

## Every Hour You'll Need Us Saturday

Thomas Kilpatrick \& Company Never Fool or Befool the Public
We never start a sale without a reason, and when we do advertise a sale we always have the goods behind the advertisement. The people know this. They know that when we hold
a special sale- Quality is buttressed by Quantity. A OUT and COME AGAIN proposition. No catch penny scheme just to get the people in. Frankly we confess that we wouldn't a special sale-Quality is buttressed by Quantity. A OUT and COME AGAIN proposition. No catch penny scheme just to get the people in. Frankly we confess that we wouldn't
give two cents merely to get people to visit our store once and make a single purchase. That alone counts for little. The one cut is all right as far as it goes, but it is the COME
AGAIN that pleases us and no dealer's efforts counts for much miless he anceeds in AGAIN that pleases us and no dealer's efforts counts for much unless he succeeds in making a regular customer.



