

CHINESE WOMAN USES AUTO

Drives Machine to Polls to Cast Her First Vote.

BELIEVES IN WOMAN SUFFRAGE

Says the Women in China Will All Be Voting—Also that Chinese Men Will Soon All Be Driving Autos.

Custodians of the polls in California underwent some interesting experiences at the recent presidential primary, where the state's native-born women voted for the first time. None of the incidents was any more epoch-making than one which took place in San Francisco when an American born woman of Chinese parentage, Miss Tie Leung, drove up to a voting booth in a Flanders "29" motor car, from which she descended and demurely cast her first ballot.

Miss Tie is now a heroine of the "New China" advocates in San Francisco, and this includes nearly every almond-eyed resident of the California metropolis. She herself professes, however, that she can't see anything unusual in the situation in which she figured so strikingly. "I love to drive, and why shouldn't I drive to the polls?" she comments. "Chinese women will all vote at home very soon. I am sure, too, that they will soon welcome the motor car. Our men already get the same service from cars that American men do. Dr. Sun, our first president, should be credited with starting this, when he bought two E. M. F. "39" cars for himself and his cabinet."

MAGNIFICENT HIGHWAY LEADS TO MOUNT HELIX

One of the latest improved roads to be completed in the chain of new thoroughfares in the course of construction in California is a magnificent highway leading to Mount Helix, a peak near Grossmont, which is at an elevation of 1,349 feet and is located about fifteen miles from San Diego.

In San Diego they are giving credit for the first truck run to the top of Mount Helix to the local agent for the Franklin Automobile company, who took a Franklin one-ton truck to the summit of the peak, carrying a ton load of cement. The truck made the long climb up the steep, winding route without a stop.

The Home Influence.
"Henrietta," said Mr. Meekton.
"What is it, Leonidas?"
"Suppose I stay at home and economize in order to facilitate your public career and employ my leisure hours in assisting you with your speeches and magazine articles."
"Well?"
"When you are prominent in public affairs will you be one of those who candidly admit that they owe everything to their husbands?"—Washington Star.

Gossip Along the Automobile Row

Since the winning of the 500-mile international sweepstakes by Joe Dawson in a National car on Decoration day at Indianapolis the Traynor Automobile company has received at its shop one of the 1913 series of Nationals. It is on display at the shop and is being viewed by a large number of people. The car is exactly the same make as the one used in the 500-mile race. It is of the left drive series and a self-starter. The mechanism can be reached by the driver without leaving his seat. The Traynor company is ready to receive orders on the new type.

At least a dozen new National cars have been sold by the Traynor Automobile company since the day of the 500-mile sweepstakes. Four of the machines were sold to persons in Alliance, Neb.

Fred C. Shepard, general manager of the Minneapolis Gas Light company, owns a Stoddard-Dayton car which has passed the 100,000-mile post. The car, according to Mr. Shepard, is in perfect condition yet and is capable of making many more miles before it is relegated to the ash heap. Mr. Shepard has made three trips to Omaha in his machine. He uses the car for both pleasure and business.

The Auburn Automobile company has delivered three automobiles which were sold last week. Several other cars were sold, but have not yet been received in Omaha. The three cars delivered went to Arlington, Ashland and Craig.

The various automobile companies in Omaha are reporting a brisk trade in the country the last few weeks. Farmers who can get away from their fields for a few days are flocking to Omaha, visiting the motor car companies. The majority of them come to Omaha prepared to buy machines. If a good crop is harvested this year, and everything points that way, the Omaha auto dealers say they will sell a large number of cars.

The freight handlers' strike in Chicago is seriously hampering the automobile trade in Omaha. The merchants all say the cars are selling great, but they cannot be shipped into Omaha fast enough. When cars usually arrived here on the morning of the fourth day, they do not arrive now until the sixth, seventh and sometimes the eighth day after being sent from the factories.

Among other Omaha made goods on

display in the various windows in Omaha last week Arthur Storz had an exhibit in one of his windows some "Storz Winners." The winners are blowout patches for tires and are made by Mr. Storz himself. His daily output is fifty patches but the demand is far greater and he is thinking of doubling his output in order to keep up with the demand.

Monday morning last Arthur Storz and William Munchow took a trip to Carroll, Ia. in a new Cadillac roadster which has been purchased by Mr. Storz. They saw every auto dealer and merchant along the route of the Northwest. The men were out on a business trip.

S. D. Porter, supervisor of the western district for the United Motor company, spent last Wednesday with the United Omaha Motor company. Mr. Porter's headquarters are in Kansas City. The United Motor Car company is getting in special shipments every day fast enough to keep up with the brisk trade which has sprung up among the country wharves. Two new men are now in the employ of the United company to help get out the enormous amount of business. They are C. T. Reese of Omaha and C. P. Latta of Minneapolis. Both are experienced automobile men.

F. A. Ross of the Powell Supply company made a trip to Lincoln last Sunday and Monday to look over the business. He reported that business is very brisk. Among other interesting features he took special notice of the garage which was opened there last week by Fred M. Ryan. It is considered one of the biggest and best in this part of the country.

During last week the Powell Supply company has received orders from Butte, Mont.; Ontario, Ore., and Salt Lake City. This only goes to prove that the Omaha merchants are being recognized in all of the western cities. The company has a new man on this territory by the name of A. A. Jones and he is doing a great business. A new man has been put to work in Fairbury for the Powell company and he will take care of the southwestern Nebraska trade.

Guy L. Hipwell of the Powell Supply company spent the last two weeks at the lakes in northern Iowa. He says the automobile business in Iowa is as brisk as it is in Omaha. He also reports some very good fishing in that neck of the woods. He said he caught some, but he did not exhibit them to anyone in Omaha.

H. E. Fredrickson says that inside of two weeks every branch in the road between Omaha and Sioux City will be marked with signs, designating the route between Omaha and Sioux City.

A. G. McGowan of Des Moines, man-

ager of the Ohio Motor Car Sales company, was a visitor in Omaha last week. He made a point of business to see every auto dealer in Omaha. It is the first time in seven years that Mr. McGowan has been here. He was surprised at the great amount of business going on in the automobile world.

G. R. Howell, formerly city salesman for the Goodyear Tire and Rubber company, is now traveling for the same concern in the North Platte country.

J. J. Deright is going to take the agency for the Ohio automobile. The car has never before been sold in Omaha and as it is one of the foremost cars in the country it is expected it will make somewhat of a hit here.

George C. Anderson of Genoa drove away from Omaha last week with a Mo-line.

H. M. Scroggin and son Harold have opened an agency for the Mo-line automobile at Kearney.

F. J. Kountze of Omaha purchased a Mo-line last week.

H. E. Fredrickson will leave on his western trip in behalf of the Omaha Good Roads Boosters on Monday morning, June 17. He will take the following route: Cheyenne; Omaha, Elkhorn, Waterloo, Valley, Fremont, North Bend, Rogers, Schuyler, Benton, Columbus, Duncan, Silver Creek, Havens, Clarks, Central City, Chapman, Grand Island, Alda, Wood River, Shelton, Gibbon, Buda, Kearney, Odessa, Elm Creek, Overton, Lexington, Cozad, Willow Island, Gothensburg, Maxwell, North Platte, Hershhey, Sutherland, Paxton, Korte, Ogallala, Bruce, Big Springs, Julesburg, Chappell, Lodge Pole, Sidney, Potter, Kimball, Pte Bluffs, Wyo., Cheyenne.

MANUFACTURERS PREACH THE GOSPEL OF SERVICE

True "service" to owners of motor cars not only dignifies the manufacturer who gives it, but it also enables him to maintain his prestige as a progressive producer and it enhances the reputation of his car among all automobile owners.

It has remained for the E. R. Thomas Motor Car company—the original exponent of technical service for owners—to carry out along broad and comprehensive lines a policy of country-wide service that is exciting the admiration and respect of all owners of motor cars. On April 22 the Thomas company put into commission as a technical service car the old "Round-the-World car" that won the famous New York to Paris race in 1908. From now on the old veteran will be used exclusively to carry the factory technical service experts from one end of the country to the other.

Nell Nohr and Elmer Miller, two specially trained technical service men, have undertaken the biggest job ever projected

by an automobile manufacturer. Their duties are to call on all Thomas owners and to co-operate with Thomas dealers in inspecting Thomas cars and making needed adjustments. Thomas owners will be shown how to get the greatest efficiency from their cars and the gospel of Thomas technical service preached as well as preached by the parent company.

AUTOMOBILE TRADE GROWS IN SPITE OF POLITICS

Political agitation does not seem to have had a dampening effect on the prosperity of the automobile business if the report emanating from the offices of the Franklin Automobile company of Syracuse, N. Y., can be taken as a criterion. This company's sales in ten of the largest cities of the United States, picked at random from various sections of the country, show that sales for 1912, with three and a half selling months still remaining in the present year, are 150 per cent greater than were the sales for the entire fiscal year of 1911.

LOZIER MOTOR COMPANY REPORTS HEAVY SALES

Branch houses and agents of the Lozier Motor company report an unprecedented record of sales following the recent announcement of the type 73 Lozier, 1913 model. The announcement was run simultaneously in newspapers of all of the principal cities and the response has been immediate on the part of the motoring public. Innovations on the type 73 in the way of left-hand drive and the new automatic level oiling system are big points in the selling campaign.

Why waste good dollars in big-car travel when the Ford will get you there as quickly, as comfortably, as safely—and at a fraction of the cost? Thousands of owners of more expensive cars are buying Fords this year—because of their maximum economy and time-tested efficiency. Seventy-five thousand new Fords go into service this season—proof of their unequalled merit. The price is \$590 for the roadster, \$630 for the five-passenger car, and \$700 for the delivery car—complete with all equipment, f. o. b. Detroit. Latest catalogue from Ford Motor Company, 1916 Harney St., Omaha, or direct from the Detroit factory.

Mitchell

WHEN you buy an automobile, the first one you ever bought or the twenty-first, it will interest and pay you to take a good look at the Mitchell car.

Maybe you intend to spend as much as \$5000 for a car; all the more reasons for looking at the Mitchell six-cylinder, 48 horse-power car at \$1750. You'll find so many points in this Mitchell six-cylinder car that are features of the \$5000 cars that you'll begin to wonder what it costs the manufacturer to put these things in a car.

Of course, there are some things in the \$5000 car that you won't find in the Mitchell car at \$1750, but they aren't the things that make the car run better, climb hills more easily, or last a longer time with little expense. Our methods of testing and treating materials are so strict that only the best of everything is to be found in Mitchell cars.

The Mitchell six-cylinder, 48 horse-power car has a 125-inch wheel base and 36-inch wheels, comfort-giving points.

The Mitchell 60 H.-P., 6 cyl., 7 passengers, \$2250 | The Mitchell 35 H.-P., 4 cyl., 5 passengers, \$1350
The Mitchell 48 H.-P., 6 cyl., 5 passengers, \$1750 | The Mitchell 30 H.-P., 4 cyl., 4 passengers, \$1150
The Mitchell 30 H.-P., 4 cylinder, 2 passenger Runabout, without top, \$950

Mitchell-Lewis Motor Company
Racine, Wisconsin

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Firestone

Non-Skid and Tires
Smooth Tread

RUGGED inbuilt strength for rugged service has peculiarly qualified them to master all road conditions, in all climates, in all kinds of weather.

Because of their record-breaking performances in all tests for durability, speed and economy, Firestone Tires have been chosen as the equipment for the Los Angeles Times Car which is blazing a way over every kind of road for the proposed Ocean to Ocean Highway.

For unapproached **Security and Economy**, Firestone Non-Skid Tires are the unhesitating choice of the knowing. The edges, angles and vacuum-creating hollows of their extra thick tread, grip the road, radiate the heat, increase traction, add resiliency, protect car mechanism, give longest service.

The investment of about 5% more in the purchase of Firestone Tires, returns an average of 35% more in extra mileage, car protection and comfort in riding. Your friend who uses Firestone Tires knows this.

**Cost Most To Build
Cost Least To Use**

Regarding Rims Firestone Quick-Detachable, Demountable Rims alone have passed the tests for service. They are demountable in fact as well as in name—the lightest practical rim made.

The Firestone Tire & Rubber Co.
"America's Largest Exclusive Tire and Rim Makers"
Branches and Agencies Everywhere **Akron, Ohio**

Distributors in Omaha
THE FIRESTONE TIRE & RUBBER CO., 2220 Farnam Street.

55,000 owners prove the unfailing reliability of Maxwell motor cars

Do you think you would make a mistake by adding your name to the list?

Convincing proof of Maxwell reliability is found in the fact that over 17,000 physicians and 2,827 firms use the Maxwell for business purposes. These owners must have absolute dependability and low upkeep cost.

Maxwell Special \$1480

fully equipped, including self-starter, is unquestionably the undisputed leader of 1912. Its wonderfully efficient 36 h.p. motor, long wheelbase and luxurious upholstery make the Maxwell "Special" the greatest motor car value of the season. No car within \$200 above its price compares with the Maxwell "Special." We want you to ride in it—test it every way—carefully compare its value. Just say on a postal "Mail Books" and we will send de Luxe catalog describing and illustrating it.

Other Models
Maxwell "Mercury" Roadster, 30 horse-power, \$1150.
Maxwell "Mascotte" Touring Car, \$980.
Maxwell "Mascotte" Roadster, \$950.
Maxwell "Messenger" Roadster, \$825.
All prices f.o.b. Factory.

Maxwell "Special" 36 hp, \$1480. Fully equipped, including Self-starter

United Motor Omaha Co., 2115 Farnam St.

Flood Auto Co., Council Bluffs, Ia. Welch Brothers, Tekamah, Neb.
Koll & Hansen, Walnut, Iowa. Stratton & Hanson, Wahoo, Neb.
A. E. Beason, Audubon, Iowa. Ruwe & Holslien, Fremont, Neb.
Denison Auto Co., Denison, Iowa. Doty Motor Co., David City, Neb.
Bert Philpot, Weeping Water, Neb. Workman & Rozann, Auburn, Neb.

There is a Maxwell Dealer in your vicinity