

FIRST COMPOSITE AUTO OUT

Forty-Eight Engineers Assist in Its Designing and Construction.

MERGE THEIR CLEVERNESS

Guy Smith Announces the New Hudson, for Which He Claims the Best to Be Had Anywhere on Earth.

What is claimed to be the first composite motor car in the history of the automobile has been built. Official announcement of this remarkable idea for building motor cars in addition to the announcement of the first car claimed to have been created under that system was made by Guy L. Smith, the Hudson dealer, when he promulgated the news of the birth of the New Hudson "ST".

For two years Howard E. Coffin and forty-eight designers of international fame—they represent each automobile building nation—have worked on a composite motor car, the completion of the New Hudson "ST" marking the new way for building cars as an astonishing success.

The New Hudson "ST" is a large car, developing forty-one and one-half horsepower on the brake test. It has a long stroke motor of extraordinary strength and previous to its announcement had performed remarkable feats in the Allegheny mountains and over the worst road in the United States—a sixty-mile stretch between Toledo, O., and Detroit, Mich.

Among the experts who took part in building their composite masterpiece is a former Fiat engineer, who was later with the De Dion-Bouton and Berliet, the latter two cars being French automobiles.

Many Experts Help. Another is an English engineer who has tested and experimented in France, Italy, Spain, England and America. Another engineer has been with the Darracq, Mercedes, English Napier, Belden and Thomas. At one time he was a very successful racing driver. Austria contributes to the composite car with the services of a leading designer of that country, a specialist in motor design. Still another is a man who designed four cars and after whom a motor car company was named.

Another was a Cadillac designer; another with the Packard. Still another with the Olds and E. R. Thomas. Others had a hand in building equally famous cars of high price. Howard E. Coffin, their chief, has himself built six famous cars, more than any other designer. He has never created a failure.

All forty-eight are noted engineers and each has an enviable career. They are great specialists in the motor car industry and they worked jointly in creating this composite automobile. These forty-eight engineers, in addition to their chief—Mr. Coffin—have had a hand in building ninety-seven different makes of cars, over 300,000 motor cars.

Photographs of their new creation show it to be a beauty—a large, handsome car that has a rich appearance. It has a wheel base of 118 inches.

There is nothing to do about the car that cannot be done from the driver's seat, for the car is electric lighted and electric self-cranking. It is equipped with a rain vision wind shield, upholstering twelve inches deep, oil and gasoline gauges on the dash and every convenience possible upon an automobile.

CARE IS NECESSARY IN CARRYING SPARES

Oftentimes motorists seem to think that no care is necessary in carrying spare tires, says a Michelin expert. Uncovered envelopes are tossed on roofs of limousines, where sun and rain beat down upon them. Unprotected inner tubes are thrown carelessly into tool boxes, where they come in contact with sharp tools. Needless to say, such practices are destructive. Strong light is very injurious to rubber. So likewise is heat. For these reasons, if no other, spares should be kept in cases.

Marble Company After Money Due

Colonel C. F. Meek, head of the Colorado Yule Marble company, marble subcontractors on the Douglas county building, called upon the Board of County Commissioners to ask that his company be paid another 25 per cent installment of the \$102,000 the county is to pay for the marble.

Colonel Meek said 75 per cent of the marble is in place, while the company has been paid only \$55,000, about 50 per cent of the contract price. The balance of the marble will be shipped within ten days, Colonel Meek said.

Pending completion of the marble setting, the county has been withholding part of payment for the work from Caldwell & Drake, general contractors. Caldwell & Drake will pay the marble company only when the county pays them. Now that the work is nearly done, Colonel Meek thinks the county should pay Caldwell & Drake, so that the marble company may get its money.

The matter was referred to John Latenser, county building architect, who will confer with Colonel Meek and report to the board.

PRESBYTERIAN MINISTER STRICKEN WITH PARALYSIS

R. M. L. Braden, D. D., of Bellevue, a well known Nebraska clergyman, was stricken with paralysis at his home Friday evening. The patient is reported as being very low, but that there is hope of his recovery.

Sweaty Feet, Quick Relief Also Corns and Callouses

The following is absolutely the surest and quickest cure known to science for all foot ailments, and especially for sweaty feet. Dissolve two table-spoonsfuls of Calocide compound in a basin of warm water. Soak the feet in this for full fifteen minutes, gently rubbing the sore parts. The effect is really wonderful.

All soreness and itching of the feet feel so good you could sing for joy. Corns and callouses can be peeled right off. It gives immediate relief for sore bunions, sweaty, smelly and aching feet. A twenty-five cent box of Calocide is said to be sufficient to cure the worst feet.

It works through the pores and removes the cause of the trouble. Don't waste time on uncertain remedies. Any druggist has Calocide compound in stock or he can get it in a few hours from his wholesale house. It is not a patent medicine but is an ethical preparation.

Gossip Along the Automobile Row

That the work of the Omaha good roads boosters is being felt all over the state is certain from the reports being received from tourists. The route from Sioux City clear through to Kansas City, by way of Omaha has been marked and almost all roads along the route have been dragged. All the men who were appointed by the Omaha boosters to put up signs between Omaha and Sioux City have reported the completion of their work and have sent to Mr. Frederickson a "log" of the route, and the marks where the signs have been put up. All but about five miles between Omaha and Kansas City have been marked. Reports have even started to come in from Wyoming that signs have been tacked up and it is expected that before many weeks have lapsed the entire route from Omaha to Laramie and Denver will be marked.

B. W. Shrock, manager of the J. J. Deright company, and wife, accompanied by Mr. and Mrs. H. B. Boyles, have gone to Lake Okoboji for a three weeks' outing. The party left early last week in a Stoddard-Dayton and reached their destination without any mishap. They are stopping at the "Inn."

Arthur Peterson of Omaha has purchased a new 1912 National car.

Mayor James Dahman's 1912 National, which was recently purchased from the Traynor Auto company, arrived in Omaha Friday.

Julius Orkin of the firm of Orkin Bros. company has purchased a Grey Toy Tonneau from the Traynor Auto company and it will be in Omaha the latter part of this week.

Three carloads of Cutting cars have been ordered by the Traynor Auto company to take care of the large number of cars sold during the last two weeks. The carloads of machines is expected to arrive tomorrow.

H. E. Fredrickson, who left Omaha last month on a good roads campaign to Denver, is now at his ranch at Filmore, Wyo., where he will remain for a few days and then make the trip to Salt Lake City, from whence he will go to Yellowstone park, marking the entire route.

A carload of Auburn cars arrived in Omaha Friday from the factory. The local agents say the carload does not make much of an impression on their back orders and expect another carload of the machines some time this week.

P. C. Jensen of Central City drove away with an Auburn "40" last week. W. J. Retter of Talmage also drove out of the city in a new Auburn.

Arthur Stora traveled to Grand Island on July 4 in a Cadillac and entered in the automobile races there. Mr. Stora had never driven a car in a race and before he left said he expected to have some high time with the other drivers. "If I get a place in the race I will let you know about it as soon as I get back."

Fred Nair, representing the W. L. Huffman Automobile company at Hastings, came down Wednesday and took two cars out. Mr. Nair says the Hugobon and Abbott-Detroit are very popular in his territory.

The W. L. Huffman Automobile company delivered two cars Wednesday to Vern Bottom of Ong, Neb.

A new warning signal for automobilists will be placed on the market in the near future. It is made similar to the Klaxon. It is not a buzzer, and it operates on exactly the same principle as the Klaxon, a steel diaphragm, vibrated by an electric motor. The manufacturer, Lowell-McConnell Manufacturing company of Newark, N. J., has made an offer of \$50 for the best name for the horn. Anybody is eligible to send in names before July 15.

The campaign against fire waste is being strongly pushed in the automobile business. M. P. O'Conner of the Powell Supply company states that their sales on safety underground tanks for gasoline storage are reaching proportions far in excess of any former season. Nearly every public and private garage is being equipped with systems approved by the fire underwriters. A 110-gallon tank was recently installed by W. M. Nash of Hayden Bros., in his handsome new garage at 218 South Thirty-third street.

P. H. Rosebrook, sales manager of the Powell Supply company, took a spin to Fremont and intervening towns last week and reports business booming.

F. A. Ross, who has been one of the house salesmen for the Powell Supply company, has been given the western Nebraska territory. His place in the house is being taken by K. S. Pratt.

Billy Huffman was in Sioux City several days last week assisting the Huffman branch manager there, N. B. O'Connell, in delivering Abbott-Detroit cars. Mr. Huffman expressed himself as being more than pleased with the success they are having with the Abbott in that territory.

J. J. Deright is running about the city in an Olds automobile, the agency of which he is strongly thinking of taking.

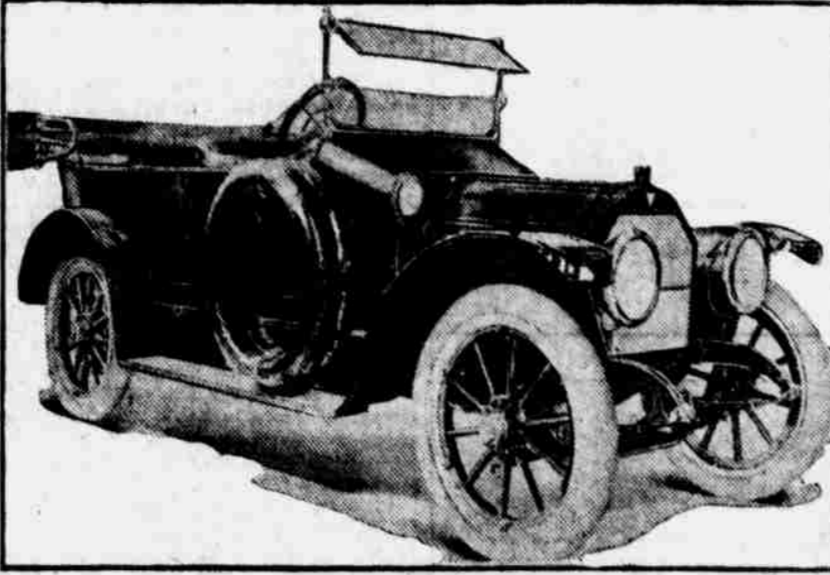
Captain Harry Lord of the Chicago White Sox has purchased a new Abbott-Detroit automobile which he is getting much sport out of. Mr. Lord did not think he had much chance of winning one this year so he made sure of one by buying it.

All of the automobile dealers in Omaha are still complaining about the lack of cars. Owing to the Chicago strike they say they are unable to keep up with the heavy demand which is being made for cars at the present time. The United Motor Omaha company is getting in cars almost every day and still are unable to keep up with the orders which continue to pile up.

Several Omaha motorists are thinking of motoring to Denver to take part in the western golf association championship match.

The Goodyear Tire and Rubber company has received another carload of tires and accessories and will be able to take care of its fast growing business for awhile. Several carloads of supplies

Next Year's Model Out



NEW HUDSON "ST."

have been ordered by the local company from headquarters, but they have been slow in arriving. Jack Traynor of the Traynor Auto company has been in Indianapolis all week rushing orders through on the new Nationals. He says the National concern is doing an enormous business this year.

BIG ADDITION TO THE FEDERAL TIRE PLANT

Plans are being prepared by the Federal Rubber Manufacturing company for a six-story addition to their enormous plant at Cudahy. This building, which will be 400x100 feet, was not contemplated in the original plans of the company, and when built will be more than double the present capacity of the plant.

The total floor space occupied at the present, not including the projected six-story addition nor other buildings now in course of construction, is 120,000 square feet.

The total investment represented in the Cudahy plant is said to be about \$1,500,000 and it is expected the buildings now in course of construction will give the company a \$5,000,000 output this year. The new building, it is stated, when completed, will double the capacity.

MOTORISTS AT DETROIT MAKE SOME FAST TIME

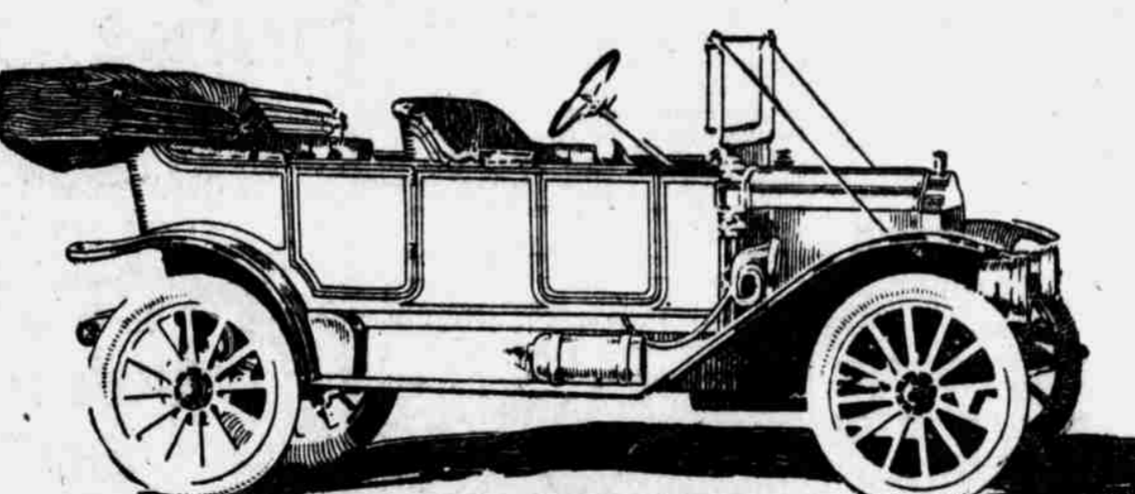
At Detroit June 28, J. U. Constant of Brooklyn won the F. A. M. one-hour championship on his Indian motorcycle, with Don Clarke second and Baker third. Constant covered the distance of sixty-seven miles in sixty minutes on a dirt track, which as far as known is a record for continuous one-hour riding on a dirt track.

Key to the Situation—Bee Advertising

Studebaker Flanders "20"

Suppose we deliver a "20" at your door tomorrow—

Touring time is here; and you feel the urge of it. It might be wise to take more time if the "20" were just a motor car. But it's infinitely more than that—it's a Studebaker motor car. Seventy-five thousand other owners have preceded you in the Studebaker 'testing out' process. Sixty years of faithful performance have made the Studebaker word as good as gold. Enormous productive capacity and world-wide distribution make the price right. Yield to that impulse to get a car at once. You're made absolutely safe by that name Studebaker. Telephone the Studebaker dealer. Take the children with you when you get the first demonstration tomorrow.



Studebaker Flanders "20" Touring Car. \$800 F. O. B. Detroit, standard equipped. Equipped as above, with Top, Windshield, Prest-o-Lite Tank and Speedometer, \$885.

- Omaha Branch, 2026 Farnam Street, Omaha, Nebraska. DEALER TOWN: Thos. E. Reeves, Alasworth, Neb. Redler & Browder, Albion, Neb. A. Benjamin, Arapahoe, Neb. J. C. Blackburn, Arlington, Neb. Arthur Auto Co., Arthur, Iowa. M. W. Urech, Ashland, Neb. John Nelson, Atkinson, Neb. J. S. Mummett, Aurelia, Iowa. Wheaton Auto Co., Beatrice, Neb. Fox & Lee, Bassett, Neb. Bogenhagen & Young, Beemer, Neb. Mid-West Garage, Benkman, Neb. Warrick Brothers, Blair, Neb. Bogenhagen Auto Co., Bloomfield, Neb. J. A. Spay, Brainard, Neb. Bolstrom & Bolstrom, Bristol, Neb. Broken Bow Auto Co., Broken Bow, Neb. Kilgore & Bering, Brule, Neb. Clarinda Hdw. Co., Clarinda, Iowa. W. P. Hertel, Clay Center, Neb. Buchtel & Turner, Coon, Iowa. W. C. Marsh, Council Bluffs, Iowa. A. C. Nicollet, Danbury, Iowa. Denison Auto Co., Denison, Iowa. C. C. Gilbert, Dodge, Neb. Louis Tryck, Duncan, Neb. George J. Kohlen, Earling, Iowa. DEALER TOWN: S. L. Overturn, Edgar, Neb. Frisbie & Fee, Elgin, Neb. Brown Auto Co., Fairmont, Neb. Fremont Auto Co., Fremont, Neb. Heasney Auto Co., Friend, Neb. W. E. Mead, Tobias, Neb. A. E. Brigham, Kearney, Neb. T. M. Sheaff & Son, Fullerton, Neb. Henry Stratman, Grand Island, Neb. A. F. Suing, Hartington, Neb. Stephen Schultz, Hastings, Neb. Ahlschwede Bros., Hebron, Neb. Western Motor Co., Holdrege, Neb. Bertelsen & Glenn, Holstein, Iowa. Slama Auto Co., Humboldt, Neb. Waldo & Wonderly, Inavale, Neb. Leigh Motor Co., Leigh, Neb. Norris & Durrie, Laurel, Neb. Rosenberg Hdw. Co., Lexington, Neb. C. H. Danne, Lorton, Neb. C. E. McMonies, Lyons, Neb. Robbins Auto Co., Malvern, Iowa. Collins-Treinen, Marcus, Iowa. W. H. Merrick Co., Maxwell, Neb. Sandin Auto Co., Marquette, Neb. D. G. Divins, McCook, Neb. H. I. Kindred, Meadow Grove, Neb. C. Howe, Minden, Neb. Cherny-Watson, Morse Bluff, Neb. DEALER TOWN: Hunt Brothers, Neligh, Neb. Jackson & Rennick, Nelson, Neb. W. E. Harvey, Newman Grove, Neb. King & Mills, Norfolk, Neb. Burke Auto Co., North Platte, Neb. C. E. Anderson, Oakland, Neb. E. R. Wilson, Omaha, Neb. W. E. Babcock, Onawa, Iowa. Cornell Bros., Ord, Neb. Smith Brothers, Palisade, Neb. F. F. Nicollet, Pierson, Iowa. Linderman Bros., Palmer, Neb. Hitchcock Auto Co., Panama, Neb. Wachter Hdw. Co., Pender, Neb. Larson & Klopstad, Sioux City, Iowa. Rumsey Rubber Co., Red Oak, Iowa. John Thiessen, Ravenna, Neb. Franklin Auto Co., Seward, Neb. Burke & Son, Walnut, Iowa. L. F. Lorenzen, Ute, Iowa. Bredenberg Garage Co., Wahoo, Neb. Wallace Garage, Wallace, Neb. Larson Brothers, Ushling, Neb. M. E. Way Auto Co., Wayne, Neb. De Cou Auto Co., Woodbine, Iowa. A. C. Murphy & Co., Wood River, Neb. Marshall & Oppelt, York, Neb.

Ford THE UNIVERSAL CAR. Listen! You can scarcely hear the Fords go by—though you see thousands of them. It's the perfect balance and adjustment of its simple and wonderful mechanism that makes the Ford the car you hear the least—and the most about. More than 75,000 new Fords into service this season—proof that they must be right. Three passenger Roadster \$590—five passenger touring car \$690—delivery car \$700—f. o. b. Detroit, with all equipment. Catalogue from Ford Motor Company, 1916 Harney St., Omaha, or direct from Detroit factory. Phone Douglas 4500.

What Rim-Cutting Costs in Tires. An Average Waste of 23 Per Cent. We sent men to a plant which deals with old rubber. They examined there thousands of ruined tires, of nearly every make. And they found that 23 per cent of the old-type tires—of the clincher tires—were rim-cut. Some were slowly wrecked by running soft. Some were wrecked in a moment by running flat. They proved that nearly one-fourth of all tire upkeep was due to rim-cut tires. All Needless Waste. No-Rim-Cut tires end this loss forever. Out of over 1,250,000 sold not one has ever rim-cut. All the cost and worry of rim-cutting is now a needless waste. In this way alone these patent tires afford an average saving of 23 per cent. 10% Oversize. Then No-Rim-Cut tires—the new-type tires—are 10 per cent over the rated size. And that 10 per cent oversize, under average conditions, adds 25 per cent to the tire mileage. That's another saving. These two features together— 200,000 Users. Some 200,000 motor car owners have proved out Goodyear tires. About one-third of all cars use them. As a result, No-Rim-Cut tires now far outsell any other tires. The sale today is 12 times larger than three years ago. You are paying twice too much for tires until you use this type. Our 1912 Tire Book—based on 13 years of tire making—is filled with facts you should know. Ask us to mail it to you. THE GOODYEAR TIRE & RUBBER CO., Akron, Ohio. This Company has no connection whatever with any other rubber concern which uses the Goodyear name. OMAHA BRANCH, 2212 FARNAM ST. Tel. Douglas 4200, Bell.

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MARION FOUR MODELS Prices—\$1,150 to \$1,700. OHIO ELECTRICS Marion Auto Company. C. W. McDONALD, Mgr. 2101-2103 Farnam St.

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BOWSER Underground Gasoline Systems For private and public garages. L. E. Glazier, agent. Phone, Harney 6578.

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