

Manhattan Sample Store

CLOTHING FOR THE FAMILY

OMAHA'S NEWEST FAMILY CLOTHING STORE, SOUTHEAST CORNER 16TH AND DOUGLAS STS.
GRAND OPENING FRIDAY, OCT. 20TH, 9:30 A. M.

To signalize opening our Omaha store, we have prepared a list of values that have never been equaled in Omaha or anywhere else. We have an advertising fund and we are using a part of it in cutting prices. It won't cost anything to look at the new store. If any in the family have wearing apparel needs, a look will save you money.



\$20, \$22.50, \$25

Men's Suits, Overcoats and Topcoats

At Grand Opening Sale Price

These suits are hand-made in the cleverest of new styles. They are made of the best imported and domestic materials. We urge you especially to examine the materials, the linings and the making. Slip into one of these suits and see how splendidly they fit—how handsome the appearance. If you compare them with \$20.00 to \$25.00 lines you'll find them absolutely up to the standards in every respect. Regular \$20.00, \$22.50 and \$25.00 values, grand opening sale price **\$9.99**

A Sale of Men's Overcoats

Priced considerably less than the quality and style usually command. New, heavyweight overcoats made in convertible and Chesterfield models from all-wool fabrics, lined with worsted serges and have satin sleeve linings; shown in plain Cambridge grays, gray and brown tweeds, tans and plain black materials. Every coat is perfect in fit and style; all regularly sold at \$20 to \$25; a particularly worthy value at this grand opening sale price. **\$9.99**

Special---Raincoats and Cravenettes

\$10.00, \$12.50 and \$15.00 values in Men's and Women's new English Slip-ons and Gaberdines, including about 500 sample cravenette coats at Grand Opening Sale Price **\$4.98**

Special Sale of Men's Broadcloth Overcoats

Special Sale on Men's Broadcloth Overcoats; Squirrel, Beaver, Mahmont, Horse and other fur linings, Persian Lamb collar \$50.00 values; Grand Opening Sale Price **\$24.98**

Remember the Location
 Southeast Cor. 16th and Douglas

999

\$20, \$22.50, \$25

Ladies' Suits and Coats

Grand Opening Sale Price

One Lot of 300 Smart New Tailored Suits worth from \$20.00 to \$25.00, now at... **\$9.99**
 Three hundred guaranteed all wool, strictly new, tailored fall suits in Serges, Broadcloths, Chevots, Diagonals, Tweeds and mannish cloths; jackets lined with the best satin and serge linings; skirts made either plain or with panel front and back. Every size made.



A Sale of Ladies' Coats

Special line of the popular reversible coats, regular sleeve, large shawl collars; all sizes and in the latest patterns and styles; regular \$20.00 to \$25.00 values at Grand Opening Sale price **\$9.99**

WE ALSO HAVE ON SALE ONE LOT OF 250 PLUSH, CARACUL AND FUR COATS AT GREATLY REDUCED PRICES.

Ladies' and Misses' Dress Skirts \$2.48

Ladies' and Misses' Dress Skirts of Serges and Unfinished Worsteds; Solid colors and black are being offered at this sale; panel fronts, button trimmed styles are included and they are the wanted kinds at this time of the season. All sizes; values as high as \$6.00, priced in this Grand Opening Sale **\$2.48**

Remember the Location
 Southeast Cor. 16th and Douglas

Men's Sample Hats

All the Latest Styles, Including Derbies, regular \$2.00 and \$2.50 values, Grand Opening Sale Price—



79c

There is not a head for which we have not its hat. When we say, "its hat," we mean a hat which fits **AT ONCE.**

500 Odd Vests, value \$1.00. Grand Opening Price **15c**

Children's Coats & Dresses



Captivating styles for the little miss. "Delightfully childish," is the way one might describe the pretty little coats and dresses we are offering. There are clever little Russian models, smart boxy garments, double breasted coat and fancy styles. Materials of varying kinds, including caracul cloth, broadcloth and double-faced cloth and mixtures; values ranging from \$5.00 to \$7.50; Grand Opening Sale Price **\$2.48**

Children's Sample Dresses, in neat patterns, all sizes—grand opening sale price **25c**



\$5 Waists \$1.98

\$5.00 Ladies' Net waists, silk lined, white and ecru collars, all sizes, Grand Opening Sale Price, at **\$1.98**

SPECIAL

From 9:30 to 11:00 A. M. Only—75c and \$1 Ladies Tailored Waists, all sizes and patterns, at **15c**

SPECIAL

From 9:30 to 11:00 A. M. Only—50c and 75c Corset Covers trimmed in embroidery and laces, at **7c**



Southeast Cor. Sixteenth and Douglas Sts.

Manhattan Sample Store
CLOTHING FOR THE FAMILY

Southeast Cor. Sixteenth and Douglas Sts.