LUXUS MRN OPR FOR SIXPH CITY Omaha Amateur Champs Depart fo East to Play Cleveland in
Semi-Final Round. ARE CONFIDENT OF VICTORY


 Dies from Burns

Starting "Good Times" on Its Merry Journey

Every new sale made by the merchants of this city is a move towards better times.

Each sale, small in itself, multiplies with the increas ing business in other cities and starts factory wheel .
More people are employed, more raw material i needed, more money rushes for investment, and before
anyone knows how or why it happened we are all busy and happy

Newspaper Window Display Week will help pros perity's wheels to turn

It will increase the sales of the stores.
It will induce manufacturers to do more newspape advertising and make still more business.

Our merchants are interested, for they naturally want this newspaper to carry more national advertising that keeps them busy

It is always to the interest of retailers to push the goods advertised in their home newspapers-for these are the goods their customers want to see.

As an object lesson the week of October 11-16th has and Canada as International Newspaper Window Display Week.

During next Week Merchants Are Requested to Display in Their Windows, Standard Products of National Distribution Advertised in this Newspaper. Join the Movement !

## "YES, SIR! I WEAR A BURGESS-NASH SUIT AT \$16.50"

## " $A \begin{gathered}\text { ND I consider it the equal in style and fabric of any } \$ 22.50 \text { suit } 1 \\ \text { ever wore. In fact, a much higher priced suit cuold not please }\end{gathered}$ me more because I'm thoronghly satisfied That's all the points. <br> THE STYLES <br> Are the season's most favored, including the form tracing THE FABRICS and color combinations. <br> THE TAILORING <br> Strictly hand-tailored, the product of America's workmanship, this is nothing less than perfect. <br> > "Highland Heather" Overcoats- <br> <br> "Highland Heather" Overcoats <br> <br> "Highland Heather" Overcoatsa New Rainproof Fabric, at \$25 Exclusively here in three shades, gray, green and brown mixtures, per fectly tailored, perfect fitting: $1 / 4$-silk lined, welt seams and guaran teed water proo, whith convertible collar. 52 inches long, made double breasted style, with imported Astrakhan collar, lined with a splendid q warm coat; special at $\$ 20,00$.

Young Men's "Boulevard Clothes," \$13.65 to \$20.00 The last word in college clothes for the young men who know. Every line, every fea-
ture, every fabric of the highest class. The colorings and patterns of the exelusive Men's Pants, at,

$\$ 7.50$
Opening of the MEN'S SHOE Men' New Fall Hats SECTION on the Fourth Floor W Eve moved our men's shoe departmont to the Men's store on the
Fourth Tloor, wth greaty entarged quarters, a wonderfult Hine,
theluding the beat footwear for men on the market. We livite youl fneluding the bers
Inapection saturday
We Feature the
For dress, a paten Regularly $\$ 2.00$ and
$\$ 2.50$ for $\$ 1.39$





BOY'S FINE SUITS WITH 2 PAIR OF PANTS AT $\$ 4.95$
 BOY's $\$ 1.50$ PANTS, 980
 BOY's 81.00 BLOUSES, 500

Men's $\$ 3.00$ SWEATER COATS Saturday Special at Only $\$ 1.98$


BURGESS-NASH COMPANY.

