

Tomorrow Begins the Heaviest Week of Christmas Buying

And it is a very practical idea. Today you will probably settle definitely upon your Christmas list. When you see all you have to do, and realize that Christmas is only sixteen shopping days away, the wisdom of starting in first thing Monday and clearing up that list as soon as possible will be uppermost in your mind. After this week comes the grand rush of late buyers and there are all kinds of reasons why you should prefer to buy now—Better Choice Now, Crowds not so large, More Ease in Shopping, Time to Exchange if there has been any error made or if You Should Change Your Mind—and this page of special values argue in favor of buying all of your Christmas merchandise this week if it is at all possible to do so. It is to your own best advantage to shop early.

Brandeis Stores

Everything you want is here. Our stocks are complete in every detail. We say this not as a boast, but as the performance of our duty to the people who have so generously given us the big bulk of their patronage and made this store one of the finest in America. There is bound to be more satisfaction in buying at Brandeis, because here you will find Larger Quantities to select from, Greater Variety, and Many Lines of merchandise that you Cannot Find At All Elsewhere. We have ample forces of trained salespeople and our service is thorough and prompt. Yes, indeed, it is a pleasure and a satisfaction to shop at Brandeis. The store is beautifully decorated, in keeping with the spirit of the times.

A wonderful purchase of Fine Furs comes in very timely

WOMEN'S Smart Neckwear

Beautiful Collars, Vestees and Coat and Dress Sets, make thoughtful and useful Christmas Gifts.

Boas—Of the very best French ostrich feathers. In black, blue, green, brown and black and white. Special, \$8.75. **\$5.50**

Wired Net and Lace Collars—Also embroidered organdy collars and dress sets—many styles. Special Monday, choice. **50c**

Imported Lace Collars—A special lot just received for Monday's sale. Values up to 75c. Special, each. **25c**



As every one knows, the delayed cold weather has placed many a furrier in a very precarious financial condition. Our buyer went to New York a few days ago expecting to buy furs at very low prices on account of this, but the results were far beyond his expectations. You can readily see by the values offered here that the saving made possible by our purchases amounts to at least half of what you would have to pay ordinarily, and in every instance we are confident of the quality and character of the furs offered. Our guarantee goes with every purchase. Lack of space compels us to enumerate but a few of the wonderful bargains you can secure here now.

Fur Sets

Pillow or Barrel Muffs; Large or Small Scarfs—Red, Black and Gray Fox, Blue Wolf, Black Wolf, Brook Mink, French Coney, Isabella Opossum. Sets worth up to \$20.00. **\$10.00** are yours Monday for

Scarfs and Muffs in Pretty Fluffy Choice Furs—All the new shapes. Natural and blended furs. Sets worth up to \$25. Monday at. **\$15.00**



Fur Coats

- \$75 Russian Pony Coat—Beautifully flowered. **\$35**
- \$75 32-Inch Caracul Coat—Rich lustrous curls. **\$39**
- \$80 Fine Brown Marmot Coat—Specially priced. **\$49**
- \$185 32-Inch Nearsal Coat—Brocaded lining. **\$68**
- \$125 45-In. Nearsal Coat—Heavy fancy lining. **\$69**
- \$125 Hudson Seal Coat—42 inches long, for. **\$75**
- \$125 Molline Coat—54 inches long. Reversed stripes. Specially priced for Monday. **\$49**
- \$95 30-Inch Cataway Nearsal Coat—White electric collar. Specially priced, at. **\$39**
- \$98 40-Inch Nearsal Coat—Chinola collar and cuffs. Monday, special price, at. **\$49**
- \$100 Nearsal Cape—With leopard collar and vest. Extraordinary bargain Monday, at. **\$65**
- \$185 Hudson Seal Coat—40 inches long. Fitch collar and cuffs. Very special, Monday, at. **\$89**
- \$185 45-Inch Nearsal Coat—Chinola collar and cuffs. Very special Monday, at. **\$75**

Shop in Every Section of the Store Every Day

No matter how big our advertisements are, they give you but a very small part of the many interesting values awaiting you here. Think of what a rich field for selection you will find in the following departments:

- Perfumes and Toilet Goods
 - Beautiful Novelties in Millinery
 - Fine Table and Bedding Linens
 - Silks, Velvets, Dress Goods
 - Coat, Dress or Suit Patterns
 - Fine Blankets and Comforters
 - Flannels, Fine Wash Goods
 - Fine China and Glassware
 - Lace Curtains, Portieres, Draperies
- Everywhere You Will Be Interested.

Beautiful Veils, Splendid Gifts

Chiffon Auto Veils, shaded and plain. Tango Silk and Crepe Scarfs, in many floral patterns. Silk and Wool Knit Scarfs and Shawls; also Fancy Lace Head Scarfs, many colors and styles to select from. Worth up to \$3.50 each. Specially priced for Monday. **\$2.50, \$1.50 and. 98c**

Our Enlarged Picture Department

Is better fitted than ever to minister to your Picture and Picture Framing wants for the Christmas season. Double the space, twice the stock, selected with extra care. Double the number of efficient clerks.

Fine Ribbons

For Hair Bows, Sashes and Bags of all descriptions. Many pretty gifts can be made with ribbons. Suggestions at our ribbon counter for new and novel ideas.

Splendid Line of Fancy Ribbons in Brocade, Velour, Gold Effects—all at us y low prices.

6 1/2-Inch Fancy Warp Prints—Dark and light grounds. Special. **39c**

6 1/2 and 6-Inch Warp Prints—Very pretty line for Monday's selling in our Basement. Special, yard. **15c**

12c and 10c Ribbons—For tying packages. Many novel designs. Special. **8c**

5-yard bolts. **8c**

Silk Hosiery For Him or for Her—Happy Selection Here

Women's Pure Thread Silk Hose—All colors, including black and white; black with fancy Roman stripes; black with fancy striped tops; all colors with fancy clocks. All full fashioned, with reinforced soles, heels and toes and wide garter tops. Some all silk; others with hile tops. Worth up to \$1.50 a pair; each put up in a beautiful Christmas box. **\$1**

Women's Pure Thread Silk Hose—In all the evening shades, such as pink, sky, yellow, all shades of green and the new fawns. All regular made, double soles, heels and toes, with wide garter tops. Worth \$1.00 a pair. Two pairs put up in a beautiful Christmas box. **\$1**

Women's Fiber Silk Hose—Black only. Fiber to the top. Regular 50c quality. Three pairs in beautiful Christmas box. **\$1**

Men's Pure Thread Silk Hose—Black, white, navy, tan and gray; all full fashioned, with high spliced heels and toes and double soles. Regular 50c quality. Three pairs in fancy Christmas box. **\$1**

Handkerchiefs—All Kinds—For Everybody

Regular Departments on Main Floor—Special Sections in Basement—Splendid Values Everywhere

Men's and Women's Fine Sheer All Linen Handk'ts

With initials in so great a variety as to afford you almost unlimited choice. Some with wreath and butterfly designs. Some with wide hems, others with narrow hems.

6 in Box

Worth Up to \$1.50 Per Box

Choice for **75c**

Men's Plain White Linen Handkerchiefs—Extra good size, soft finish, ready for use. Women's Plain All-Linen Handkerchiefs—With fancy embroidered corners, corded borders and colored rolled hems. Regular 12 1/2c values. Two big lots in the basement. **5c and 8 1/2c**

Three Very Special Lots on Sale Monday--Main Floor and Basement

Women's Shamrock Handkerchiefs—With fancy colored long initials. Six in a fancy box—positively worth 50c. Special, box. **39c**

Women's Handkerchiefs Embroidered on Fine Mull—Three in a fancy box. Regular 40c value. Special, Monday, day, box. **25c**

Children's Handkerchiefs—Some with colored borders, plain white and initialed. Three in a fancy box. Worth 25c. Special, box. **15c**

Chiquita in Our Toyland

Won't it be a treat for the children tomorrow to meet Chiquita—that famous little woman, who stands 36 inches high—not even as tall as some of our big dolls.

Chiquita will be in our Toyland to welcome the little boys and girls. Chiquita is one of the most famous dwarfs in the world. She weighs about 30 pounds.

Her real name is Espridiona Alicia Senda (Chiquita being the Spanish pet name for "little one.") She was so small when she was born that an ordinary cigar box was big enough to hold her. Chiquita speaks English, Spanish and Italian and is a clever little actress.

Be sure to bring the children to meet this dainty little miss in our Toyland tomorrow.



Beautiful Blouses Are Queenly Gifts

It would task one's mind to think of anything that would please a woman more than one of the charmingly beautiful blouses we are showing. Our Blouse buyer made a trip to New York especially to obtain the very newest models for the holiday season. We offer

CREPE DE CHINE BLOUSES. **\$3.98 to \$7.50**

SILK SHADOW LAKE BLOUSES. **\$3.98 to \$8.98**

CHIFFON BLOUSES. **\$5.00 to \$15.00**

POMPADOUR CHIFFON BLOUSES. **\$3.98 and \$5.00**

GEORGETTE CREPE BLOUSES. **\$5.00 to \$8.98**

NEW LINGERIE BLOUSES. **\$1.00 to \$5.00**

All the New Models and All the New Colors

Jewelry, Leather Novelties, Ivory Goods, Silverware

So much to select from—all practical—and selected with greatest care by experts—so that you are assured that whatever you buy, it is good and dependable.

French Ivory

Samples bought from S. Langsdorf & Co., corner Spring and Corby Sts., New York. Toilet and Manicure Sets in beautiful silk lined cases.

At About Half Price

This sale continues Monday, with thousands of beautiful articles particularly suitable for Christmas offerings and the prices are just half of what you would have to pay for the same goods under ordinary circumstances.

Leather Novelties

Samples bought from Herman Scheuer, 171 Madison Ave., New York. Leather rolls of Toilet and Manicure Sets, Whiskey Flasks, Drinking Cups, Military Sets, Music Rolls, etc.

At Half Regular Prices

Sale continues Monday and until every piece of it is sold. All perfect merchandise at half the regular prices.



Silverware Specials

Silver Plated Casseroles—With real Gurnsey ware inside dish. \$4.00 value for. **\$1.98**

Fine Quadruple Plated Silver Casseroles—With fine porcelain inside dishes. Special **\$3.98**

Quadruple Silver Plated Comb, Brush and Mirror Sets—\$5 value for. **\$3.69**

Hand Painted Porcelain Comb, Brush and Mirror Sets—\$3 value for. **\$1.98**

Black Enamel Mantle Clocks—8-day time. Strike, song, half-hour on cup bell. Porcelain dial. \$7.50 value. Very special, Monday, for. **\$3.29**

Solid Brass Ash Tray, With Match Box Holder—50c value. Special, Monday, for. **25c**

Carnation Pattern Knives and Forks—Made by Wm. A. Rogers Co. Regular \$3.50 value. Per dozen. **\$2.50**

Two-Bottle Silver Plated Castors, Salt and Pepper—Special Monday, each. **50c**

5-Piece Sterling Silver Manicure Sets—\$2.00 value. Special, Monday, for. **\$1.69**

Jewelry Specials

Rosaries—All colors of beads, with gold plated crucifix. \$1.00 value for. **50c**

Gold Filled LaVallieres—With soldered link chain and beautiful gold front pendant. \$1.50 value for. **50c**

6-Inch German Silver Mesh Bags—Ring mesh; kid lined, with pointed fringe on bottom. \$4.00 value for. **\$1.98**

Solid Gold Brooches—In neat leatherette box. \$4.00 value for. **\$1.98**

Solid Gold Chain and Solid Gold Pendant LaVallieres—Beautiful designs. Extraordinary value. **\$3.98**

LaVallieres—Solid gold pendants on a 14-K, 1-10 gold filled chain. \$2.00 value for. **\$1.00**

Real Whitty Jet Bracelets—Prices, \$2.50 and. **\$1.98**

Give a Victor Victrola

TO YOUR OWN HOME. It will be a real delight for everyone in your family to receive such a splendid gift and you will share its enjoyment with them. No invention has done so much to bring into your home the world's most famous singers and music, the greatest actors, the finest band pieces—everything entertaining—and its cost is so low!

Look at This Outfit

Illustration FOR

shows the new style Victrola **\$107.50** which is offered at **\$107.50** with choice of ten double-faced 10-inch Victor records, making TWENTY selections in all. Terms are \$10 cash and \$7 per month. One of those large, massive, imposing appearing instruments.

Pumpkin Room—Brandeis Stores



Christmas Footwear for Everyone in the Family

Complete Line of Comfortable House Slippers for Men—Kid lined, cushion soles; hand-turned and sewed. In Opera, Everett, Romeo, Faust. Broad or medium toes. **\$1.98 to \$3.50**

Warm Leg-Knits for Children Up to 10 Years—The Pants Leg-Knit style. Corduroy and jersey cloths. **\$1.98**

Complete Lines of Women's Holiday Slippers—In Pastel shades, grays, browns and dark colors. Ribbon and fur trimmed; leather or padded wool soles. "Comfy" factory. Either high or low cut. **98c to \$1.98**

Children's Warm Slippers—High or low cut, fancy designs, pretty and serviceable. Padded soles. Red and blue colors. In fancy boxes at. **98c to \$1.49**

Women's Fine Shoes Worth to \$4.00—Patent leather with gray or black "spat" tops. Leather, French or Cuban heels. Long or short vamps; narrow or wide toes. Dull leathers, patent leathers and suedes in black and grays. All sizes. Very special at **\$2.95**



Another Big Show--Deaves' Manikins

Playing "Uncle Tom's Cabin" in Our Toyland

It is just as if you could look into a theater and see the actors, the orchestra, the audience and everything. Deaves' Talking Manikins makes one of the most interesting shows any one could wish to see. We have brought them to Omaha for our little friends, who are welcome to see this interesting performance. The shows begin at 9:30 until 12:00 M. and then from 2 to 6 P. M. It is all FREE for children accompanied by their parents.

And Santa Claus Has Lots of Nice Things

to Show You in Omaha's Greatest and Most Complete Toyland

Children's Shoo	Dolls.	New Card Games.
Flys.	Building Blocks.	Stuffed Animals.
Rocking Horses.	Flinch Card Game.	Checkers.
White China Tea	Rugby Foot Balls.	Dolls.
Sets.	Balky Mules.	Games.
Fancy Dressed	Little Red Chairs.	Books, Etc.

More Toys Than We Ever Had and a Much Larger Space.

KID GLOVES Will Surely Please

Especially if they are selected from a stock that is complete—such as ours—comprising the very best makes—both in plain and fancy gloves. Here we quote a few specials for Monday:

Perrin's Real Kid Gloves—Overseam, pique sewn, 2-clasp style, plain or fancy, contrast backs. \$1.75 values. Special, Monday, for. **\$1.50**

Women's Real Lambkin Gloves—Overseam sewn, 2-clasp style, Corona make. **\$1.15**

Special, pair. **\$1.15**

Women's 16-Button Length Kid Gloves—Perrin make. White only. Worth \$3.50. **\$2.85**

Special, at, pair. **\$2.85**

A Glove Certificate

Will enable the recipient to choose her gift and save the donor's shopping time and energy. Certificates issued in our Women's Glove Section.

Christmas Boxes Free With Kid Glove Purchases.



Art Needlework--Third Floor--Novelties Galore

Here is a wealth of ideas. Wonderful display of dainty novelties.

Knit Novelties—Made of blousé Knit in a large assortment of styles for pin cushions. The cutest novelty of the season. **\$1.00**

Special, each. **\$1.00**

Fancy Novelties in the Backs, Hair Pin Holders, Pin Trays, Match Holders, Etc. — Splendid choice, special, each. **25c**

Fancy Crocheted Collar Bags, Tapestry Pin Trays, Glove and Handkerchief Boxes, Mill Files and Fancy Pin Cushions—Special, each. **50c**

Stamped Bath Towels—On good quality toweling. Stamped in Floral and Cross Stitch designs. **35c**

Special, each. **35c**