VOL. XLI-NO. 264,

OMAHA, SATURDAY MORNING, APRIL 20, 1912.

SINGLE COPY TWO CENTS.

### More of Those Famous \$5.00 Suits for Boys

A newly arrived lot of our famous \$5.00 suits, with two pairs of pants, again places us in a position to meet all demands. Those who have seen them require no second invitation. Those who have not will buy on sight-just as others have done. They are absolutely ALL WOOL and, at the lowest calculation, are worth \$6.50. You won't be able to buy as good anywhere else but Bennett's for \$5.00. Double-breasted and Norfolk Tyles, as the boy may like. Other two-pants suits at \$3.75, \$4.00 and \$4.50.

Two lots of nice spring suits, worth up to \$4.00, will be closed out Saturday at \$2.95 and \$1.95

You will agree with us that in these two lots you can find some of the best bargains you have ever known in suits specially adapted to the rough-and-ready wear of school and vacation days Several patterns and styles to choose from.

Blue Serge Suits of Superior Quality We told the makers of these suits that we expected them to turn out a sity at the price that would make for our blue serge suits the best reputed in Chmaha-and it seems as though everyone we have sold has sold there one. Parents find satisfaction in recommending such suits as these others who want the best clothes for their boys at the least price content with quality. Double-breasted and Norfolk styles-some with an extra of pants-\$4.00, \$5.00, \$6.00 and \$7.50.

Spring and Summer Furnishings for Boys

Everything that is new and desirable in boys' spring and summer hats, blouses and haberdashery is to be found in this department. For Saturave price some of the fair our Puritan blouse walsts at 45c each to help to this Saturday's business the greatest of the month. "Little Tudor" rompers, 55c the garment. Noted for the quality of fabric workmanship. Besides being comfortable for the little folks, they save health of works.

Manhattan Wash Suits The kind that are made of tub-tested give perfect satisfaction, 49c to \$3.00 the suit. A large range of styles and colorings for mothers to choose from.

### Silk Boot Hose, 50c

looks and wear go together in this beautiful silk boot hosiery at 50c the pair. Comes in black and colors and has lish tops and soles which insure satisfactory service.

Women's sflk lisle hosiery in all of the wanted colors, such as pink, sky, champagne, pearl, steel gray, new shades of green; light, medium and dark thos: navy and black and white 50c the pair. Women's fine lists hose

A big line of women's sample hosiery, in black and colors, is marked to close out, at 21c the pair.

worth 70c the pair, Satur

#### Gloves for Summer Women's washable doeskin gloves with one

large pearl button for fastening; very dressy and specially desirable for spring and summer wear; \$1.00 the pair.

Women's 16 button length, washable doeskin gloves; unexcelled for service: \$3 the pair.

white; the famous Kayser make, 50c, 75c and \$1.00 the pair

Kayser's 16-button Women's two-clasp silk length silk gloves in all doves in all of the want-colors and sizes, \$1.00 ed shades, and black and and \$1.50 the pair.

### The Man Who Buys a Bennett \$15.00 Suit

Will Get All of the Quality, Sitvle and Service He Would Get in the \$20.00 to \$25.00 Suits of Other Stores.

AND HE WILL GET MORE. He will get higher grade fabrics than he has ever before known in suits selling at and in

We have been specializing in \$15.00 suits for several sea-sons. We see to it that only the best grades of foreign and domestic woolens are used in their construction-the kind that custom tailors use for their \$20,00 to \$40,00 suits. We place the orders only with tail-

quality of finish the high standard of this store demands.

We've a splendid assortment of patterns and colorings, in styles to please all tastes, in sizes to fit all men. We want you to inspect them even though you may not be on buying bent.

Blue Serge Suits at \$10.00

We call these our \$10.00 BLUE SERGE SPECIAL and a comparison will tell you the story of why. Tailored, lined and trimmed as a gentleman's clother should be-nade to be \$20.00 blue serge suits ever offered the beau of the 42. Other suits at prices varying from \$10.00.

A Great Pants Sale, Saturday--\$1,50

There are about 150 pairs of extra trousers, which comprise the odds and some of the senior of this season, made of wool and worsted materials, and formerly priced up to \$2.00 the pair, to close out this Saturday at \$1.50, if you do not find what you wish in this collection, inspect the other lines priced at \$1.95 to \$5.50-many prices in between.

# The Bennett Consonalis GREAT STYLE STORE

Shirts for Men: Newest, Dressy Styles

There's a shirt here for every purpose and purse—as this brief word will show. Some of them bear special prices for Saturday's selling only. New shirts, with plain or plaited bosoms, in new, neat, dressy patterns, \$1.00 \$1.50 and \$2.00. \$1.50 soft shirts with French cuffs and collars to match, made of woven striped madras, very anecially priced at \$1.50. Soft shirts in solld colors or with neat pin stripes. French cuffs and military collars. specially priced at \$1.15. Soft shirts in solid colors or with neat pin stripes, French cuffs and military collars attached, \$1.00 each. Blue Amoskeag chambray shirts with soft collars, guaranteed fast colors, sizes up to 1732, 49c each. Soft collar shirts in plain colors, or with neat stripes, 49c each. Soft shirts in solid colors or with neat pin stripes, French cuffs and military collars

Men's 35c imported silk liste half hose, with double soles, in gray, tan, navy and black; Saturday, 25c pair. Men's new belts, 50c and 75c.

New silk four-in-hand ties in all of the newest patterns including the ultra-fashionable bar-striped effects. ell as the new shades in plain colors: 25c, 35c, 59c. Men's and young men's hats in all of the newest blocks and plain and rough materials, \$2.00 and \$2.50.

Men's Spring and Summer Furnishings-Some Reduced

New caps for spring and summer wear, 50c, 75c, \$1 Union Suits with Closed Crocch, 81, 20c, 15c, 15c new style that is a big improvement over the old. Mad-\$2.00 "Rftesize" lisle union suits, white or ecru

Saturday only, \$1.50. 75c white or ecru Poroskuit union suits, 59c. Poroskuit shirts and drawers, white and ecru, 2

Women's Suits, \$19.45 : Coats, \$10.95 : Dresses, \$9.95

and Other Sat'day Bargains Sure to Make Hosts of New Friends for This Department THE WOMEN'S SUITS AT \$19.45 were placed on sale Friday and from the reception and the number we sold we are led to believe they are the best suit bargains offered in Omaha this season. THE VALUES RANGE FROM \$27.50 to \$39.50—each suit showing a marked individuality in the matter of trimmings, taioring, style and

finish. The materials are serges, whipcords, mannish mixtures, fancy worsteds, etc.; the color range includes staple shades and shades that have been brought out this season; the styles are copied or modified from those designed by the best foreign and American artists; the sizes are for misses, small women, women of average size and the very large woman. That no one may be disappointed in the matter of selection we have taken some from our own stock to replace those sold Friday—equal value.

For Dresses Worth up to \$20.00 Up to \$20.00 Coats, Saturday
These dresses are made of extra quality serges in the new Plain tailored and novelty styles, in good variety, to fit These dresses are made of extra quality serges in the new high waist line styles and show side effects in the skirts with apron both women and misses. Made of high-grade serges, novelty panels at the back. Plain colors and stripes, high and low neck, cloths, whipcords, mixtures and black taffeta silks. Former

three-quarter sleeves. \*Values, \$15.00 to \$20.00, Saturday, \$9.95.

Waist Specials For Saturday Evening's Selling Several styles of striped and plain colored messaline silk waists, that have just been received, with lace yokes and high necks or low necks and lace collars; in appearance equal to the \$5.00 waists of most stores, but regular priced at \$3.50 here, Saturday evening, from 6:30 to 9:00, only \$1.95.

One lot of slightly soiled and mussed tailored waists of extra quality percales in various patterns; have separate collars; values up to \$1.75; Saturday evening, from 6:30 to 9:00, only 89c.

None of these sold at this price unless you cut this ad out and bring it with you.

Just 500 in the lot, comprising about 15 styles in all of the newest innovations—high and necks, long and short sleeves, peplums, etc. ACTUAL \$1.50 VALUES for Saturday only, to those who bring this coupon with them.....

### prices ranged from \$14.95 to \$20--all in one lot Saturday at \$10.95 for your choice. White Lingerie Waists.98c Undermuslins, 49c-\$1.59

One lot of gowns, skirts, corset covers and drawers of fine sheer materials, prettily trimmed, with laces and embroideries; undermuslins that have sold up to 85c the garment, on a special table, for Saturday only

at 49c for your choice Combination suits consisting of either corset cover and drawers or corset cover and skirt; daintily trimmed, in many new effects, with laces and embroideries; up to \$2.75 values specially priced for Saturday only, at \$1.50.

### Fresh Candies Specially Priced

Fresh Fluffeta chocolates -the kind with the soft creamy centers - regularly 50c the lb., Saturday, 29c.

Coccanut macaroons, rec. especially for this Saturday's sale, 20c.

Assorted cream wafers, Saturday, 29c the lb.

These bargains are genuine and real

and are for Saturday only. Each stone is pure white and perfectly cut. In addition to these you can find diamonds,

in 14-karat mountings, at this store at \$5.00 and up

Great Diamond Sale

\$175 Diamond, karat size, \$125

\$85 Diamond, 5-8 karat size, \$55

\$35 Diamond, 1-4 karat size, \$22.50

We carry the largest stock of diamonds of any department store in the entire Middle West, and our personal guarantee goes with every one we sell. You save on every diamond purchase you make here.

### \$1 Union Suits, 75c

Extra fine \$1.00 union suits in low neck and umbrella styles, trimmed with torchon laces; no sleeves; the right weight for between-season wear; Saturday 75c the suit.

Women's one-by-one rib-bed union suits in every de-stred style for spring, made by one of the most reputable manufacturers. \$1.00 the garment. This garment cannot be duplicated in qual-ity at the price of law where in Omaba.

Women's fine Jer-

Omaha.

Women's fine Jersey ribbed union suits in tight knee or unbrella styles, excellent value at lee the garment.

Children's fine ribbed union suits at 25c. Low necks, no sleeves, tightfitting knees.

Women's lightweight wool vests and pants for spring wear—vects have high necks and long sleeves and the pants come in knee or ankle lengthswhite only, regular 15c garments. Saturday, 50c. Women's plain or trimmed low neck sleeveless 10c vests. 25c, 15c and

Women's extra fine union suits full trin med with torchon lace, a regdar \$1.00 garment. or STaturday's selling, 75c.

Women's good quality, umbrella style union suits with torchen lace arimming, 50c the

Women's union suits of fine liele thread; tight knes styles with low necks and without necks and without suit.

Women's fine cutwomen's fine cot-tion umbrells style union suits with best torchon lace trimming; a very superior value at \$1.00 the suit.

### Girls' Wash Dresses C These dresses are similar to the wash

dresses we paced on sale last Saturday and we consider ourselves fortunate in being able to duplicate such an offer. It came about through our being in a position to relieve a manufacturer of a part of his surplus. Perfect fitting garments made of best quality percales and ginghams, in var-lous light and dark colored patterns. Some of

the styles are rather plain while the others are as elaborate as one would want in a wash dress. The sizes range from 6 to 14 years

#### Sale Girls' Coats

Black, blue, tan and gray ma-terials with white or tan collars and cuffs. The variety of styles is ample and the sizes range from 2 to 6 years. These Saturday prices show a reduction of an av-erage third from regular-

84.50-83.75-82.75-81.98

Children's Coats

Mothers must see these coats if they want to know all of their good points 



## Roses

worth \$1.00 and \$1.50 the doz. Saturday

39c

Ferns. Gersalums and Hyacinths.

### Toilet Goods at Less Saturday

Tot jar Fon peian massage fream 496
50c tube Pebeco tooth
pasts 39c Vanishing
vecan for 19c
Woodbury's 25c facial
creum 19c
Pond's and Mennen's 25c
talcum 15c pow-

"Odorshun" for prevent-ing odors caused from perspiration 25c One lot of the talement at paste 25c Vanishing bream for 19c Woodbury's 25c factal cream 15c talcum 15c talcum 15c Mines Inabell's 50c pawder 25c box Sanitol tooth powder 10c and 15c box Sanitol tooth powder 10c and 25c eake Woodbury's facial swap 21c 10c cake Palmolive man at 7c 10c and 15c seriality powder 15c 5c box Sanitol tooth powder 10c 15c box Lyon's tooth powder 17c 15c cake Woodbury's facial swap 21c 10c cake Palmolive man at 25c box Sanitol tooth powder 17c 15c cake Woodbury's facial swap 21c 10c cake Palmolive man at 25c box Sanitol tooth powder 15c box Sanitol Sanit

### Madame Grace Hand Corsets

ARE REAL BEAUTY BUILDERS. The woman who would-appear at her best should select a Madame Grace corset from our large assortments, will assure her a fashionably correct foundation for her new suit or own and will prove a most satisfactory garment in every way.

These beautiful models give the figure such smooth lines; such grace and suppleness we recommend them unhesitatingly to women who seek the best

The proper bust, the requisite length of hips the beautiful materials and trimmings make these corsets the foremost corset of the spring and sum-

Madame Grace Corsets sell at \$3.00, \$3.50, \$4.00, \$5.00, \$7.50 and up to \$25.00. American Beauty Corsets, at \$1.00, \$1.50, \$2.00, \$3.00 and up to \$5.00. For those who wish a popular priced corset.

orsetieres will attend you and assist you in the selection of the corset best adapted Expert corsetieres will attend you and assist you in the selection of to your figure. All corsets selling at \$2,00 or more will be fitted.

### BENNETT'S PURE FOODS AT LESS SATURDAY

Tea siftings and 10 stamps, in 15c Bennett's Capitol pears and 29 niamps, can Craham and Touried crack-ten's Graham and Touried crack-ten's Graham and Touried crack-ten's Crasho corn flakes and 10 atanope 25c, i-ih, rail Henoscry Capitol lake ing powder and 12 stamps 12c gar and 10 stamps 25c lib. Sandi-lib on many pears for 25c lib. Sandi-lib on many pears for 25c lib. 22c lib. 22c lib. 22c lib. 22c lib. 22c lib. 21c lib. 22c lib. 21c lib. 22c lib. 21c lib. 21c lib. 22c lib. 21c lib. 22c lib. 21c lib. 22c lib

### Bennett's Capitol reamery butter, fresh from the churn the finest butter made any-where-in 1-lh bricks of guaranteed weight. 33c Butter Special

ib. 15c Senmett's Capitol extract and 15c Stamps Dottle 18c Stamps Dottle 18c Large can Saider's pork and teams and 20 stamps 20c Teamed to 40c Teamed currants and 3 stamps all kinds, pkg. 25c

17 Lbs. Granulated



day only



Custom designs, the kind that will be worn at Newport and other fashionable resorts, now being shown here at half custom prices. in the Faultless Fitting "Dorothy Dodd" Shoe. For every occasion in all the fashionable fabrics and leathers.

The Bennett Company

# 11--Hardware Store Specials--11

mm, mi

Square 'point, 'extra 

Wash

Boards

### Galvanized Tubs



like the cut. 55c No. 3 heavy galyan-

69c No. 2 heavy galvanized tubs— Polished garden hoes rollshed garden hoes with blue finished riveted blades, 7½ hoch hode 100 bludes, 100 bludes 100 blu inch blade..... 19c illustration, that regularly sell at



### MEAT SPECIALS

TELEBRA OF POILTING
PORK SHOULDERS 9%c
PORK BUTTS 12½c
POT ROAST 12 c, 10c, 8c
PORK CHOPS15c
VEAL ROAST 121/2c, 10c
HAMBURGER, 3 lbs. for 25c
FRESH CHICKENS 1012C
CORNED BEEF, 3 lbs
lb. pkg. LEAF LARD \$1.00
MORRELL HAMS 181 c
MORRELL SHOULDERS at . 12 c
BACON, 181/2c, 161/2c, 141/2c
PORK CHOPS

### FRUITS AND VEGETABLES

Those famous Redlands oranges shipped direct to us, in carload lots, from Redlands, Cal.-none better grown, doz.... 15c, 20c, 25c, 30c, 35c. Extra fancy strawberries, box .... 10c 2-lbs. fancy ripe tomatoes for .... 25c 2 large bunches parsley for .......5c 5 large heads plain lettuce..... 10c 4 bunches home grown onions.....5c Large, juicy lemons, dozen ..... 20c Large Florida grape fruit ...... 10c