

CHRISTMAS GIFTS



Gifts That Are Appreciated and Always Serviceable



Is what you will find here. Nowhere in Omaha can you find such a large assortment awaiting your most minute inspection.

We Sell at Retail

Stationery as a Gift

We have the largest and best line in the city to select from. Why go elsewhere before shopping here—save time. Be sure to see our display of fine Highland Linen Writing Papers in attractive gift boxes, artistically embellished with hand colored prints, picturing Dutch and Colonial scenes.

Many of you good people do not know we sell at RETAIL. We wish to now inform you of this fact and invite you to visit our beautiful show room.

Pleasing to Recipient

and making a lifelong favorable impression is what any of the following suggestions will do.

Quality Suggestions See Them at "Omaha Print"

Box Receipt File, Brief Cases, Leather Writing Cases, Tourist Tablets, Desk Accessories, Waterman Fountain Pens, Crane Writing Papers, Gift Boxes of Stationery, Gentlemen's Stationery, Juvenile Stationery, Correspondence Cards, Embossed Stationery, Engraved Visiting Cards, Monogram Dies, Bronze, Brass, Copper and Glass Ink Stands, Crests and Coat-of-Arms, Desk Sets, Desk Calendars, Fancy Pen Racks, Note Pad Holders, Fancy Desk Lamps, Brass Files, Book Consoles, Fancy Desk Pads, Postal Scales, Stationery Cabinets, Office Desks, Office Chairs, Filing Devices, Costumers, Telephone Tablets for Home or Office.

Desk Sets

As to Desk Sets—we need not say very much. Every one in the state knows we can, and do, display the rarest ever designed—Brushed brass, bronze, brass and gun metal brass are here for your inspection. Come and allow us to prove our statements. Prices range from.....\$3.50 to \$32.50



Omaha Printing Co.
Corner 13th and Farnam Streets

The Best Christmas Gift

For Your Son or Daughter is a Scholarship in the



Arlington Block
1511 1/2 Dodge Street

**Elocution Oratory
Public Speaking
Voice Culture
Singing and Speaking**

Special Free Lessons With This Ad If Registered Before January 9.

APOLLO

No other candies at any price have won such popular favor among lovers of good candy. A Holiday gift of individuality.
60c TO \$5.00 THE BOX
If your dealer can't supply you, please phone us his name.
JOENS CANDY COMPANY
Tel. Doug. 3986—Distributors—2023 Cuming St.

HE'LL LIKE A FOUNTAIN PEN

If he's up-to-date he'll want a self-filler—a Conklin or a Waterman Ideal. We have them both. We are also stocked on—

**HOLIDAY PAPERS — LEATHER GOODS — CARDS
DENNISON'S SEALS, WRAPPINGS, and WAX SETS
OMAHA STATIONERY CO.**
300 South 17th Street. Phone Douglas 805.

John Says:

It is easier for a horse to jump thru the eye of a needle than to find an Xmas Gift that will satisfy every smoker.



We also carry a complete line of Calabash, Meerschaum and Briar Pipes, Smokers' Articles, Bill Books, Card Cases, Amber Cigar and Cigarette Holders, Safety Razors, Brass Sets, Ash Trays and Stands, Electric Cigar Lighters, Humidors, Cigar and Cigarette Cases, Tobacco Pouches, Fountain Pens, Novelty Flash Lights and a good assortment of Johnson's Candles.

John's Cigar Store
16th and Harney.

If you have it engraved by **DOC. SMITH** you will be more than satisfied. Buy your Xmas gift at **KLUMB & SMITH** JEWELERS, 208 S. 17th St., Brandeis Theater.

Nature's Gift To You Was a Good Set of Teeth

What are you doing to preserve them? Do you realize what Good Teeth mean to your health? Why not make yourself a

Real Xmas Gift

One that will preserve your health, appearance and give you that attractive personality so much needed in this very busy every day life.

Money Well Spent
Always brings back good results. You realize if you allow your teeth to decay, your health will be impaired—bad breath, sour stomach, poisoned blood, blotchy spots on face, tired, worn-out feeling—and a smile that spoils your progress in life will be the result.

Think a Little
of yourself. Don't spend your hard earned cash foolishly on friends and relatives—spend it on your teeth. Preserve your health, beauty, happiness—it will pay best in years to come.

DR. TAFT
DENTAL PARLORS
1517 Douglas St.
Upstairs.

Cigars

Fancy Xmas packings of all high grade popular brands of Cigars, Smokers' articles and an assortment of Meerschaum and Briar Pipes.

Candies

We have one of the finest assortments in the city to select from. Prices 60c to \$10.00.

Special attention given to the ladies, our store being so conducted as to enable us to allow you to shop in quiet surroundings.

Brandeis Theater Candy and Cigar Shop
Phone Tyler 1164
206 SOUTH 17TH STREET.

BIG CHRISTMAS SALE

EVERY HAT MUST BE SOLD

Hats worth from \$5.00 to \$25.00, go at—

\$3.50 and \$5.00

Children's Hats at 75c and \$1.00

Come while the assortment is complete.

F. M. SCHADELL & CO.

1522 Douglas Street

Special Display and Sale of the Oriental Bazaar Stock

Your Inspection Invited.

Omaha Pillow Co.



16 Years on Cuming St.

Round Sofa Pillows, the Latest Xmas Novelties. Call Us for Samples.

Don't trust your feathers to itinerant renovators.

MATTRESSES AND DOWN COVERS MADE TO ORDER OR REMADE.

1907 Cuming St. Phone 2467

An Artistic and Well Executed Photo

of yourself will make an ideal Christmas present to any member of your family or friends. For the very best at a moderate price go to Sandberg's Studio and make your selection early, while our stock of folders and frames is complete.

Studio Open Daily from 9 a. m. to 5 p. m.

Phone Douglas 2347.



107 South 16th Street.

Opposite Hayden Bros. Take Elevator to Third Floor.

BREAD and BAKED GOODS for Xmas

Christmas eaters are we, so far as the term applies to bakers of bread, pies, cakes, rolls, etc., etc. Special orders for the holidays will be properly attended to. For quality of goods and economy of price, buy your baked goods here.

Ortman's New England Bakery

212 NORTH SIXTEENTH ST.
BRANCHES AT HAYDEN'S AND PUBLIC MARKET.

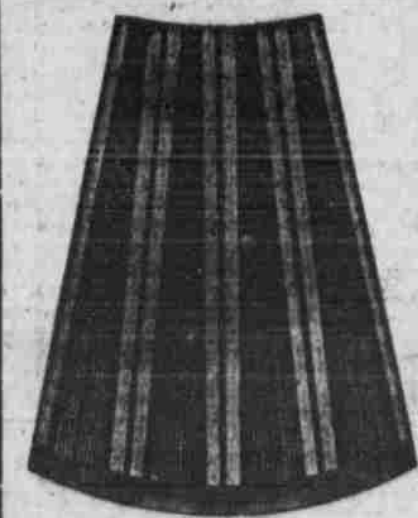
Christmas Every Day

Can you sit down to your Christmas dinner secure in the esteem and affection of your loved ones—strong in the mental and bodily endurance that assures for those loved ones years of health, comfort, security? Many a man can't say as much. Many a household today is under a shadow—the habit of strong drink has worked a sadening change in husband, father, son. Slightly little room for Christmas Day in a man's life—intoxication—anguish, hardship and the cruel uncertainty known to the family of one who drinks. You know the picture is true. For what's the real truth about this craving that won't let you lead the sort of life that's worth while? Time was when the man who drank to excess was the target of mere pity, even of contempt. Folks all said he could stop it if he really wanted to. Then came a man who changed all this.

The man was Dr. Leslie E. Keeley. "The habit of strong drink is a bodily disease," he said. "I can cure it." Since then we've cured over 400,000 men and women at the Keeley Institute. We've taken away their craving for liquor and drugs and sent them home feeling better in every way. There's not one single reasonable doubt that the Keeley Cure will do for you what it has done for others. Thirty-two years of making good prove it. Nothing keeps you from perfect freedom when you realize that your craving disease it needs—not scolding, not mortalsing—but the best possible treatment—without a day's delay.

Why don't you write today for information about this sure way to health and liberty? All printed matter comes to you in plain sealed envelope. Every line of your letter is held sacredly confidential. Make every day a real day of Christmas—a day of freedom from the habit that hurts you and yours. Look round you today for a friend or relative, a neighbor or anyone whom you can set free from the grip of liquor or drugs—by one generous act that enlists the saving power of the Keeley Treatment.

KEELEY INSTITUTE
25th and Cass Streets.



A PLEATED SKIRT FOR CHRISTMAS

Would be a fine present. Over 60 new models for your selection. Call early, avoid the rush.

Ideal Button & Pleating Co.
107-9-11 So. 16th St.
Tel. D. 1936.
OMAHA, NEB.



OUR LAMP DISPLAY



Comprises Electric Sticks for Piano Lamps, Table Lamps, Desk Lamps, Shades of various colors in new Tudor shapes, Candle Sticks from \$1.00 up.

\$1.00 to \$50.00
ART NOVELTIES

Vases, Bowls, Ivoret Subjects, Statuary, Brass, Desk Sets, Cordova Leather Goods, Artificial Flowers, Standard Frames, Pictures Framed.

A. HOSPE CO. 1513-1515 Douglas Street

When you buy

Morse's

The preferred Chocolates—

You buy the best

Ask Your Dealer

65c to \$1.50 the pound
Robertson Brokerage Co.
Distributors,
1012 Leavenworth St.
OMAHA
Phone Doug. 1130.

When you

are all in, down and out what will become of your wife and family? You may not care for yourself.

But—How about the wife and kiddies?

A life insurance policy will be a practical Xmas gift and a lasting proof of your love for them.

Tom S. Kelly

"The Insurance Man."
Tyler 861.



DO YOUR CHRISTMAS