

## The People Must Pay for All Fool Business Frills!

This store of yours is in the mercantile business. We have given How long will the people stand for all the expensive nonsense we wonder A Ahort time ago we discover ed some figures which we had com piled some 35 YEARS ago. At that time covering a period of several years we conducted a large business at an expense of $71 / 2 \%$. It is stated that in many large institutions where they have theaters, conLONG CLOTHS-In 12-Yard Bolts Usual price $\$ 1.25$; Thursday.. 98 \& Usual price $\$ 1.50$; Thursday $\$ 1.15$ Usual price $\$ 1.65$; Thursday $\mathbf{\$ 1 . 3 5}$ Usual price $\$ 1.95$; Thursday $\$ 1.65$
Usual price $\$ 2.25$; Thursday $\$ 1.95$

NAINSOOK-Same length Usual price $\$ 1.65$; Thursday $\$ 1.35$
Usual price $\$ 2.25$; Thursday $\$ 1.75$ Usual price $\$ 2.25$; Thursday $\mathbf{\$ 1 . 7 5}$ Usual price $\$ 2.50$; Thursday $\$ \mathbf{\$ 2 . 1 0}$ Usual price \$2.75; Thursday $\$ 2.25$ Usual price $\$ 3.25$; Thursday $\$ 2.75$

## JAPANESE NAINSOOK

 Put up in 10 - yard lengths, in boxee $5-\$ 2.00$ bolth, instead of $\$ 2.50$ $-\$ 2.50$ bolt, instead of $\$ 3.50$$\$ 3.00$ bolt instead of $\$ 3.5$

## EMBROIDERED PIQUE

 95e the yard, instead of $\$ 1.25$.32. 32e Fancy Voile, instead of 40 o
37 F Fancy Voile, instead of 50 o 29 e Invisible Cheek, instead of 35

FRENOH ORGANDY
$40 ¢$ a yard, instend of 50 c
$\mathbf{6 0 e}$ a a yard, instead of 75 c
$\$ 1.00$ a yard, instead of $\$ 1.25$
15e Crepe Thursday $111 / \alpha \phi$ a yar
20 c Plisses Thursday $16 e$ a yard 50 Dimities Thursday 11e a y yar 20c Dimities Thursday 16e 25e Dimities Thursday 19c a 30c Dimities Thursday $221 / 2 \phi$ yar
45c Dimities Thursday $35 \varphi$ a yar

## fancy linens

$39 e$ for Dresser Scaris instead 65 instead of $\$ 1.25$
$\$ 1.95$ for Hemstitched Linen
$\mathbf{3 3 . 4 5}$ for
Cloths, instead of \$4.50. $\$ 5.00$ for Irish Hand Emb.

FRENOH LAWNS
$52 e$ instead of 65 cent
$60 ¢$ instead of 75 cents
80 e instead of $\$ 1.00$


## Excitement Still Continues On Our Second Floor Thursday

exceedingly low prices. We capnot see into the future. It may be a
long time before we can renew our supply of French. geods. In any long time before we can renew our supply of French geods. In any
event the manufacture cannot rece ive the same expert care and atten tion for sometime. Our stoek is still large and complete-Petticoats, tion Yor sometime. Slur stock is still large and complete-Petticoats,
Gowns, Princess Slips, Corset Covers-pliced before you on tables Wombses orawers at 29c, 490, 630 and 980--
extra values. extra values.
prices,
cowns, sse, $81.39, \quad 81.98$ and $\$ 2.98$-decided

## cow gargains.

About 20 ntyles of Corsets will be sold at $1 /$ for mer prices. In the collootion will be tound
tera, telotio-sotatecrats, ALL $O$ FTHEM.

 AFRAID. If there is any place where you can beat our prices for the
samequalities-THAT'S THE PLACE WHERE YOU SHOUED BUY, Yon will, if a judge, soon discover that it is not every store which carries such high grade goods.


Wibe in saly Dresser Mursday-short and long-

DO NOt BUY GLOVEs (unless you have to) unti saturday; Watch for the window display. The printed
In Preparation-Surpoise Sales at the DREss
Goobs and sILK sECTIONs. Watchful waithing will goons in gain for yot.


