
 $\qquad$


Always Talk, Use and Serve Omaha-Made Goods

HOME REGPE FOR DaNORUFF ampo nome nation rate nom motritu-m=0 $\pm 2$ $=$ Non 0

## Uss trat bes wait ads.

UALITY

## MAKE YOUR DOLLARS GET ACQUAINTED AT HOME BEFORE THEY GO TRAVELING

A lonesome dollar, traveling about in the world, he knows not whither, is a sorrowful sight. Sorrowful,
indeed, for it is the symbol of a negligent, irresponsible people-a people who lack community pride, who do who have passed up their chance to grasp prosperity for themselves by helping their neighbors.
Buffeted about from pillar to post, the traveling dollar stays in no one place long enough to do much if it stayed in one community-Omaha, for instancelong enough to get acquainted.

John Jones spends his "stay-at-home" dollar with Bill Smith, the grocer, for Omaha-made Groceries. Bill Smith deducts his few cents profit from the dollar and sends the balance along to the Omaha wholesaler. He gives part of it to the Nebraska farm er, who produced the raw food;
part of it to the Omaha workers, who convert the raw food into finished products, part of to other Omaha manu. he needs, In the make goods that ness activity, the "stay-at home" dollar visits many places, bringing its mite of prosperity and happiness to every one who touches
How prosperons each one of us would be if the dollars in
Omaha today were all "stay-at. Omaha today were all "stay-at home" dollars!


## ICE

 It it one of the btg ladurtriee of Omaha
avo doen much to therease the general And, too, it is an induustry that wo could
not woll bottor
healtit.

IOR-A WINTER NEOESBITY.

 sake too hoalth, erery
use toe the year around.
The beat and pareat tee in the worla to
made by the
People's Ice \& Cold Storage $C_{0}$., 1224 Ohicago Street. Omaha Ice \& Cold Storage Co. MoCague Block.


## 



Thetet oftco


