

MANY NEW FADS START HERE

Instance of Omaha's Originality is Seen in New Style by Eva Lang.

STARTS THE NECKBAND RAGE

Narrow Strip of Velvet with Ribbon Strangers Attractive Accessory of Many Young Women.

By POLLICICIA.

Eva Lang, the ever-popular stock actress, has been the inspiration for any number of fads and fancies in Omaha. The second week of her performance here Miss Lang wore a dainty conceit of narrow black velvet about her neck. This dainty accessory to the costume consists of a narrow band around the throat, fastened at the left side and from this drops two streamers of the same ribbon, falling in loops and cascades past the waist line.

The fad was instantly taken up by most every young girl in the audience, especially the high school set, with whom Miss Lang has been a favorite ever since her initial appearance in Omaha, which accounts for the fact that hundreds of Omaha young girls are wearing this ribbon arrangement, which emphasizes their smooth, white throats to great advantage.

The girls at the counter of one of Omaha's large stores, which is distinguishing itself by its ingenious and modern ideas, are kept working overtime to supply the demand for Eva Lang neckwear.

During previous stays in Omaha Miss Lang had a close fitting little toque with a plume nestling around the crown, named for her by the millinery department of a large department store and a popular drug store has been selling Eva Lang chocolates for a long while. Local fashion devotees affect Eva Lang articles as assiduously as ever they purchased Geraldine Farrar barrettes, Gaby Deslys hoodresses, Mary Garden perfume, Peter Pan or Merry Widow hats, or even the chic little dancing caps that Mrs. Vernon Castle wears.

In the days of Julia Marlowe's ascendancy women were said to have had their chins cleft to produce the fascinating Julia Marlowe dimple. Just oodles of perfumes, soaps and candies have met popularity through the stage women who sponsored them and even more practical things have been named in the same manner.

Society Women of England Would Go As Red Cross Nurses

(Correspondence of The Associated Press.) LONDON, Nov. 11.—Society women are begging the authorities for permission to go to the front as nurses. In many cases the qualifications of the applicant are small, but she regards being a Red Cross nurse as romantic and fascinating and would go without thinking of the serious side of the matter.

"Affectional and emotional nursing," is the way Sir James Crichton-Browne described it in an address before the Kensington District Nursing association. "There is a good deal of spurious nursing about this time," he went on to say. "I heard the other day of a fashionable lady who called on a matron at a provincial hospital and said: 'I wish to have a week's training as a nurse on any terms you like. But I cannot give more than a week to it, for I want to go to the front.'"

"That sort of thing," said Sir James, "is highly reprehensible, for in no branch of nursing is common sense required more than in the management of wounds and the wounded. For half-baked amateurs to meddle in such matters is to endanger life and limb."

CAMBRIDGE BOAT RACE IS LIKELY TO BE CALLED OFF

(Correspondence of The Associated Press.) LONDON, Nov. 11.—The annual Oxford and Cambridge boat race probably will not be held in 1915, since many of the rowing men have been called away to the war. It is reported from Oxford that the university has postponed all racing until after the war, and a similar course has been adopted at Cambridge. If there is no race in 1915, it will be the first year that such has been the case since 1854.

War Literature is Shown in Collection At Leipzig Exposition

(Correspondence of The Associated Press.) BERLIN, Nov. 10.—An interesting exhibit of things connected with the war is to be seen at the International Book exposition at Leipzig. Because of its popularity, this branch was ordered kept open after the close of the exposition proper. The German government regards it as necessary to the education of the people, and as filling a mission.

One section is devoted to prominently displayed copies of foreign papers with abridged or deliberately false reports concerning Germany. These reports are heavily bordered and beside each is a translation. German newspapers from cities occupied by the Russians are also displayed, containing the proclamations and orders of the Russian commanders, and blank columns where the Russian censor prohibited the publication of certain articles.

A collection of articles from the battle-grounds of Belgium includes five valuable old miniature paintings saved by a German soldier from a burning chateau in Hastière, near Dinant.

Literature evoked by the war is represented by a large collection. It includes cartoons from hostile publications, letters and postcards from the front—one of the latter consisting of a section cut from a Belgian aeroplane which had been brought down, and various engravings and paintings.

Another section is given to uniforms, projectiles, captured weapons and flags. The collection includes a knout taken from a Cossack.

Belgian Jews Are Among the Penniless

(Correspondence of The Associated Press.) LONDON, Nov. 11.—Thousands of Belgian Jews of the middle class are among the penniless refugees who have fled to England. Many of these are absolutely destitute and the Jews' Temporary Shelter has undertaken the work of caring for them. The London lodge of the B'nai B'rith has opened a refuge in Willesden, where many are cared for, and hospital is being found for them as rapidly as possible. Jewish homes throughout London have been opened to the refugees, but the committees are unable to find sufficient accommodations for the unfortunate, many of whom are men and women of refinement, accustomed to much better living conditions than can be afforded them in temporary quarters.

Lockjaw Cured in English Hospitals

(Correspondence of The Associated Press.) LONDON, Nov. 11.—In the Royal Victoria hospital at Netley, England's biggest military hospital, are four convalescent cases of tetanus. This is believed to be a record never before surpassed or even equaled. Lockjaw until lately has been one of the gravest problems faced by the surgeons at Netley. On account of having their wounds covered with dirt from the trenches along the Aisne, where the germ of tetanus is prevalent, many of the wounded developed the malady. This is especially true when the time of transport of wounded from the battle front took three weeks. Now that the injured are reaching here in three to four days, the risk of infection is not so great and the cases have decreased markedly.

London Lancet Is Exploding Fairy Tale

(Correspondence of The Associated Press.) LONDON, Nov. 11.—That picture of dead men erect in the trenches of France, rifles in hand, eyes open, limbs set as in life, has been obliterated by the London Lancet. Correspondents at the front have sent in this story repeatedly, varying locality and details. Essentially, however, all accounts have been the same. Briefly the victims have succumbed to a noxious gas given off by shells and perished as they stood or sat, after the manner of a cattle in a fairyard over which some evil spirit had cast a spell. But the Lancet in a recent issue says this cannot be so. "That dead bodies can remain in the up-

right position without support from without is, of course, absurd," says the journal. "But it is interesting to point out that the favorite modern explosive is trinitrotoluol, and this gives off incidentally a large volume of carbon monoxide gas, which, when inspired, produces a healthy pink and lifelike appearance in the corpse. Imagination has probably filled in the picture as to these victims appearing to retain a living posture."

Hucklen's Arnica Salve. For a cut, bruise, sore and skin trouble a box should be in every household. See Want Ads Produce Results.

COTTON CONSUMPTION IN OCTOBER SHOWS DECREASE. WASHINGTON, Nov. 14.—American cotton spinners used less cotton during the first three months of the cotton year than they did in the same period last year; exports during October were less than one-third of what they were a year ago, and almost a million bales more were in the hands of the manufacturers and in warehouses at the end of October than there were last year at that time. This summarizes briefly the effect of the European war on the American cotton industry, as disclosed today by the Octo-

ber cotton consumption and distribution report of the census bureau. The United Kingdom, during October, increased its takings of American cotton, 33,000 bales having been exported to it. Germany received no American cotton, while France took 22,000 bales, the first it had received since the beginning of the war.

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Sunday, Nov. 15, 1914 BURGESS-NASH COMPANY Store News for Monday BURGESS-NASH COMPANY Phone D. 137.

These Are the Silks in Demand for the Winter Season--The Savings Are Quite Unusual

ALTHOUGH the apparent prospect ahead is that silks will be scarce, and the price high, the Burgess-Nash silk department has secured some very unusual values and offer them for Monday. Values that are unusual, not only because of the uncertain market conditions, and the very special prices, but because the silks are the wanted kinds and colors.

- All Silk Crepe de Chine at \$1.49. 42 inches wide, neat stripe effects, also plain heavy quality that will wear and drape perfectly. Every yard perfect and the smartest French shades are represented; also white, cream and black. Satin Messalines at 85c. 36 inches wide, neat stripe effects, also plain shades of chiffon taffeta, full yard wide, very desirable for waists, dresses and Petticoats. Burgess-Nash Co.—Main Floor. Specials in Black Silk. Black satin Duchess, 36 inch, \$1.15. Black silk Messaline, 36 inch, 89c. Black silk Poplin, 42 inch, \$1.49. Black satin Charmeuse, 42 inch, \$1.95. Plain and Fancy Silks at 59c. 5,000 yards of fancy waist and dress silks, including foulards, messalines, taffetas, pongees, etc., in neat pretty styles; also a wide range of plain shades. The values are very unusual. Fancy Kimono Silks, 59c. Over 50 pieces, including the latest designs, in floral and Japanese effects. Beautiful colorings and very specially priced.

\$25.00 Diamond Rings, for \$15.00

There are thirty-six fine little diamond rings—varied in settings as illustrated—at a saving of \$10.00 each. The stones are perfectly cut, fine white and unusually brilliant. The settings are Tiffany and Belcher—very artistically executed. Diamonds are the all-the-year ideal gift—much more so now that Christmas is only a few weeks away. Burgess-Nash Co.—Main Floor.

These GERMAN DAMASK PATTERN CLOTHS at \$2.25 Will Lend Much to the Beauty of Your Thanksgiving Table

BLEACHED pure white, soft silky finish, size 2 yards square; cloths that usually bring \$3.00. Napkins to match, usually \$3.75 dozen; for \$3.25. Satin Damask All Linen Cloths. A quality that will hold its fresh appearance after laundering. Floral center designs with deep attractive borders, specially priced. 2x2 yards cloths at, each \$3.95. 2x3 yards cloths at, each \$4.50. 2x2 1/2 yards cloths at, each \$3.75. 2 1/2 x 2 1/2 yards cloths, each \$4.15. Dinner Napkins, 24x24, to match, dozen, \$4.15. Lunch Napkins at 6 for 39c. Hemstitched Lunch Napkins, floral designs, very much under price. Lunch or Tea Napkins, 6 for 69c. Hemstitched lunch or tea napkins, size 14x14 inches. \$3.50 Damask Napkins, Dozen \$2.50. Irish and Scotch Damask. Exceptionally good qualities. Large assortment to select from. \$5.00 Dinner Size Napkins, \$3.50. 24x24 and 25x25 beautiful satin finish, assorted designs; a particularly good one with plain center with tulip border, values to \$5.00. Monday, dozen, \$3.50. Burgess-Nash Co.—Main Floor.

Again Monday--Women's Fine FRENCH KID GLOVES, Real \$2.25 Values, \$1.15

HUNDREDS of women who were here Saturday and bought considered them remarkable values, and you, too, will when you see them. The gloves are the finest quality French glace kid, two-clasp style and strictly first quality. Black, white, tan, gray, mode, green and navy. There is not a pair in the entire assortment that would sell ordinarily for less than \$2.25. You'll want half a dozen pairs at this price when you see them. Burgess-Nash Co.—Main Floor.

Open Monday--DOLL HOSPITAL

With a World Renowned Staff of Medical Experts, DR. FIXEM, MENDEM and DR. WIGEM. Surrounded by many trained attendants, to cure all the ailments of every sick or hurt dolly in Omaha. Every little mother—owner of any doll that has been hurt or mistreated in any way through the year, must bring it to the hospital on our Fourth Floor at once. Your dolly will receive exceedingly good care and will be made as pretty as when new and returned promptly, and the charges will be very reasonable. You'll want to see our great display of dolls, too. Burgess-Nash Co.—Fourth Floor.

Morimura JAP CHINA At About HALF PRICE

Another Big Attractive Feature for the New Fourth Floor China Section For Monday. SEVERAL thousand pieces of as pretty china as ever left the Mikado's Flowery Island-Kingdom—the samples from one of the largest importers in this country. Useful china, ornamental china and dainty shell-like china that's both useful and ornamental, and what an array from which to select.

Chop Dishes, Cake Dishes, Salad Bowls, Puff Boxes, Fancy Nappies, Fruit Bowls, Cracker Jars, Sugar and Cream Sets, Mayonnaise Sets, Chocolate Pots, Fancy Plates, Celery Trays, Bon Bon Dishes, Boudoir Sets, Fern Dishes. Nice for immediate use on your own table—or just the thing to anticipate for Christmas anniversary, birthday or wedding gifts, club prizes, etc. There's a saving of about half on every piece. Just an idea: \$1.00 Decorated Jap China, Monday choice at 49c. \$1.75 Decorated 89c Jap China at. \$2.25 Decorated \$1.19 Jap China at.

Roasters at Very Low Prices--for Thanksgiving

Square Aluminum Roasters, 98c. Just the right size for meat or chicken roast, worth \$1.50, 98c Monday. Extra heavy aluminum roasters for large turkey roasts, \$2.98. Brownie Roasters large size, as illustrated, very special Monday at 49c. Savory Roasters, self-basting, seamless and strictly sanitary. Large size, 98c; small .69c. Seed Roasters—Note the indentation on the top, which causes the juice to drip on the roast. Self-basting—special Monday .89c.

BURGESS-NASH COMPANY. "EVERYBODY'S STORE". Special Demonstration at Notion Section. Williams' Shaving Soap, at 34c. Mennen's talcum powder, 10c. Olive oil, imported, 25c kind, 10c. Cantrox shampoo, 50c size, 39c. Burgess-Nash Co.—Main Floor.

ANNOUNCING for Monday, Nov. 23, 1914 A RUG SALE MOST EXTRAORDINARY WE make this statement because never were rugs bought as cheaply as our representative secured them at the Alexander Smith & Sons auction sale held in New York the week of October 26th. Alexander Smith & Sons are the largest carpet and rug manufacturers in the world. This year on account of certain conditions, they accumulated \$3,500,000.00 worth of carpets and rugs. The stock was auctioned off in New York the week of October 26th. Our representative was at the auction and bought liberally, and, as he expresses it, "I never in all my experience bought rugs and carpets at such a low price as I paid for these." The rugs will go on sale Monday, November 23d, at prices that are really sensational. It will certainly pay you to wait for this great rug sale. Every rug guaranteed to be strictly perfect, and exactly as represented. BURGESS-NASH COMPANY. "EVERYBODY'S STORE".

ECONOMY BASEMENT SALESROOM. Women's Eiderdown BATH ROBES, Worth \$3.95, for \$1.98. A VERY special value that should and will appeal to scores of women Monday. The robes are made of a splendid quality of eiderdown in a pretty assortment of light and dark patterns. Neatly made with roll collar and finished with cord and tassel. Just the sort of garment every woman needs around the house for the bath or for lounging—and the saving is nearly half. Basement Burgess-Nash. \$2 Cotton Blankets at 98c Pair. FULL size double cotton bed blankets; white, gray, tan; also blue, pink, tan and gray combinations. Hotels and boarding houses should take advantage of this remarkable sale. Pair 98c. \$3.00 Blankets at \$1.50. Wool finish fancy plaids and checks, also white, gray and tan. After seeing them you will agree that \$1.50 would be made from the finest wool, pair \$3.98. Cotton Blankets at 39c Pair. White, gray and tan double bed blankets for children's and three-quarter beds. St. Louis jobbers wholesale them at \$2 1/2 a pair. Sale price, per pair 39c. 10c Outing Flannel, 6 1/2c. 10 to 20-yard lengths of the finest, fluffiest, warmest, including Amoskeag, Anderson and Swiss outing flannels. Fancy stripes, checks and plaids. Light and dark grounds; without a doubt the best outing flannel bargain ever offered; yard 6 1/2c. 2 1/2c Cotton Challies, 2 1/2c. Not a few remnants, but hundreds of perfect bolts, oriental, figured and floral cotton challies. They were bought at a great loss to an overstocked eastern jobber. Plenty of salespeople to wait upon you. At, yard 2 1/2c. 5 1/2c Shaker Flannels, 5c. Bleached and unbleached shaker flannels that are always so much in demand; yd. 5c. 10c Gingham, Yard 5 1/2c. Everett classic ginghams; stripes, checks and plain colors. The best standard apron and dress gingham made. Worth 10c yard. Sale price, yard 5 1/2c. 12 1/2c Percales, 5c. You will want these percales for aprons, house dresses, etc. Light, medium and dark colorings. Yd. wide, yd. 5c. 12 1/2c Zephyr Gingham, 7c. 12 1/2c Red Seal Zephyr, all the fancy checks, stripes and corded effects. Fast colors. Perfect mill lengths, at, yard 7c. Berkley Cambric Monday, yard 9c. No. 60 and No. 100 Berkley Cambrics, yard wide, perfect mill lengths, yard 9c. 25c Pillow Tubing, 16c. Round thread pillow tubing, 42 inches wide, 25c kind, yard 16c. 27 1/2c kind, 42 inch, 18c. Pillow Tubing, 7 1/2c. Mill remnants of various grades of bleached pillow tubing, Monday, yard 7 1/2c. Galvanized Pails at 10c. Strictly perfect, good size, 15c value, 10c. Large size, 20c value, 15c. Galy's 1 1/2 gal size, \$1.75 value, at \$1.19. Burgess-Nash Co.—Basement.