

SPECIAL TODAY!! To All Readers of The Omaha Bee
CLIP COUPON---Start Stunning 48-Spoon Collections Now

GRAND DISTRIBUTION

of WM. ROGERS & SON AA GUARANTEED

STATE SEAL SOUVENIR SPOONS



A Spoon for Every State *A Spoon for Every Sunday* *A Spoon for Every Reader*

CLIP COUPON BELOW

Get This Stunning "Nebraska" State Seal Souvenir Spoon Today

Thousands of people go today for the magnificent "Nebraska" Spoon shown on this page. Thousands will be delighted with its rich heavy pattern, showing the seal of the State of Nebraska. The big, valuable coupon below enables every reader to obtain this beauty. Only the finest art of famous silversmiths could produce such perfection in a spoon! Only a wonderful plan could make this offer possible to so many people! This is the first of a unique collection of 48 stunning State Seal Souvenir Spoons we are to offer—representing the states of the Union. Every lover of handsome silverware wants them. Every patriotic American wants them. Start your collection today with the "Nebraska" Spoon.

Made by "The Original Genuine ROOERS"

A generation knows the fame of these makers. Almost everywhere silverware is used their name stands for superfine quality. These State Seal Souvenir Spoons are their AA quality.

50 Pennyweights of PURE SILVER to the Gross

on 18 per cent nickel base. Their name on the back of the handle guarantees the extra-heavy, extra durable plate of PURE SILVER. Women love the large teaspoon size—the plain bowls, usable and easily cleanable—the altogether charming combination in the design of majestic soaring eagle at top, State Seal in centre, lovely American golden rod below. You must see them to appreciate. The craze for them will sweep the entire country!

World's Most Beautiful Collection

No other collection offers all the delightful features of this Rogers Set. Every different spoon is a work of art! All are uniform. All are welcome to any table in the land and as gifts on any occasion. Be sure to go early for your "Nebraska" Spoon—the demand will be enormous. Present your coupon this morning, if you can, to be sure of avoiding delay in obtaining a spoon.



A Spoon for Every State
A Spoon for Every Sunday
A Spoon for Every Reader



Ex.ra Heavy Deep-Cut

The wonderful richness of these patterns shows their worth, is remarked by all. The workmanship expended on these spoons has given them a fine, striking relief effect seen only on the best silverware. No pictures can do these spoons justice but if you see their beauty and feel their weight, with your hands you at once realize they are wonderful spoon creations of skilled silver craftsmen.

NOTICE TO NEWS DEALERS

Get your supply of State Seal Souvenir Spoons from Omaha local distributor,
ERIC NELSON
1618 Capitol Avenue

WARNING!

Spoon Collectors These Wm. Rogers & Son, AA State Seal Spoons are in such a terrific demand that others are trying to imitate them. Do not be misled by other so-called offers of State Souvenir Spoons. When you present your coupon, accept no spoon not wrapped in the Certificate of Guarantee, shown here, which makes every genuine spoon exchangeable at any time. This is your safeguard. Your coupon entitles you to the best—get it by all means.

List of Newsdealers Who Will Redeem Coupon

- J. Williams, 10th and Bancroft Sts.
- Greenough & Co., 10th and Pacific.
- W. A. Woodard, B. & M. Depot.
- N. Rathols, 516 South 10th St.
- Phillip Greenberg, 508 S. 10th.
- Mrs. Waterlick, 598 S. 13th.
- Chas. J. Smilowsky, 13th and Jackson Sts.
- Millard Hotel, 13th and Douglas Sts.
- Omaha Tobacco Co., 1404 Douglas St.
- Wm. Holtz, 192 North 16th St.
- J. H. McLaughlin, 208 So. 14th St.
- Paxton Hotel, 14th and Farnam Sts.
- Meyer Coren, 1411 Farnam St.
- Megath's Sundry Co., 10th & Farnam.
- Gatten & Wickham, 16th & Howard.
- Rome Hotel, 16th and Jackson Sts.
- City Nat'l Cigar Co., 405 So. 18th St.
- Sobotker Cigar Co., 1814 Harney St.
- Kohn Bros., 19th and Farnam Sts.
- John Alpersen, 321 So. 16th St.
- Henshaw Hotel, 1514 Farnam St.
- Chas. U. Moran, 1514 Farnam St.
- Omaha Sundry Co., 305 So. 17th St.
- H. F. Kleser Book Store, Y. M. C. A.
- Loyal Hotel, 16th and Capitol Ave.
- Wm. Bennett, 718 So 16th St.
- D. J. Smith, 1923 Leavenworth St.
- Goldman's Pharmacy, 2401 Leavenworth St.
- L. O'Tool, 27th and Leavenworth Sts.
- C. G. Karliquist, 2717 Leavenworth.
- Ehle's Pharmacy, 2805 Leavenworth.
- A. L. Huff, 2934 Leavenworth St.
- D. Quiler, 29th Ave. & Leavenworth.
- Meyer Drug Co., 29th Avenue and Leavenworth St.
- Kulba Pharmacy, 29th and Pacific.
- Hanscom Park Pharmacy, 29th Ave. and Woolworth Ave.
- H. Deiber, 1218 Park Ave.
- Martin Dinuzo, 24th & Poppleton.
- Cigar Stand, 1716 Farnam St.
- N. Mantell Co., 1808 Farnam St.
- Merritt's Pharmacy, 20th & Farnam.
- Sobotker Cigar Co., 2008 Farnam St.
- King's Pharmacy, 34th & Farnam.
- Harvard Pharmacy, 24th & Farnam.
- Ringle Drug Co., 212 No. 25th St.
- Mr. Frostage, 24th and California.
- Farnam Hill Pharmacy, 2524 Farnam.
- E. P. Johnson, 2929 Farnam St.
- O. S. Lewis, 2129 Farnam St.
- Chas. E. Leithrop, 49th and Farnam.
- Barnes Pharmacy, 40th and Dodge.
- Hinterlong Pharmacy, 49th & Dodge.
- Walnut Hill Pharmacy, 40th and Cuming Sts.
- Mrs. E. J. Marshall, 40th and Cuming Sts.
- J. A. Reader, 33rd and Parker Sts.
- J. F. Fenton, 33d and California Sts.
- Bemis Park Pharmacy, 33d and Cuming Sts.
- Holtz Pharmacy, 3702 Cuming St.
- J. Farnsworth, 3925 Cuming St.
- L. Chase, 2416 Cuming St.
- G. W. Dolman, 912 No. 24th St.
- Joe Benrose, 1504 No. 24th St.
- Drug Store, 1324 No. 24th St.
- Patrick Pharmacy, 1602 No. 24th St.
- Kulp's Newsstand, 1706 No. 24th St.
- J. Smith, 1914 No. 24th St.
- Mr. Willroth, 2026 No. 24th St.
- A. E. Kulp, 2314 No. 24th St.
- Wm. Hayden, 3093 No. 24th St.
- Elton's Pharmacy, 24th and Bristol.
- Fox Pharmacy, 3423 No. 20th St.
- Monmouth Park Pharmacy, 33d and Ames Ave.
- Grocery Store, 30th and Fowler Sts.
- Saratoga Pharmacy, 24th and Ames.
- Adams-Haight Pharmacy, 24th and Fort Sts.
- Mrs. Bloom, 4022 No. 24th St.
- G. T. Quantance, 3902 No. 24th St.
- Dick Saunders, 16th and Sprague Sts.
- Mr. Loomis, 3104 No. 16th St.
- Blake's Pharmacy, 16th and Locust.
- Rice's Bakery, 2808 No. 16th St.
- Grocery Store, 2130 No. 16th St.
- Haum Drug Co., 2831 No. 16th St.
- Johnson Store, 2824 No. 20th St.
- Marah Drug Co., 29th and Lake Sts.
- Grocery Store, 1500 No. 20th St.
- Drug Store, 20th and Grace Sts.
- Prager Drug Co., 16th and Grace.
- J. R. McFarren, 1022 No. 16th St.
- Red Cross Pharmacy, 17th and Cuming Sts.
- Sam Kallie, 1512 Webster St.
- Billy Rhyne, 710 No. 16th St.
- Scranton's Barber Shop, 320 No. 16th.
- Storm Pharmacy, 16th and Martha.
- P. Strausbaugh, 1815 Vinton St.
- Drug Store, 16th and Vinton Sts.
- H. L. Pribbernow, 24th and Vinton.
- Dundas Pharmacy, 50th and Underwood Ave.
- A. J. Kearney Drug Store, 32d and Arbor Sts.
- R. H. Tindell Newsstand, Benson.

COUPON
(OMAHA BEE, JAN. 31, 1915.)

TAKE THIS COUPON
and 15 cents to your nearest newsdealer and he will give you this handsome WM. ROGERS & SON guaranteed

"NEBRASKA"
State Seal Souvenir Spoon

MAIL ORDER DIRECTIONS

Address **SOUVENIR SPOON BUREAU**, Rooms 401-402, 163 W. Washington St., Chicago.

Send stamps or Money Order. Be sure to include COUPON and 15c for each spoon with 1c additional for return postage and individual box container for one spoon. Add 1c for each additional spoon ordered.

Another Spoon Next Sunday

Get the second State Seal Spoon of this rich collection next Sunday—probably no other announcement until then. Watch for coupons every week.

INTERNATIONAL SOUVENIR SPOON CO.
Rooms 401-402
163 W. Washington Street, CHICAGO.

THE WM. ROGERS MANUFACTURING CO.

46 North 10th Street, Omaha, Neb.

AA GUARANTEED

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