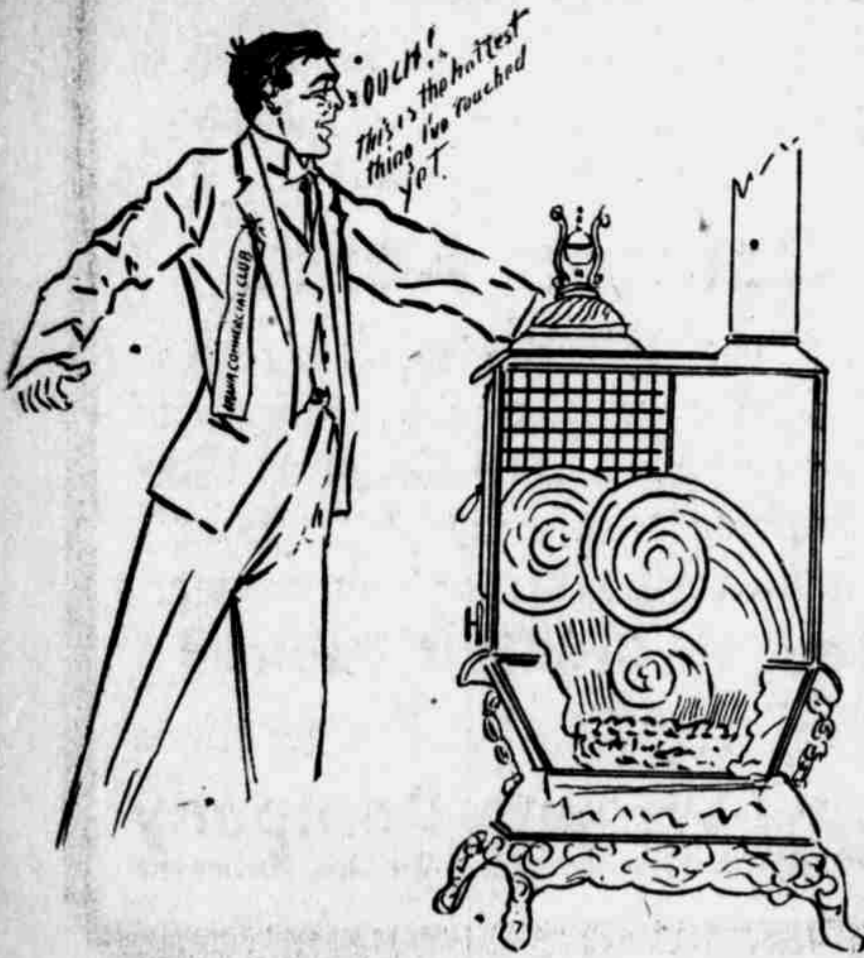


Industrial Ralston Visited by Omaha Commercial Club

The Active, Pulsing Suburb Where Wheels Are Turning Every Day and Where an Ever Increasing Community of Smoke-stacks Means Great Wealth to Omaha as a Manufacturing City



and enterprise. What benefits Omaha benefits Ralston, and what benefits Ralston benefits Omaha. A boost for Ralston, then, is a boost for Omaha. The reverse also is true.

Here are some facts that show the gauge of Ralston:

Grown from Wooded Site

In 1908 the site of Ralston was the vacant shores of a pastoral lake—Seymour park, the former home of Dr. George L. Miller, a rustic beauty spot at the edge of a great city. It was covered by walnut, oak and catalpa groves, which were admired by thousands. Now Ralston is an energetic little city, with pulse beating rapidly and with every part of the body working in healthy condition. It is just pushing its nose right ahead in the industrial line, and in the next few years it will grow much more rapidly than it has been growing.

In twenty months after Ralston began its first growth it had secured and developed enterprises doing more business than any city in Nebraska of 5,000 inhabitants. It became at once the biggest little town in the state.

The people of Ralston take pride in the fact that this little town never has had a boom. They do not want it to have one; they want it to grow,



THE NEW CLUB HOME OF THE SEYMOUR LAKE COUNTRY CLUB WHEN THE COMMERCIAL CLUB WAS ENTER-TAINED AT LUNCHEON.

as it has been growing, by steady, firm steps—to march into the premier position of small western manufacturing towns.

Some Facts About Ralston

Ralston is six miles from the Omaha postoffice and three miles directly west of the city limits of South Omaha, on the Q street macadamized road.

The many natural beauties and the splendid location of Ralston make this town a fine residence place. It is one of those industrial towns that give the working man a healthful place in which to live while working for a big company. The natural advantages of Ralston mean much for the future of this place as a home town.

The Howard Stove Works, the Brown Truck company, the Rogers Motor Car company and the Omaha Furniture Manufacturing company are the concerns that now loom out of Ralston. The latter company is now building a large plant in this town and soon will be turning out furniture, representative of the best in the western trade.

The Howard Stove Works is located in a permanent brick foundry building, 180x275 feet, giving employment to 100 skilled mechanics and workmen and shipping as high as five cars of stoves a day.

The Brown Truck Manufacturing company has a home in a solid brick, two-story building. This company manufactures warehouse and mill

trucks that are shipped to all parts of the middle-west. The force of this firm is being increased all the time, for output is steadily growing and new employes are needed all the time. The Rogers Motor Car company occupies a large, modern factory building and is making a good motor and a popular-priced automobile, a machine that is sturdy and rapid.

The Omaha Furniture Manufacturing company, which has purchased a three-acre site, is now erecting a large plant in Ralston. This company decided in May to begin the constructing of this new factory in Ralston. It will employ more than 100 workers and will manufacture many kinds of furniture.

The Gate City Manufacturing company, capitalized at \$100,000, was announced Thursday as another company which will build a plant in Ralston. This firm has purchased a site which lies directly east of the Brown Truck Manufacturing company's factory. Here will be constructed a brick factory for manufacturing metal automatic farm gates, never-breaking poles, graders, cleaners, separators and many other specialties to be sold to the implement trade.

Ralston has more and better public improvements and utilities than any other town of its size in the state. Indeed, it is far better equipped in

this respect than many towns of much larger population.

An electric car line connects Ralston with Omaha and Papillion. This is the only suburban line that runs out of Omaha.

Ralston has a modern electric light and power plant which furnishes the city with excellent light and power.

Two telephone lines are located in this enterprising town, furnishing connections with all parts of the country.

The postoffice building is a two-story, steam-heated structure.

Ralston has one church and a two-story, pressed brick school building.

But Ralston has a grand future.

What has been done in this thriving little town is not all in all. It is the future which holds out substantial prospects for the people here. Ralston is going to grow; it is going to have more industries. The natural advantages of Ralston make it one of the best sites in the west for manufacturing plants; it has the essentials for the home of big industrial plants, and the present is only a suggestion of what is to come in this little, sturdy support of Omaha that has advanced many fold during the last few years and that is certain to go ahead with greater strides during the years of the immediate future.



THE FACTORY OF THE BROWN TRUCK COMPANY.

PROGRESSIVE, growing little Ralston, now a pick and span little town of 400 energetic people, but soon to be a town of 1,000 (yes, within a year, as everyone who has interest in Ralston thoroughly believes), and then from 1,000 to go into a sturdy, enterprising manufacturing city of several thousand inhabitants.

That is what Ralston is to become. It is to remain no small town long, for a place offering the hundreds of natural advantages for industries cannot long remain among the village class of Nebraska towns. Unlike Peter Pan, it wants to grow, and unlike a dwarf, it will grow, for Ralston already is growing. The very veins of this town are expanding right now; the blood of a greater body is gathering; the head is pushing higher, the arms are reaching out and soon there is to be a giant body bearing the name of Ralston. It is going to be a body of force, energy and concentrated ability; it is going to be a body that will have all the power and ambition necessary

for making a great manufacturing town.

Ralston is destined to grow—destined to become one of the best known manufacturing cities, in connection with Omaha, there is in the west. And always remember that as Ralston grows, so does Omaha. For Ralston is a part of Omaha, though not in corporate body, yet in spirit



FIRST SECTION OF COMMERCIAL CLUB DELEGATION INSPECTING HOWARD STOVE WORKS.

Country Club of Ralston Feature of Happy Living

The trip of the Omaha Commercial club excursionists to Ralston was made on four chartered cars which were run to Ralston over the Nebraska Traction and Power company's line, the interurban route between Omaha and Papillion. This line is the only interurban running out of Omaha. It has excellent service between Omaha and Ralston and from Omaha to Ralston and Papillion. Its cars are modern and go at a high rate of speed. The track goes through some of the most beautiful open country in this part of the state in making the trip; from Ralston to South Omaha, to Ralston and Papillion, a town just three miles from Ralston.

When the Omaha excursionists reached Ralston shortly after noon Thursday in these interurban cars, they were escorted to the new home of the Seymour Country club, where they were served an appetizing dinner. After dinner the members visited the various manufacturing plants and made a general inspection through the town.

At Country Club.

The Seymour Lake Country club's new home, where the Omahans were entertained, is a fine place. The finishing touches are just being put on this building and some of the furniture was brought in for the express purpose of serving the luncheon to the club. The club-house is costing the Seymour Lake Country club in the neighborhood of \$12,000. It is built entirely of concrete and stucco. It overlooks the lake from a location within about 100 feet of where Dr. Miller's old home stood and is one of the most commanding in the entire country.

The club was organized about a year ago. Sixty of Omaha and South Omaha's best business men formed the club and purchased seventy acres of land adjoining and surrounding Seymour lake. They obtained from the Kountze Bros. a long time lease on the lake for their exclusive use. Each shareholder in the club owns a lot. A number of beautiful bungalows have already been erected on these lots and the other shareholders are contemplating building as soon as the club opens. Some of the club members intend making their homes there the year around. Each lot is piped for water from an artesian well and a complete system of sewerage has also been established, with electric lights furnished by the Ralston Traction company. So a person who is a member of the Seymour Lake Country club has all the advantages of living in the city and at the same time has the full benefits of a country life. Every natural advantage is apparently at hand to assist the architect and landscape gardener in their work. No other club in or near Omaha combines all of the same attractiveness of location, water, golf links, bathing, fishing and plenty of room for boating. The view from the club house and, in fact, from anywhere on the grounds of the surrounding country, is indeed magnificent.

Take Special Care.

In the erection of the club house the directors and officers have been careful not to leave anything undone to please and attract the club members, no matter what sort of amusement they enjoy the best. The most noticeable feature of the club house is the massive stone porch two stories in height which runs the entire length of the building and is eighteen feet wide. The main entrance

to the club house is through a large reception hall that extends across two-thirds of the width of the building. From there the grand stairway leads to the second floor. On the right of the main floor is the lounge room and back of it the locker rooms and bath rooms for the men. The women also have been well provided for and have a department of their own, including bath. On the left is the main dining room, forty feet square, and immediately back of that are the kitchen, pantry and serving rooms. The entire second floor is given up to the dancing feature of the club. It is laid with maple. The entire building can be opened up by the means of large French windows. Doors and windows are screened.

The men who are at the back of this

club are not only building for the present. They are spending the club funds with a view not alone of what the club may mean now, but what it will mean to the members in the days and years to come, when the membership has grown to its full limit and the club has become one of the recognized elements of club life in Omaha and Douglas county.

The location of this club at Ralston, in the opinion of many of the men who have investments there, means a great deal to the value of all the property surrounding. All know how property around the different clubs in Omaha has increased and there is no question in the world that the property surrounding the Seymour Lake Country club will increase in value the same as it has in other similar enterprises.

GATE CITY COMPANY WILL SOON INCORPORATE

The Gate City Manufacturing company, capitalized at \$100,000, will shortly incorporate under Nebraska laws under the name of the Gate City Manufacturing company. This will be a consolidation of the business of the new I. D. Gate company, formerly of York, Neb., and the Never-Break-Pole company, formerly of Clarkson, Neb., which recently moved to Omaha and is now at 1108 Nicholas street. It will continue the manufacture of all metal automatic farm gates, which has been successfully made and distributed from York, as well as the never-break-poles; also seed graders and other specialties to be sold to the implement trade.

After looking over the Omaha field we decided that no better location could be found than amid the extensive distributing facilities afforded by this city. About September 1st we expect to commence to manufacture, in our new plant, a complete line of furniture that the housewife will find use for in her kitchen, library and parlor.



Excavations for Our New Factory

The Omaha Furniture Manufacturing Co.
Omaha, Nebraska. Ralston P. O.

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"That Is Made in Omaha"
It Cuts Coal Bills and Gives More Heat.



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Omaha, Neb. Ralston Post Office

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