

# Society

By MELLIFICIA. Wednesday, November 17, 1915.

**A** VERY sweet voice called me by telephone this morning and asked me if it were the correct form to address a letter to "Mr. John Smith."

I was already late, so I told the voice to look in my little talk for the day for the answer.

Listen, Sweet Voice, if your letter to Mr. Smith is of a social or friendly nature, address it in this form, "John Smith, Esq." Another point in social notes and letters, do not use initials, write out the man's full name, even if he has as many Christian cognomens as Lafayette. If the letter is of a business nature, use your own discretion in the matter. If you are writing to a social inferior, you are not supposed to use the "Esquire."

Now about invitations—there is a question here—Boston and New York form do not agree. The older, more set way is to address an invitation to "Mr. John Smith," but the prevailing usage in New York City is "John Smith, Esq.," on invitations. Personally speaking, I should follow the New York mode.

Another point, remember titles. If military, above the rank of lieutenant, always use the title in address. Also remember clergymen are "Reverend," "Very Rev." for deans, and "Right Rev." for bishops. An office holder, county, state, or national, is entitled to "Honorable." A Judge is given his official title.

Do not follow the German usage and give a woman her husband's title. The worthy consort of Judge Smith is "Frau Richter" in perfect good form in German speaking countries, but she is "Mrs. Smith" wherever the English tongue is spoken.

**Locke-Haarman Wedding.**  
The wedding of Miss Elsa Haarman, daughter of Mr. and Mrs. John Haarman, and Mr. William Matthew Locke of this city, formerly of Stanton, Neb., was celebrated Wednesday evening at 8 o'clock at the Haarman residence. The Rev. John Frank Poucher of Trinity Methodist church performed the ceremony.

Musical accompaniments in the ceremony were a feature of the wedding, the bride's mother, Mrs. Haarman, being leader of the music department of the Woman's club. The Mendelssohn wedding march was played by a trio consisting of Miss Amanda Tobbin, pianist; Miss Belle von Mansfeld, cello, and Mr. Frank March, violin. During the ceremony Schumann's "Love's Garden" was played and before the benediction, Mr. W. E. Shafersang "Because."

Pink and green was the color scheme carried out in the decorations. Killarney roses, palms and ferns being used. The marriage lines were read in the living room, before an altar of ferns and baskets of pink roses, the stairways and chandeliers being draped with southern cowlax. Mounds of Killarney roses and wall pockets of the same flower as well as baskets of roses were used throughout the rooms.

The bride, who is a lovely blonde with blue eyes and fresh coloring, tall and graceful, made a charming picture in her white crepe meteor gown, fashioned with the new draped basque bodice. Princess lace and pearls were introduced in the trimming, the long tulle sleeves having a little cap of the princess lace. The skirt was made plain, full and round length. The long court train was caught at the shoulders with pearl butterflies and the bride's long tulle veil was worn simply over the hair, a Grecian band over the forehead being fastened with a halo of lilies of the valley. She carried an arm bouquet of bride's roses and lilies of the valley. The bridegroom's gift was a platinum friendship circle set in pearls.

Miss Virginia Letch of Kansas City, a sorority sister of the bride, was the maid of honor. She wore a blue tulle gown made in bouffant style, the bottom of the skirt being scalloped and edged with pink tulle. The bodice was edged with pink tulle. The bodice was edged with pink tulle. The bodice was edged with pink tulle.

Miss Belle and Miss Adrya Locke, sisters of the groom, stretched the white satin ribbons for the wedding party. Miss Belle Locke was gowned in pink and Miss Adrya Locke in green tulle and charming gowns made alike with the basque effect and short, full skirts. Both young women carried arm bouquets of Killarney roses.

Little June Phipps carried the ring in a heart-shaped white satin basket trimmed with pink tulle and filled with rose petals. She wore a dainty white lace frock trimmed with pink rosebuds.

Assisting at the reception were Mrs. R. J. Atchison, Mrs. Ernest Phipps, Mrs. Oscar Allen, Mrs. C. G. Cunningham, Mrs. Frank Hall and Mrs. Frank Sturdevant.

The wedding was the culmination of a college romance and is fraught with much interest in college circles, both bride and groom being graduates of the University of Nebraska. Fifteen Alpha Phi girls, sorority sisters of the bride, came down for the wedding.

Roland Le Blas of Beatrice, a Delta Tau Delta brother of the groom, was the best man.

Other out-of-town guests were: Mr. and Mrs. Henry Shultz and Leo Nixon of Stanton, the former home of the Lockes.

The young couple left on a California wedding trip and after February 1, will be at home at 1324 South Thirty-fifth avenue.

**McCauley-Boyle Wedding.**  
The marriage of Miss Lillian Doyle, daughter of Mr. and Mrs. Adolphus Doyle, to Mr. Charles McCauley was solemnized Tuesday evening at the parsonage of the North Presbyterian church, Rev. M. V. Higbee officiating.

The bride was accompanied by her sister, Mrs. Berg of Marshalltown, Ia., and Miss Davis of Omaha. The bridegroom was accompanied by Mr. Longsdorf and Mr. Berg of Marshalltown.

The bridegroom was formerly of Omaha. After an extended trip to points of interest on the Pacific coast Mr. and Mrs. McCauley will be at home after December 1 at Kenwood Park, Chicago.

**Luncheon at the Fontenelle**  
Mrs. Arthur H. Benton entertained this afternoon at luncheon at the Hotel Fontenelle in honor of Mrs. Albert B. Marshall and Mrs. R. D. McArthur. Mrs. Marshall is a bride of the summer and Mrs. McArthur has recently come from England. The decorations will be in white and lavender and covers will be laid for twenty.

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## Popular Bride of November Wedding



MRS. WILLIAM MATHEW LOCKE.

### Debut of Miss Marion Towle

Mr. and Mrs. John W. Towle presented their eldest daughter Miss Marion Towle, to society at a debut tea given this afternoon at the Towle residence, between the hours of 2 and 4. Over 300 guests called during the afternoon.

In a bower of American beauties, palms and ferns, into which the living room had been converted, Mr. and Mrs. Towle received with their lovely daughter, American beauty roses in tall vases were used and the fireplace was banked with palms while the mantelpiece beneath a golden mirror was hidden by maiden-hair ferns.

The sweet strains of the harp were heard from the library where Miss Marie Swanson, the harpist, presided, a background of palms and ferns and a goodly number of the floral tributes paid the young debutante being placed in this room.

Punch was served in the den, the punch bowl being almost hidden in a bed of ferns and Killarney roses, pink and green being the color scheme carried out in this room.

Low mounds of yellow button chrysanthemums decorated the four newel posts in the hall, feathery ferns and amylax hanging from each post. At the door leading to the dining room, on each side, stood tall white and gold vases filled with yellow chrysanthemums.

Sunburst roses and shaded yellow candles made the dining room a beautiful spot, a low mound of the sunburst roses forming the centerpiece for the table. A profusion of blossoms sent Miss Towle added to the beauty of each room.

Miss Towle was exceedingly lovely in a girlish white Georgette crepe gown made on simple, Grecian lines. The folds of the skirt were draped over a tunic of white and gold lace with just a suggestion of white and gold lace at the neck and edging the short sleeves. The bodice

was finished with a cloth of gold girdle and a gold fillet bound up Miss Towle's sunny tresses. Miss Towle carried a spray of sunburst roses. Her queenly beauty, set off by the simplicity of her attire, presented a picture of loveliness long to be remembered.

Miss Betty Calder of Cleveland a school friend of Miss Towle's at Bradford, who was expected for the debut, did not arrive.

Mrs. Towle, mother of the debutante, was gowned in a handsome salmon colored velvet trimmed with silver lace. The bodice was of silver lace with short sleeves, a veil effect of salmon colored tulle falling from the shoulders, and the skirt was made short and bouffant.

Assisting at the tea were the following women:  
Mesdames—G. W. Megeath, A. G. Storrs, A. L. Hood, D. M. Vinsonhaler, M. C. Peters, A. H. McConnell, B. H. Davis, Misses—Isabel Vinsonhaler, Mary Megeath, Louise White, Helen Ingwersen, Helen Murphy.

Mesdames—Clement Chase, O. T. Eastman, E. W. Breckenridge, L. D. Nelson, G. J. Ingwersen, C. L. Moyer, R. W. Connell, Misses—Frances Hochstetler, Eleanor Mackay, Gladys Peters, Daphne Peters.

## Chocolate Pie

2 Yolks of eggs. 2 Tablespoons corn starch. 2 Tablespoons grated Chocolate or Cocoa. 1 Cup sugar.

Stir together. Cook in double boiler. When thick, flavor with vanilla. Pour into a shell or previously baked crust. Beat white of eggs to a stiff froth. Add 3 tablespoons of sugar.

Spread beaten white of eggs evenly over the pie. Place in oven and brown lightly.



Cottage Evaporated Milk is suggested for this recipe, because in Chocolate Pie, as in the other delicacies you prepare for your table, you want to be sure of the quality of the milk used. Raw "fresh" milk varies from day to day. Cottage Milk never varies. It is scientifically prepared from the richest, purest milk, part of the water removed, and packed by the most hygienic method. You will do well to keep a supply in your pantry. Your grocer has it. American Milk Company, Chicago.

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### MAKES HER FORMAL BOW TO OMAHA SOCIETY.



Marion Towle Osalo Photo.

### On the Calendar.

Miss Margaret Greer Baum will entertain at tea at her home on Saturday afternoon.

### Fine Arts Society Lectures.

Walter Scott Perry gave the first of his two lectures before the Omaha Society of Fine Arts at the Hotel Fontenelle at 4 o'clock this afternoon, his subject being "The Taj Mahal—Its Art and Environment." Friday afternoon at the same time and place Mr. Perry, who is from Pratt Institute, Brooklyn, will talk on "The Alhambra, the Palmy Palace of the Moors."

### Locke-Haarman Wedding.

Miss Elsa Haarman, daughter of Mr. and Mrs. John Haarman, will be married this evening at 8 o'clock to Mr. William Matthew Locke, Rev. Mr. Foucher of Trinity Methodist church officiating.

### Bridal Pair Returns.

Dr. and Mrs. Joseph A. Henske have returned from their wedding trip. Mrs. Henske was formerly Miss Kathryn McCannahan.

### Miss White's Debut.

Mrs. Victor White will give a coming-out tea for her daughter, Louise, Wednesday afternoon, December 15.

### Personal Mention.

Miss Marguerite Martensen, who has been ill at the Swedish Mission hospital, is improving.

Mr. and Mrs. T. F. Stroud, their daughter, Miss Mary Stroud, and Miss Gretchen Swoboda leave for California this week, where they will spend three or four months, visiting both expositions and touring southern California.

Miss Charlotte Callahan returned home yesterday noon.

Mrs. E. C. Howe and Miss Marion Howe left today for New York City.

Miss Marjorie McCord, one of the season's debutantes, who was to assist at the Towle debut tea this afternoon, is in St. Joseph and will not return until the early part of next week.

Mr. and Mrs. David P. Feder of St. Paul, Minn., arrived this morning, to be the guests of their parents, Mr. and Mrs. A. E. Alprin. Mrs. Feder was formerly Miss Goldie Alprin of Omaha.

# BRANDEIS STORES

## Winter Outfitting Sale

### Next Thursday, Friday and Saturday, in Our Great Enlarged Basement

Thursday morning at 8:30 o'clock we begin a three-day sale of Winter Apparel and Accessories for Women, Misses and Children that demands the attendance of every person in Omaha who seeks the best that can be procured, but still makes economy an uppermost consideration. This is a sale that combines enormous buying power with remarkable selling ability, for manufacturers with whom we do a big business frequently provide us with special lots of merchandise at very great price reductions, and thousands of garments have been secured by us for this sale through influence brought to bear by reason of our regular business with these houses. The sale includes:

- Women's and Misses' Suits, Dresses, Coats, Blouses, Sweater Coats, Skirts, House Dresses, Petticoats, etc.
- Millinery, Shoes, Corsets, Gloves, Neckwear, Knit Underwear, Hosiery and Handkerchiefs.
- Girls' Dresses, Coats, Sweaters, Nightgowns, etc. Boys' Suits, Overcoats, Mackinaws, Sweaters, Blouses and Knee Pants.

We emphasize the timeliness of this sale—it is not an end-of-the-season affair—it is apparel you want to wear this winter. We believe the time to give extra values is when they are most needed. This sale has been planned and prepared for with such great care and such astonishing results that we feel sure we have excelled our best efforts of the past.

## Thursday---a Sale of Five Thousand New Blouses, Just Arrived, at \$1.95

Blouses purchased by our buyer in New York City a few days ago—of striking beauty, perfect making and offered at exceptionally low prices. In this large quantity you will find all the new materials and colors and an amazing selection of models. Here's economy in splendid variety.



Desirable and appropriate materials feature this collection of blouses—Peau de Soie, Crepe de Chine, Lace Blouses, Tub Silks, Velvets, Colored Jap Silks, Striped Messalines, etc. The colors are scarcely without end, including Navy, Black, Maize, Flesh, and White, and many others.

There are a number of smart little touches to these blouses that raise them quite above ordinary styles—lace trimmings, silk embroideries, tucks, and the collars and cuffs are particularly fetching. This is a collection that will prove a real surprise to women who come here tomorrow.

Values up to \$3.00  
**\$1.95**  
Every One Brand New  
1,500 Velvet Overblouses, Now so Popular, \$1.00--Black and Navy

## Black Velvet Boots for Women

### New Washable Kid Gloves

Eight inches high; lace style, silk worked eyelets. Full Louis celluloid heels. Made in the most graceful style. This is one of the latest novelties out this season. Pair—  
**\$7.00**  
English Walking Shoes for Women; in dull calf or patent leather. Lace style, welt soles. Splendid shoes for school wear. All sizes. Pair.....**\$3.48**

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