1.95 Wash Blouses, 50c

-1,000 Women's White and Colored wash blouses, six captionally good these blouses were made to sell at \$1.00, and are exceptionally good these blouses were made to sell at \$1.00, and low necks; every kind values at that price. Dozens of styles, high and low necks; every of wanted material, plain and fancy Jap silk, embroidery and lace trim-med organdle blouses, fine lawns, stripes, plaids and figured noveltles, colored materials, etc. The greatest lot of right up-to-date blouses offered for a long time at so small a price. Many samples, others in

-Women's Gingham House Dresses, worth 75c, -Women's Tennis Flannel Night Gowns, 59c values

at38c Kimonos, 75c values..... 39c -Women's Fleeced Sacques, all sizes, 39c val- 23c

-Odds and Ends of Women's Colored Crepe and Sateen Pet- 29c

cloth, values to 10c, ... 31/2c -38-Inch Bleached Muslin. One of the leading brands Regu- 53/4 C lar 8c value, yard 53/4 C -48x45-Inch Blenched Pillow Tubing. mill remnants and full pieces 91/2c

Ready Made Sheets, Slips, Sheeting, Muslin, Etc., Etc.

-Thousands of Yards Remnants The Genuine "Regal Brand" Bleached Sheets -Extra heavy weight linen finish; special for hotel and rooming house purposes. 3-Inch hems.

72x90-Inch 72x99-Inch 81x90-Inch 81x99-Inch 56e Each 50c Each 54c Each 60c Each -The well-known Puritee Bleached Slips to Match-42x36-inch 45x36-Inch 11/20 Each 12/20 Each

-42x36-Inch Bleached Pillow Slips, -9-4 Bleached Sheeting, 81 inches

-9-4 Unbleached Sheeting, While 1,000-yard roll lasts,

Wash Materials Thousands of Yards, Remnants and Full Pieces of All Kinds of Wash Goods accumulated from our stocks during our January sales. Frinted and Plain Crepts, 32-Inch Ginghams, Juvenile Suitings, Galateas, Silk Finished Poplins, etc., values to 15c. Friday, while they last on bargain square, yard

-bc 36-inch Dress Percules.
Yard
-15c Art Ticking Drapery.
Box Covering, etc. Yard
-6c Shirting Prints and Callcors. Yard
-12/4c 27-inch Dress Zephyrs. Yard
-8c 27-Inch White Onting
Flannel. Yard yard 18c -36-Inch Fine Longcroth and Nainsook, 10c and 121/2c val. 71/2c ues, yard

Londale "Fruit-of-the-Loom" and Londale Bieached Cambric, lengths to 20 yards, each length stamped. 91/2C libe value, yard. MILL ENDS OF SILKS AND

AND REMNANTS

Men's Alaskas and

Remnants and mill ers' and manufacturers' sample and matched pieces. \$1.00 values. In three lots Friday, each

Boys' Suits

Boys' Suits

Boys' O'coats and

Mackinaws

Rag Rugs
—Sise \$4x86 inches. 39c

-Size 27x54 inches. 69c

-Size 30x60 inches. 79c

-Size 30x71 inc. \$1.19

Carpet Remnants

Rug lengths. 49c-69c

75 Big Bargains in the Basement Friday

-385 Pair men's we Rubbers \$1.98 Pants -285 Pair worsted and cassimere pants. Sizes for men and young \$2.98 men. Friday \$2.98 Women's Alaskas and Rubbers -All good styles, A-1 quality, All sizes, worth 49c Boys' Shoes

-Made of strong calfskin, solid leather soles; lace styles. All sizes, \$1.69

Wormen's Suits

-Men's Suits Values to \$10.00. \$5.00 special Friday... Women's Shoes \$1.29 Nen's and young men's inches wide. Special. 5c all-wool makinaw conts. A saving of \$3.50 on \$5.00 White Dotted Swiss Leggins Women's, interes' and sildren's Jersey leggins, annel lined, All 49c pants. Sale price Work Pants \$1.00 Felt Shoes Corsets, 75c —Coreets for clout figures, in sizes from 20 to 3d. This corset is high bust and long hip; extra wide front steel, with two hooks below; reinforced across the front. Men's Fur Coats \$8.50 Notions

Four garters 75c Corsets for Medium Figures

Made of twill cloth, with
rust-proof boulag, Long hip
with extra wide rubber gore
in back. Six garters atinched Rpecial 75c ke Notion Boxes, dal, each 10c -Large Pieces of Elastic, special, 2½C Corsets, 39c

Corsets for slender and medium figures, guaranteed rust-proof. Beguing 39c -Wooden Coat Hang- 5c Brassieres

Jersey Covered

Silk and Cotton Dress Materials in remnant lengths from 1 to 10 yards. Stripes, plaids, plain, florals, dots, etc.; 27 and 36 ins. wide. Worth to 35c, yard. 15C 15c White Goods Remnants

Corded eponge, sett finish batiste, India linen, organ-die, voile; 17, 16 and 46 ins. wide. Worth to 71/20 White Dimities Fine quality, in remunits and slightly imperfect; stripes and small checks. 27 inches wide. Special. 5c

—for curtains, pure white, sold off the bolt; 27 inches wide. 10c

Manhattan Nainsook -About 100 pieces which seils regularly for \$1.10 a bolt. 36 inches wide, medium heavy, pure white. 10-yard box. 69c

Mill Ends of Huck Towels -About 5,000 pieces of buck towel mill ends, hem-med, fancy colored borders. Toweling

Dice toweling, 18 inches wide, suitable for roller towels, napkins or scarfing. While 200 pieces last Friday, regular 10c 71/2C Leggins

19c

-Crochet kind, very heavy quality; full size. All very pretty patterns. Regular pretty patterns. Regular 81.50 values, sale \$1.35 Table Cloths

Damask

—Full bleached, linen fin-ished darmask, mercerized, All in a large range of pat-terns. 70 inches wide. Regu-lar price 6fc; sale price, while 40 pieces 45C Lace Curtains

Scrim and Etamine About 65 pieces of 35 and 40-inch serim and stamine. Special Friday, 19c

Marquisette Curtains -Trimmed with a pretty lace edge. Regular \$1.69 \$2.25 values, pair. Union Suits

Union Suits 29c Vests and Pants

—Children's cotton vests and pants, medium and heavy weight, fleecy lined; Veinstic make. Regular 35c quality, sale price. 25c Children's cotton, fleecy lined vests and panis to up to 35c, special 19c Standard Peather match. 13c qual- 1212C Friday, sq. 7d. 19c Dasters, 56c kind...

Women's Hose Men's Sooks

Fleecy Hose All short lots of overcosts and mackinaws go at one price. Splendid \$4 values. Chirchills coats and mixture coats, many with fancy worsted linings. Ages \$15 to \$5 years. Splendid mackinaws in different colum, mostly large sizes. \$2.75

-Women's cotton fleeny lined hostery, some ribbed tops. Worth to 15c, 10c sale price, pair 10c Seamless Hose bosiery, black and tan. Regular 100 71/2C

Cotton Hose -Women's and children's cotton seamless hosiery, black only. Regular 10c qlty., pair. 71/20 Men's Socks

Handkerchiefs

Handkerchiefs Knit Goods -Women's and children's all-wool and crocheted fas-cinators, hoods and auto-hoods. Worth 58c. 19c -Liquid Vencer, 80c 29c Oil Cloth

Necessities worth to cini, 16 bars for 142c Pearl White Scap, special, 10 bars -Ivery or Borea Soap, 5 bars for... -20-Wule Team special, 5-pound package

Paper, 10 rolls for ... 49c

-American Lady Floor Oil, 50c size.

Mrs W.E. Barkley There is a still bigger affair-to come off

for friends of Mrs. Herbert French of

Because the president, Mrs. W. F.

One of the affairs planned for Mrs.

Guy Parke of Decatur, Ill., will be a tea given for her by her sister, Mrs.

a fragrant cup and a little chat.

Tea for Former Omaha Girl.

Mesdames— Mesdames— William Fitzgerald, Ben Boyce. Barton Millard,

Misses— Misses— Elizabeth Congdon, Louise Dinning.

few weeks at Salt Lake City, Utah.

Word of Words

It is written into life's expectations that

motherhood is the one sublime accom-

Meadames

Meeting Postponed.

poned indefinitely.

For the Future.

Those present were:

Girls' Friendly.

Entertains for Sister.

Hair Fall Out Tuesday Bridge Club.

beautiful.

Girls! Try this! Doubles beau-



Brownell hall. Miss Elspeth Rattle of Denver, an officer of the national organgle trace of dandruff or falling hair and ization, will give the girls a talk, telling your scalp will not itch, but what will zation, will give the girls a talk, telling please you most will be after a few rado.

hair growing all over the scalp.

A little Danderine immediately doubles For Miss Ellen Wylie. the beauty of your hair. No difference party this afternoon, followed by tea at how dull, faded, brittle and scraggy, just the Hotel Fontenelle, for her sister, Miss moisten a cloth with Danderine and care-Ellen Wylie of Knoxville, Tenn. fully draw it through your bair, taking one small strand at a time. The effect is amazing-your hair will be light, fluffy Personal Mention. and wavy, and have an appearance of

ness and luxuriance. Get a 25 cent bottle of Knowlton's Dan-

By Washing With Soap

Soap should be used very carefully, it you want to keep your hair looking its Evarts, first vice president: Dr. C. best. Most soaps and prepared sham- Pollard, second vice president; George F. poos contain too much alkali. This dries Gilmore, third vice president: Samuel ruins it.

you can use. One or two teaspoonfuls will cleanse