

Brandeis Stores

Announce This Extraordinary Event for Thursday

ALL NEW LOTS

From Our Great Purchase OF WOMEN'S AND MISSES'

Winter Cloaks

Splendid Quality of Plushes, Caraculs, Broadcloths, Mixtures, Etc.

At the Greatest Bargains Any Store Has Ever Offered on Coats of This Quality so Early in the Season.

The coats in these groups would sell at \$7.00 to \$10.00 more than the prices we ask if you bought them in any other store. Thursday you can buy these coats at a lower price than you can get them any other day this season.

All lined plush coats, Johnny coats, caracul coats, black broadcloth coats, rough coats, novelty cloth coats, etc.—this season's most popular novelties.

All the Women's & Misses' Winter Coats **\$10** made to sell up to \$20, at...

All lined black cloth coats, all lined plush coats, Johnny coats and full length coats.

All the Women's and Misses' Winter Coats from this purchase worth up to \$22.50 at, each **\$12.50**

All the Women's and Misses' Winter Coats from this purchase worth up to \$25.00 at, each **\$15.00**

All the Women's & Misses' Winter Coats From This Stock made to sell to \$27.50 & \$30 **\$19**

High class plush and caracul coats—black and white rough coats—extreme novelties for winter.



BRANDEIS STORES

An Extraordinary Special Bargain for Thursday Women's \$3.50, \$4.50 & \$5 Shoes, \$1.89 Pair

This is a Clean Up Sale of all our Broken Lines of Women's smart, Fall Footwear in patent, dull and tan calfskin leathers—every popular fall model is shown in button and lace styles with Goodyear welt or hand turned soles, new narrow or broad high toe lasts, Cuban or military heels—all sizes in one style or another, shoes regularly selling at \$3.50, \$4, \$4.50 and \$5 a pair, on sale, at, pair **\$1.89**

Women's Cozy House Slippers—Quilted satin, felt or kid leathers in all colors to match your kimono— **98c**

OUR FREE INSTRUCTIONS IN Knitting and Crocheting

Will Solve the Xmas Gift Problem Miss B. Strange direct from the Fleisher Yarn Mills is now conducting FREE classes in Knitting and Crocheting. You can learn how to make the latest models in sweaters, hoods, shawls, etc.

The Fleisher Yarn Kids are easy to make and very popular with the children—they cannot break and make excellent Xmas Gifts.



Chocolate Day Thursday

Delicious Pompeian Bitter Sweet Chocolates with soft, creamy fruit and nut centers—worth 40c, special, at, pound **25c**

FREE We will give a new style of Jack-O-Lantern free with every purchase made in the Pompeian Sweetland Thursday.

NEW HALLOWE'EN NOVELTIES An enormous assortment of the latest novelties in Skulls, Pumpkins, Black Cats, etc., for place markers and decorations, at, each **5c**. Vegetable Horns shaped like turnips, carrots, pumpkins, etc., ea. **10c**

Advance Notice—Next Monday Is Our Great Sale of Blankets

A BLANKET SALE OVERSHADOWING ANY EVENT OF THE PAST. We bought the entire over-production of two of the largest and most reliable Blanket Mills in the country at less than actual cost to manufacture. The stock is of the very highest character as the mills specialized in Blankets of the finer grades—the prices are a fourth lower than the lowest prices in town. You will never have a better chance to save money by spending it. See the window displays—they tell the story.

ON SALE IN BASEMENT NEXT MONDAY, OCTOBER 28TH.

BRANDEIS STORES

A Rush of Buyers to Secure Pianos at A. Hospe Co.'s Sale

Of the Tincher Piano Company Stock of Council Bluffs—Buyers from Far and Near on the Ground to Secure the Great Bargains Offered.

EVERY PRICE CUT ALMOST IN TWO

Many Going at Half and Less Than Half Price—Best Makes to Choose From—Hallet & Davis, Kimball, Steinway, Bowen, Conway and Ten Other Makes. Most All New.

YOU MAY MAKE YOUR OWN TERMS

If You Need a Piano Lose No Time Coming to This Sale—The Pianos Are Going Fast and You Know Choice Bargains Go to First Comers—Act Quickly.

PIANOS SHIPPED ANYWHERE ON APPROVAL

If the history of piano selling in Omaha should ever be written, this great piano sale of ours would be entitled to at least a chapter. It is the greatest sale we ever had—greatest in number of pianos offered—greatest in quality of pianos—greatest in the saving it gives to buyers. It is certainly the time for those to buy who wish to save money. Not only are the prices wonderfully low, but the terms will suit the most modest income. The special offerings in this sale make it possible for every home to own a piano. And what is home without a piano? A piano, more than any other article, brightens the home, gives it an air of refinement and culture, binds the family closer together, and gives them the musical education indispensable in this day.

\$300 and \$350 Pianos \$157 to \$187

These are new pianos of the largest size, in most elaborate, expensive cases, double veneered inside and out, with brass flange action, copper brass strings, fine double repeating action; made to sell at \$300 to \$350. Going at \$157 to \$187.

\$350 and \$400 Pianos \$198 to \$227

These are new pianos going at \$198 to \$227 that are worth \$350 to \$400. Our warerooms and storehouse are simply full to overflowing with the very choicest, most desirable pianos ever seen.

You Can Depend Upon Us

The A. Hospe company, has been selling pianos to Omaha's people for over a third of a century.

You will find each piano exactly as represented, if not better. When we tell you it has been little and carefully used, and that it is almost as good as new, you can depend that it is just so.

When we say the piano sold for \$300 when new and is now going for \$100, that's the truth, too. Not a word of misrepresentation or exaggeration here.

Two hundred dollar uprights cut down to \$127; \$10 sends one home; \$5 a month pays for it. Highest class of cabinet uprights, comprising various fine makes; pianos that are sold from coast to coast at from \$415, \$450, \$475, \$500 and up to \$450, club sale price \$225, \$243, \$268, \$285 to \$237, and a little higher for the most expensive cases.

We are making the terms to suit our customers at this sale. A little money down and \$2, \$3, \$5, \$6, \$7 to \$10 per month will buy any piano in this stock.

Bargains in Used Uprights

The Tincher Piano Company stock includes a large number of exchange, used, shopworn and sample pianos that must go at once. You will find Hallet & Davis, Steinway, Kimball, Chickering, Ivers & Pond, Conway and many other makes. Sale prices from \$90 and upwards. Terms \$5, \$6 monthly.

New \$600 Player Piano \$350

If you have been contemplating the purchase of a player piano, NOW, RIGHT NOW, is the time to act. Here, for instance, is a brand new player piano, fine eastern make, handsome mahogany case, sweet, pure tone, latest improved player action, regular price \$600; now at \$350. Terms, \$25 down, \$12 a week. Another player piano, \$700 originally, has seen some usage, \$245 gets it. Terms, \$20 down, \$10 a month.

We Ship Pianos Anywhere

We send the piano of your choice right to your nearest railroad station, no matter where you live. You can put it in your home, and if you don't find it as represented, as good, fine piano, and a good bargain, you can return it to us, and we'll pay freight and expense both ways. That's fair, isn't it? So, if you can't call, write, and do it now. Such an opportunity may not come again in your lifetime.

A. HOSPE CO.

1513-1515 Douglas St.

Bargain Surprises Will Be Disclosed On Every Hand in Thursday's Sales—Satisfying Quality Combined With Saving Prices

White China for Decorating
7-in. Coupe plate, each, **20c**
4-in. Bread and Butter Plates, each, **10c**



White China for Decorating
Salt and Peppers in several different styles, per set, **15c**
Sugar and Creamers **25c**
Cup and Saucers, pr. **10c**

A Tremendous Sale of Shoes Thursday

Entire Floor Stock of the Spencer Shoe Co. Men's Shoes, worth \$3.00, \$3.50 and \$4.00... **\$1.98**



Entire Floor Stock of the Donovan Shoe Co. Women's Shoes, worth \$3.00, \$3.50 and \$4.00... **\$1.98**

One of the biggest purchases of Men's and Women's Fine Shoes ever brought to Omaha. Although the patent colt and gun-metal calf shoes predominate the stock includes all kinds of leathers in a broad assortment of good styles and all sizes. They're actual values to \$4.00; your choice Thursday **\$1.98**

The entire purchase goes at the one price.

50c Embroideries 25c **\$1.50 Dress Flouncings 59c** Loom End Strips
A fine line of 18-inch and 27-inch skirt flouncings and 18-inch corset cover embroideries in this very choice lot. A swell line of 45-inch heavily embroidered dress flouncings, suitable for party gowns, made to sell at \$1.00 and \$1.50 per yard. of handsome new embroideries—choicest patterns, in 5- and 6-yard strips, from 4 to 12 inches wide—at, yard, **7 1/2c** and **12 1/2c**

If You Want Something Real Classy in Garment Style and Quality at Far Below Actual Retail Worth You'll Certainly Find the Opportunity of Opportunities Offered You Here Thursday



Tailored Suits in fine corduroys, made to sell to \$45.00—all the best fall colors—100 for your selection... **\$29**

Tailored Suits in diagonals, tweeds, velvets and fancies—made to sell to \$35.00; big assortment of beautiful designs, at... **\$22.50**

Handsome Long Coats—Caracules, plush and fancy mixed coatings, newest styles, made to sell at \$15.00 and \$18.00; at, choice... **\$10**

Stylish Long Coats, in broadcloths, chevots and handsome novelty coatings, made to sell at \$20.00 and \$22.50; in Thursday's sale at... **\$15**

French Coney Coats—Skinner satin lined, regular \$45.00 values; on sale Thursday **\$29.75**

Long Russian Pony Fur Coats, regular \$55.00 values, all handsomely made... **\$39.00**

Long Brown Marmot Fur Coats, Skinner satin lined, worth \$75, choice **\$49.00**

Blue Wolf Fur Sets—Worth to \$7.50, remarkable bargains while they last, at... **\$3.95**

Wonderful Bargain Giving in Millinery

Here is the rule—but such values as we are showing Thursday are exceptional any place.

Trimmed Hats, worth to \$7.50, 300 of them for your choosing—clean and stylish, many blacks included, all at one price, choice **\$2.50**

Untrimmed Hats, hand draped turbans and street hats, 500—in the lot, values up to \$2.50; in two big lots at... **69c-39c**



Wednesday's Specials in Domestic Room

Fruit Loom Muslin, 36 inches wide 18c values... 7 1/2c
Famous Choice 36 Inch Muslin, 36 values... 9 1/2c
60 Inch Bleached Table Damask, 35c values... 10c
Fawn Table Cloth, bleached, 24 yards square, \$1.15 values... 7 1/2c
Indigo Blue Apron Check Gingham, 7c values... 5c
Serpentine Crepe, good patterns, 18c values... 10c
Flannelettes for Kimonos and Bath Robes, 15c values... 12 1/2c
Silklines, good patterns, 36 inches wide, 15c values... 10c
Black Saten, 12 1/2c values... 10c
Fawn Table Cloth, bleached, 24 yards square, \$1.15 values... 9c
Percales, light and dark colors, 36 inches wide, 12 1/2c values... 7 1/2c
Bleached Shaker Flannels, 36 inches wide, 15c values... 10c

Specials in Wash Goods

39c Princess Foulards, in pretty designs and stripes, all colors—at, yard... **25c**
25c Dotted Silk—Novelty, in evening and darker colors; Thursday special at, yard... **19c**
39c Genuine Irish Poplins, best colors, silk finish—at, yard... **25c**
Amoskeag Outing Flannel, fast colors, in stripes and plaids, heavy quality—Thursday at, a yard... **10c** and **12 1/2c**
Plisse Crepes, all colors and white—at, yard... **12 1/2c** and **18c**

Specials in Linen Department

Pure Linen Huck Towels, worth 25c, each... **15c**
Pure Linen Satin Damask, full width, worth \$1.50; on sale at, yard... **\$1.00**
Full size Heavy Twisted Thread Turkish Towels, worth 39c—at, each... **25c**
Excelstor Quilted Table Pads, ready for use, 54x54, worth \$2.00; each... **\$1.50**

The Talk of Omaha—Hayden's Grocery, Butter, Fruit and Vegetable Dept—The Home of Quality and Price
19 lbs. Best Granulated Sugar for \$1
45 lbs. sacks best High Grade Diamond
1 lb. Flour, nothing finer for bread, pies and cake, per sack... **\$1.20**
10 bars Beat-Em-All, Diamond C or Lenox Soap for... **25c**
8 lbs. best bulk Laundry Starch... **25c**
8 cans oil or mustard Sardines for... **25c**
Jello, or Jellycon, package... **15c**
4 lbs. Fancy Jap Rice, or Tapioca... **25c**
2 lb. cans Fancy Sweet Sugar Corn for... **7 1/2c**
2 lb. cans Fancy Wax, String... **7 1/2c**
or Lima Beans for... **7 1/2c**
2 lb. cans Golden Pumpkin, Hominy, or Squash for... **7 1/2c**
E. C. or Whole Corn Flakes, pkg. 7 1/2c
Grape-Nuts, package... **15c**
Tall cans Alaska Salmon... **10c**
The best Domestic Vermicelli, Spaghetti or Macaroni, pkg... **7 1/2c**
1 lb. cans assorted Soups... **7 1/2c**
The best Creamery Butter, carton or bulk, pound... **14c**
The best No. 1 Country Creamery Butter, pound... **15c**
The best No. 1 Dairy Butter, lb. **25c**
The best N. Y. or Wisconsin Cream Cheese, pound... **22c**
Neufchatel Cheese, each... **2c**
The best Tea Siftings, lb... **10c**
Golden Santos Coffee, lb... **25c**
The best of the **KEIFER PAIRS** for canning, Thursday, bu. basket, **30c**
THE VEGETABLE MARKET OF OMAHA
Fresh Spinach, per peck... **7 1/2c**
Four bunches Fresh Beets, Carrots, or Turnips... **5c**
Hubbard Squash... **7 1/2c** and **5c**
Two heads Fresh Leaf Lettuce... **5c**
Six bunches Fresh Radishes... **10c**
Three large heads Fresh Cabbage for... **10c**
15 lbs. New Potatoes to the pk... **15c**
12 lbs. Fancy Greening Apples to the peck for... **20c**
Four bunches Fresh Parsley... **15c**
Three bunches Oyster Plant... **10c**
Three large Soup Bunches... **10c**
Fancy Diver Cauliflower, lb. **12 1/2c**
Fancy Ripper Tomatoes, 3 lbs... **10c**
Large Head Lettuce... **7 1/2c**
Two stalks Fresh Celery... **5c**
Six bunches Green Onions... **5c**

Try Hayden's First