

THE OMAHA DAILY BEE

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JULY CIRCULATION. 53,977

State of Nebraska, County of Douglas, ss. Dwight Williams, circulation manager of The Bee Publishing Company, being duly sworn, says that the average circulation for the month of July, 1915, was 53,977.

DWIGHT WILLIAMS, Circulation Manager. Subscribed in my presence and sworn to before me, this 31 day of August, 1915. ROBERT HUNTER, Notary Public.

Subscribers leaving the city temporarily should have The Bee mailed to them. Address will be changed as often as required.

August 9 Thought for the Day

For loss is life and they who do not lose are not alive. But every soul that lives lives in the heart of God and loses Him speak. -Van Dyke

But if the human animal walked on all fours, what about the lobster?

Those coroner's juries are certainly accommodating. But why a coroner's jury?

Everybody boost for Omaha! But a boost of the tax rate is not the kind of boosting that boosts.

Poetic license permits us to observe that King Corn is now making hay while the sun shines.

When dreams come true, Omaha will have a base ball team that will make every day look like "Booster" day.

One manifestation of the war tax over in Canada is an extra 1-cent stamp on every 2-cent letter. Necessity is surely the mother of invention!

What has become of the local branch of the Society for the Prevention of Unnecessary Noises? It could find a lot to do if it would only get busy.

Ex-Secretary of State Bryan is again among the Nebraska home folks. It's a mighty good thing to have some place to go where one is always sure of a welcome.

It's a cinch that the offerings in international law at the different colleges and universities will find more takers the coming year than they ever did before.

What these eugenics promoters demand is that the matrimonial craft be officially inspected and pronounced seaworthy before being permitted to steer for deep water.

The confidential clerk of a New York firm used an automobile to help him get away with \$23,119 of payroll money. A man with that much ready cash is entitled to ride in autos.

General Goethals has practically finished his work of digging the Panama canal. There's a big job of waterway improvement nearer home on which his services could be profitably utilized.

If Omaha can make class No. 2 for fire insurance rating, we are assured it can save a lot of money. Yes, but if it puts in the new green recommended by the fire underwriters, can we make class No. 2? Let us have a distinct understanding in advance instead of being buncoed again as we have so many times.

Although speaking without authority, we nevertheless feel it a safe guess that any motion by Kansas City to clip the wings of Engineer-in-Charge Deakyne of the Missouri River Navigation Survey will be loudly and enthusiastically seconded by the engineer-in-charge of the general manager's office of the Metropolitan Water district of Omaha.

The official roster in the new volume of Nebraska session laws fails to note the change of judges on the district bench here, although made almost three months prior to its publication. The presumption is, it would have been imposing too much of a hardship upon the printing contractor to have him re-set a page "lifted" from the previous edition.

Thirty Years Ago This Day in Omaha. The Grand Army of the Republic held a Sunday morning service at the First Methodist Episcopal church commemorative of General Grant. Those participating being Capt. C. Barney, Comdr. G. St. Guyer and Rev. Charles W. Savidge. The committee on church decoration were Mrs. C. P. McCarty, Mrs. R. D. Hill, Mrs. C. A. Ringer, Mrs. C. Barney, Miss Emma Burmeister, who were assisted by H. K. Burk. Commissioner Richard O'Keefe lost a pocketbook on Thirtieth between Castelar and Farnam streets. R. H. Meday with his wife and child and Miss Meday have arrived in Omaha from Detroit, and will take up their residence here. Norman Kuhn has gone to Spirit Lake for a two weeks' vacation. The Omaha lodge of the Ancient Order of United Workmen has started a movement to secure a separate city hall. General O. O. Howard conducted the grant memorial services at Fort Washburn.

To Keep Our History on Straight

Two or three years ago the Omaha Water board sold \$5,000,000 of \$5,000 worth of its bonds at par and three-fourths of 1 per cent premium—World-Herald. As a matter of fact, it was in 1912 that the Omaha Water board sold \$7,000,000 of 4 1/2 per cent bonds at secret sale at par and \$50,000 premium. This premium was obtained, however, only after The Bee had exposed the original deal to sell without any premium and had pointed out the fact that a premium of \$50,000, accompanied by a certified check for the amount named, was being offered by responsible bond brokers. No competition was invited for the bonds. Almost at the same time the city of St. Paul was marketing a 4 per cent bond at a premium.

But the worst feature of these water bonds is that they were made to run for the full period, drawing 4 1/2 per cent interest, or \$315,000 a year, for the entire time. In other words, the outstanding debt remains the same and the interest burden undiminished till the thirty years are up. That \$431,000 of these bonds is now held in the reserve of the Omaha Metropolitan Water district simply means the district is paying itself interest on that amount instead of cancelling the debt and reducing the interest charge, and thus making possible further reduction of water rates. What should be done, even now, is by law to require the board to retire the bonds as they are acquired with sinking fund accumulations and do away with this constantly growing danger spot. If this is not done, by the twenty-ninth year the water works treasury will be holding \$7,000,000 of cash or marketable securities, not including depreciation and surplus accumulations.

Taking it Out on Poor Man

Piqued by the performances of the artists who design the outward apparel of woman, the powers who determine the raiment in which mere man is expected to disport himself have announced a series of garments for the coming winter that will make most of us take to the woods. Coats are to be short and snug fitting, with padless shoulders, and trousers are to be tight. Nothing is said of the colors, so it is to be taken for granted that man will yet be confined to the somber black and sober gray, with his fancy off declared in neckties, the latter offering the only outlet for his aspiration to rival the rainbow.

This program is all right for the athlete, whose rugged torso and well developed underpinning will stand comparison with Apollo, or the youth who still may rival Adonis in his shapeliness of form. Snug coats and tight breeches will do very well for them, but what of the other fellows? Men there be whose waist line has gone along with other attributes of joyous early life, not to speak of the antithetical guy whose fleshless limbs and attenuated outline call for the merciful covering of garments designed to conceal the deficiency of form they must endure. Picture these, if you will, arrayed in the coming season's snug garments. It can't be done.

Clothing designers may determine the form and shape that man's garments are to assume, if he be bent on following fashion, but, happily, there's no statute that requires a man to wear 'em.

Wanted—More Simplified Government

A controversy seems to be on between the mayor and city commissioners at Lincoln, with possible bearing on conditions here in Omaha. Mayor Bryan has set out to secure two reforms; first, an independent auditor, free from control of the commissioner in charge of the treasury and finance department, and second, a transfer of water collections to the treasurer, so as to have one single place of payment of taxes and other city dues, and one officer responsible for them.

The necessity of an auditor independent of the officers who spend the money, and whose accounts he checks, has been persistently urged by The Bee as a prerequisite of business-like government. We would make the comptroller-ship a merger of those offices for city, county and school district and water district, with complete jurisdiction and centralized responsibility. Anyone who would suggest consolidation of the treasury and Water board collections for Omaha would doubtless have his motives questioned, but if it is a business proposition for Lincoln it would also be for Omaha.

All of our American cities have too much and too complicated machinery of government, and too much unnecessary duplication, and to make progress we must work for its simplification.

Democrats Making Up a Record

When the democratic Nebraska legislature was in session last winter it made a pretense of reducing expenditures three-quarters of a million on the state's budget, but the totals fall to show the saving, despite the energetic jugglery of figures indulged in by the energetic economists. Now the state assessment board makes a further pretense at saving money by reducing the levy 1 mill, and putting the total sum to be raised by taxation several hundred thousands of dollars below the amount to be expended under the legislative appropriations. Next summer the state will ring with the voices of democratic orators, boasting of the economy achieved by the officers chosen by the party, but nothing will be said of the deficit in funds, forcing renewal of a floating indebtedness.

When the republicans took over the state administration after the Poynter term of office, they found a huge floating debt had been piled up, which required a special levy to discharge it. Not until under Governor Sheldon were the last of the warrants issued to pay inherited deficiencies due to democratic "economy." Must this experience be now repeated, solely to give the democracy a campaign cry? It will be costly for the state, but it will not make much difference to the lawmakers who created and filled offices with no appropriation for paying the salary, and who made appropriations for needed expenditures left unprovided for in the levy.

The Bee is taken to task by Edgar Howard for being "wholly unable to understand his view of the Mexican situation." He says there was never a greater mistake than to suppose him favoring immediate armed intervention, and goes on to explain that "the ultimate conclusion of the Mexican mishap will be American occupation," and that we must "send our troops across the border." But, of course, he is not in favor of armed intervention. In the interest of truth and peace let our readers get this on straight.

Public School Houses As Social Centers

DR. EDWARD W. STITT, District Superintendent of Schools, New York City.

NEW YORK CITY is in the van of progress in the matter of using its school plants for social centers, and an account of some of the work there may be of assistance in communities where the matter has been given less attention. Many of the modern school buildings have playgrounds on the first floor, which by the installation of simple apparatus become available gymnasiums. The ceilings are sufficiently high to permit the playing of basket ball, which game appeals to many because of its team spirit, its combination of running and throwing, quick motion necessary to shoot the goals, and the general spirit of co-operation without which no team can win many games. Trained gymnasts are provided as teachers and systematic instruction is given all who desire regular gymnastic drill. There is no roll of attendance, so that men feel free to come and go when they like. In some centers young men who are preparing for the physical tests required of applicants for the police and fire departments receive regular instruction with heavy dumbbells, in jumping, running and other tests required. It is not a happy omen for the future that the gymnastics in our recreation centers are training the physical powers of the men who will patrol our streets, at night, and of those who will guard our city from the danger of fire?

For those who do not wish the activity required in the gymnasium, a game and library room is provided. The most popular magazines are kept on file and a small library of selected books is always at hand. The habit of reading is, therefore, encouraged, and the teachers report gratifying improvement in the literary taste of the readers. There are no longer requests for books of the "Jesse James" or "Dead-wood Dick" order, but instead readers are enjoying the work of Dickens, Stevenson, Scott, Churchill, Miss Alcott, Mrs. Kate Douglas Wiggin-Riggs and other authors whose works make a sympathetic appeal to the tired toilers, enlist their interests and encourage their ambitions. There are, of course, many men and women who are too tired even to read. For them provision has been made in the form of quiet games, such as checkers, chess, dominoes, parcheesi, lotto, anagrams, authors, clinch, halma and the like. Tournaments are arranged to stimulate interest. Those who attend the centers are encouraged not to play the same game all the time, but to secure the charm of variety by learning new ones.

In addition to the foregoing attractions, definite attempts have been made to interest young people in music. Capable teachers have been provided and some progress has been made in encouraging those who attend, not only to love good music, but to create it as well. I recently heard one of these singing classes—all adults, and numbering almost a hundred—give a most creditable rendition in three-part setting of "The Lord Is My Shepherd." The delight they took in the music, their evident enthusiasm and their serious spirit were of course largely due to the capable teacher who directed the chorus.

During the past year there were 950 school clubs in operation in New York, included in the following classes: Athletic, literary, social, dramatic, musical, civic, parents, philanthropic, Boy Scouts and Camp Fire clubs. The variety of the interest thus offered gave an opportunity to all to join one or more of the clubs, and principals of schools strongly urge club membership as one of the great privileges afforded by our centers. Many of the clubs have pennants, banners, pins and other insignia of their organizations, and a justifiable amount of pride is exhibited in maintaining high standards of membership. The clubs select their own officers and have regularly adopted constitutions and by-laws by which they are governed. Some of the literary clubs have excellent debating teams and in all of them the effort is made to encourage public speaking. The debates are limited to matters of current interest, municipal improvement and state or national legislation.

Perhaps no feature of our centers has more opportunities for social betterment than the mixed dancing classes. The evils of the lower order of dance halls have been largely reduced by permitting young men and women to enjoy social dancing in our public school buildings. Proliferous dancing is, however, not allowed.

School houses could be used everywhere in the following ways:

1. The auditorium or assembly room of school buildings should be used for concerts, lectures and entertainments.
2. Moving picture shows should be conducted, the choice of films being carefully regulated by the school authorities.
3. Social dancing, at least once a week, should be permitted in most school buildings.
4. The cellars of many buildings are waste places in which bowling alleys and hand-ball courts could be constructed.
5. Shower baths are a great necessity, and they may be installed at little expense in most schools. "Cleanliness is next to godliness."
6. The cooking rooms of our day schools should be used at night for lessons to mothers in simple dietary cooking and household economy.
7. In thousands of kindergarten rooms throughout many cities the piano is never used after 3 p. m. An inspiring teacher should be employed at night to use this instrument in directing jazz clubs and choral singing.
8. The workshops of schools could be used at night in teaching men how to repair broken furniture and to use the simple tools of the carpenter.
9. Consolidation of small schools will help for social betterment. One modern building can take the place of several small outlying schools and will furnish an opportunity at night for rest and recreation.
10. Civic gatherings should be encouraged. The auditorium of school buildings is a better place for political debates and municipal discussions than saloons or street corners.
11. In outlying school buildings there is often a vacant room. This should be used at night as a game, library and reading room.
12. Hundreds of the best of young people are meeting behind or over saloons. Social service demands that the class rooms of school buildings be used at night as club rooms.
13. Many young women have no proper place in which to receive their male friends. In the recreation center of the Manhattan trade school, New York has demonstrated how the school building may be used for this purpose.
14. At little expense for light and heat, indoor playgrounds of school buildings may be equipped as gymnasiums for men and women.
15. The school buildings of the United States are worth over a billion dollars. To use these only for five hours a day is an economic waste. Therefore, we urge that a wider use of our school plant is a business proposition, which will be of the highest value in accomplishing the social improvement of the masses.

Twice Told Tales

Relief for the Englishman. An Englishman visiting the United States for the first time was riding in a street car in New York. Opposite to him sat a woman upon whose lap was a very ugly baby—a uncompromisingly homely child. The baby seemed to fascinate the Englishman; he couldn't keep his eyes off it; he would look away, drop his eyes, and endeavor to fix his attention on some other object. But it was of no use; he had to look back! At last the mother—obviously annoyed—leaned over and hoarsely whispered, "Rubber!" A relieved smile spread over the ruddy countenance of the Englishman, and he replied with great fervor: "Madam, thank God! Do you know, I actually thought it was real!" "Everybody!"

The Bee's Letter Box

Propagation of Peace. SOUTH AUBURN, Neb., Aug. 8.—To the Editor of The Bee: Enclosed I send you a folder of reading matter of the day, by Hon. G. W. Cornell of Weatherford, Okl., who formerly lived in Auburn, with my request that same be reprinted in The Bee, of which I have been a subscriber for many years. I am myself a Wilson man and think he is a good president, but think he is entirely wrong in his assertion that American citizens can go where they please regardless of the consequences. I will do all I can to prevent war of this country with Germany or any other nation, especially in this present conflict and I think that Mr. Cornell just hit the nail square on the head and will do a whole lot to keep this country at peace.

Should you decide not to reprint it, please let me know why not. FRED HECTOR.

The Omaha Base Ball Club. OMAHA, Aug. 8.—To the Editor of The Bee: In the base ball world we have two essential factors operating toward the making of a successful team. First, the manager must cater to the "fans" and second, the crowds must turn out to root and support the home team.

From conversations I have overheard it appears that the manager of the Omaha team of the Western league is wholly to blame for the present standing of the team. The greatest support a club can have comes from the old reliable—the "bleacherites." Their old accustomed camping grounds on the west side of the field was gobbled up by an extension of the grandstand, and the "faithfuls" have been relegated to the south side, where they are supposed to "holler" for the team, while looking straight into the smiling face of the hot sun. There would be some excuse for enlarging the grandstand if attendance warranted, but it does not. In fact, at the last few games a person had to use a fieldglass to locate the "grandstandites."

If the present management would secure good players and keep them instead of unloading them at a fancy price he would notice a perceptible increase in gate receipts. Omaha has stood for this third class base ball about long enough. There is an excuse for a tail end team once in a while, but absolutely none for such an aggregation year in and year out. If Denver can have a winning club every year so can Omaha.

A good team, it must be admitted, will never win games unless the rooters do their part. Omaha will turn out in force if the manager of the club does his part. If we are to remain on the "base ball" map, put the team under new management. C. E. W.

"Home Talent"

OMAHA, Aug. 7.—To the Editor of The Bee: We are living in a wonderful age—the day of the expert. Business, private and public, is calling for expert men. Sometimes the expert movement becomes a fad. This is true in civic affairs, but never, I may safely say, in private business. Large companies and corporations seldom seek experts in foreign fields. They advance men who have been in their employment—men who by long association have become imbued with the very atmosphere of their business. Such men are advanced to positions of trust and while serving in that capacity become experts in that particular department.

The school board at one time labored under the impression that we had excellent teachers, who were not quite capable of filling the principalship of the high school. Not until Miss Kate McHugh assumed that office was it demonstrated that "home talent" if you will pardon the expression, surpassed imported executive ability.

It is a deplorable state of affairs when we are made to believe that out of a city of 200,000 population not one man or woman can be found who has the natural talent and efficiency to act as a supervisor of public playgrounds. I have no fault to find with the present incumbent, but I do claim that just as good a one could have been secured in our own city.

We have been too anxious to look elsewhere for men to advise on matters relative to running and beautifying the city. The business men allow no occasion to go by without reminding us of the importance of purchasing "Made in Omaha" goods if we would wish to boost for the city. If it is so necessary for the greatness of our city to come to the constant support of the merchants and manufacturers by buying "home-made" goods it is just as necessary that they in turn demand the appointment of "home talent" for public positions.

OMAHAN.

Tips on Home Topics

Detroit Free Press: Bryan believes in signed editorials. Queer chap, that. He wouldn't even sign a letter to Germany himself.

Baltimore American: Modern laundries are to be placed on the American warships, and the flapping of the jackies' washing will no more be seen on the yardarms. Thus do most picturesqueness yield again to practicality.

Indianapolis News: But before the pharmacopoeia committee of the national druggists' organization takes any rash action, let the members reflect that stopping the sale of booze by drug stores would not only disturb business, but put an awful cramp in the profits of some establishments.

Sioux City Journal: Who is the most distinguished citizen of Nebraska? No, it is not the man of whom you are thinking. A commission appointed by the governor decided that the most distinguished citizen of Nebraska—wait a moment—the name is sure to come—well, any way, he is a professor in the state university.

Springfield Republican: This sharp weapon which German technical genius has given us, the submarine is called by the Yonische Zeitung, which rejoices that the German note does not suggest that this sharp weapon is to be blunted. But the submarine is not a German invention. Germany's part in its development is small compared with America's. To claim a special license in its use on the ground that it is a product of German genius would be absurd even if the claim were well founded. It is preposterous when applied to an invention which Germans merely adopted.

MIRTH MAKERS.

Hairless—But you must keep our engagement a strict secret. Sittler—From all but my most insistent creditors, dearest.—Boston Transcript.

"Did Swift borrow money to buy an auto?" "No; he is a higher financier. He bought an auto to borrow money."—Philadelphia Bulletin.

"Can't I send you some books for summer reading?" "Now; pa don't want no books. He's got a thermometer to read."—Kansas City Journal.

"Think of the days when they danced the minuett!" exclaimed the sedate relative. "Yes," exclaimed the energetic girl, "the world has improved some since then, hasn't it?"—Washington Star.

"How do you know that Blinks has had a raise in salary?" "He argues that the world is getting better; that the danger from monopolies has been greatly magnified, and that human nature isn't so bad, after all."—Philadelphia Ledger.

Curate—I am so glad to hear your husband is showing so much improvement, Mrs. Higgins. The famous detective gaped as he arrived at the scene of the crime. "Heaven!" said he, as he looked at the window through which the thief had escaped. "This is more serious than I expected! It's broken on both sides!"—Philadelphia Ledger.

"But, Eliza," said the mistress, "your little boy was christened George Washington. Why do you call him Isaac Walton?" Walton, you know, was the famous fisherman." "Yes," answered Eliza, "but dat child's repetition 'o' tellin' 'e doof made dat change imperative."—Seattle Times.

"Do you think women's clubs lessen interest in the home?" "No," replied Miss Cayenne. "After

listening to formal lectures and debates, I should think a woman would find her husband's conversation comparatively entertaining."—Washington Star.

Emma—Miss Antique says she wishes she could step to the phone and call up her happy college days. Eva—if she did, she'd have to employ the long distance phone.—Florida Times-Union.

Mary and Tommy had been to hear a minstrel's talk at Sunday school. "Did he tell you about the poor heathen?" father inquired at the dinner table. "Yes, sir," answered Mary. "He said that they were often hungry, and when they beat on the tin-tums it could be heard for miles."—New York Evening Post.

Hemmandhaw—Branbrough is a prize optomist. Shimmerpate—What makes you think that? Hemmandhaw—This morning, when I met him he said he would soon be dog with walking. Shimmerpate—Indeed? Hemmandhaw—Yes; he said he had just bought two chances for an automobile race.—E. W. Change.

RESPONSIBILITY.

Berton Bralley in Judge. It's up to you! Though luck, in each instance, is something that you cannot disregard, it doesn't count much in the long, long distance. That you must travel for your life's reward. Luck helps—of course—and they are blind who doubt it. But it's yourself that has to bring you through.

It's your own life, and with luck or without it, it's up to you! Nobody else can make it. Nobody else can fashion your career; And if you build it up, or if you break it, Your own responsibility is clear. It isn't fate or fortune or your neighbor That brings success or failure to your door. You're free or fall by your own brains and labor! It's up to you!

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Lest They Forget

By James O'Hara Day

ANDREW CARNEGIE once said that the greatest asset a man could have in business was imagination, the power to build up for the future.

But there is another asset equally valuable—common sense, the power to keep things built up.

If I were in business and had common sense, I would realize that the great bulk of this city's population consists of men and women who draw the same salary every week in the year;

That human beings have to eat, live and clothe themselves with more care in Summer than in Winter;

That the number of people on vacation is necessarily only the smallest fraction of the town's inhabitants;

That, at this time, for every person leaving town there is one coming back from vacation;

And that the law of supply and demand works as inevitably in July as it does in October.

If I am in business and have common sense I will realize today, just as I will next December, that the way to sell my stock is to describe it in the newspapers day by day so that the readers will see it every morning across their eggs and coffee.

If I am in business and have common sense, I will know that the way not to sell is not to tell the public what I want to sell.

The psychology of the human mind is the same always. It believes whatever is told it. Information that goes through the eye to the brain is what sticks to the brain.

That which is shown to the eye once may be soon forgotten. That which is presented to the eye time after time cannot be forgotten.

The man who advertises in the Winter and throws the mantle of secrecy over his business in the Summer is only fifty per cent efficient. He loses half of his time. He destroys half of his opportunities. Let the public think that you do business well for only half the time, and you convince the public that you do not do business well any of the time. If I am in business and have common sense, I want every man or woman who makes a purchase of me in January to know that I am on my job in July.