

Nebraska

TAYLOR OF CUSTER SAVES HIS FEE BILL

Champion of Lower Salaries Forces House to Save Bill Cutting Court Reporter's Fees.

TWELVE OF MEMBERS SWITCH

(From a Staff Correspondent.) LINCOLN, Feb. 7.—(Special).—Taylor of Custer continued his fight to cut down the income of everybody else but members of the house this morning when he attempted to push his bill H. R. No. 114, requiring court reporters to work for their statutory salary only when preparing transcripts for cases to be appealed to the supreme court.

NEWS NOTES OF SEWARD AND SEWARD COUNTY

SEWARD, Neb., Feb. 7.—(Special).—J. C. Peter, chairman of the Board of County Commissioners, has appointed Judge T. L. Novak, John Gillan and County Commissioner William Wullenweber a committee to consider plans for the building of a new jail which will probably cost the county \$125,000.

FOOD COMMISSION MAKES REPORT OF ITS LABORS

(From a Staff Correspondent.) LINCOLN, Feb. 7.—(Special).—The state food, drug, dairy and oil commission received \$7,953.23 worth of fees during the month of January. At the same time the department made 1,346 inspections, covering everything from humble groceries to the large packing houses.

HYMENEAL

Edmunds-Lewis. YANKTON, Feb. 7.—(Special).—The marriage took place at Vermillion Thursday of Stanley Edmunds, son of Charles P. Edmunds of Yankton, and a grandson of Newton Edmunds, second governor of Dakota Territory, and Miss Adelle Layman Lewis, member of a prominent family of the university city. Mr. and Mrs. Edmunds will reside in Yankton, where the bridegroom is city engineer.

NEWS NOTES OF WEST POINT

WEST POINT, Neb., Feb. 7.—(Special).—Mr. and Mrs. Gottlieb Boldt, residents of West Point, observed their golden wedding anniversary on Thursday. They were married to Miss Elizabeth Boldt of Germany, February 4, 1865, and have lived in Cumulative forty-eight years.

FAIRBURY NEWS NOTES

FAIRBURY, Neb., Feb. 7.—(Special).—A session of teachers' institute was held in Fairbury Friday and Saturday for the city teachers. The instructors comprised Dean House of Peru State normal, George Ditch, president of the Lincoln normal, and Miss Castle of the Lincoln normal.

GAGE COUNTY NOTES

BEATRICE, Neb., Feb. 7.—(Special).—The Farmers Institute, which has been held at Wymore the last two days, closed Friday with addresses by H. P. Williams, W. L. Collins, H. J. Gramlich, W. P. Snyder and Miss Lulu Wolford, county superintendent of Pawnee county. These officers were elected: President, W. L. Collins; vice president, F. E. Lang; secretary, J. T. Dawson; treasurer, Julius Neumann.

Nebraska

PROSECUTOR ASKS FOR GRAND JURY IN MADISON

MADISON, Neb., Feb. 7.—(Special).—William L. Dowling, county attorney, has filed a motion asking Judge Welch of the district court to set aside the order heretofore made on January 1, directing that no grand jury be summoned for the first day of the first regular term of the district court of Madison county and to enter an order directing that a grand jury be summoned on the first day of the first regular term for 1915.

DEATH RECORD

Mrs. Avis Hindman. FAIRBURY, Neb., Feb. 7.—(Special).—Mrs. Avis Hindman, aged 90 years, died at the home of her daughter, Laura Hindman, after a short illness. Death was due to old age. She was born in Rutland county, Vermont, July 13, 1825.

MINERVA CRIPPS

CHADRON, Neb., Feb. 7.—(Special).—Mrs. Minerva Adell Gregory Cripps, born March 9, 1849, in Milo, N. Y., died in Whitney, Dawes county, Nebraska. She was married to John R. Cripps, November 13, 1866, at Burlington, Vt., and after her husband's death there came to Whitney with her children, the daughter, Mrs. Cartwright, in whose home she died, having been one of the very first settlers in Dawes county. She also leaves two sons, Fred Willis Cripps of Batesville, Ark. Many Chadron people attended the funeral.

CHADRON NEWS NOTES

CHADRON, Neb., Feb. 7.—(Special).—Palestine encampment No. 76, Independent Order of Odd Fellows, secured the services of the Hot Springs, S. D., team to confer degrees on a class of twenty men last night. The Hot Springs team took the prize in the world contest two years ago and are the best to be found. After the ceremonies the Rebekahs served a banquet, after which, with A. L. Torney, A. G. Fisher as toastmaster, Rev. Mr. Williams responded to "Why We Are Odd Fellows" and John W. Pittman of York to "Why We Have Rebekahs."

GADEON NEWS NOTES

GORDON, Neb., Feb. 7.—(Special).—At the Commercial club meeting held in Gordon it was decided to ask the village council for a special election, at which time the proposition of incorporating as a city of the second class will be submitted. Eighty of the business men of the town were present. A number of speeches were made, after which a luncheon was served.

ARRANGE FOR ENCAMPMENT

MINDEN, Neb., Feb. 7.—(Special).—Last night the Commercial club met with the officers of the Grand Army of the Republic in the assembly room of the court house to make detailed arrangements for the state encampment, which will be held in this city during May 19 and 20, this year. O. E. Durand, adjutant general; A. M. Hough, for the Women's Relief corps, and Mrs. Richmond for the Ladies' circle, represented the different organizations of the veterans of the civil war. National Commander General Palmer will be here at the encampment. Other prominent men will also be here.

NEWS NOTES OF ARLINGTON

ARLINGTON, Neb., Feb. 7.—(Special).—Chris L. Paulsen, living north of town, sold forty acres of unimproved land recently for \$150 per acre. This piece of land was bought from the Missouri Valley Land company by Mr. Paulsen for \$2 per acre in 1912. George Ziegler, a farmer living northeast of town, sold his 198 acres to Fred Williams, another Washington county farmer, for \$15 per acre. This is the highest price so far paid for land around here.

HIGH BRED HOVS DIE OF CHOLERA

STELLA, Neb., Feb. 7.—(Special).—W. H. West of Hubbard, who is in the business of raising pure bred swine, has lost forty head during the hog disease period that has prevailed in southeastern Nebraska in the last few months. He estimates the loss to him at least \$1,500. Some of the sows were worth \$200 each.

DANCE FOR THE VISITORS

Special Affair Planned for Market Week at the New Fontenelle in March.

TO SEE FINE ARTS DISPLAY

A dance at the new Fontenelle hotel—this is to be one of the special entertainments planned for the out-of-town merchants during Merchants' Market week, which is planned for the week beginning March 8. If this will not be the first, except the dedicatory ball of the hotel, it will at least be one of the very first to be held in this magnificent new structure. A reception, a musicale and a dance are three entertainments planned at the Fontenelle for the merchants during the week. Several committees are intensely active making local preparations for the entertainments of that week. Merchants' Market weeks in the past have proven a great success in Omaha, and it is the plan of the committees to make this the greatest one of its kind in point of quality of entertainments provided, number of visitors assembled and amount of business transacted. In less than a week it is expected that the program will be ready to be announced in full.

FINE ARTS DISPLAY

Arrangements have been made for the visitors to see the fine arts display, which will be held during that week at the Fontenelle. This display is conducted under the direction of the Fine Arts society and many thousands of dollars worth of original works of art will be exhibited. It will be without doubt one of the greatest displays of the work of contemporary artists in this country. Another feature of interest will be the semi-annual style show at the Commercial club. This event was the great feature of last season's show and the merchants in this territory still speak of it as a tremendous success. All the new ideas in women's spring apparel of every character will be shown in this style exposition. A dozen or more living models will appear. The stage and its appointments will display the new things of their very best advantage. A prize-giving feature will also be conducted during the evening of the style show. More than 100 valuable prizes from the Omaha manufacturing and wholesale market will be given away to visiting merchants and their families. Another night will be given over to a dinner at one of the hotels, to be followed by a theater party. Invitations will soon be broadcast to bring in the hundreds of merchants to this event. The week of March 8 has been set aside for this great semi-annual occasion.

MAN AND BOY BANQUET

BRADSHAW, Neb., Feb. 7.—(Special).—The Methodist Brotherhood gave a banquet Friday night to which all the adult men in the town and vicinity were invited. Each man was instructed to bring with him a boy eligible to the ranks of the Boy scouts. The Methodist women and Willing Workers' society No. 2, served the feast; notwithstanding the severe inclemency of the weather thirty-eight men were present each accompanied by his boy partner.

BROKEN BOW TO VOTE ON BOND ISSUE

BROKEN BOW, Neb., Feb. 7.—(Special).—A special election will be held here Tuesday of this week for the purpose of voting upon sewer bonds in the sum of \$17,000. There have been many wild statements regarding cost, installation and service, but these statements have probably grown out of a misunderstanding of the matter. It is estimated that about \$1,000 a year will have to be raised by taxation to pay for the interest on the bonds and provide a sinking fund. Under the present valuation this will mean a four mill levy and that means for every \$6,000 worth of property the sewer bond tax will be only 90 cents.

MUNICIPAL BONDS FAVORED

ACCOUNT EUROPEAN WAR

"War and its resulting financial situation is booming the municipal bond as a form of investment," declares Cuthbert Potter, an Omaha bond salesman. "Industrial bonds and stocks have lost their following, temporarily at least. Investors who used to put their surplus and interest away in these securities are now favoring the municipals, as they are more certain under the existing financial and industrial conditions."

CHADRON NORMAL SCHOOL NOTES

Agriculture II has an enrollment of twelve boys. This is a course in animal industry. The Young Women's Christian association building was the scene of two royal battles this week. The high school basketball team, pitted against the Hot Springs (S. D.) high school team, won. The game between the normal team and the basketball team was won by the normal team. Twelve new typewriters have been placed in the business department, so that more can be written in the department, which is not yet equipped for nearly as many as wish to enter. The German club, Deutscher Verein, is just organizing its new members. Until the new wing could be used there has been no room for this department. Sixteen students have been in German VI. Coach Keester went to Alliance to referee a game between Sidney and Alliance. His ability and fairness have created a great demand in basket ball games in neighboring cities. Superintendent Tracy, Miss Bushnell and Miss Allberry of Sturgis, S. D., were visitors to the mathematics department Thursday. Wednesday afternoon the primary teachers of the city members of the Misses Fisher, Lemington and Unthank, visited the primary of the model school. They carried themselves as simply repaid for their time. Miss Emma Sturdevant supplied the place of Miss Claire Moorman in the third grade of the public school. Work is progressing in the physical and chemical laboratories in the new wing, but it will be some time before they are completed.

Burlington Puts in Telegraph Machines

In its general telegraph offices here the Burlington is installing a Morrum printing machine, similar machines being put into the general telegraph offices in Chicago and Denver. The machines are designed to carry the heavy run of business and speed up the sending of messages. The Morrum consists of a couple of machines, one upon the plan of a typewriter. On this the operator copies onto a perforated tape. The keyboard has the Roman alphabet letters, but on the tape perforates the characters of the Morse telegraph code. The tape when perforated is placed in the sender, which is worked by an electric current, and at the other end of the line the message is received on a similar tape at the rate of something like 130 words per minute.

\$125,000 IN FUND OF JEWISH COMMITTEES

The Zionist provisional committee and the American Jewish relief committee are making an effort to send a shipload of food under the protection of the State department. The money for that purpose has been collected from the following sources: On the part of the provisional committee, from Nathan Straus, \$50,000, and from the committee \$25,000; on the part of the American committee, from Jacob Schiff, \$25,000, and from the committee \$25,000. The distribution of the food will be under the direction of the American consul to all those who are in need, disregarding religion, creed, nation or race.

POLICE MATRON CARES FOR CHILD; MA 'SOUSED'

Police Matron Gibbons took care of a 2-year-old infant last night for several hours, while the mother of the child slept off a jag of huge dimensions. Special Officer Finn of the Brandeis stores found the woman, who described herself as Mrs. Grace Stevenson, 210 North Twenty-fourth street, Council Bluffs, and he sent her to headquarters. Don't disregard your cold, you sneeze, cough, are feverish, nature's warning. Dr. King's New Discovery will cure you, too. All druggists.—Advertisement.

DEAN WEST OF PRINCETON TO TALK AT UNIVERSITY CLUB

Another speaking engagement has been arranged for Dr. Andrew Fleming West, dean of the graduate school of Princeton university, who will be in Omaha Monday. The University club announces that Dr. West will be its guest of honor at a luncheon Monday noon, and will make a brief address at 1 p. m. He will also talk to public school teachers at the high school at 4 o'clock. He will be at a banquet at the University club in the evening.

CONGRUOUS AND COLE ARE SERIOUS

Don't disregard your cold, you sneeze, cough, are feverish, nature's warning. Dr. King's New Discovery will cure you, too. All druggists.—Advertisement.

THE SILENT SALESMAN

The noisy salesman with the "gift of gab" has gone the way of the ichthyosaurus. The street peddler is as scarce as white blackbirds. No more does he call the busy housewife from her household duties to look at his impossible wares. No more does he irritate servants or jar the fretful nerves of the housemaid with clanging door bell. He was as welcome in his day as smallpox. The entire household, including the dog, was arrayed against him. His medieval system of merchandising has been relegated to the scrap-heap. If he got the lady of the house to the front door it was by subterfuge and if the servant answered the door bell she slammed the door in his face before he could begin his story. He was a merchandising pirate, out of harmony with the customs of trade. He paid no rent, employed no clerks, and his cash register was in his hat. He is obsolete. His stock was musty and stale. Both he and his wares should have been boiled in antiseptic.

PLANS FREE MUSIC SCHOOL

Dr. Alma Webster Powell Wants National Institution of Free Instruction.

TO LECTURE HERE NEXT MONTH

A movement for a free national music school, for the purpose of furthering an American type of music, will be outlined in a free lecture-musical to be given Saturday, March 6, at the University of Omaha by Dr. Alma Webster Powell of New York City. She is a former grand opera singer and is now devoting her time to the promotion of the national music school idea by lecturing throughout the country. In connection with her address she gives an interesting program of songs of many nations by way of illustration. "Music is a human need," Dr. Powell declared Saturday at Hotel Rome, on her way to Los Angeles to fill an engagement. "The idea of the proposed national school of music is to give musical opportunities to the people who are unable to pay for them. The poor people have furnished many of the musical geniuses of the world. Wagner, Chopin, Beethoven and an almost endless list of other masters came from among the peasants and could not have studied music except through the generosity of wealthy patrons."

MRS. MYERS DIES, AGED 77; LEAVES TWELVE CHILDREN

Mrs. Elizabeth N. Myers, aged 77, wife of James Myers, died yesterday at her home in Florence. She had lived in Florence for twenty years. She leaves twelve children, Mrs. Mathew King, Mrs. James Brennan, David Myers, Lizzie Myers, all of Florence; Solomon Myers, Shelbyville, Ill.; Mrs. Mest Varner, Cook, Neb.; Mrs. Lizzie Ferrill, Plummer, Ida. Bee Want Ads Produce Results. ENTERTAIN N. O. T. CLUB AT HOME DINNER PARTY

musical universities; Germany has a number and there are six in Italy. It is only in that way that we can have a national type of American music. "Music has a tranquillizing and elevating effect on all human life. A program of song has been known to calm a meeting of anarchists in New York, so that exciting speeches which followed had no effect." In her free lecture-musicals at the University of Omaha next month, she will appear under the auspices of the university. She has undertaken to tour the country at her own expense and without any personal benefit or remuneration, in order to spread her views and boost her ideals of national music.

ARTISTIC PORTRAITS

REMBRANDT STUDIO 10th and Farnam. Phone D. 3548. Room 3, Waldrice Bldg.

BY ADVERTISING you can hold fast to the trade you have and win your share of the trade you still lack.



Snow Drift Seven Feet High, 36th and Q Streets, South Omaha, February 2, 1915.

The above picture illustrates some of the difficulties of operating street cars at this season of the year.

We desire to thank our patrons for the patience with which they bore the discomfort and inconvenience of impaired service during the recent storm.

Omaha & Council Bluffs Street Railway Co.

"Talks on Newspaper Advertising"

By TRUMAN A. DeWEESSE, Buffalo, N. Y.

Without doubt he was a distributor of germs. In his place has come the silent salesman, the salesman that meets on the threshold of the home the glad welcome of the family, eager for news of the town and of the great world of workers and players. With noiseless step this salesman enters millions of homes, clad in raiment of white pulp, on which is imprinted the motion pictures of the world's doings. He is at the family board at breakfast and sits with them as they gather around the evening lamp. He is the first guest to enter the home just as day is breaking in the East, and the last to leave at night. He takes the merchants' message into the inner circle of the home, into the very heart of the household, where the ordinary salesman goes no further than the front door. With a quiet but irresistible intrusiveness he penetrates to the heart's dearest desires and ere the family is aware of his presence he has made the name of a certain firm a household word and has made an ineffaceable impression regarding the things it has to sell. This silent salesman is

Newspaper Advertising, Of course no woman will say that she takes a newspaper for the advertising that is in it. She will not always admit that she reads the advertising. She eagerly grabs the newspaper morning and evening because she wants to know what is happening in her own town and in the great world outside. She is news hungry. What a natural universal hunger! We are by nature gregarious. If we were not there would be no cities. Human beings would not segregate. They would not build houses close together. And this gregarious instinct develops a powerful curiosity to learn something about the other fellow's business. And the advertising is part of the "news." If advertising isn't "news" the merchant should employ an advertising manager who can put "news" into it. Whether he wishes to or not, the reader gradually absorbs this news in the advertising columns and an impression is made from day to day which time cannot efface. And this silent salesman is a repeater who does not give offense. He comes day

after day with persistent regularity. The household does not tire of him because he comes in a new garb, new type, new illustrations, a new line of appeal, new arguments, new bargains, new creations of factory and loom, a new introduction in the morning, and new salutation in the evening. When properly clothed in the language of simple salesmanship, without bombastic trappings or pompous rhetoric, he easily gets a hearing because of his newness and freshness, and because of his earnest sincerity, and because he radiates optimism in every word. He is a creative, constructive force. He does not preach penuriousness nor pessimism. He gets the household exchequer into circulation. Thus this silent salesman becomes the greatest force in modern merchandising—a force that creates in the minds of women "a new want"—a force that makes the luxuries of today the necessities of tomorrow—a force that gradually builds up a good will asset for a firm or a commodity which the greatest conflagration cannot destroy. TRUMAN A. DeWEESSE.