#### Nebraska

#### MEASURES LIKELY

Director Sheldon of Reference Bureau Thinks There Won't Be So Many Drafted This Season.

#### FIVE DOLLAR FEE IS ONE BAR

(From a Staff Correspondent.) LINCOLN, Jan. 10 .- (Special.) - The legislative reference bureaus is getting in its work early in an effort to assist the members of that body to get started as soon as possible. It is the opinion of Director Sheldon that there will be fewer bills prepared this year then ever before,

Two things are responsible for this condition. One probably is the \$5 fee, which the last session ordered should be charged for drawing bills for the members and the other is the rule adopted by the legislature that bills covering one subject should be made into one bill bearing the names of th members who would have introduced several bills.

Work Expedited. It is said that the work of the committee on committees in both branches had been greatly expedited because of the assistance rendered by Miss Myrtle Keegan of the bureau, who has arranged the members in such a way that the assignments could be reached more easily. Miss Keegan had had much experience in legislative work and was really the individual who complied most of the information needed by the legislative committee on legislative proceedure from which the report was made.

It is said that the committees are ready to report and will do so either Monday or Tuesday. However, they have been Afterwards he took the law course at pledged to secrecy and the public will not the Nebraska State university and graduknow the result of their labors until ated. He is 25 years old and a member the assignments are read to the different of Alpha Theta Chi Delta Phi fraternities. houses. Never in the history of past legislatures has theer been so little interest taken in the assignments on committees. Nobody seems to care much SAYS SET FIRE TO BARN whether they get on or not or where they land, except in a few instances This has had a tendency to make the Inspector Requartte for Fire Com-work of the committees easier and therefore more quickly accomplished.

Shy at Primary Changes. Whether any member will attempt to amend the primary law and introduce a bill remedying defects shown at the last primary election is hard to tell. Some admit that they are afraid that the people will not stand for it. They assert that the idea of nominating state officers by the people is so popular that they want stand for any modification.

However, some changes will be at tempted, one being a bill by Hutton of head of horses in the barn. Lancaster adopting the blanket ballot for the regular election. He would have each party have a column by itself and thus there could be no imstake made in getting mixed on the party designation. The ballot only covers the regular election and does not in any way reform the primary.

#### PACIFIC FRUIT COMPANY

CUTS ICE AT GOTHENBURG Idea. GOTHENBURG, Neb., Jan. 16,-(Special.)-The Gothenburg Light and Power company which owns the lake here has been putting up ice for the Pacific Fruit Express company for the last two weeks. The work is all done by electricity, even the ice on the lake being cut by an electric saw. From seventy-five to 100 cars are loaded each day, most of it being shipped to Manhattan, Kan.

News Notes of West Point. WEST POINT, Neb, Jan. 10 .- (Special.) of this place, and Miss Ella Stresc, were married at the bride's home on Thurs-

The body of William Lierman, former resident and pioneer settler of Cuming county, was brought here from death having occurred on the farm home near that place, very suddenly from heart failure.

On Thursday morning the county of-Two of them are new, the rest succeeding themselves. The new man are: W McDonald, treasurer, and Henry Schwinck, deputy; Rudolph Brazda, county clerk and J. A. Riter, deputy. The political complexion of the board is five democrats and two republicans. G. A. Heller, for many years county surveyor is succeeded by J. O. Copple of Bancroft

Joseph Brezina, an aged inmate of St Joseph's home for the aged in this city. was buried from that institution on Thursday, Mr. Brezina was a Bohemian and had lived in this vicinity for over fifty years. He was 92 years of age. Marriage licenses have been granted

during the week to the following: Robert Johnson and Bertha Knoll, both of Wisner; Hudson Miller and Ellen Strese; Harry B. Shellberg and Augusta Wes tran and to Albert Heller, jr., and Amelia Meyer, both of Beemer.

William Hass, one of the best known farmers of western Cuming county, died at his home in Bismarck township on Saturday from asthma and heart disease. The marriage of William Hasebrock and Miss Anna Pinkemeyer, was celebrated at the home of the groom's parents, Mr. and Mrs. Arnold Hasebrock, on Thursday. The young couple will make their home on a farm near Uchling.

Mr. and Mrs. William Hagerdorn of western Cuming county, celebrated their golden wedding anniversary on Saturday, tifty relatives and friends being invited. At the final meeting of the county board of supervisors, held on Thursday the retiring member, L. C. Thiemke of Wisner, and the retiring county clerk, W. H. Harstick, were each presented by the board with a valuable gold watch

Notes from Beatrice.

BEATRICE, Neb., Jan. 19 .- (Special. Louis Moschel, a pioneer of Gage county who located three miles north of Beatrice in 1871, died Friday at 12 o'clock. Mr. Moschel was 71 years of age, and leaves a widow and seven children. G. H. Johnson of this city Friday received a telegram announcing the death of his aunt, Lydia Johnson, formerly of

this city, which occurred at Clendale Ore., Thursday night, aged % years. At the annual meeting of the stock holders of the Dempster Mill Manufacturing company of this city Friday evening, R. H. Yale, who has been secretary since 1855, tendered his resignation and will locate on his ranch near Brule, Neb. Arthur Hemler was elected as a

Strong Wind Causes Neuralgia Don't suffer; get a Sc bottle of Stoan's Liniment; it penetrates to the painful parts at once. Kills the pain. All druggists.-Advertisement.

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FORMER BEE REPORTER TO ORGANIZED WASHINGTON WITH REAVIS.



DON ENFIELD.

Congressman C. F. Reavis of Falls City, in going thto the ranks of the newspapermen for a private secretary, made a good choice when he appointed Dan Enfield, formerly with The Omaha Bee reportorial staff, but in the last three years filling a like position with the Lincoln Daily Star. He attended Bellevue college for some time and was prominent in athletics during his stay,

mission Says Nicholls Makes Full Confession.

INSURANCE PLACED ON STOCK

(From a Staff Correspondent.) LINCOLN, Jan. 10 .- (Special.)-H. F. Re quartte, inspector for the fire commission, says he has secured the confession of C. J. Nicholis that he set fire to a barn at Hastings some time ago for the purpose of securing the insurance on six

The horses were rescued without damage and the scheme failed. Nicholis says that he bought the six head of horses for \$55, paying \$5 down and giving his note for the balance. He then insured them for \$100 each, and after placing them in the barn set the place on fire.

It was the intention of Nicholls to have chloroformed the horses before he set fire to the barn, but he does not say in his confession why he abandoned the

#### VALENTINE COMMERCIAL CLUB IS AGAIN ON DECK

VALENTINE, Neb., Jan. 10 .- (Special.) -The newly organized Commercial club held its regular meeting in the Aushort time ago, elected G. A. Chapman term president; William Morrissey, vice presi- will be adopted. Hudson Miller, a son of Julius Miller dent, and Donald McCleod, secretary. fort toward civic improvement, perma- both belong to the vantages of Valentine abroad.

Amelia, Holt county, on Wednesday, his Roberts, E. C. Davenport and D. Mc- port, W. H. Westover of Rushville, E. W. F. A. Meltendorff and W. S. Barker of North Platte. on roads. It was also decided to hold amoker in the near future to augment ficers entered upon their two-year terms, the "get-together" spirit and further discuss plans for the welfare of Valentine

BROTHER O FNORTH PLATTE

MAN CAPTURED BY GERMANS Julius Pizer received a letter Wednesday that others like to fish also. from his father stating that the brother had been captured by the Germans and was held a prisoner. This brother lives on the line between Germany and Russian Poland, and part of his land is in one country and part in the other. At the time he was pressed into Russian service he was transacting business at a place about 100 miles from his home.

Tilden Has Poultry Show. TILDEN, Neb., Jan. 10 .- (Special.) The third annual poultry show of the Tilden Poultry association closed yesterday. There were over 500 birds on exhibition, a large number of them coming from other towns. Several prize winners City and Fremont poultry shows were among the birds exhibited. The interest in the poultry show is increasing each year. and is rapidly increasing the number of poultry fanciers in this vicinity. B. L. Mills is president; C. L. McCord, socre tary-treasurer; A. L. Huston of Red Oak, Ia., was judge and scored the birds this

Institute at Denton.

DENTON, Neb., Jan. 10 .- (Special.)-The first farmers' institute for this place LINDSKOG FAVORED IN VOTE was held January 7 under the auspice of the University Agricultural school and the Denton Farmers' Institute association, and was a success from an edu-gram.)-Nils Lindskog received 157 votes the men and in the afternoon a cooking here today. Other candidates and their demonstration was held for the women vots follow: Emil Hans, 100; C. D. Siesand bachelors. Thirty dollars in pre- ken. S. S. P. Bordner, D. A. H. Kopmiums was paid by the business men of line, 11. the town, through the association, for farm products and the cooking displays and at noon a dinner was served to all by choice of a man to be nominated for the women of the association.

Farewell Banquet for Officials. STOCKVILLE, Neb., Jan. 10,-A farewell party and banquet was given to the outgoing county treasurer, S. Peck and his wife, and the retiring county superintendent, Miss Ruby P. M. Larson, and her mother, Friday evening the highest number of votes cast at the by the Congregational church, at the home | Emerson primary postoffice election from director to succeed Mr. Yale. A 4 per of Editor A. G. Williams. These retire a field of six candidates. The number cent dividend was declared. taken an active part in church work and possible 504. B. J. McDonald was a close the social life of the village. S. E. Peck second with 108. returns to Eustis, as president of the Farmers' State bank. Miss Larson has for the election. The returns have been

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Grain, Stock and Fruit Growers' Associations Will Hold Conventions in Lincoln Next Week.

STATE BOARD WILL ALSO MEET

(From a Staff Correspondent.) LINCOLN, Neb., Jan. 10 .- (Special.) -The State Board of Agriculture and the various associations making up organized agriculture of Nebraska will hold their annual meetings here next week. The general program follows:

MONDAY, JANUARY is Corn Improvers' Association—Plant in-lustry building, state farm, room 130. Nebraska Horse Breeders' Association Judging pavillion and agricultural hall.

TUESDAY, JANUAR 19. State Board of Agriculture-Commer-cial club rooms, Eleventh and P streets State Horticultural Society-Lindel

Nebraska Horse Breeders' Association Judging pavilion, state farm.
Swine Breeders' Association—Judging
Pavilion, 202. Corn Improvers' Association—Room 110, plant industry building, state farm.
State Home Economics Association—State farm, room 3%, agricultural hall.
Association of State, County Fairs and District Fairs—Lincoln Commercial club,

WEDNESDAY, JANUARY 20. ub rooms, State Horticultural Society.—Lindell State Dairymen's Association-Plant inustry building, room 110. State Swine Breeders' Association— udging pavillen. Nebraska Pure Seed Growers' Associa-ion—Plant industry building. State Bee Keepers' Association, Lindell

State Home Economics Association-State farm, room 396, agricultural hall. Nebraska Sheep Breeders' and Wool Growers' Association—State farm, judg-ing pavilion, room 292.

THURSDAY, JANUARY 21, e Horticultural Society-Lindell State Live Stock Improvers' Associa-tion-State farm judging pavilion. State Shorthorn Breeders' Association-State Snorthorn Breeders' Association—
Agricultural hall, state farm, room 105.
State Hereford Breeders' Association—
State farm, agricultural hall, room 303.
Aberdeen Angus Breeders' Association—
State farm, agricultural hall, room 304.
Red Polled Breeders' Association—State farm, agricultural hall, room 305.
Dairy Cattle Breeders' Association—
Indeing received Dairy Cattle Breeders Association— Judging pavilion, state farm, room 200. State Dairymen's Association—State farm plant industry building, room 110. State Home Economics Association— State farm, agricultural hall, Room 306.

FRIDAY, JANUARY 22,
Agricultural Development Commission
f Nebraska—State farm, agricultural
all, room 305. Agricultural Extension Conference-Agricultural hall, room 305.
State Association of Rural School Pat-rons—Temple theater.

NEBRASKA STATE BOARD OF AGRICULTURE. AGRICULTURE.
The State Board of Agriculture will meet at the Lincoln Commercial club at 2 p. m. Tuesday, January 19, and Wednesday, January 20.
President......Joseph Roberts, Fremont Secretary......W. R. Mellor, Loup City

#### **WEST NEBRASKA LIKES** SUPREME COURT DISTRICT

(From a Staff Correspondent.) LINCOLN, Jan. 10 .- (Special.)-The rec mmendation of Governor Morehead that ditorium Wednesday evening at which members of the supreme court should be fifty members were present. The Com- elected by districts is one in which westmercial club, which was reorganized a ern members of the legislature are in-

Senators Bushee and Mallery appear to The club proposes to put forth every ef- be taking the lead in the matter, though minority party. nent betterment and exploiting the ad- Should the recommendation be enacted into law four men could be counted To this end the following committees upon to be personally interested as canwere appointed at the meeting: G. F. didates, these being E. G. Hunt of Bridge-Cleod on advertising, and G. F. Roberts, H. Boyd of Alliance and H. M. Grimes

#### HE IS A FISH FAN AS WELL AS A LEGISLATOR

(From a Staff Correspondent.) LINCOLN, Jan. 10 .- (Special.) - Senate Tom Lahners of Fillmore county, is the NORTH PLATTE, Neb., Jan. 10 .- fisherman of the senate. Senator Tom Special.)-After four months of anxious ownes a fish pond all his own, and waiting for news of his brother, who raises bass, catfish and channel cat for was drafted into the Russian army, his own use, and occasionally remembers

His fishery is about seventy-five yards wide and 300 long, and adds much to the joy of the life of a farmer. Senator Lahners lives near Belvidere, and in ad dition to his fishery, owns a fine farm and raises stock and grain to such as extent that he can afford to run for office, and he generally wins.

#### ONE MORE DEPARTMENT OF STATE CONSOLIDATED

(From a Staff Correspondent.) LINCOLN, Jan. 19 .- (Special.)-it is an nounced this morning that Dr. A. Bos trom, who has been connected with the from the state fair at Lincoln, the Sloux stallion registration board, had resigned his position as the head of that department and that the same had been placed in charge of State Veterinarian Kigin. It is understood that Dr. Bostron handed in his resignation before his term expired and that the placing of Dr. Kigin at the head of that department ! another move in the way of consolidation of the state veterinarian's office and the stallion registration board under one

AT PILGER FOR POSTMASTER PILGER, Neb., Jan. 10 .- (Special Tele cational as well as a social standpoint, the largest number cast for one candi-Important farm topics were taken up by date, In the postmaster's primary held

> The primary was held for the purpose of assisting Congressman Stephens in his postmaster.

#### SWEENEY IS CHOSEN **EMERSON POSTMASTER**

EMERSON, Neb., Jan. 10 .- (Specia Telegram.)-William Sweeney received

Mr. Sweeney was the popular candidate accepted a position in the public schools sent to Dan V. Stephens for confirma

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### AGRICULTURE Mail Catchers Are Tried at Gothenburg

GOTHENBURG, Neb., Jan. 10.-(Special.)-Mr. Patterson of this city has invented a new device for delivering and catching mail. The new device appealed to the railway officials so they had him erect one on the Union Pacific right-ofway here, and it was tried out yesterday. It proved very satisfactory as the officials were enthusiastic over the way it

News Notes from Fairbury. FAIRBURY, Neb., Jan. 10 .- (Special.)-

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at Beatrice Tuesday, is able to be around. the public schools. During the last week, marriage licenses Fox and Helena Milius: Frank Hellmeir

and Ida Jordening. Miss Winifred Warner and H. W. Baugher were married recently at Columbus, Neb. The bride is a Fairbury girl, being the daughter of Mrs. George Warner of this city. The couple are spending their honeymoon in Brook-

The Fairbury school board has granted

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who was injured by falling off the bridge paper towels instead of roller towels i

W. E. Brown and A. C. Whittet, Rock were issued to the following parties: Island trainmen, are in Chicago repre-Clifford McCurdy and Beatrice Hoppe; senting the conductors and brakemen at Chris Milius and Emma Schilke; Henry a conference with the general managers. They claim a number of local conditions need adjustment.

> Fairbury News Notes. FAIRBURY, Neb., Jan. 10 .- (Special.) Louis J. Nutzman issued his first marriage license the last of the week, the contracting parties being Miss Jordening of Tobias and Frank Hollman of this county. Mr. Nutsman is the new county judge at this place, succeeding

a petition recently presented by the C. C. Boyle, who served from January Henry L. Brown, Rock Island brakeman Woman's club, asking for the use of 1, 1896, until January 6, 1915.

## Notes From Omaha's Busy Suburbs

A son was born to Mr. and Mrs. Elmer Howland of Pierce street Wednesday. A daughter made her arrival at the home of Mr and Mrs. William Gray, Forty-fifth and Mayberry, Menday. The stork left a girl at the home of Mr. and Mrs. Frank Potter on South Forty-sixth street Sunday evening. Master Theodore Ryan, who accidentally shot himself in the leg, is now home after alx weeks' treatment at St. Joseph's

Good Roads Association-2 p. m., Lin-Lester Parker is seriously ill with an bucess of the tonsils at his home, hirty-fifth and Vinton streets, formerly of West Ambler. Mrs. H. G. Ciaggett, formerly of West Side, will arrive from Denver Sunday to spend a menth with her daughter, Mrs. Earl Stevens of South Forty-eightl.

Mrs. M. Chambers and daughter, Mrs. O. C. Mead of Odebolt, Ia., who have been West Side guests the last week, left for the former's home at Hastings, Neb., Monday. The Social Center club met at Beals school building Friday evening with a fine literary and musical program. The club had taken a vacation of four weeks on account of the holidays.

on account of the holidays.

The Ladies' Aid society held an all day meeting at the home of Mrs. Frank Dunn Thursday, January 7. A three-course dinner was served by the hostess, assisted by Mrs. B. E. Gantz.

Miss Harriet of Bakersfield, Cal., accompanied by her sister, Miss Margaret Long of Madison, Neb., spent a short time between trains Wednesday with their Uncle and Aunt, Mr. and Mrs. Howard Miller.

Mr. and Mrs. Frank Dunn bad as

Mr. and Mrs. Frank Dunn had as their week-end guests Mr. and Mrs. G. Lowrie and two children of Atlantic, Ia. Mr. and Mrs. I., Morrison have soil their home on Forty-eighth and Poppleton avenue and have moved to Sterling.

National prohibition amendment will be the subject of the West Side Women's Christian Temperance union, which will be joined by North Side Women's Christian union at an all day meeting at the church Thursday, January 14. Rev. F. N. Hess, pastor of Monmouth Park Methodist Episcopal church, and John Dalewill, he the principal species. Dale will be the principal speakers.

Mary Elizabeth Hamilton has about recovered from a week's illness.

A daughter was born New Year's day to Mr. and Mrs. John CcSague, jr. Mrs. H. J. Barker entertained the '500 club at luncheon and cards Friday. Miss Evelyn Bancroft entertained thirty guests at a "heart" party Saturday. Mr. and Mrs. L. O. Perley have moved into the house at 5109 Underwood avenue. Mrs. Austin Dodds, who has been very Miss Henrietta Drexel of Los Angeles, Cal., is the guest of Mrs. John H. Harte. Mrs. H. B. Whitehouse entertained the West Farnam Kensington club Tuesday. Walter Gerke entertained twenty-five

Monday from a two weeks visit in Chi-CREO. The Ladies' Aid society of the Dundee church met Friday with Mrs. A. T.

M. S. Green of Chicago is the guest of his sister, Mrs. A. J. Cooley, and Mr. Mr. and Mrs. W. C. Hodges of 4806 Capitol avenue have moved to Milwau-kee, Wis. Mr. and Mrs. Myron Hayward and children have returned from a visit to Vinton, la.

The Dundee All Saints' Guild will meet Fuesday at the home of Mrs. C. E. Mrs. George W. Johnston entertained

Saturday in honor of Miss Henrietta Drexel of Los Angeles.

Mrs. C. J. Witson of Atkinson is the guest of her sister, Mrs. A. C. Crossman and Mr. Crossman.

The Tennyson chapter of the Chautau-qua circle will meet Monday at the home of Mrs. W. E. Rhoades. Miss Luc Frezier of Sloux Falls, S. D., was the guest over the holidays of Mr. and Mrs. J. M. Gilchrist. Mrs. J. H. Beaton entertained at a Dr. H. H. Avery. kensington Friday in honor of her sister. The young peochurch have sta

Mrs. Perry entertained a number of Dundee boys and girls at dinner Friday as a surprise for her son, Richard.

as a surprise for her son, Richard.

Mrs. Charles O'Neill Rich will give a
tea Monday at her home in honor of her
sister, Mrs. Leonard Abercromble of
Houston, Tek.

Mr. and Mrs. William Beicher have returned to Memphis, Tenn., after spending the holidays with Mrs. Beicher's
parents, Mr. and Mrs. R. C. Peters.

Mr. and Mrs. Paymond Crossress, an Mr. and Mrs. Raymond Crossman en ertained at dinner Tuesday in honor of fr. Crossman's birthday anniversary. A umber of other guests came in during the evening.

Mr. and Mrs. R. C. Peters and daughter, Katherine, left Thursday for Los Angeles, Cal. Mr. Peters' sister, Mrs. Winship of Chicago, and her daughter, Ruth, will remain at their home during Mr. and Mrs. Peters' absence.

James Francis of Boston was a visitor t the Platz home Monday. Mrs. J. Brogg, who has been very ill, reported as very much improved Mrs. Wright and son were guests of her sister, Mrs. Fleck, the first of the week. Miss Alice Platz entertained the W. C. . C. girls at her home Tuesday evening. Albar Tarnskar, who underwent an operation on his throat, is reported as

Mrs. O. W. Hoston, who has been visit-ng in Massachusetts for several weeks, as returned. The Misses Alice and Mylett Johnson of

Thurston, Neb., were week-end guests of Mrs. John Crane. Miss Bernice Ellwell of Springfield, Neb., was the guest of her uncle, E. Grmlich, Thursday.

The Ladies' Aid society of the Methodist church met with Mrs. L. A. Taylor, Thursday afternoon." Mrs. Garrett Jannsen has returned from Bruster, Minn., where she was called by the death of a sister. The Ladies' Aid society of the Presby-erian church met with Mrs. J. Nichol-en. Wednesday afternoon.

Walter Whitmore, who spent the holidays with his daughter at Windsor, Mo., is expected home this week. Miss Berdie Snider returned to Peru, is attending the Normal college. Ernest Shipley, who had his leg broken while coasting down the Calhoun hill, is doing as well as can be expected. Miss Lola Taylor returned the first of the week, having spent her vacation with her parents at Blue Springs, Neb.

Mrs. H. J. Harbour of Greenfield, Ia., who was a holiday guest of his sister, Mrs. Fred Klever, returned to her home Monday. At the regular Methodist service Sunday afternoon, Rev. H. E. Hass had as his subject, "The Supreme Transformation.

Mr. and Mrs. F. P. Horfort entertained at dinner Priday evening, when their at dinner Friday evening, when their guests were: Mr. and Mrs. B. Wolfe and Mr. and Mrs. Catwinkle. Mrs. J. H. Price and Miss Florence
Mrs. F. A. Cuscaden entertained at
luncheon Wednesday for Mrs. E. R. Morrison of Kansas City.

Mrs. J. H. Price and Miss Florence
(Price returned from Missouri Valley, Ia.,
Sunday, where they spent the holidays
with Mrs. Price's parents. Guests at the home of Myron Met-

at luncheon Monday for Mrs. Herbert zinger, Sunday, were: Mr. and Mrs. French of Louisville.

Miss Ruth Harte entertained at bridge and son, Omaha, and Mr. and Mrs. Bert Saturday in honor of Miss Henrietta

Drexel of Los Angeles.

Mr. A. C. Crossman entertained the members of the Concordia club and a few guests Wednesday.

Mrs. C. J. Wilson of Atkinson is the guest of her sister. Mrs. A. C. Cross-

Wednesday evening the Florence Eagles installed the following officers: Worthy president, J. H. Crouch; worth vice president, George Gamble; chaplain, Herman Grossman; secretary, E. L. Platztreasurer, W. B. Parks; inside guard, Walter Sorenson; outside guard, E. S. Weeks; trustee, B. F. Taylor; physician, De H. Marry.

The young people of the Presbyterian church have started the Christian Encharch have started the Christian Encharch have started the Christian Encharch following of ficers: President, Nelva Harrington, vice president, Mark Lowe; secretary, Elnora Morgan; treasurer, Robert Olmstead; organist, Eather Jannsen; executive committee, Mrs. Yoder, Mrs. Butler and Will Thompson.

Miss Tracy Wulff attended her brother's wedding at Bennington Weinesday. James Walsh went to Lincoln for the pening of state legislature ses Mr. and Mrs. Robb of Dysart, Ia., are visiting relatives at the Farnsworth home. Mr. and Mrs. Frank Young entertained the Saturday Night Card club last night. Mrs. Hunt of Humboldt, Is., who visited her daughter, Mrs. J. W. Starrett, left fuesday. Mrs. M. Welch of Mechanicsville, Ia., is visiting at the home of her son at Cherry-croft Farm.

Miss Helen Hildreth of Lyons, Neb., is visiting at the home of her brother at 5660 Garfield.

of the week. The Glenn Park Improvement club will give a party next Friday evening at the Odd Pellows' hall.

The Danish Brotherhood will celebrate their first anniversary with a banquet and ball, January 16. Harry O'Hanlon has returned to Canada after visiting at the home of his sister. Mrs. E. J. McArdle. Mrs. William Butler is recovering from an appendicitis operation made Monday at

Nicholas Senn hospital. The Alfred & Goodin store was robbed Fuesday evening apparently by amateurs who secured but little booty. Mr. and Mrs. Charles Robinson, who visited at the Hogue home, returned Thursday to Falls City, Neb. Mrs. Carl Meyer and son of Winterset, In., are visiting the former's parents, Mr. and Mrs. Charles J. Johnson.

Mr. and Mrs. Harry Chency of Delevan. Ill., are visiting at the home of their daughter, Mrs. Ernest Tindell. Carl Lillenstolpe has returned to Scott's Bluffs, Neb., but his wife is making an extended visit with his parents. The B. L. S. club wifl hold its annual election of officers next Thursday, after which cards and luncheon follow. The Woman's club meets Thursday at the home of Mrs. J. Y. Hooper when a demonstration luncheon will be given. J. H. Berry left Saturday to join his wife at Stockville, Neb., where they will spend the winter with their daughter.

William Hackman, one of Benson's pioneers, now resident in Shelton, Neb., visited his daughter, Mrs. Charles Sprague last week. Miss Mary Hinsley and Cecil Berger, both of this city, were married Friday at the Methodist parsonage. They will re-side west of town.

Benson now has a mail car which col-lects Sunday mail at 5:41 p. m. and holiday mail at 5:53 p. m., giving better service for outgoing mail. The funeral of the late Edwin L. Adams was conducted Tuesday by Rev. Arthur Atack, paster of the Methodiat church. Interment was made at Mount Hope

Omaha Metropolitan Water district, is not over-sanguine m expressing hopes of the passage of his bill giving the people of Omaha the right to acquire an electric light and power plant of their own.

REGULATOR OFRATES

IS PLAN OF HOWELL

Seeks Municipal Electric Plant

More to Monitor Private Utility

Than to Absorb It.

WARY OF COUNTER SCHEME

R. B. Howell, general manager of the

"Of course, I am anxious for the bill to pass," says Mr. Howell, "and I firmly believe that if the legislature goes deeply into the merits of the case it will pass, But, then, I have no way of knowing what the legislature may do."

This counter scheme of having the legislature throw all such matters over to the control of the State Raliway commission arouses some apprehension in Mr. Howeli's mind. Governor Morehead himself is understood to look with favor on the plan. Indeed, as Mr. Howell understands it, this move goes to the extent of vesting the state commission with the right to say whether or not any municipality might acquire or build an electric light and power or other utility plant of

"That is," says Mr. Howell, "if the people of Omaha desired to have an electric energy plant they would have to go to the State Railway commission and ask it about it before they could do anything. I submit that that would be a terrible mis take. You talk about home rule, if that wouldn't be getting about as far from home rule as anything could, then I miss my guess. The legislature has enough power as it is, without vesting it with any more. And the State Railway commission, on the other hand, has about all the business it ought to be asked to at-

tend to. "Well, now, somebody asks me if I haven't all I want to do to look after the Omaha water works without meddling in any other utility. Yes, I have. I'm not looking for anything more to do. My plan in proposing a law giving the people of this city the right to have an electric plant of their own is simply this, that I see here in this water plant potential power resources that are unemployed and could and should be employed for the penple's service and advantage. So far as I am personally concerned, it would open up new labor, new problems and new trouble. So it is not a personal wish with me.

Sort of Damoclean Sword. "And here is another thing I wish night be understood-my plan does not contemplate taking over or putting the present electric light and power company out of business. I wish simply that the city might use the energy it has now unemployed in an electric energy plant of its own more as a regulator of rates than anything else. So far as we are concerned, the present company might continue in business, but if the city had its plant and was able to seil electric power and light to the people for much less than they now get it. then the old company would either come to that price or you know what would happen.

# For Sprains and Bruises

a bruise is to cover the hurt with a piece of flannel soaked with Omega Oil. Quick relief usually follows this simple treatment. Trial bottle 10c.

# "Talks on Newspaper Advertising"

By TRUMAN A. DE WEESE.

## The European War and Advertising

The business sense of the average American citizen is now being put to the . test. He looks at the big war headlines in the newspaper every morning and every evening and asks himself these questions: Is it a good time to advertise? with such intensity of public interest in the war news, is it possible to attract the attenion of the reader to the advertising columns?

Incredible as it may seem, these questions are being seriously discussed by American advertisers. In other words: Should a merchant close his doors and go home while hundreds of customers with money in their hands are clamoring to get in?

Because human beiligs are being butchered, property pillaged, and commerce destroyed in Europe, should American business men stop supplying the increased demand for the products of genius and industry?

Of course it all depends on the business a man is engaged in. If his business is entirely an export business, or if he is manufacturing a product into which enter materials that can only be obtained in a foreign country directly affected by the war, his advertising problem is a very simple one. He has nothing to sell.

But where there is one American manufacturer who is dependent upon foreign materials, there are thousands who use only materials that are found in abundance in this country. Will there be fewer

months to feed in this country, fewer people to clothe, because of the European war? Will the American farmers raise less wheat because the European wheat fields are laid waste by the contending armies? Are New England factories going to shut down because the cotton mills of Germany are turned into hospitals?

No matter what happens in Europe-we will have to feed and clothe our own people. Not only the necessities of life, but the vast and variegated luxuries of our civilization, many of them heretofore supplied by Europe, must be furnished by our own manufacturers. It is America's opportunity. It is the golden opportunity of the American business man

-and hence the opportunity for the American advertiser. Instead of curtailing advertising appropriations, the far-seeing corporation will strengthen and expand its machinery of distribution, increasing its effectiveness at every point. Instead of sitting supinely by while Europe supplies mining machinery, agricultural implements, shoes and other commodities to the countries south of us, enterprising American manufacturers will seize the opportunity to get a foothold in South America.

And how does the war news affect the value of newspaper advertising? To say that advertising in the newspaper loses its value as the intensity of public interest in the newspaper increases is to deny everything that is fundamental in the psychology of advertising. American newspapers are devoured every morning and evening with increasing eagerness. The Trunger for news cannot be satisfied. The newspapers are the motion pictures of the greatest struggle in human history. Their circulations are increased by many thousands. Some of them have almost doubled since the war began. It is not possible to escape the fact that this intensity of interest extends to every column on every page. Every newspaper is read and reread, and then sent to absent friends. The advertising shares in the benefits that accrue from the thoroughness, seriousness and accuracy of the news and dignity of the editorial treatment. The advertising has a longer life because the newspaper that carries it has a more vivid and vital popular

interest. Would you, Mr. Merchant, or Mr. Manufacturer, choose to advertise in the newspapers at a time when the publie interest in the news of the day is at the lowest ebb? By the same logic, you would also select in each town the newspaper of the smallest circulation and the one that reaches people of smallest purchasing power. This European war is a monstrous crime against civilization - without a shadow of warrant or excuse - but among the things it should bring to America are an increased energy and power in all lines of productive and merchandising activity.

TRUMAN A. DE WEESE.