

## Crowds Visit Beautiful Studebaker Show Room to See The New Studebaker Cars

OMAHA BRANCH, 2550-2556 FARNAM STREET

If you will make your decision on points of real merit, your resources, and, best of all, it intends to manufacture a car equal next car will be a Studebaker

Studebaker should be able to offer you the best proposition in the world: It has one of the largest factories; it has the longest manuacturing experience- 62 years; it has the most complete engineer-
to Studebaker reputation and Studebaker opportunities.
idea is not to produce as many cars as possible at the lowest pos-
sible price, nor, to produce the biggest car for the least amount of sible price, nor, to produce the biggest car for the least amount of
money. money. Is idea is to pro
consideration

## The Studebaker SIX

Two yerf ago when the Studbeker light six mat
 ould be producced at this price: It did not condider car has not ouly made good
he firte blace it har practicall
the firt place, it has practicall
cylinder car out of busioes.
Io the sceood place,
ber manufactures have found it necesedry to compete, but they haven't the reaurces of Studebaker Remember that Studebaker manufactures its six-cylin der car. It does not buy the parts from variou
manufacturers. It does not have to pay the profits on these parts to other manufacturers. It does not have to take chances on whether they are good parts or not. Stucebaker
uniformly excellent.
you have made up your mind to buy a light six,
why not buy the original light SIX, - the car that made the light six popular - the car that has every
advantage and every reason to be the best light SIX

The Studebaker FOUR

## $e$ the SIX, the Studebaker F place in the automobile field.

e the SIX, it has been manufactured with the idea or here are a great many "Fours" built because you can
"build" or "assemble" a "Four" cheaper than you can anything else. A "Six" has to be good or its
power will pull it to pieces. The Studebaker FOUR made as good as the Studebaker SIX, in fact,

FOUR $\$ 985$

## 

SIX $\$ 1450$

##  Complect Equipment With Wiverpinenger Body siss SPECIFICATIONS




## This is a Quality FOUR

## is low in price on baker make it

let us check point by poins the indications of quality in the
automobile.
Read this carefully-Think over each point as you
check it off:True Full Flosting Rear Axiee
quarters, but Full Floating
Timken Bearings in every vital spot.
Chrome Nickel and Chrome Vanadium Transmission, Propellee and Axle Shafts; high grade, heat treated steel to give life-saving factors of salety.
Beautifully simplified Motor design; small bore and
long stroke, silent, steady, vibrationless running Force Pump Lubrication Syatem.
Centrifugal Pump Cooling System.
A thoroughly tried out Two-Unit Electric System.
beautifully finished body-twenty filling, coloring and varnithing operations; every part of the body unsightly nooks or crannies.

## Beautifully crowned fenders of heav enameled-cnameld, not painted,

## High grade upholstery ; deep cushions and sest backs.

 Drop forged ateel, where other cars have malleable castings.Drop forgings and steel stampings in the body in
place of wood. Result: reduced weight and multiplied strength
High grade equipment, extra size safety tread tires. Before you buy your car insist upon these things.

If the baby is cutting teeth COAL Tricut Mrs. Winslow's Soothing Syrup a splendid regulator ROSENBLATHES Purely vegetable-not narcotic




IF YOU ARE BUILDING A NEW HOME IF you are using stoves for heating


VACUUM FURNACE TN FIRNT COST is Leser than any
ther standard furanace beckuse of fite impleity of tastallistion, and, better
stili, it is GUARANTKED TO GIVE MORE HEAT WITH OXE-THIRD LESS YUEL than any otion furnac We cas install it
ne day without marring or cuttios
OKLY-ONE HOLE IN THE VLOOR required.
The racnum prielple of hot air heating is the most. Pi ACTICAI,
mont SCIENTIFT And mont ADVANCED Idea of a senen YOU TAKE NO CHANCES in tantalling the vactem I URNaces. your tome sattaftactorily and more econombally thantha to hoat Turnace. Call at our office and see this furnace and et
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 Dakota and Wyoming, Fhere
territory is not uiready territory is not already cload
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Swap Anything in the "Swapper's Cclamn"

