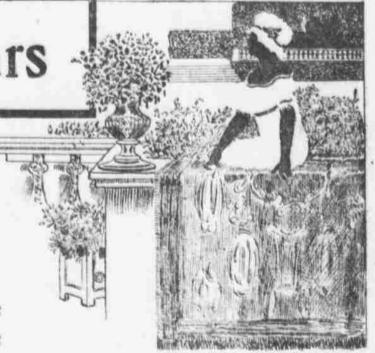


Turning one dollar into two dollars

# The greatest of all January rug sales

The Omaha home furn shers' magical chance to change the appearance of every room at prices far below those of any ever before given here



T isn't often that any established house cuts prices--cuts them deeply--on its entire stock of rugs. It is not often wise to do so, for it is not profitable, and the constant demand will in time sell the entire stock. But we are dropping prices to the bottom everywhere in this department, because we must move these high grade rugs before the close of the month to make room for many new stocks and lines.

The character of the rugs sold here is never questioned. We tell you these floor coverings are among the best we have ever carried, and we guarantee the quality and the colors. Nothing more is needed for any buyer. Some of the prices are quoted below, and home-furnishers can get their ideas of the tremendous reductions from these quotations.

We have rugs for every home—every room and every purse. Because we carry high-class rugs is no reason these goods are high priced. They are very low priced indeed, and we challenge anyone to show the same quality in Omaha for equal or better prices.

The variety of sizes, prices, designs, and colors is so extensive that no prospective buyer can come here and not find a suitable rug. We invite you to visit this department now while the choice is large. You will be satisfied in every way with the showing, and deeply impressed with the modest prices.

#### ROYAL WILTON RUGS

The choicest designs of the best and most reliable manufacturers. Many of these patterns are new Spring designs and but only sample rugs of each pattern. For this reason we are offering them with the balance of our goods at clearance prices.

	Royal	Wilton \$76.00-11-3x15 \$60.00
	Royal	Wilton \$68.00-10-6x13-6 \$52.00
ĺ.	Royal	Wilton \$60.00—10-6x12 \$45.00
	Royal	Wilton \$60.00-9x15 \$50.00
	Royal	Wilton \$60.00—9x13-6 \$45.00
	Royal	Wilton \$42.00-9x12 \$35.00
	Royal	Wilton \$40.00-8-3x10-6\$32.50
	Royal	Wilton \$28.00—6x9 \$22.50
	Royal	Wilton \$16.00-4-6x7-6 \$15.00

#### AXMINSTER RUGS

We show several different qualities of these goods; among which are only the newest styles of the best manufacturers. There is such a variety of sizes that it will not be difficult to fit any room.

	Axminster	\$45.00—12x15\$35.00
	Axminster	\$40.00—10-6x13-6 \$30.00
	Axminster	\$35.00—11-3x12 \$27.50
	Axminster	\$24.75—9x12 \$18.00
	Axminster	\$21.75—8-3x10-6 \$16.50
	Axminster	\$18.00-7-6x9 \$14.50
ļ.	Axminster	\$15.00—6x9 \$12.50
		\$21.75—9x12 \$16.00
	Axminster	\$18.50—8-3×10-6 \$15.50

#### BODY BRUSSELS RUGS

The assortment of the different sizes of these rugs is very complete. It will be easy to find just the coloring and the correct design to meet your requirements.

Body	Brusels \$12.75—1-6x7-6 \$9.50
Body	Brussels \$22.75—6x9 \$17.50
Body	Brussels \$31.50—8-3x10-6 <b>\$22.50</b>
Body	Brussels \$33.50—9x12 \$24.00
Body	Brussels \$42.00—11-3x12 \$37.50
Body	Brussels \$42.00—10-6x12 \$35.00
Body	Brussels \$48.00—10-6x13-6\$40.00
Body	Brussels \$56.00—11-3x15 \$45.00

#### DOONE SCOTCH WEAVE RUGS

These rugs are made in beautiful twotoned effects with a variety of colorings and popular designs, and are very fine rugs for long service.

Scotch	Weave \$8.00-4-6x6
Scotch	Weave \$13.50-6x7-6 \$10.80
Scotch	Weave \$16.50-6x9 \$13.20
Scotch	Weave \$18.50—6x10-6 \$14.80
Scotch	Weave \$19.50-7-6x9 \$15.70
Scotch	Weave \$23.00-9x9 \$18.40
Scotch	Weave \$27.50-9x10-6 \$22.00
Scotch	Weave \$32.00-9x12 \$25.60

#### WILTON VELVET RUGS

There are hundreds of different patterns to select from in this assortment, both Oriental and Floral designs

titt ittive	T LOVERY	ACCOUNT ALCOH	
Wilton	Velvet	\$32.00—9x12 \$25.00	
Wilton	Velvet	\$25.00—9x12 \$18.00	
Wilton	Velvet	\$18.00—7-6x9 \$14.50	
Wilton	Velvet	\$15.00-6x9 \$12.50	
Wilton	Velvet	\$22.50—9x12 \$15.00	
Wilton	Velvet	\$24.00-8-3x10-6 \$15.00	

#### TAPESTRY BRUSSELS RUGS

It is quite important if you are contemplating the purchase of a rug of this character, to take advantage of the present prices. The assortment is very complete, with a full showing of Medallion and Oriental designs. Tapestry Brussels \$21.00-11-3x12 \$17.50 Tapestry Brussels \$17.50-9x12 . \$14.00 Tapestry Brussels \$15.00-8-3x10-6 \$12.00 Tapestry Brussels \$10.00-7-6x9 .... \$8.50 Tapestry Brussels \$8.00-6x9 ..... \$6.00

#### GERMAN SAXONY RUGS

A large assortment of these choice Imported rugs is shown and we are offering them at great reductions in price. These rugs are made without seams and of chenille fabric, heing a very soft, rich, durable rug and coming in a variety of colorings and exclusive de-

signs.			
German	Saxony	\$95.00—9-10x13-1	\$75.00
German	Saxony	\$80.00-9-10x13-1	\$65.00
German	Saxony	\$75.00-8-3x11-6.	\$57.50

#### CRAFTSMAN RUGS

These rugs are especially adapted for rooms in which Craftsman or similar furniture is used. They are reversible, and come in a variety of colorings suited for various rooms in the home.

Craftsman	\$3.00—30x60\$2.40
	\$3.50—36x72\$2.80
	\$9.75—6x9\$7.80
Craftsman	\$14.007-6x9 \$11.20
Craftsman	\$18.00—9x12

#### KASHMIRE RUGS.

These are reversible rags. They are perfect reproductions of Oriental rugs in design and coloring and are excellent values.

Kashmire	Rugs	\$2.50—36x72\$1.50
Kashmire	Rugs	\$9.75—9x9\$8.50
		\$12.75—9x12\$9.50
		(4)

### FIBER RUGS

In this assortment are very good styles which we are offering at reduced prices. They come in a variety of colorings.

Fibre	\$13.50-	)x12	*****	 \$10.50

#### RAGLAN RUGS

We are showing some very fine patterns in these goods, made in shades of blue, green and browns, with pretty borders at each end. Raglan \$20.00—9x12 ...... \$15.50 Raglan \$12.00—6x9 ..... \$9.00

#### INGRAIN CARPETS

We are offering our entire stock of all wool ingrain and three-ply Carpets at a great sacrifice. Bring measurements of rooms. \$1.00 Hartford, 3 ply ingrain, per yard 81c 85c Hartford, extra ingrain, per yard. . 611/20 75c Best Wool Ingrain, per yard. . . . . . 55c

#### ALL WOOL INGRAIN ART SQUARES

Wool	Art	Squares	\$5.406x9\$4.00
Wool	Art	Squares	\$9.45-9x10-6\$8.25
Wool	Art	Squares	\$10.80—9x12\$9.00
Wool	Art	Squares	\$12.60-10-6x12. \$10.50
			\$14.40_12v12 \$11.50

#### LINOLEUMS OFFERED IN BIG SALE

The expensive stock of printed and inlaid linoleums are placed on the bargain counters of this sale at huge reductions. The variety is very large, and the quality is the highest. The prices are meant for the most humble purse PRINTED LINOLEUMS LALAID LINOLEUMS 60c

mari o and o and	ALTERNATION AND ADDRESS OF MALES
Linoleum-6 ft. and 7-6 wide, sq. yd., 45c	\$1.75 Quality, per square yard \$1.50
Linoleum-6 ft. and 7-6 wide, sq. yd., 50c	\$1.65 Quality, per square yard \$1.40
Linoleum—12 feet wide, per sq. yard 55c	\$1.45 Quality, per square yard\$1.25

#### COTTON CHAIN INGRAIN ART SQUARES

Cotton	Art	Squares	\$6.85—9x10-6\$5.50
Cotton	Art	Squares	\$7.80—9x12 \$6.25
Cotton	Art	Squares	\$10.40—12x12\$9.00
Cotton	Art	Squares	\$11.70-12x13-6 \$10.50

\$30.00 Brussels Rugs-10-6x13-9at .....\$17.00 \$24.00 Brussels Rugs -10-6x12 \$12.00 \$16.50 Brussels Rugs-6-9x8-11 \$10.00 10.00 Brussels Rugs-6x7..... \$6.00 \$10.00 Brussels Rugs-6x619....\$7.00 \$18.00 Brussels Rugs 8-3x11-6. \$9.00 \$13.00 Brussels Rugs-6x10-9....\$9.00 \$18.00 Brussels Rugs - 8-3x10-4.. \$9.00 \$11.00 Brussels Rugs-6-9x9-9-\$7.00 \$17.00 Brussels Rugs-8-3x9-3. \$9.00

\$20.00 Brussels Rugs - 8-3x11-6 \$11.00

\$16.50 Brussels Rugs-6-9x12..\$11.00

#### \$27.50 Brussels Rugs-10-6x12-6at .....\$16.00 \$26.50 Brussels Rugs - 11-3x13-2at ......\$16.00 \$26.00 Brussels Rugs - 10-6x10-11 at .....\$16.00 \$25.50 Brussels Rugs-11-3x13 \$13.00

65c

75c

\$25.50 Brussels Rugs-1	0-6x10-8-
at	
\$22.50 Brussels Rugs—9:	11\$13.00
\$35.00 Brussels Rugs -1	0-6x12-9-
at	\$20.00
\$32.50 Brussels Rugs-1	0-6x11 —
at	

#### LARGE SELECTION OF STOCK RUGS \$26.00 Brussels Rugs - 10-6x13 \$14.00 | \$24.00 Brussels Rugs - 10-6x12-3-\$25.00 Brussels Rugs-9x12-2 \$14.00 \$31.50 Brussels Rugs -- 10-6x12-2 nt ......\$17.00 \$32.50 Brussels Rugs 9-12....\$22.50 \$20.00 Brussels Rugs - 10-6x10-2-\$26.50 Brussels Rugs-10-6x10-6 at .....\$16.00 \$26.00 Brussels Rugs-11-3x12-9 \$26.50 Brussels Rugs-10-6x12 \$16.00 \$26.00 Brussels Rugs-10-6x10-6-

\$24.00	Wilton Velvet Rugs - 6x9-6-	ì
\$23.50	Wilton Velvet Rugs S-10x11-4-	
\$25.50	Wilton Velvet Rugs -8-3x11-6-	
\$15.50	Wilton Velvet Rugs 6-9x9-10-	
\$22.50	Wilton Velvet Rugs-8-3x9-	
\$12.00	Wilton Velvet Rugs-6x6-6	
\$27.00	Wilton Velvet Rugs-10-6x9-4-	

\$21.00 Wilton Velvet Rugs - 8-3x9-6-
at
\$27.00 Wilton Velvet Rugs-8-3x11-2-
at\$17.00
\$20.00 Wilton Velvet Rugs-8-5x8-3-
at\$10.00
\$41.50 Wilton Velvet Rugs-10-6x12-
nt\$28.00
\$32.50 Wilton Velvet Rugs-10-6x12-
at\$18.00
\$41.50 Wilton Velvet Rugs - 10-6x11-1-
at\$27.00
\$31.00 Wilton Velvet Rugs-10-6x10-8-
at \$17.00
\$33.00 Axminster Rugs-10x11 \$17.00

## Miller, Stewart & Beaton Co. THE TAG POLICY HOUSE

Established 1884

413-15-17 South 16th Street