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Charlie Lane Says
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Veteran Conductor of the Union Pacific Dies at End of Run Wayland Magee Sues Brother for $\$ 75,000$

Council Sticks to Auditorium Prices


Next Friday and Saturday Dwos
At the Four Sherman \& McConnell Drug Stores
Cor. 16th and Dodge-Cor. 16th and Harney (The Owl)
Cor. 24th and Farnam (The Harvard)-207-9 North 16th St. (The Loyal)

ence whether the price is five cents or a dollar, you get the extra one for a penny. The One Cent Sale is an outgrowth
modern merchandising methods. By its means, the manufacturer, anxious for a wide distribution of his products,
willing to make a special concession in price, thus encouraging the retailer to co-operate by the holding of these sales,
whereby a large volume of merchandise is distributed to the public within a few hours' or days' whereby a large volume of merchandise is distributed to the public within a few hours' or days' time, of course, without a cent of profit; but with the purpose and effect of quickly introducing some meritor
known, or increasing, largely, the distribution of well known and standard articles.

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 One Cent

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Sherman \& McConnell's
4 "Rexall" Drug Stores

