# Burgess-Nash Second Annual Mid-Winter White Sale Begins Tomorrow, Monday, Morning at 8:30 O'clock 

## Now for the Greatest

of All White Sales
and this announcement will bring a thrill of pleasure to thousands of Omaha's most discriminating
shoppers. the low price standard for the entire communitythe low price standard for the entire commun
a great out-pouring of new 1916 merchandise. at It's a striking example of Burgess-Nash mer the splendid achicvements of the past year. Every section given over to white goods of any
sort is brilliant with rare economies.

When you prorit by it? this kind and be on hand early Monday to take ad vantage of the opportunities.

Bed Spreads in the Mid-Winter White Sale for Monday
$\qquad$
$\qquad$




These Special Values in ART EMBROIDERY LINENS on Third Floor $\mathrm{I}_{\text {price }}^{\mathrm{N} \text { peve }}$

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White SILKS and SATINS in Mid-Winter Sale Monday $\mathrm{A}^{\mathrm{N} \text { Natatim }}$

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Girl's White Dresses in the White Sale at $\$ 3.00$ to $\$ 15.00$


Nainsook in the White Sale T


Mid-Winter Sale of TABLE and HOUSEHOLD LINENS at $25 \%$ to $\mathbf{3 3} 1 / 3 \%$ Under Present Market $W_{\text {ingly, with the result that }}^{\text {E anticipate }}$ ket quotations. In fact, some of them cannot

## same buying advantages-value Pattern Cloths


and the designs the choicest variett.
Pattern Oloths, $68 \times 68$, special, now.... $\$ 2.25$

Pattern Cloths, $72 \times 72$ special | Pattern Cloths, | $72 \times 72$, special, now .... $\$ 3.25$ | Pattern Cloths, $72 \times 90$, now... $\$ 7.50$ to $\$ 13.25$ |
| :--- | :--- | :--- |
| Pattern Cloths, $72 \times 72$, special, now.... $\$ 3.95$ | $\left.\begin{array}{l}\text { Pattern Cloths, } 72 \times 108, \text { now . } \$ 9.00\end{array}\right)$ to $\$ 15.75$ |  | Pattern Cloths, $21 / 3 \times 3$ yards proportionately $\left\lvert\, \begin{array}{ll}\text { Napkins to match, } 24 \times 24, \text { at. . } \$ 7.25 & \text { to } \$ 13.50\end{array}\right.$ Napkins

For
$\qquad$ zeman

$\qquad$ Madeira Naplins, $\$ 5.00$
Madeelra napkins, plain
55.00 . Madeira Napkins, $\$ 7.50$
Madeira napkine, eyelot work, beautiful, asso
to 812.50 , for, dozen, $\$ 7.50$
Lunch Napkins, $\$ 2.95$
Hoped lunch napis, eyelet work, dozen, 82.95 .
Lunch Napkins, $\$ 2.25$
mstitched damark $\qquad$
Table Damask in the White Sale

| Tomma | Tatat Dimata 20 | Trub omath |
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## Mid-Winter Sale of New Embroideries

Certain to Set a New Low Price Standard for the Entire Community

 (2) Embroidery Flound yard. or nalnsook flounclingss corraet
and wide beadings at $i 0 c$ yard. Embroideries to 250 , at 150 $\qquad$ Flouncings to $\$ 1.00$, for 590
27 nen to


$\qquad$
We Illustrate But Three of the Many Striking Blouse Values in the Mid-Winter White Sale The winits Ilustated here are but representative of the splendid values ofered.

$\qquad$ e. French
di buands,
h bainty

danty | $\begin{array}{c}\text { size } 54 \times 9 \\ \text { on sale at } 35\end{array}$ |
| :---: |
| 35 |

## Our Mid-Winter White Sale BASEIMIENTI STIORIE

A $\begin{gathered}\text { TIME when all white goods are much lower in prioe } \\ \text { than at any other time of the year. }\end{gathered}$ SPEOIAL
Genuine Lionsdale Muslin, Bleached and Yard Wide From Bolt, Monday Yard 6c All the best known brands of monlins, oumbrioe, ota. By oone
parison you will tind our prices an low is oftorod by any otber
store in the country.
$\qquad$
$\qquad$

Fruit-of-Loom Bleached Muslin, 36-Inches Wide, Monday at Yard, $\mathbf{6}^{1 / 4} \mathrm{c}$.

Mualins to $161 / 20$, Monday, $71 / 00$ Yard

Wamsutta Nainsook at 160
ook in lengtha 3 to 20 yards, leastha worth to 350 at yard, 10 . Mid-Winter Sale Prices on Utica, Pequot and Burnasco Sheets and Pillow Cases
 81x99 Pequot Sheets 83c $72 \times 99$ Pequot Sheets 75c 81x90 Pequot Sheets 79c 72x90 Pequot Sheets 70c

50c Seamless Sheets at Sico
690 Seamid Sheots, 450
250 Pillow Cases, 180
Mid-Winter Sale Prices on Pepperell, Aurora and Mesco Sheetings.

8-4 Bleached Sheeting at 22c Yard
9-4 Bleached Sheeting at 25 c Yard
10.4 Bleached Sheeting at 26 c Yard

25c Dwight Anchor Pillow Tubing, 14c Extra quality satin tinith, one to 10 yards lengths, The well
known Dwikht Anchor pillow tubling in deairable lengtbs, 250
values at 14c the yard. Mid-Winter Sale Longcloth and Nainsook 98c 59c 89c
$\$ 1.49$
 No. 78 -Volle blouno made with convertible col-
ler and long aileores. \&sise embrotdery panel front,
with inserts of filet pattern Ince. Spectal pi.00.
 broldery down the front, collisp convertible, loos
eleeves fintiobed with tucked euft. Price $\$ 1.00$. No. 729 Organdy blouse, embrotdered in a datinty
conventooul deiga, panel frout of same, two. rows ot
Venise lace down front Hy-lo collar embroldered, $\$ 1.50$.



