

If It's in Style Berg's Have It. If Berg's Have It, It's in Style

Special Month-End Reductions for Saturday on New Desirable Garments.

Suits at \$12.50

Women's long fall suits, reduced from higher prices for this day only.

Suits at \$24.50.

We invite comparison of the special garments at this price in long and short suits.

Dresses at \$8.50.

Special lot of silk, serge and party dresses whose original prices were much higher.

Coats at \$15.00.

New arrivals that reflect the late style tendencies of \$25.00 garments. Mixtures or solid colors.

Petticoats, \$2.45.

Offering an unusual value in mesaline and silk jersey petticoats. All shades.

Special Items.

Dresses at \$3.98.

About 20 odd garments in silk and serge, whose values range to \$16.50.

Waists at \$1.25.

About 75 silk waists from our regular \$4.00 and \$5.00 stocks, Saturday, while they last.

Berg's
15th & DOUGLAS



INSTRUCTIONS TO VOTERS

Commissioner Moorhead Talks on Scratched Ballots.

CARE MUST BE USED BY ALL

Principal Trouble to Arise Where More Than One Candidate is to Be Voted For for One Office.

Election Commissioner Moorhead warns voters who put a cross in their party circle on the ballot election day and then scratches the ticket below that they are liable to nullify their vote for certain offices, if they are not careful. At the instance of a number of candidates and committeemen of various parties he has issued instructions for voting, as follows: "A voter may put a cross in his party circle and thereby vote for all the candidates in his party and the three amendments which appear below the party circle.

"He may also place a cross in his party circle and then place a cross opposite to the name of some other candidate for the same office, and thereby such vote will be counted for that candidate and out of the voter's party candidate.

"If more than one candidate is to be elected for a given office, then if the voter wishes to break his straight vote for such office, he must put a cross opposite the names of all the candidates that he wishes to vote for in that group.

For example: There are twelve state representatives to be elected from this county; if a democratic voter puts a cross in his party circle, but wishes to vote for two republican representatives, he will not only put a cross in the squares opposite the names of the two republicans, but he should also put crosses in the squares opposite the names of the ten candidates for representatives in his own party for which he wants to vote. Otherwise he will cut out all the candidates for that office in his own party. In such a group there is no one candidate running against any other candidate in the same group.

"The other offices in which more than one are to be elected are regents of the state university, the state senators, the justices of the peace and constables.

"A vote in the party circle has no effect on the three initiative and referendum measures appearing at the top of the ballot above the party circles. These are to be voted on separately by placing a cross in the square opposite the word 'yes' or 'no.'"

Positively Masters Group.
Foley's Honey and Tar Compound cuts the thick choking mucus, and clears away the phlegm. The gasping, strangling fight for breath gives way to quiet breathing and peaceful sleep. Harold Berg, Mass. Mich., writes: "We give Foley's Honey and Tar to our children for croup and it always acts quickly." No wonder a man in Texas walked 15 miles to the store to get a bottle of Foley's Honey and Tar Compound. Every user is a friend. All dealers everywhere.—Advertisement.

East Thinks Well of Milk Supply of Omaha Dairymen
City Dairy Inspector Claude Bossie has returned from the meeting of the International Dairy and Milk Inspectors' association in Chicago. He was elected vice president of the association and will be made president at the next annual meeting.

Mr. Bossie attended the world's base ball series. Mrs. Bossie accompanied him. Several speakers at the Chicago meeting, who have investigated Omaha's milk supply, declared the citizens of this city were being served with milk as pure as could be obtained in any city.

JOHN A. SWANSON, Pres.

The Nebraska

WM. L. HOLZMAN, Treas.

You Men Want the Most For Your Clothes Money

COMPARISON demonstrates that this new and greater store offers supreme values in men's and young men's clothes. We are determined to win your trade and hold it by sheer force of unequalled value-giving and the best styles that Rochester, N. Y.'s famous designers produce. Inspect our all new stocks three to five times larger than elsewhere. Nowhere will you find such genuine clothes satisfaction as this great modern store offers you today.

The Worth While Styles—the Choicest Weaves

New Fall Suits, Overcoats and Balmacaans

\$15, \$20, \$25

A guaranteed saving of \$5 to \$10. Greatest values in America.

Men's and Young Men's

New Fall Suits

Fashion's leading models—young men's wide lapel soft roll sack suits; 2 and 3-button styles in a wonderful variation of rich new multi-tone Tartan plaids and stripes. Business men's distinguished sack suits. Greatest stock of special sizes in the west—stouts, short stouts, long stouts, extra sizes, tall and short men's clothes; unparalleled assortments, superb values. **\$15, \$20, \$25**

Men's Overcoats and Balmacaans

Metropolitan Styles in Silk Lined Chesterfield Overcoats; medium and heavy weight oxford vicuna. Linings guaranteed for two seasons' wear; self or velvet collars. Balmacaans, satin lined yoke and sleeves. A riot of color or more subdued weaves. Tartans in dozens of new ideas. Raglan or plain shoulders. Greatest showing of balmacaans and winter overcoats at **\$15, \$20, \$25**

Magnificent Showing of Finest Clothes Made

Men who expect to pay \$60.00 to \$80.00 for a fall suit or overcoat will find double value here in both style and fit—a suit and overcoat at the price you would be asked to pay for the single garment at a first-class custom tailor. Imported or finest domestic weaves, strictly hand tailored by the most expert journeymen tailors in the world. Suits, Overcoats..... **\$30, \$35, \$40**

Isaac Carr's celebrated XXX Melton Overcoats—silk lined; \$50 linings guaranteed for two seasons' wear. Specially priced at **\$30, \$35, \$40**

Men's Suits and Overcoats, \$7.50, \$10 and \$12.50
A Guaranteed Saving of \$3.00 to \$7.50

There is a motive in our selling such great values in men's clothes at low prices. We want every man's trade. Worsted, cheviot, cassimere, and serge suits. Overcoats in big variety..... **\$7.50 \$10 \$12.50**



Frank Martin of Hat Company Quits Active Business

Frank Martin, founder of the Martin-Cott Hat and Cap company, one of the big wholesale concerns of the city, has retired from the active management, turning it over to his two sons-in-law, Carl Ochiltre and C. B. Helmer, who will continue the business. Mr. Martin was one of the pioneers in the wholesale hat and cap business in Omaha, opening a house here something like twenty years ago. Later he took George Cott, an employee, into the business, giving him an interest. Cott some years ago sold out and opened a hat and cap jobbing house in Sioux City. For years Messrs. Ochiltre and Helmer have been connected with the Martin-Cott company, the former as sales manager and the latter gradually working into the position of business manager. Besides being the principal owner in the Martin-Cott Hat and Cap company, Mr. Martin is the proprietor of a general store at Murdock, Neb. Mr. Martin has been in business practically all his life, having come from Ackley, Ia., nearly twenty years ago, where for twenty or more years he was proprietor of a general store and heavily interested in one of the banks of the town. Speaking of his retirement from business, he said: "This is the first time in nearly fifty years that I have found myself with

nothing to do but loaf and rest. I shall continue to reside in Omaha and look after my property interests in the city, in Nebraska and Iowa and may possibly go away for a short time, but I am out of active business and from now on, except to take more time for leisure and enjoyment."

Bancroft School Children Give a Hallowe'en Play

The Bancroft school eighth grade gave a Hallowe'en play called "The Jack o' Lantern," Friday afternoon. Cast of characters: Minnie Hysack, Maggie—Who believes in fairies; Mae Howland, James—Who does not believe in fairies; Emma Gerhardt, Hattie Starr, Old Woman—A fairy in disguise; Florence Nelson, Ghost; Clinton Fisher, Ernest Nordin, Major Leach; Georgia Astleford, Adela Becker, Witches; Emma Gerhardt, Hattie Starr, Black Cats; Grace Groselove, Margaret Horne, Eleanor Lindabery. Fairies: Marguerite Hiaffka, Helen Nepodal, Epilogue: Leroy Ryan. The room was beautifully decorated with everything that suggested Hallowe'en. Most artistic results were accomplished. The children have done it all. Vote Kennedy for senator.—Advertisement.

Now is the Time--This is the Place To Buy Winter Clothes on Credit

Buy from the largest and oldest Credit House in the city. You're sure of the lowest prices, easiest terms and the fairest treatment.

Men's Suits
Well made and cut in the newest styles, in all sizes and patterns. **\$8.75 to \$25.00**

Men's Overcoats ON CREDIT
\$10 to \$27.50

MEN'S TROUSERS
Reliable makes for both work and dress—**\$1.50 to \$6.50**

Ladies' SUITS ON CREDIT,
\$12.50 to \$35

NO CHARGE FOR ALTERATIONS.

DRESSES \$7.50 - \$22.50

Ladies' COATS ON CREDIT,
\$6.50 to \$37.50

Ladies' Hats from—**\$2.75 to \$10.00**

Petticoats
Women's Satin Finish Petticoats, with flounce, all colors, bargains, at **85c**



MEN'S HATS ON SALE SATURDAY AT \$1.00
Your choice Saturday of all broken lines of Men's Hats, both soft and stiff, worth up to \$8.50, for, Saturday only..... **\$1.00**

Boys' Suits
Made to wear and give satisfaction, **\$2.50 to \$7.50**

Use Your Unquestioned Credit Here Saturday

Union Outfitting Co.
OMAHA
S.E. COR. 16th & JACKSON STS.

YOUR CREDIT IS GOOD

BUY NOW, PAY LATER

your credit is good

PEOPLE'S FURNITURE AND CARPET CO. (PEOPLE'S STORE).

For Our Little Busy Bees Free Dolls



This Beautiful Doll will be given Free to the little girl, under 10 yrs. of age, that brings or mails us the largest number of the doll's pictures cut out of the Daily and Sunday Bee before 4 p. m. Saturday, October 31st.

This Doll's name is Alice. She is 25 inches high, has light brown hair and blue eyes, and is beautifully dressed.

Her picture will be in The Bee every day this week. Cut them all out and ask your friends to save the pictures in their paper for you, too. See how many pictures of Alice you can get, and be sure to turn them in to The Bee office, before 4 p. m. Saturday.

If you don't win this Dollie, perhaps you can get one next week. Only one doll will be given to any one person.

You can see Alice at The Bee Office

Cuts that Hit 'em in the Face!



New advertisers particularly, need to get attention. People are more apt to remember an ad with a good cut.

We know how to make "striking illustrations." Every advertiser nowadays wants illustrations. We can save you a great deal of trouble and expense, too.

We have facilities for making the photographs, drawings, cuts and electrotypes, all under one roof, and the best workmanship in town in each department.

We have over 10,000 negatives of all sorts of subjects classified, and we can give you a print immediately of most any subject you can think of, and at a nominal charge.

Bee Engraving Department, Bee Building, Omaha.